### FINANCHA Start the week with...



**Business travel** Corporate jets back in fashion

Lucy Kellaway Going barmy over badges Michael Skapinker, Page 16

MONDAY SEPTEMBER 9 1996

Media futures

SE Asia's electronic undesirables

#### s Newspaper http://www.FT.com

#### **Power demands** may halt tunnel sleeper trains

Plans for overnight sleeper trains through the Channel tunnel are being reviewed because of fears that the "hotels on wheels" could put a heavy power demand on old UK track equipment. "If everyone went to the loo or had a shower at the same time the train would stop," said Adam Mills, chief executive of London & Continental Railways, which took over Eurostan services in June, Page 8; Lex, Page 18; Eurotumel's losses at £350m, Page 20

Germany balks at EU contribution: Germany is to press for a ceiling on its net con-tributions to the European Union budget and is already working on a strategy to reduce the pay-

French urged to prepare for Enur. Big French companies risk serious problems in 1999 unless they speed up their preparations for the planned European single currency, a study warns. Page 18

Ex-minister held: Former Belgian regional minister Alain Van der Biest was arrested in connection with the murder of a Belgian politi-

Kurdish factions clash in northern Iraq:



Iraqi-backed Kurdistan Democratic party guerrillas (pictured above) took the towns of Degala and Koi Sanjaq in northern Iraq, driving the fighters of the rival Patriotic Union of Kurdistan closer to the Iranian border. US officials warned the price" if Iraqi government forces were involved but said they had no evidence of a direct fract role in the fighting. Page 18; Envoys confirm massacre, Page 4

US stock exchange campaign: Leading US stock exchanges have given more than \$500,000 to back a campaign against a Californian initiative to make it easier to sue for securities fraud. One provision would allow shareholders to make a fraud claim if a company's share price dropped suidenly, raising fears that this could leave the volatile high tech sector may to conleave the velatile page stant legal barassment

Russians pull back: A Russian haris Bonbegan pulling out of Chechnya, his first to with draw under a peace deal signed with the rabes by Russian security chief Alexander Lebed.

Top For man quits: News Corporation's Fox TV network named Peter Roth as head of entertainment after John Matoian quit after only two years. Page 19

Turkish Cypriot soldier killed: A soldier from the Turkish side of the divided island of Cyprus was shot dead near the UN-patrolled buffer zone separating Greek and Turkish Cypri ots, British military officials said. Page 8

Libertans found starving: Aid workers in Liberta found hundreds of severely mainour-ished children, women and old people in the western town of Tubmanburg, which has been cut off by faction fighting since February.

s good

**Soldier shot dead:** A Ukrainian soldier serving in Bosnia with the Nato-led peace force was shot dead while guarding a Sarajevo warehouse filled with voting materials for next week

Motor recing: Germany's double world champion Michael Schumacher won the Italian grand prix at Monza for Ferrari. Britain's Demon Hill spun off the track on the sixth lap.

European Monetary System: The D-Mark slipped two places last week on the EMS grid. overtaken by the Portuguese escudo and Irish punt. The French franc was again at the floor of the grid. Currencies, Page 25



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other ibers of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent oand.

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O THE FENANCIAL TIMES LIMITED 1996 No 33,083

### Cautious approach as divisions over US military action in Iraq are underlined

### EU may delay move against US trade law

By Lionel Barber in Traise, Ireland, and James Bitz

The European Union yesterday signalled it is likely to delay retaliation over US trade laws against Cuba, Iran, and Libya until after the US presidential election on November 5.

Despite unanimous condemnation of the US legislation at meeting of KU foreign ministers in Tralee, Ireland, Mr Jacques Santer, president of the European Commission, said it would be "wise" to wait before enforcing counter-measures or lodging an appeal to the World Trade Organisation.

The cautious EU approach on trade legislation set the tone for a meeting which underlined divisions between Britain and France over US military action in Iraq and the limits to a genuine common . "If there is an embarrass-EU foreign policy. Mr Dick ment over the timing of the

Spring the Irish chairman of the talks, amounced an agreement to hold an EU summit on October 5 to give fresh impetus to the EU's intergovernmental conference (IGC) to review the

The summit will take place three days before Britain's rul-ing Conservative party begins its annual conference. Mr Malcolm Rifkind, the UK foreign secretary, questioned the need for the summit. "Circumetances may prove that my caution is unnecessary. But I start off with just a tinge of uncertainty as to whether this meeting will prove to have

the summit would test the willingness of Mr John Major, pean integration.

Maastricht treaty.

Irish foreign minister Dick Spring (left) chats with his Italian and Portuguese counterparts Lamberto Dini (centre) and Jaime Gama during a break at the meeting of European Union foreign ministers being hosted by Ireland in Tralec Stafford. "The government granted too much at Masstricht and this has encouraged been entirely necessary."

Eurosceptic Tory MPs said

the UK prime minister, to resist moves towards Emro-

the other member states to press ahead with their plans for a single currency and common foreign policy. Pressure for the mini-

summit it is self-inflicted," end of November in time for said Mr Bill Cash, Tory MP for the full EU summit in Dublin in mid-December.

Mr Santer, concerned that ministers may be lowering their ambitions for the IGC, called for a political breakthrough at the mini-summit. The EU's difficulties over

how to respond to the US trade summit was led by France. But laws centre on how to apply the Irish presidency made EU blocking statutes in all 15 clear its priority was to finalmember states. There is also ise a draft treaty text by the reluctance in some quarters to

escalate a transatlantic dispute over Cuba, a peripheral trading partner for most countries. Brussels appears to be pinning hopes on a Democrat vic-

tory in the congressional elecoverturning the Republican majority in the House and Senate which sponsored the legislation and giving President Bill Clinton

more room to manoeuvre. The Helms-Burton and D'Amato laws penalise foreign

ness with Cuba, Iran and Libva - branded outlaw states for supporting terrorism.

Mr Spring said there was "absolute opposition" to the US trade laws, but said the EU sbared Washington's goals of fostering democracy and a market economy in Cuba and combating terrorism.

EU ceiling sought, Page 3

### China to let foreign banks trade

China expects to issue "within weeks" guidelines allowing foreign banks to engage in local currency business. But their activities would initially be restricted to Shanghal's

Pudong development zone.

Mx Di Wetping, deputy director of the foreign financial institutions department of the People's Bank, said just a few banks would be selected for a pilot programme in

People's Bank, China's cen tral bank, had received expressions of interest from "several dozen" banks, but preference would be given to those which were "longest-

established" in Shanghai. established" in Shanghai.

Mr Di said a decision was likely by the end of the year on the successful applicants. He also indicated the experiment might be extended to the whole of Shanghai and to whole of Shanghai and to other special economic zones.

Foreign bank branches have long been pressing for permis-sion to engage in local cur-rency business, arguing they should be allowed to compete directly with Chinese banks. But the authorities have moved slowly to sanction such a step because of concerns about inadequate regulatory resources at the People's Bank. They have also responded to pressure from Chinese banks which fear

But Mr . Di said Chinese insucial institutions "are getting used to competition" after 16 or 17 years of the opening up of the Chinese economy. Clearance for a handful of foreign banks to engage in yuan business would not pose a serious threat to local banks.

To trade in local currency, banks would have to have been established in China for at least three years, to have been profitable for the past

Continued on Page 18

By Nicholes Denton and Roger Taylor in London parent of Morgan Grenfell whatsoever for any such allegation." Deutsche-Bank is expected

Asset Management, may 90,000 investors in three troubled funds suspended last week after breaches of investweek after breaches of investment rules were discovered.

As the group considered its

Thave not offered my resignastrategy for rescuing the funds, it appointed specialist fraud investigators to examine the personal finances of Mr Peter Young, the fund man-

tion and I am not proposing to do so." Deutsche Bank, Germany's largest and most powerful bank, is considering intervenager at the centre of the affair. tion into the market for the But Mr Young's solicitors, three funds if investors contion into the market for the Peters & Peters, said: There is tinue to redeem their holdings

Morgan investors may get further bailout

the affair to Deutsche Bank which has already injected 5180m (\$290m) into the three to demand resignations from funds and said it was ready to Mr Young's managers. But Mr pay whatever compensation to investors the Investment Management Regulatory Organisation determines. The combined market value of the three funds is about £1.1bn.

> Morgan Grenfell said yesterday that buying units from investors who wished to sell early to say what the next lios contain many obscure

been served on Peter Young Supporting the market cash left in the funds. We will and these would be no grounds would further raise the cost of meet our liabilities."

But, if investors continue to withdraw their money at the rate of Thursday and Friday, the cash in the fund will run out sometime tomorrow. After last week's bailout by Deutsche Bank, the three funds had £300m in cash. By Friday evening, investors had cashed in £193m worth of their holdings.

Deutsche Bank is determined to avoid a situation in which the three funds have to was just one of the options it liquidate their portfolios to was considering. It is too meet withdrawals. The portfo-

no allegation of criminality in and the cushion of cash in the proceedings which have funds is exhausted. said. "There is still enough only be sold at a discount.

Morgan Grenfell's specialist tants Ernst & Young and solicitors Slaughter & May - are trying to untangle the web of unregistered Luxembourg companies which Mr Young set up to conceal his investments. Attention is focused on Mr Young's bank account with Morgan Grenfell Nominees in Jersey, a Morgan Grenfell subsidiary, and his connection to Russ Oil & Technology, an unlisted Luxembourg-registered company.

Lex, Page 18

### Japanese island backs call for cut in US presence

tion of US military bases on maintained. the southern Japanese island. The result, although widely expected and not legally binding, casts a political shadow over the largest US defence installation in east Asia and one seen by defence planners on both sides of the Pacific as vital to maintaining the security balance in east Asia. It is also likely to increase tension within Japan's ruling coalition and lead to an early general

election. Of the islanders who voted in the referendum on the US bases, 89.5 per cent supported a cut. But the turnout was a modest 59.5 per cent of Okinawa's 910,000 voters, well short of the 70 per cent sought by anti-base campaigners.

The low turnout was said by political experts to weaken the backing sought by Mr Masshide Ota, the Okinawa governor, to rid the island completely of US bases.

The poll will be read by the central government as a sign that it need not change the agreement it signed with the

By William Dawkins in Tokyo US last April, under which a marine belicopter base is to be A majority of the people of closed but the number of per-Okinawa yesterday backed a sonnel on the island and its referendum call for the reduc-

The vote highlights cracks in Japan's pro-US consensus, Illustrated by the mainland's reluctance to take on facilities being moved from Okinawa. The Tokyo government is con-sidering regional subsidies and tax breaks to soothe the islanders' objections.

Yesterday's result also sets the Liberal Democratic party, dominant member of the threeparty ruling coalition, at log-gerheads with its second-largest partner, the Social Democratic party, which strongly supports the Okinawans.

The long battle between the Okinawan and Tokyo governments has become the biggest test yet of the credibility of the alliance of the conservative LDP and its two centre-left

Mr Ryutaro Hashimoto, the prime minister, is to meet Mr Ota tomorrow to discuss the implications of the result. Mr Hashimoto has indicated that he aims to set a date for a

Continued on Page 18

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LONDON - LEERS - PARIS - FRANKFURT - STOCKHOLM - MADRID - NEF YORK - LOS ANGELES - TOKYO - HONG KONG

By John Thomhill and **Graham Bowley in Moscow** 

Mr Sergel Dubinin, Russia's central bank governor, has declared victory in the country's protracted war with inflation. The economy had entered an era of relative price stability which would lead to sustained growth, he said

"We have achieved a normal financial stabilisation which western specialists would describe as orthodox, be said in an interview.

"It is true that it has taken us a longer time to achieve than in most classical examples. We have spent three years on it rather than just one. But this is because we did not have a fully orthodox economy and our anti-inflationary programme went hand in hand with a structural reform of the economy," he said.

After more than three years of runaway inflation. prices in the Russian economy fell for the first time in August by 0.2 per cent, thanks to the central bank's

tough monetary squeeze. Mr Dubinin said inflation had been 15 per cent in the first half of the year and was likely to be 20 per cent for the whole year. That com-

THE FINANCIAL TIMES THE FINANCIAL TIMES
Published by The Financial Times (Europe)
GmbH, Nibchangenplatz 3, 60318 Frankfurt am Main, Germany, Telephone ++49
69 156 850, Fas ++49 69 396 4481, Represented in Frankfurt by J. Walter Brand,
Wilhelm J. Brüssel, Colin A. Kemand as
Geschildshere and in London by David
C.M. Bell, Chairman, and Alan C. Miller,
Deputy Chairman, Shareholders of the
Financial Times (Europe) Ltd, London,
Shareholder of the above mentioned two
companies is: The Financial Times (Limited,
Number One Southwark Bridge, London,

GERMANN: Responsible for Advertising: Colin A. Ken-nard, Printer, Hürnyet International Ver-lagsgesellschaft mbH. Admiral-Rosendahl-Strasse 3a, 62:53 Neu Isenburg ISSN 0174 7363. Responsible Editor, Richard Lam-bert, c/o The Financial Times Limited, Number One Southwark Bridge, London SF1 94H.

FRANCE: Publishing Director, P. Manaviglia, 42 Rue La Boètie, 75008 PARIS, Telephone (01) 5376 E254, Fax (01) 5376 8251, Primer: S.A. Nord Ectair, 15/21 Rue de Caire, F-59100 Rombairs Codex I. Editor; Richard Lumbert. ESN 1148-2753, Commission Paritare No 67808D. SWEDING

SWELDERS: Responsible Publisher: Hugh Carnegy 468 618 6088, Printer: AB Kvälistidningen Expressen, PO Box 6007, \$-550 06, linkfirme.

O The Financial Times Limited 1996, Editor: Richard Lambert, of The Financial Times Limited, Number One Southwark Bridge, London SEI 9HL

pares with an annual rate of 2,318 per cent in 1992 and 131 per cent last year.

Just two years ago. Russian industrialists were bemoaning the scourge of inflation and the seemingly inexorable decline of the rouble, which lost a fifth of its value on Black Tuesday in autumn 1994.

The central bank, then headed by Mr Victor Gerashchenko, was widely blamed for failing to appreciate the relationship between money creation and inflation. Mr Jeffrey Sachs, the Harvard university economist, called Mr Gerashchanko the "worst central banker in the world".

But in a remarkable turnaround. Russia's bankers now accuse the central bank of running too tight a monetary policy, complaining about the end of easy money. The central hank has

Troops

begin to

By Matthew Kaminski

in Moscow and

coming to an end.

Chechnya

Michael Lindemann in Bonn Russian troops began to leave Chechnya yesterday after a farewell ceremony

which hooyed hopes that the 21-month conflict may be

But the fragile peace is

still threatened by political

opposition in Moscow -

from top officers and politi-

cians who see the pull-out as

a humiliating retreat for

Five hundred troops of the

133rd battalion, which par-

ticipated in the first attack

on Grozny, the Chechen cap-

ital, in 1994, were returning

to their bases near St Peters-

burg last night under a

peace deal signed with Che-

chen separatist fighters in

Mr Alexander Lebed, the

national security chief, may

return to the region tomor-

August

leave

lishing the rouble as a credible currency.

This has all come as something of a personal vindication for Mr Dubinin. in 1994, President Borls Yeltsin sacked him as acting finance minister in the wake of Black Tueeday, blaming him, however unfairly, for

the rouble's collapse.

But at the end of last year, Mr Dubinin was restored to favour by being appointed central bank governor and has created a strong team of like-minded economists who have played an important role in shaping Russian economic policy.

His fierca adherence to anti-inflationary policies and determination to defend the value of the currency could have been taken out of the Bundesbank's rule book.

fighters retook Grozny in a

Gen Anatoly Kulikov, the

minister of the interior, who

bas been at loggerheads

with Mr Lebed since the

security chief demanded his

ouster a few weeks ago, yes-

terday launched a veiled

humiliation of the military

before the whole world ...

calling them drunkards and

The fate of the accord also

so forth," Mr Kulikov said.

hinges largely on the deci-

"There's been enough

attack on the peace process.

surprise attack.

This tough monetary

taken great strides in estab- approach first pursued by Mrs Tatyana Paramonova and then by Mr Dubinin has been much appreciated by the International Monetary Fund, which has backed Russia's stabilisation programme with a \$10.2bn loan

> But the bank is still a relatively immature institution and its lack of experience is evident in many fields of activity. Its greatest challenges will be to help manyof Russia's banks manage their way out of their financial straits and to lower interest rates, which remain cripplingly high. Mr Dubinin estimates that

> 15 per cent of Russia's 2,150 banks make losses. In the interview, he tried to damp down fears of a banking crisis, suggesting repeated rumours of a pendcollapse could become a

self-fulfilling prophecy.

A Russian soldier on patrol ontside the demolished presidential palace in Grozny

Yeltsin, who is to undergo

met Mr Helmnt Kohl, tha

German chancellor, who has

emerged as one of the Krem-

The German leader later

assured reporters that Mr

Yaltsin was "fully active

throughout the discus-

sions". Mr Kohl is expected

to offer a mora detailed

US President Bill Clinton.

President Jacques Chirac of

France and other western

port in conversations with

lin's most stalwart allies.

Mr Yeltsin on Saturday

heart surgery this month.

He said casualties would continue among Russia's banks as they adjusted to the low inflation environment but he dismissed the possibility of a broader failure of the banking system.

Mr Dubinin said Russia would return to the international capital markets by launching a eurobond within the next three months, and was currently talking to credit rating agencies. It is believed Russle is seeking a credit rating of between Band BB, which would put the country on par with Brazil and Romania but would be a sub-investment-grade rating

Market sources suggested Russia would initially seek to raise between \$300m and \$500m in mid-November, J.P. Morgan and SBC Warhurg have been retained to leadmanage the launch.

He is also expected to dis-

cuss how exactly Russia can he persuaded to agree to the

eastern enlargement of-

Nato, a subject which has so

far met steadfast Russian

During his visit to

Moscow Mr Kohl empha-

sised that Russia did not

have a right to veto Nato's

expansion - which is expec-

ted to include such coun-

tries as Poland, Hungary

but there was no sign of a

breakthrough on the sensi

and the Czech Republic

resistance.

# manoeuvres together

By Bruce Clark, recently in Drawsko, Poland

General Oleksandr Kuzmuk. a swashbuckling figure in combat dress and a luxuriant black moustache, beamed with echoolboy delight when he was invited to be the first Ukrainian defence minister to drive a British Challenger tank.

"The faster you go, this fewer the potholes." career soldier whooped as he boarded the 60-ton machine about whose workings he was very wall informed and surveyed the Polish countryside where Britain's 7th armoured brigade is conducting its first full exercise since the Gulf war.

The new enthusiasms of this former Soviet tank commander were among the stranger side-effects of the war games which began last week in central Europe. Mr Nicholas Soames, the

British armed forces minis ter, joined Gen Kuzmuk and Mr Stanislaw Dohrzanski, the Polish defence minister, in attending the manoeuvres and proclaiming one of Europe's lesser known secu-

After watching a giant UK exercise in Poland, aimed at Poland, which is confident of practising for high-intensity war, and a small peace keeping drill in Ukraine, the ministers announced military co-operation linking London, Warsaw and Kiev

In practical terms, this means pooling skills in such areas as logistics, field medicine and peace-keeping doctrine. The three countries agreed to practise parachuting in Ukraine. More important, Gen Kuzmuk offered to host an exercise involving UK aircraft and Ukraine's Soviet-made air defences.

On the surface, the meeting was longer on banter than aubstance. Untouched by faddish western ideas on civilian control of the military, Gen Kuzmuk was scathing about the fact that his fellow ministers were civilians - and genially offered to promota them both to rank of sergeant.

But behind all the bonhomie there is a keen strategic concern which is shared by all partners in this unlikely triangle: the need to avoid sharp dividing lines in the security order that is emerging in post-cold war Europe.

ioining Nato, and Ukraine, which has made it clear that it will not join any military bloc, could become one of Europe's new fault lines unless Kiev and Warsaw husband their ties.

To counter this danger Ukraine has pursued the closest possible ties with Nato short of full membership. Ironically, alliance officials say, Nato's partnership with Klev bas come to resemble the "special relationship" which the alliance has tried unsuccessfully to construct with Russia.

. But Ukraine may still be at a disadvantage if Poland leaps ahead to become a full member of the western alliance - and thus gains full access to Nato's infrastructure, planning system, political consultations and

Pressed last week to clarify his country's strategic orientation, Gen Kuzmuk replied with a characteristic swagger: "We seek partners everywhere, to our north, to our east and to our west hut we rely only on ourselves.'

### Former Belgian minister arrested in murder inquiry

By Neil Buckley in Brussels

A former Belgian minister. was arrested yesterday in connection with the murder in 1991 of a former Socialist deputy prime minister.

The five-year investigation of the death of Mr André Cools had provoked Belgium'e biggest political scandal by uncovering three fraud cases, including the Agusta bribery case, which led to the resignation of four ministers and of the Belgian secretary general of Nato

Mr Willy Claes. Mr Alain Van der Biest former Socialist Interior minister in the Frenchspeaking region of Wallonia, was arrested vesterday in

Cools' murder and the attempted murder of Mr Cools' girlfriend, Ms Marie-Hélène Joiret.

His detention followed Friday's arrest on similar charges of four others: Mr Richard Taxquet, Mr Van der Biest's former private secretary; and three Liege-based Italians, Mr Carlo Todarello - Mr Taxquet's uncle - Mr Domenico "Mimo" Castellino, and Mr. Cosimo "Simon" Salazzo.

An international arrest warrant was also issued on Friday for Mr Pino di Mauro, Mr Van der Biest's former

driver, who is abroad. Justice officials yesterday denied earlier suggestions of a link between the Cools

paedophile murder case which has shocked Belgium. But it is thought that the paedophile case, which has uncovered a criminal network involved in child pornography and in trafficking stolen cars, may have provided new leads.

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The Liège judicial authorities said Friday's arrests resulted mainly from new information discovered by detectives in June.

Police believe the motive for Mr Cools' killing may have been his attempt to remove Mr Van der Biest in an anti-corruption drive. Mr Van der Biest contin-

ned to deny any involvement

with the murder through his:

#### row to oversee the imple-mentation of the fragile deal lawyer yesterday. sions of President Boris Liège in connection with Mr he brokered after Chechen arrests and a three-week-old Dateline, Page 9 heads of government. tive question. 1-1342 THE FUTURE OF REGIONAL AIRLINE TRAVEL IN EUROPE. EMBRAER'S NEW EMB-145.

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Oct. 2-4



### Germany to seek ceiling | Euro will not be easy money for contributions to EU

By Peter Norman in Bonn

paymaster of the European Union, is to press for a calling on its net contributions to the EU budget, under plans being drafted in the Bonn finance ministry.

Although a restructuring of EU finances is not due until 1999, ministry officials are already working out a comprehensive strategy which would cut Germany's net contribution to the EU budget and end the present system of EU budget rebates for Britain alone.

Germany's EU budget contributions have become a sensitive issue as austerity has begun to bite at home. Although Germany has the biggest economy in Europe, its takeover of the former communist east Germany eans it is uo longer among the richest. In terms of gross domestic product per head, it ranks sixth of the 15 EU

Bonn finances about 30 per cent of the EU budget in Britain, which won its gross terms. Its net contribution – gross payments less flows of EU cash back to the former prime minister.

than Ecu10bn (\$12.7bn) a long the year, or about 0.5 per cent of the European GDP. It is more than twice the combined payments of Britain, France, the Netherlands and Italy, the EU's other net contributors.

The Bonn finance ministry. wants to cap member states' net contributions at certain percentages of GDP. These, eo far unspecifiad, would reflect different levels of national wealth. Any contri-butions above the limits would be shared out and paid by other member states. Bonn has no plans to cut gross payments.

Such a mechanism would hit Luxembourg, Belgium and Denmark, which are not beneficiaries from the EU budget and have higher per capita GDPs than Germany. France, a small uet contributor and the fifth richest country, could also have to

The German plan would involve difficult negotiations, especially with rebate in the 1980s after furious arguments between Germany - is about 70 per Mrs Margaret Thatcher.

Mr Theo Waigel, Germany's finance minister, yesterday warned that Germany's 1996 budget deficit could rise to almost DM70bn (\$47.2bn), raising further questions about how Germany will meet the Maastricht criteria for a single currency, Michael Lindemann writes from

He told the weekly magazine Focus that unexpectedly slow economic growth and rising unemployment meant the deficit was likely to be bigger than the DM59.9bn originally

and other EU leaders. However, writing recently in the magazine Integration. Mr Jürgen Stark, the state secretary in the finance mintaken by the European Council at its June 1984 sum-

mit in Fontainebleau enti-

tled other member states to

benefit from mechanisms

correcting EU budget contri-Other aspects of the ministry's reform strategy could appeal to the UK. Germany wants to impose strict disci-

1999 and, with Britain, has already made s start by forcing cuts in the EU draft budget for 1997. If wants to extend the

already agreed celling for EU revenues of 1.27 per cent of EU GDP beyond the present limit of 1999. Mr Waigel's ministry will also press for more restrictive use of the EU's regional, social and structural funds. It wants to encourage member states to borrow more from the European Investment Bank rather than rely on EU transfers to finance development. Bonn believes more credit-based finance would make it be easier to combat.

EU frauds. Bonn officials hope that fairer EU budget contributions would exert downward pressure on agricultural prices. The Bonn driva to reform the budget could affect the terms of EU entry for the former communist states of eastern Europe. Germany could be expected to call for lengthy transition periods for new members, partly to limit the costs that would have to be carried by

would be simple, a 56-page French government-backed report may change their minds. It provides a graphic - and unnerving - account of the problems the planned

currency timetable will cre-ate for European companies. The switch, the report suggests, is likely to create a flendishly complex currency picture after 1999. This could pose significant problems for smaller suppliers and customers, particularly if they do not plan for it.

The report is one of the first of its kind. The fact that it has been conducted at all co-ordination - and dirigists instincts - that mark the French government's preparations for European monetery union.

The National Credit Council, which drew up the report, is jointly sponsored by the French finance ministry and Banque de France. Its findings, drawn from extensivs interviews with 20 large French companies, were discussed with the French employers' group, the Patronat.

The main issue for companies is the three-year transition period drawn up by EU introduced in 1999, it would initially exist only as a unit of account. Only in 2002, when euro notes and coins are introduced, will national currencies disappear.

A French study predicts fiendishly complex transition period, reports Gillian Tett

For the transition, national currencies will con-tinue to be used - albeit at irrevocably fixed exchange

In theory, nobody can be either compelled to use the euro, or stopped from doing so, during this period. European governments hope allowing companies three years to change will create an orderly transition.

In practice the ambiguity threatens to create problems. For example, France plans to change its financial 1999, but retailers and the uphlic sector will be working primarily with francs until

This will cause problems the EU's existing 15 states. heads of government. In for many companies, if they

Most large companies, the report says, oppose using both simultaneously. "There is almost unanimous opposition to the idea of dual

Some companies, it notes, mainly the largest exporters, have already decided to deal with the issue by using the euro as quickly as possible. But they will still need to pay their employees in

accounting between 1999 and

And they face another difficulty: the French governmant has not indicated whether companies can file accounts or pay taxes in

euros before 2002. And many companies emain "paradoxically" remain vague about how they will manage intra-group pay-ments – let alone business with suppliers or customers who might be accounting in a different unit, it adds.

find it too difficult to cope with two currencies if they have well developed IT systems and are used to coping with several currencies.
The real victims could be

Large companies may not

smaller groups, particularly if larger customers or suppliers move rapidly to the euro. The report points out that

f any European politi-cians thought switching decided that when the euro, to a single currency the single currency, was are paying them in france.

In most 'large companies have euros while their customers not yet given any consideration to their links with small and medium ones". Mr Jacques Creyssel, economic director of the Patro-

nat, says: "It is very important to protect the small companies from the financial Mr Banoît Jolivet, presi

dent of the National Credit Council, says most small companies are still ignorant of the issues. Even among the larger ones, understand ing is patchy: although many have established working groups to study Emu few have yet involved real business decision makers. French officials insist that this should change soon. But

Several French companies such as Rhône-Poulenc, are already calling for a reduction in the transition period And as more companies wake up to the logistics of rate pleas could swell.

if it does, this in itself may

have interesting conse-

Mission Exploratoire sur les Modalités de Passage d lo Monnaie Unique; Secrétariat général du Conseil national du crédit. 1, rue de la Vrillière, 75001, Paris. Tel: 42-92-27-10.

# French parties

nister

inquiry

of the ruling centre-right political parties as well as

the country's opposition. Mr Alam Juppe, the prime minister, surprised France at

Both Mr François Leotard, which is part of the rulingmajority, and Mr François Bayrou, the deputy head, expressed their reservations during the party's confer-

bly was backed by two probable beneficiaries - the extreme right-wing National Front party and Mr Robert

Juppé confirmed in an interview in Saturday's Le Figaro newspaper that it was "perhaps" justified to re-open a debate about the French

electoral system. He said he wanted a voting system which permitted the creation of a clear ruling party in power, while "as a Gaullist" ensuring that minority groups had a voice. The senate system consists of "first-past-the-post" majority voting, but with proportional representation in the 14 most densely populated departments

The proposals raised fears situation in 1986, when the Socialist president, François Mitterrand, instigated proportional representation to nents, opening the way for the National Front to take seats in the assembly

According to Le Monde Mr Juppe's renewed interest in modifications to the existing electoral system follows a report by Mr Charles Pasqua, the former interior min ister, analysing the likely results of the 1998 elections. Projections by the newspaper based on recent opinion polls suggest that under the

existing majority-voting system, the opposition Socialists would gain control of the National Assembly, while with proportional representation they would lose, with the National Front

### split over PR Proposals by the French

By Andrew Jack in Paris

government to consider changing the method of electing France's National Assembly - the lower house of parliament - in the 1998 national elections triggered deep divisions over the weekend between members

the end of last week when he announced that he was considering "a dose of proportional representation" for by many of a return to the the assembly. The senate, the upper chamber, is already partly elected by PR.

ence over the weekend. But the potential change to the majority voting system in the National Assem-

Hue, the Communist leader. Mr Juppé's comments have dominated the headlines since and distracted attention from the package of tax cuts he unveiled in an effort to boost the country's flagging economy.

While clearly preferring to gaining up to 35 seats and discuss his tax measures, Mr the ecologists three.

shot dead

in Cyprus

Soldier

### **Simitis** calls for sacrifices

A Turkish Cypriot soldier was killed and another seri-Greece's Socialist prime minister. Mr Costas Simitis, seeking re-election on Seponsly wounded yesterday tember 22, said yesterday when shots were fired at that the country must make their post near the UNpatrolled buffer zone that sacrifices to stabilise its ailing economy, Reuter reports from Salonika separates Greek and Turkish Cypriots, officials said,

Mr Simitis has been wag-Reuter reports from Nicosia. ing a tough battle against lt was not immediately the conservative opposition leader, Mr Miltiades Evert. clear who was responsible for the shooting but Turkish who is promising low-income Cypriots and Turkey blamed voters and farmers bold Greek Cypriot soldiers and increases in salaries, penwarned that the jucident aions and services after a would heighten tension and hamper efforts to resolva decade of austerity.

"Yes, there are Greeks the Cyprus problem.

The guns used are similar to tha guns used by the who live beyond their means, who take advantag of their position [in the pub-Greek [Cypriot] police and the military, Mrs Tansu Ciller, the Turkish foreign lic sector who don't participate in the needed sacri-

fices," he said in Salonika. minister, said. He said he would rein in The Cyprus government the black economy, esticategorically denied that mated at a third of gross Greek Cypriot forces or domestic product, and restructure the public sector, police were involved in the incident. where hirings will be lim

There were fears that tha incident was related to the His targets include slashkilling of two Greek Cypriot ing inflation by at least two men during auti-Turkish percentage points next year demoustrations on the and boosting growth so that demarcation line last Greece meets targets for

European monetary union. The Cyprus government Greece is plagued by high spokesman, Mr Yiannakis Cassoulides, said police had inflation, running at 8.5 per cent year-on-year in August, no reports about shots from and a government deficit of 9 the "free areas to the Turkper cent of GDP in 1995. The Emu target is for a deficit of ish-occupied areas" and described the incident as 3 per cent of GDP and infla-"an act of Turkish provocation about two points above tion", implying that Turks the three best performing had killed one of their own

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### Fallout from US strike on Iraq leaves Arabs counting the cost

By Roula Khalaf in London

Both Iraqi President Saddam Hussein and US President Bill Clinton can claim victory from last week's turmoll in Iraq. Iraq's Arab neighbours, however, have been counting their losses. Foreign ministers from the

Gulf states, main regional allies of the US, met in Riyadh et the weekend and supported the US extension of the no-fly zone over Iraq from the 32nd to the 33rd parallel. But their statement omitted any mention of last week's US missile attacks on southern Iraq in retaliation for Mr Saddam's incursion in the Kurdish north.

The reaction is not surprising. Seen from the Arab world, Mr Saddam's push to assist one Kurdish faction, the Kurdistan Democratic Party (KDP), to recapture territory in northern Iraq presented problems which

had no easy solution. But as Mr Saddam was moving within his own territory and at the invitation of the Kurds the US retaliation



KDP fighters aboard a truck are driven through Arbil yesterday

unpleasant results. First among these is the perceived involvement by both Iran and Turkey in Iraq and the possible threat to the country's sovereignty. The Iranian regime is seen as the most serious threat to Gulf stability and has been

in Bahrain. Yesterday tha Gulf Co-operation Council -grouping Saudi Arabia, the United Arab Emirates, Bahrain, Oman, Knwait and Qatar - called on "some neighbouring countries" to pletely" halt all interference accused of fomenting unrest in northern lraq.

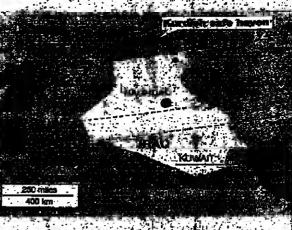
emphasised Iraq's territorial integrity and, like Turkey, they fear that the disintegration of the country into Kurdish, Shia and Sunni parts would only bolster their own minorities. But by punishing Mr Saddam, the US was indirectly

assisting the pro-Patriotic Union of R (PUK). The Kurk! has hinted that openly seek limit tance if the US proves insufficial increasing Iran's among a section Kurds. Meanwhile, Tur announced it is must

buffer zons inside deter attacks by Kurdish rebels 🙀 northern Iraq as Syria, whose related Turkey are strict water disputes and ish-Israeli defence a part, yesterday hit out at Trans, warning that the move threatens the region's stabil-Second, as a senior Arab

official put it, the US strikes on southern Iraq were "cosmetic" and do not change the fact that Mr Saddam has asserted his influence in the north. Even more worrying to

Arab governments is that US attacks have boosted Mr Saddam'a popularity among Arabs. "The attacks can the target of two bomb



world," said a Jordanian offi-, recent, a bomb on a US com-cial. This is a development plex in Dhabran in June left Arab. governments have been resisting.
And as Mr Saddam's popularity increases, that of the

US tumbles, an outcome likely to be exploited by Islamist militaris opposed to Arab regimes. This is espe-cially true in Saudi Arabia, where the mling Al Sauds have been attacked for their pro US policies and for allowing on Saudi soil some 5,000 US troops enforcing the southern no-fly zons over

Already viewsd with increasing suspicion for its Israeli policies and its failure to condemn last April's 17day Israeli bombardment of Lebanon, the US has been shipments before the Gulf.

strengther Saddam in his stracks in Saud Arabia is own country and in the Arab the last year. In the most 19 servicemen dead. Americans in Sandi Arabia were advised to be on their guard last week as the US lannehed its missile attacks

> in Iraq are exacerbated by economic frustrations. Despite recent Jordanian expecting the all-for-food deal agreed between Iraq and the United Nations last May and now put on hold to boost trade and generate business at the Jordanian port of Aqaba, which han-dled 70 per cent of Iraq's

confirm massacre

Western diplomats and Iraqi opposition members have confirmed reports that a unit of Iraq's Regublican Guard massacred about 100 members of the Iraqi National Congress opposition group 10 days ago when e com-bined Kurdish and Iraqi force captured the city of Arbil.

An INC member captured by guerrillas of the Kurdistan Democratic party (KDP) on Iraq of Quehteppe close to Arbil consequences of the events prisoner. Some bear the form Baghdad for questioning, he said Others were shot in the desert where their bodies Traul tensions, fordanian, were hurled However, he businessmen had been said Iraqi troops remained in said Iraqi troops remained in the region, preventing access by INC or journalists

Reports that Republican Guards killed 96 INC members began circulating within hours of the fall of Arbil on August 31. However, diplomats say they have now been able to piece together what happened A senior western diplomat said a Republican Guard unit was sent to taks Qushteppe, where some 140 INC members were based. They tried to hold off the attack, but were quickly overrun.

The diplomat said 32 guerrillas managed to escape and 12 still remain unaccounted for but that "about 100 INC were killed in cold blood". Mr Fadil Mirani, e top

had taken place. He said: "These are rumours started by the INC. I don't believe Republican guards.

The diplomat said that one of Iraqi President Saddam Hussein's principal motives crush the INC. Arbil was its main base insids Iraq. Mi Massoud Barzani, leader of headquarters in Salahuddin.

Doubts in Europe and Mideast over White House policy contrast with calls in US for tough action

### Clinton should have hit Saddam harder, say critics

By Patti Waldmeir in Washington

In Europe, the justification for last week's American attacks on Iraq continues to be called into question. In the US, meanwhile, voices are raised only to ask whether Washington should have done more, not less.

President's Bill Clinton's decision last week to launch cruise missiles against Iraqi air defences m the south, and to extend the southern no-fly zone to the outskirts of Baghdad, has gained wide approval from the poblic, but much criticism from commen-

Many argue the action will have made only s small contribution to Washington, which cannot count the longer-term problem of bow to on support from its former Gulf deal with President Saddam Hus- war allies for further action

Many US commentators believe the action did more to highlight American limitations, than to demonstrate strength.

"The loudest message to Saddam was that we did not respond with human beings," said Mr Dov Zakheim, a former US deputy under-secretary for defence, who argued that the use of only unmanned cruise missiles demonstrated to the Iraqi leader that the US was "not ready to spill an ounce of blood" against him. The refusal by Turkey and

Saudi Arabia to provide military facilities for the raid, and the public disaffection of the French, also served to highlight constraints on

Mr Richard Perle, former US tend that the Kurds, and Mr Sad- and significantly weakened him. assistant defence secretary, dam's humanitarian outrages summed up the case against ths against thsm, are their central administration in a television

concern. America's fundamental interview. Mr Saddam had paid strategic interest in Iraq, accord-

American officials argue that they have humiliated the Iraqi leader and weakened his position significantly

to strike and make a tactical withdrawal and get away with it," Mr Perle said. "It's s little like saying that someone who robs a bank has failed because he withdraws from the bank, even though hs has got the cash."

little for his actions: "He was abls ing to a state department spokesman, was "to deter Saddam from attacking his neighbours who, not coincidentally, have a lot of oil". Those neighbours are to the south of Iraq, so Washington needed to act against Mr Saddam in the south to protect its interests. US officials reject this line of American officials argue they move two months before an elec-

under western protection, Mr Saddam has sctually strengthened his image in the eyes of his own supporters. Some argue that dramatic US action, perhaps against the Republican guard units which are his power base, would be necessary to weaken his hold on power. Administration officials dismiss

Critics counter that, by asserting

his influence over an area of the

north which was supposed to be

such calls as unrealistic, arguing that the cost of removing Mr Saddam from power would be far greater, in political terms and in bloodshed, than any president could be expected to pay. They do not need to add that no incumbent president need risk such a argument: they do not even pre- have bumiliated the Iraqi leader, tion in which foreign policy will

probably play little role There is zero reason to think the rest of the world will support a standing start attack on Saddam KDP official last week Hussein," said one State Depart-denied that any massacre ment official. "Beating up on the Kurds would be no pretext." So for the moment, the administration seems content to stick to it. He challenged the INC to its policy of trying to keep Mr supply the names of those Saddam cornered and quiet in allegedly killed by the

"Containment has worked Containment remains our policy," said an administration spokesman, noting that the cost of a for taking the city was to dramatically tougher policy would simply be too great. "If we get rid of Saddam Hussein, there is no guarantee things would get bet- the KDP, last week promised ter," another official pointed out, he would not hand over INC "Do we want a made-in-the-USA prisoners being held in his label on that mess?"

### Hizbollah may win four Israel and US to discuss seats in parliament

By Roula Khalaf

Lehanon's Hizhollah the country's last remaining militia, was vying for four parliamentary seats yesterday as the fourth round of general elections got under way in south Lebanon.

A main feature of the first three rounds beld on previous Sundays in Mount Lebanon, northern Lebanon and Beirut has been a concerted effort by the Lebanese government to marginalise the Hizbollab, born as a

pro-Iranian Shia party. response to Israel's 1982 ernment of rigging the invasion of Lebanon, acts as poll.

continued Israeli occupation lah down to size has been led. in Jeruselem of e strip in south Lebanon. While its militia is used by Damascus, the main power broker in Lebanon, to put pressure on Tel Aviv, Hizbollah has also carved a role in Lebanon's political scene. In the 1992 parliamentary elec-

tions, it won eight seats. In spite of a boost in popularity after April's 17-day bombardment of south Lebanon, two Hizbollah candidates lost in earlier voting rounds. Hizbollah has accused the Lebanese gov-

a resistance movement to The stiempt to cut Hizbol- By Hene Prusher by the prime minister, Mr Rafiq Hariri, who has emerged as a main winner in these elections. His coalition won 13 out of a total of 19 seats in Beirut last Sunday.

in south Lebanon, 552,000 voters are today choosing 23 deputies for the 128-member chamber. In a deal brokered by Syria, Hizbollah is running in a coalition with its main Shia rival, the pro-Syr-ian Amal movement, in all of south Lebanon except the city of Sidon. The move should ensure election of up to four Hizbollah candidates.

## revival of Mideast talks

Mr Benjamin Netanyahn. the Israeli prime minister, is to meet US President Bill Clinton today to discuss the resumption of talks with Palestinians and ways to revive the stalled Israeli-

Syrian peace track. Mr Netanyahn told reporters yesterday that Israel had some "fresh" and "logical" ideas to rejnvenate talks with Syria.

Officials said Israel had made overtures to Syria recently through diplomatic

yahn will adhere to an informal agreement expressing Israel's willingness to withdraw from tha Golan

Heights. Israel captured the strategic territory from Syrla in 1967, and has since sattled 16,000 of its cifizens there. Negotiations between

Syria and the previons Labour government were based on the land-for-peace formula. However, Mr Netanyahn has said he rules ont withdrawal from the

However, Syrla wants Officials say he does not reassurances that Mr Netan- feel he needs to commit himself to unsigned understand ings made by the Labour party he unseated in May. Today's meeting in Wash ington will also address how

to move the Israeli-Palestinian peace process forward following last week's meeting between Mr Netanyahu and Mr Yassir Arafat, the president of the Palestinian

Authority. Israeli government offi-cials said that prior to that summit, the two sides had reached an agreement allowing them to modify some parts in their peace accords.

INTERNATIONAL NEWS DIGEST

### Algeria parties in peace talks

The Algerian government and most legal opposition parties will hold a national conference next weekend billed by Algiers as a sign of reconciliation in a country plagued by more than four years of violence.

The conference marks the culmination of months of dialogue between army-backed President Liamine Zeroual and the legal opposition, during which much of the latter agreed to join in Mr Zeroual's efforts to reshape Algeria's political scene. Mr Zeroual has excluded the Islamic Salvation Front, the party which won the first round of general elections in 1991, from the conference. The army's cancellation of the 1991 elections provoked a violent struggle between security forces and Islamic militants which has so far claimed more than 40,000 lives.

Also absent from the conference will be the Berber-based Socialist Forces Front, a main opposition party which walked ont of tha talks this summer and accuses the Algerian regime of attempting to marginalise the opposition. At the conference, parties are expected to adopt a platform set out by Mr Zeroual, and commit them to the rejection of violence and to the ban on using Islam to attain power. Roula Khalaf, London

#### Uzbeks permit rights meeting

Secular and religious opposition leaders in Uzbekistan united over the weekend in their first sanctioned public meeting in three years, emboldened by government support for the country's first human rights conference later this week. Police stayed clear of the 100 Uzbeks who gathered on Saturday in Tashkent, offering some hope that years of murder, jailing and abuse of political activists may give way to a limited level of freedom.

Delegates re-elected Mr Abdumannob Polat - who gained fame in 1932 when Uzbek secret service agents kidnapped him from neighbouring Kyrgyzstan and put him in jail – as chairman of the Human Rights Society of Uzbekistan. Mr Polat, an exile in the US, has been invited to address this week's human rights conference in Tashkent, organised by the Organisation for Co-operation and Security in Europe. Sander Thoenes, Tashkent

#### Uranium price 'needs to rise'

Uranium prices, which have already doubled from a very low level in the past two years, need a further 'substantial" rise if producers are to be encouraged to fill a growing gap between supply and demand, delegates at a Uranium institute symposium in London pointed out. The institute's latest supply and demand survey of the global nuclear fuel market shows that only about half of ghotel nuclear power industry's requirements today are met by uranium mines, with the rest coming from rapidly diminishing stocks. Some extra uranium mining capacity is already planned, but the survey suggests this will leave a big gap between supply and demand in the years to 2015 even with the expected contributions to supply from reprocessed fuel and Russia's military grade uranium that is being blended down for use in nuclear power Kenneth Gooding, London

#### Burundi sanctions eased

Officials of seven African countries have agreed to ease officials of seven Auruan countries have agreed to ease sanctions imposed on Burundi after the coup there, to allow humanitarian aid to reach refugees. Sources from a conference on Burundi which ended on Saturday in Arusha, Tanzania, said there was no apparent response to a plea from Burundi's military ruler, Major Pierre Buyoya, for the full lifting of sanctions imposed after the July 25 coup that brought him to power. Reuter, Arusha

#### Golan Heights. IMF near vote on gold sales for debt relief

By Robert Chote, Economics Editor

A proposal to sell \$2bn of the international Monetary Fund's \$40bn gold reserves to finance debt relief for poor countries could be put to a vote at the organisation's executive board as early as this week. But officials say it is not clear if it has sufficient support to

Five countries are understood to be holding out against gold sales. which need 85 per cent support in the board. These include Germany, Switzerland and Italy, which together wield 12.32 per cent of the votes. The other two opponents of board is still not certain. Some progold sales - Austria and Finland - ponents of gold sales believe that met the heads of the IMF and

votes within their multi-country constituencies that must vote as a bloc. Austria's constituency has 5.09 per cent of votes on the board and Finland's 3.47 per cent.

If either country persuades its constituency to vote against gold sales, or to abstain, it would be enough to block the proposal. Mr Michel Camdessus, the IMF's managing director, is understood

to want to avoid an open split on the issue and he is not expected to force a vote at Wednesday's meeting unless be believes that gold sales will win the day. The prospective line-np in the

the Finns, the Italians and perhaps even the Swiss could yet be persuaded to back them. But others believs that the Finns could be joined by other Scandinavian countries in the anti-gold sales lobby. Opposition to gold sales has been

led by Germany, which believes that they would set a bad precedent and could undermine the IMF's financial security at a time when it is lending heavily to Mexico and Russia. Like Switzerland. Germany also wants to avoid stirring up support for sales of its central bank's own gold stock for domestic reasons.

Weekend press reports suggested that a senior German official bad

World Bank in Washington last Noyet, the French official who week to urge them to drop the gold sales idea. He was reported to have offered

in exchange German support for an increase in the amount of debt relief offered by the Paris Club of creditor governments from 67 per cent (the so-called "Naples terms") to 80 per cent. This is line with the figure proposed by the UK and the Netherlands, but still less than the 90 per cent which the IMF and World Bank would like.

The Paris Club remains a serious obstacla to the debt initiative, which is expected to cost between \$5.6bn and \$7.7bn. It has yet to say wbsther, and on what terms, it would contribute. Mr Christian Bangladesh draws up case, Page 6

countries mads further progress in agreeing a \$50bn credit line which the IMF could draw upon in the

event of Mexico-style financial crises. But one finance ministry official said it was still not certain final details would be tied up in time for the IMF board to approve arrangements ahead of its annual meeting later this month. It is still not clear whether some countries will sign up, or exactly what institutional back-up will be provided.

heads the Paris Club, last week

and excessively complicated.

described the plan as bureaucratic

In a separate meeting in Paris on

Friday, officials from more than 20

### Brazil moves to rein in gun-linked violence

Brazil's President Fernando Henrique Cardoso seot emergency legislation to Congress on Friday aimed at restricting sccess to firearms amid growing concern over violent crime.

The measure, expected to be approved by the end of Sentember, makes it harder to buy guns, increases penalties for carrying them without s licence and establishes a national firearms register to monitor ownership.

It comes less than a month after middle class residents of São Paulo were sbocked by the motiveless murder of a young woman during the

well-to-do area and follows a buyers of guns will have to spate of fatal shootings in traffic arguments and of drugs-related killings.

The bill's supporters bope it will belp to reduce the number of murders in Brazil's cities, which averaged 22 a day in São Paulo during the first half of 1996. But its critics say it will not do enough to combat a widely tolerated gun culture.

Under current legislation. anyone who has been at São Paulo (USP) supports work for a year and has no the view that incidence of criminal record may buy up to three guns in each of Brazil's 27 states.

pass a psychological examination and the maximum penalty for illegally carrying firearms will rise from six months' imprisonment to six other in the heat of the years'. "This will have e direct impact on the bomicide rate," said Congressman Roberto Jefferson, euthor of

the bill. "People will think twice about carrying guns." week by the University of culation has increased since law is not enough. He advogun ownership infinences the murder rate. Researchers Under the new law, the districts and found that 90 reckons there are 1.2m ille- The OAB hopes to persuade

bars, over women, between drunks and in traffic. "People are killing each ing the first half of this year.

moment, and they couldn'tdo it without a gun, " says Mr Guaracy Mingardi of USP's Centre for the Study of Violence.

Mr Mingardi says the A study published last number of illegal guns in ctr- the OAB says changing the economic reforms introduced cates immediate destruction two years ago boosted the of all illegal guns seized average Brazilian's spending most now end up back on power. The Brazilian law- the black market - and e yers' association, the OAB, freeze on new gun licences.

with firearms and over half state, against 120,000 regis- adopt its suggestions and for "futile" reasons: fights in tered ones. An average of recently launched an adver-1,277 illegal guns were seized in the city each month dur-

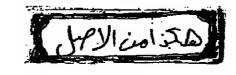
The bill's supporters say stiffer penalties will reduce the number of guns carried by ordinary citizens and. therefore, the number stolen and used by criminals. But Mr Jairo Fonseca of

robbery of a bar in s limit will apply natioowide, per cent were committed gal weapons in São Peulo the São Paulo government to

tising campaign aimad at changing attitudes to gun use. "Guns are still seen as something to be proud of," says Mr Fonseca. "We have to stigmatise them."

The OAB's campaign will also argue that carrying a gun is dangerous: for every 16 people who attempt to use a gun to defend themselves from attack, it says, 15 are either killed or seriously

> Jonathan Wheatley





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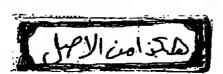


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### Beijing finds HK allies in Japan dispute

in Hong Kong

The Sino-Japanese disputs over a group of islands in the East China sea is stirring up Chinese nationalism in Hong Kong, creating a com-mon cause between Beijing and its political opponents in the territory ahead of next year's handover of sover-

Demonstrations at the weekend drew more than 1,000 protesters, and organisers said they planned to step up demands that Japan renounce claims to the Diaoyu islands (called the Senkakus by Japan) and dis-mantle a lighthouse built by

Activists are planning to launch an expedition to the islands, about 300km to the west of Okinawa, and are pressing for e consumer boycott of Japanese goods.

Trade unionists and pro-China groups have been involved in the demonstrations, but the most striking feature has been the role played by the Democratic party, largest group in the territory's legislature and a vocal critic of Beijing's plans for Hong Kong after the transfer of sovereignty from

Britain on July 1 next year. On Friday, the Xinhua news agency in Hong Kong opened its doors to the Democrats for the first time to receive a petition urging China to oust Japan from the disputed islands. The delegation to China's de

facto embassy was led by Mr Szeto Wah, a party official blacklisted by Beijing for his support of democratic activists on the mainland.

"China has been too soft in dealing with the Japanese occupation of the Disovu islands because it wants Jepan to be involved in China's economic development," said Mr Yeung Som, the party's deputy chairman. The reception at Xinhua

headquarters suggests Beijing is seeking to use the issue to create unity ahead of the handover, "It is e familiar tactic to use an external issne to forge unity," says one diplomat. "Japan is an obvious target because of the war and the occupation of Hong Kong."
In addition to the island

expedition and a consumer boycott call, demonstrators say they are organising an all-night vigil on September 18 to mark the Japanese invasion of Manchuria. Although small, the dem-

onstrations reflect a seam of anti-Jananese sentiment in Hong Kong and the sensitivity of the islands issue. The protests come as China is signalling a softer line towards opponents in Hong Kong, having offered to hold talks with the Democrats. Angry Taiwan residents formed an alliance yesterday to try to protect the Diaoyu islands from Japan and threatened mass protests over what they said was Tokyo's invasion of the islands, Reuter reports.

Sales expected to treble over 10 years as CDs become the dominant medium

### Asia rises in music industry charts

By Alice Rawsthorn

Asia will be one of the music industry's fastest growing markets over the next decade with retail sales trebling from \$10.6bn last year to nearly \$33bn by 2005, according to a new study published by Music Business International (MB)

The industry magazine highlights China, India and Pakistan as Asia's most dynamic markets. It expects healthy growth throughout the region, including more mature markets such as Japan and Hong Kong. The dramatic increase in

sales of compact discs and cassettes across Asia comes at a time when the pace of growth is expected to slacken in established music markets, including North America and Europe

MBI expects a 48 per cent increase in global music sales from \$41.2bn in 1995 to \$61.1bn in 2001. During that period the fastest growing region will he eastern Europe, achieving even higher growth than Asia



with sales trebling from \$10.6bn to \$18.4bn in 2001. But the Asian market is so much larger, so its progress will have a greater impact the music industry's per cent increase in sales for with Japanese sales increas-the region from 1995's

Japan now dominates the Asian market, with sales of \$8.3bn last year compared with \$2.3bn for other countries in the region. This gulf

by 2001; and other Asian sales rising threefold to

\$7.1bn. The chief catalysts for the market's growth will be general economic expansion, clampdowns on piracy and a switch from cheap cassettes region from 1995'e ing by 87 per cent to \$11.4bn to more expensive CDs.

growth is likely to be in China, where MBI expects sales to escalate from \$310m last year to \$2.2bn by 2001, when China will have become the world's sixth largest music market. Indian sales are forecast to leap from \$257m to \$1.2bn over

the same period. MBI expects the "big five" companies that already dominate the global music market - PolyGram of the Netherlands, Japan's Sony, Warner of the US, the UK's EMI and Germany's Bertelsmann - to become the largest forces in Asia.

So far there is no sign that western stars will reap all the benefits. Local musical genres such as "Mandopop" and "Cantopop" command wide popularity, as do Asian stars, notably Jacky Cheung, the Hong Kong singer signed to PolyGram, and Teeth, a ilippines act on Warner. The MBI Asian Report is published by MTI, 7 Archioay Business Centre, Wedmore

### **OECD** optimism in South Korea

By John Burton in Secul

South Korea is optimistic it will enter the Organisation for Economic Co-operation and Development this year after the Paris-based group gave cautious approval to Seoul's financial liberalisa-

tion programme. The US and several Euro pean countries had threatened to block Korea's OECD application unless it opened its capital markets wider. But two OECD panels, which had been examining Korea's financial liberalisation measures, gave a "tentative and reluctant" endorsement to

them on Friday. The committees' approval had been uncertain, with Mr Christian Schricke, the senior OECD legal counsel telling officials in Seoul last week that most OECD members regarded Korea's finan-cial liberalisation plan as

msatisfactory.
The OECD's governing board is expected to make a final decision on Korea's membership on September 26 after reviewing committee reports on capital markets. trade, labour, the anvironment and other criteria.

The half-hearted recommendation offered by the OECD committees on capital movement and investment liberalisation, however, suggests Korea might still be ressed to offer a firm deadline for the complete removal of all capital controls before its application is

accepted. Korea wants the speed of deregulation to be determined by economic preconditions that could take years to achieve.

Seoul said it would not accept the complete opening of its bond market and the liberalisation of capital flows until the gap between high domestic interest rates and Jow foreign ones narrowed to 2 percentage points from its present 6-7 points.

The Korean position has raised suspicions among OECD members about whether Seoul is willing and able to assume its obligations as a member of the club of advanced industrial nations. Nonetheless, the committee approval of the financial liberalisation plan has decided to accept Korea for political reasons, even though it has not met all OECD requirements.

Seoul has argued it should be allowed into the OECD because it is the world's 11th largest economy. Its presence as the second east Asian nation in the group, after Japan, would also correct the OECD's heavy Euro-

centric orientation. Korean officials have also recently warned the OECD that Seoul would probably withdraw its application if any more demands were made because of growing domestic political opposition

to membership. "If we are forced to withdraw our application or were rejected, we would lose our taste for (the OECD) and probably not try to apply again," said one senior gov ernment official. But if Korea is allowed entry into the OECD, it would guarantee that we would proceed with economic reforms through peer pressure. This is not the end of the reform process, but only the begin-ning."

The government fears that any new concessions given to the OECD would jeopardise ratification of the OECD agreement in the national party holds only a three seat majority.

The two main opposition parties and most of the Korean media have criticised OECD membership as likely to exacerbate the country's growing economic problems

### Inter-Continental gains four hotels in Malaysia

By Scheherazade Daneshichu, Leisure industries Correspondent

Inter-Continental Botels and Resorts is to announce today a joint venture agreement with Federal Hotels International, the hotel management arm of Low Yat, the Kuala Lumpur-based conglomerate, which will give it four hotels in Malaysia,

where it had none before. Joint ventures are playing an increasingly important part in the race by hotel management compa-

nies to expand globally. Companies are ready to sacrifice part of their management fees and outright control of the hotel operation in order to secure a foothold in new markets. Last mouth, ITT Sheraton formed a joint venture in Israel with Koor

Hotels and Resorts, part of Koor Tourism Enterprises, the publicly quoted group. Under the agreement the five hotels managed by Koor in Israel are being rehranded as Sheraton or Four Points Hotels, its mid-

Inter-Continental, which had two joint venture agreements in Mexico and South Africa, last week secured a third in China with Dynasty, a privately owned Hong Kong-based hotel development company.

The agreement increases its wres ence in China rapidly, giving it four hotels in Beifing, Chengdu, Qingdao and Xian in addition to the hotel it already operates in Shenzhen. A sixth hotel at Harbin is due to open next year. Inter-Continental aims to have 25 hotels in China by 2010.

The group is also in the final tages of negotiating a joint venture

Mr Gavin Simonds, joint managing-director of Inter-Continantal said: "Wa recognise that you cannot manage the world from one centre. Joint ventures combine local knowledge with global reach."

Saison Group, the Japanese retail consortium which owns Inter-Continental, is expected to float the hotel chain in London or New York within the next 18 months.

ASIA-PACIFIC NEWS DIGEST

### Mahathir hits at Singapore

Dr Mahathir Mohamad, Malaysia's prime minister, has accused Singapore of insincerity and racial discrimination, in his strongest criticism of the southern neighbour since he became Malaysia's leader 15 years ago. He said at the weekend that statements by Singapore leaders on the possibility of reuniting with Malaysia had offended the United Malays National Organisation (UMNO), the dominant party in Malaysia's ruling

He was referring to comments by Mr Lee Kuan Yew, Singapore's former prime minister and now senior minister. He said in June the city state could rejoin Malaysia, but only if Kuala Lumpur dropped policies of affirmative action for certain races and became a meritocracy. Singapore was part of Malaysia from 1963 until it was expelled in 1965.

The prime minister also took issue with remarks by his Singaporean counterpart, Mr Goh Chok Tong, who warned last month that Singapore could be forced to ask Kuala Lumpur to take it back if its economy faltered. "We are offended by their recent statements, which are insincere. They are using us as the bogeyman to scare Singaporeans," Dr Mahathir was quoted as saying in local newspapers.

James Kynge, Kuala Lampur

#### HK judge may drop title

Hong Kong's chief justice may relinquish his British knighthood as well as his judicial post to help his campaign to become chief executive of the territory after its handover to China on July 1 next year, the South China Morning Post said vesterday.

Sir Ti Liang Yang, who entered what had been regarded as a one-horse race against Ms Anson Chan, head of the civil service, last week, also told Heng Kong reporters in London he had no regrets about giving up his British passport - a precondition for the job. He said he was checking whether he needed to drop his knighthood, Reuter, Hong Kong awarded in 1988.

#### Foreigners' pay rises hit

Hong Kong's best paid expatriates are seeing rises in their pay packages trimmed, according to the South China Morning Post. A sluggish economy and a drive to recruit local executives had created a more difficult expatriate lobs market, it said, quoting a study by Q3 Associates, The survey of 223 leading companies in the territory found average packages for middle to top management over the past year rose 6.5 per cent, compared with the 1994-96 jump of 15.1 per cent.

#### China flood claims forecast

China's big insurer, the People's Insurance Group, expects to pay out Yn3.2bn (\$385m) in damage claims for espread flooding this summer, the Business Weekly said yesterday. People's Insurance had already paid out Yn800m in claims by August 20 and the extent of the damage was still being tallied, the newspaper quoted a company official as saying. Flooding had killed at least 2,700 people this year.

### Bangladesh draws up its case for an increase in aid

Reuter, Hong Kong

government Bangladesh will spell out the details of its economic policies today at the annual meeting of foreign donors in Paris. Foreign aid amounts to about \$1.5bn each year almost one quarter of the country's total annual foreign exchange receipts.

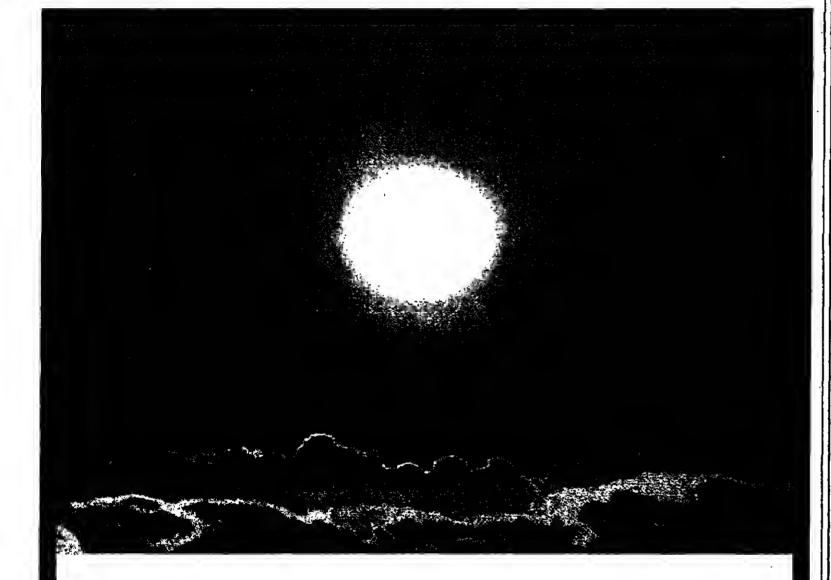
Mr Shah Kibria, finance minister, will appeal to senior officials from the World Bank, the IMF, various United Nations bodies and aid agencies for \$2bn for

of needs the help to complement its efforts to alleviate poverty and encourage growth. But to get that sum, Mr Kibria will have to convince donors at Paris the government is working to reduce its aid reliance when there is stiff competition for donor funds from republics of the former Soviet Union

and eastern Europe. Mr Kibria only becams finance minister in June when the Awami League

the 1996-97 financial year. the general elections after 21 The government says it years in opposition. He will have to show commitment to a range of long-overdue reforms to streamline the government, shrink the budget deficit, privatise lossmaking state enterprises, open the economy to private sector participation and attract investment.

The government appears to recogniss the need for many of the reforms urged by the World Bank, But a question mark hangs over the speed with which it will carry them out.

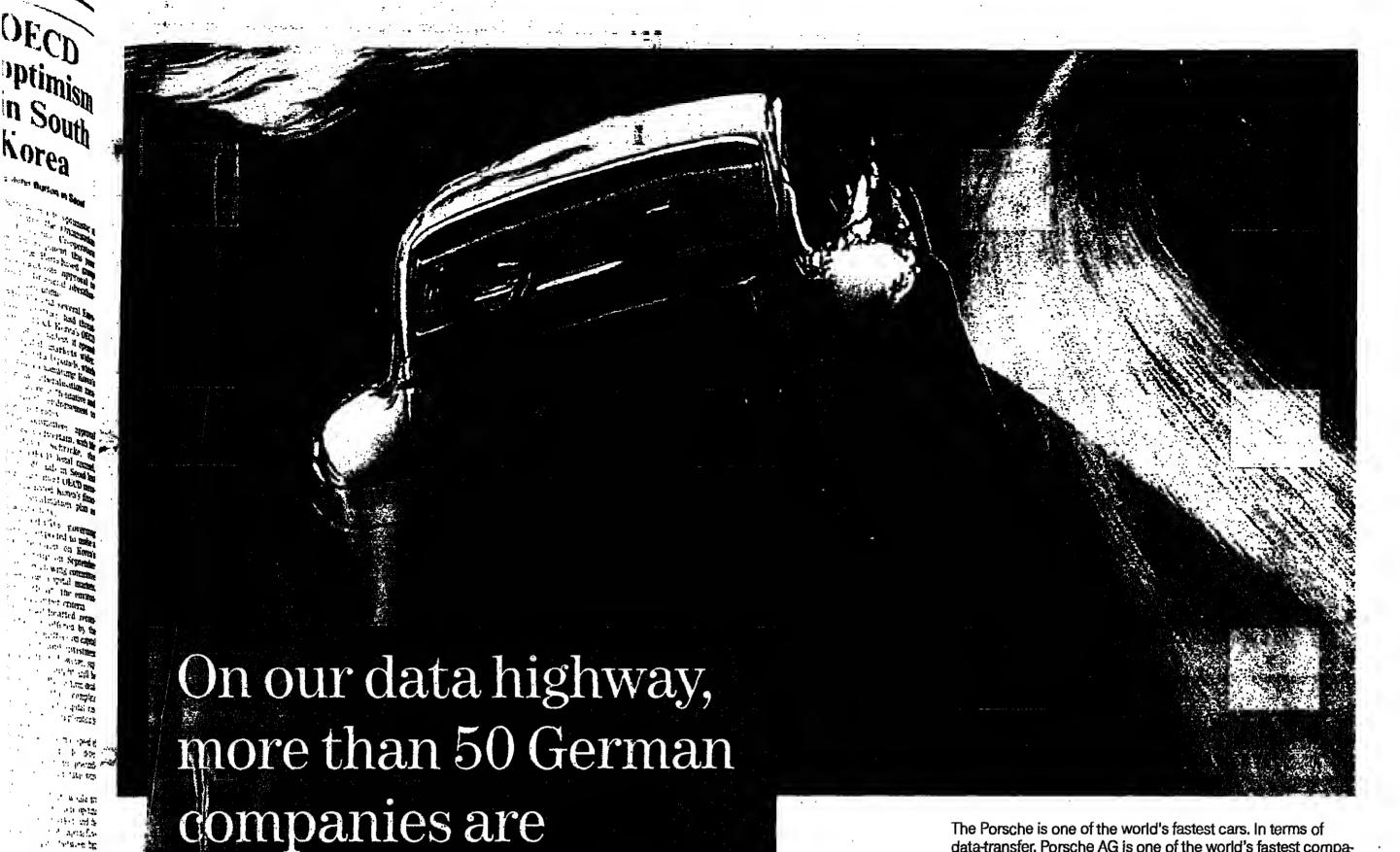


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### Doubt cast on plan for Eurostar sleeper

By Charles Batchelor, **Transport Correspondent** 

Plans for overnight sleeper trains through the Channel tunnel are being reviewed because of technical problams. The heavy power usage of the new sleeper trains, dubbed "botels on wheels", could place heavy demands on the ageing equipment on the west coast mainline from London to Birmingham and Glasgow.

"We are worried that if everyone went to the loo or had a shower at the sama time the train would stop," said Mr Adam Mills, the newly appointed chief executive of London & Continental Railways, the private-sector consortium which took over Eurostar services in June. All these problems are solvable. The sleepers are not being cancelled. But we are dealing with old kit." There hava also been

delays at the manufacturer of the carriages, GEC Als-

low delays in the start of daytime tunnel services from the Midlands and the north.

LCR, which took over Eurostar services when it won a £8bn contract to build high-speed rail link between London and the Channel tunnel, denied any plans to drop the proposed sleeper service but said it was reconsidering earlier

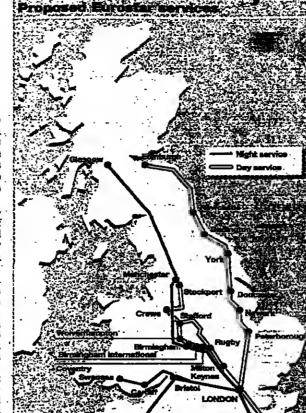
Plans to run sleepers from the UK regions to Brussels were dropped last year because of the low passe numbers on the daytime London to Brussels services. There is a political desire for the sleepers but we are reviewing the whole opera-tion," said Mr Mills. "There are borrendous technical problems.

Although the west coast line is the only regional electrified line which would be used by the sleeper trains, it

sidiary. These difficulties fol- operate sleepars only on non-electrified lines to Wales and the west country. The idea is to run separate trains from the north and west to London, and link them up for the rest of the journey.

The start of daytime ser-England, the Midlands and the west country has already been held up by problems in making sure electrical systems on the powerful Eurostar high-speed trains are compatible with line-side equipment north of London. Sleepar services wera

intended to start in late 1995 but the most recent start date given by Eurostar was the first half of next year. Following an announcement last week that daytime regional services, planned for later this year, would not start until Easter 1997, the starting date for sleeper ser-



#### City People, Page 30 Union leader foresees strike-free future

The survay found that

most people at work (57 per

cent) were more insecure

than two years ago and 55 per cent expected their work

cure. They, felt .. under

intense pressure, with 57

By Robert Taylor, Employment Editor

A senior trade union leader last night called for unions to move towards binding arbitration to resolve industrial conflicts as an alternative to strikes.

On the eve of the annual conference of the Trades Union Congress in Blackpoolin the north of England, Mr Ken Jackson, general sec-retary of the AEEU engineering union, said unions could consign strikes to his-

"A new Labour govarnment will usher in a new era due at seven train operating of partnership between companies and employees", he added. "This gives us a great opportunity to put strikes transport union will strike behind us and have, in for 24 hours in pursuit their place, a better way of increased productivity

Trade unions are popular and a substantial majority of voters back new employment rights, according to an NOP poll commissioned by the Trades Union Congress. The TUC said the degree of fear attached to the workplace was shown by the 54 per cent who agreed: "If I

lost my job it would be very

of settling disputes". Leaders of the opposition Labour party are worried by the disruption caused to the public by rail and postal strikes. A further stoppage is companies run by British Rail on Wednesday when conductors in tha RMT

difficult to find a new one that was as good," Andrew Mr John Monks, TUC gen-

eral secretary, said: "Even wa were surprised by just how much backing our policy agenda receives from the public. The poll shows that people are fed np being taken for granted at work."

payments and rest breaks.

The CWU postal workers

union executive meets tomorrow and is expected to put Royal Mail's package of measures to cut hours and change working practices to a ballot of the members with a recommendation to them to oppose its introduction. Mr Jackson said he did not believe in compulsory or legally binding arbitration.

per cent saying they did the work which was done by two people 10 years ago. But he called on the TLIC to offer binding arbitration as part of a voluntary compact with a Labour government in return for the introduc-tion of a national minimum waga, aigning the aocial

He said he envisaged the setting up of "small, fasttrack arbitration appeal

tion for unions.

chapter and legal rights of

representation and recogni-

and employees would present their case" with the decisions reached being binding on both sides.

Union leaders reacted cautiously to Mr Jackson's proposal. Mr Bill Morris, general secretary of the TGWU general union, said a "new industrial relations settlement" would be needed. But he added: "No employer is prepared to hand over any decision to a third party which does not have ultimate responsibility for its implementation."

Mr John Edmonds, the GMB general union leader, said that any proposal to limit the use of the strike weapon by introducing arbitration was "no more than a pretence to restrict workers' **UK NEWS DIGEST** 

**Battle** 

for 'real

Lloyd's'

hots up

Insurance Correspondent:

Senior figures at Lloyd's of

London will this week seek

backing for a new invest-

ment fund aimed at ensuring

the 308-year-old insurance

markst'a traditional

strengths are not jeopardised

by recent takeover activity

Mr John Stace, a Lloyd's

deputy chairman, described

the initiative as "a campaign for real Lloyd's, to rehabili-

tate some of the skills and

entrepreneurial flair that

made Lloyd's the market it

was". The fund could seek to raise up to £100m (\$156m).

Tha project comes amid

concern by some at Lloyd's

that the acquisition by over-

seas investors of many man-

aging agencies - which run

Lloyd's syndicates - is curb-ing underwriters' indepen-

dence and turning the mar-

ket into a "branch office" of

US and Bermudian msur-

ance groups. Corporate

investors are increasingly

replacing Names, tha individuals whose assets have

traditionally supported the market on the basis of

The latest moves highlight the battla between those

who want to preserve the

Lloyd's traditions of capital flaxibility and constant

regeneration, and others -

uch as Mr John Charman, a

Lloyd's deputy – who believe policyholders want to deal with large under writing

nent, limited liability inves-

tors. The "real Lloyd's" cam-

paign would allow investors

to trade with limited liability

and would try to build a

partnership between capital

providers and managing

Supporters of the new

fund include: Mr Graham

McKean, a member of the

Lloyd's ruling council; Mr

Ralph Bailsy, a Lloyd's underwriter; and Mr Rory

Carvill, a Lloyd's insurance

agencies.

unlimited liability.

by overseas investors. ..

By Ralph Atkins,

### Row over CD phone directory

market for a telephone directory on compact disc which will enable users to identify individual subscribers and their addresses from telephone numbers.

The move is likely to attract legal action from British Telecommunications because TopWare CD-Service of Mannheim has taken the information used on the disc from BT's telephone books without permission. Neither has it bought a licence to use the information.

The Data Protection Registrar is also likely to investigate the implications of the "reverse searthing" techniqua which matches numbers to addresses.

**■ HOUSEHOLD APPLIANCES** 

#### Market poised for high growth

Britain is this year poised for its highest glowth in sales of household appliances since the lete 1980, according to Hotpoint and Electrolux, the two biggest UK suppliers. The forecast is directly linked to the improved state of the liousing market. According to separate stimates from Hotpoint and Electrolux, sales volumes this year of washing machines, tridges, clothes dryers and owns are likely

to rise by about 3 per cent compared with lat year.

Hotpoint, owned jointly by GEC of Britainand the US's General Electric, and the Swedish-owned Electrolux together control more than 40 per cent of the UK white goods market, valued this year at about £2buat retail prices. The upheat projections follow several lears of weak sales, linked to the poor state of the housing market and depressed consumer confidence. As the equomy has improved and house sales pick up, more peopli are opting to replace appliances bought during the 1980s pom.

While expected UK sales of domestic applianes of 7m to 8m units this year would be substantially upon 1995. the total value of the goods will barely move. This reflects intense competition among retailers and manufacturers.

**ETHICAL INVESTMENT** 

#### Stakes held 'to appease consciences'

"Ethical investors" are only prepared to make limited imencial sacrifices to appease their consciences an they often invest knowingly in companies involved in myally questionable activities such as arms manufacturing according to preliminary research results released day.

The study - published at the opening of the British Association's Science Week in Birmingham – is the irst step in an extensive survey of ethical investment, fuded by the Economic and Social Research Council at Bad University.

The researchers investigated in detail the behaviou of 20 individuals with investments worth between £10.00 and £250,000: 10 were investors in ethical unit trusts 10 were members of Shared Interest, a fund that invests in projects in developing countries. Nineteen of the 20 investors put the bulk of their money into painstream investment vehicles, including equity stake in companies involved in deforestation and making weapins. The main reason why they put only a small proportio of their assets into ethical funds was that they did not expect them to perform well, the study showed. Live Cookson

Ratice Regarding Change of Control
Zero Coupon Convortible Scherdinated Motes Bus 1999
This Notice of Change in Control is delivered pursuant in Section 3.06 (c) of the
centure dated as of Jensiny 27, 1992, between Cellular Communications, Irc.
CCT) and The Change Manhatter, Bank (formerly known as Change) Bank) (the

I Trusbee (the "Instanture") to receive or the zero Compon Caraveropes meated Notes Due 1999 berood pursuant in the Redentire (the "Secarities") and terms used to be the best in the underture the underture; there is no provided herein. See is bereful given as follows: coursence of Changai in Control. On August 16, 1996, CCI merged with and Buller, a wholly-coursed subscioury of Air Touch, pursuant to an Agreement

mto Cellular, a wholly-owned subsidiary of Ahr Jouch, pressuant to an Agreement and Plan of Margor dated as of April 5, 1996, as amended and restated ve of July 12, 1996, as angelong CCL, Ahr Jouch, and Cellular, resulting in a Change in Control of CCL 2. Obligation of Cellular to Furtises Securities.

2. Obligation of Cellular to Furtises Securities.

2. Obligation of Securities are entitled to require Cellular to purchase their Securities are entitled to require Cellular to purchase their Securities are entitled to require Cellular to purchase their Securities are of the Change in Control, for to Charge in Control, for the Change in Control, for the Change in Control Purchase Price of US\$13.37 per US\$1,000 Principal Amount at Stated Materia, Cellular will put the Change in Control Purchase Price for any Security to the which a Change in Control Purchase Price for any Security to the manner set forth helow.

2. Obligation of Control Purchase Notice has been duly given in the manner set forth below.

2. Proceeders for Castely Purchase. A Helder of a Castely to the Paying Agent in the manner set forth below.

Banque Internationale 3 Linembourg E.A. 69 Route D'Each 2953 Limembourg

Withdrawal of Charge in Control Parchase Notice. A holder of a Security may withdraw a Charge in Control Parchase Notice by delivering a written notice of such eithdrawal as the office of the Paying Agent to which the Charge in Control varchase Notice was given at any time prior in 5:00 P.M. local time for such Paying Igent on October 7, 1996 specifying.

(a) the certificate number of the Security in respect of which such notice of withdrawal is submitted.

withdrawal is submitted;
(b) the Principal Amount at Stated Maturity of the Security with respect to which
such notice of withdrawal is being submitted; and
(c) the Principal Amount at Stated Maturity, if any, of such Security which
remains subject to the original Change in Courto Purchase Notice and which has
been or will be delivered for purchase by Cellular.

bean or will be delivered for purchase by Cellular.

Somewhere, Rights of Securities, Holders of Securities are entitled to convert
such Securities at their option in secondance with the procedures set forth in
puragraph 9 of the Security. As a result of the merger of CCI into Cellular, Securities
are conventible at a Conversion Rate per SL000 Principal Amount at Stated Meaning
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by such Holder, to receive a fractional share will receive cath (without interest) in
lies of fractional shares in the number set forth in Section 11,00 of the Indenture.
Securities re to which a Change in Control Furchase Notice has been given may
be convected alize AirTouch Preferred Securities only if the Change in Control
Furchase Notice has been withdrawn in accordance with the procedure set forth
above.

### LEGAL NOTICES

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IN THE MATTER OF

THE COMPANIES ACT 1985

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M SATURDAY SEPTEMBER 14 Young & Co'e Brewery 1/3% Db 2018 EA.75

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wcastle Bidg Scty 12% Perm Int Brg £83.125 Quebec (Province of) 1214 Ln 2020 98.125 Swawden (Kingdom of) 9-6 Ln 2014 9487.50 TRW \$0.55

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#### **UK COMPANIES**

E TODAY COMPANY MEETINGS:
Cook (DC), Swellow Hotel, Bewery
Road, Rotherham, 12.30 ...
Partidann, Headingley Taververs' Club.
St Michael's Lane, Headingley, Leeds,

5.000 200  $\cdots, r_i.$ . -- , 43.5

COMPANY METTINGS:
Bensen, Most House Hotel, Holmer
Road, Soffull, 11.00
Cepyright Promotions Grp., 21
Wison St. EC., 10.00
Dugliny Jenting.

Wilson St., E.C., 10.00

Fulley Jenkine, 2A. Southwork Bridge.

Office Village, Travia Street, S.E., 10.00

Fletcher King, Stratton House,

Stratton Street, W. 4.00

Matthew Clark, Whitefarth Lane, Precost ind, 62, Threadnesdie Street, E.C., 12,00 Vandome Luxury, Spencer House, St James's Piece, S.W., 12.00 VME, Engine Lane, Shafron, Samsley, 10.00 inster Health Care, RAC Club, Pel Mall, S.W., 10.00

BOARD MEETINGS: Finals: Alfied Leisure Clyde Petroleus

GBE lati \_ Graham JBA

Rexam RJB Mining

SEPTEMBER 11
COMPANY MEETINGS:
ATM, New Conneught Rooms, Great
Queen Street, W.C., 12.00
ASDA, Pudsley City Hell, Dawsons
Comer, Pudsey, Leeds, 11.00
Associated British Engineering, 78,
Chapel Street, Treddent, Sertenine,
11.50
Budomes, Sidmons' Hell, 8, Downste. 11.30
Budgere, Skinners' Hell, S. Dowgste Hill, E.C., 11.00
Debenham Terrecon & Chinocks, 30: Throgenorten St., E.C., 11.00
Earnd's Electron, Formen House, Wood Street, E.C., 12.00
Fierming Intil High Income Tat, 25, Coptist Avenue, E.C., 3.00
Smith (David St, St. Jemes Court Hotel, Buckingham Gate, S.W., 10.30
Wagon Industriel, Weston Park, Weston-Under-Lizard, Shropshire, 12.30

BOARD MEETINGS:

Gent (SR) Interimic Associated British Ports

COMPANY MEETINGS: Birlodale, 24, Chievel Street, E.C.,

11.00
Brasway, Londesborough Arms Hotel,
High Street, Market Weighton, 11.30
Bullmar (HP), Cider Mills, Plough Lane,
Hernford, 2.30
Celebrated Group, 186, City Road,
E.C., 11.00
Geates Workshop, Beston Co-op,
Whernolffe Road, Beston, Darbythire,
13.50

10.50 Clabbon, 22, Coleman Fields, N., 12.00 Hazdewood-Foods, Assembly Rooms, Narice Place. Derby, 12.00 Mosale Inv., 20 Farringdon Rd., E.C., 10.00
Flytund, National Motorcycle Museum, Covertry Road, Blokenhill. Solituit, West Midlands, 10.30
Witsbrust, 21, College Hill, E.C., 12.00

BOARD MEETINGS:

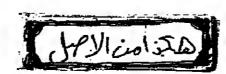
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SEPTEMBER COMPANY METINGS: Barbour IndexNew Lodge, Drift Road, Windsor Perkahira, 4.30 Border Tolevisin, Television Centre, Carlate, Cumbri 12.00 Certale, Cumbril 12:00
Grossenor ImmaBarge Central, Bar
Central, Richmon, 11:00
Harmosen Industries, Copthorne
Hotel, Mary Hill, his Waterfront, Level
Street, Brierley Hi West Midlands.
12:00
Reflance Security[Glaziers Heß,
London Bridge, S.1, 1:00
Stambey Leisure, Sinley Abloin
Casion, Cromwell Had, Castie Inwell,
Balford, 11:00
Formicities, Four Sealma Hotel,
Hamilton Place, Part ane, W., 11:00
BOARD MEETINGS.

BOARD MEETINGS: Roser Leisure Friedrick Roser Product Wembley

Company meetings are inued meetings unless otherwise and Please note: Reports aniaconot hormally available unless opproximately six weeks to:



### BIRMINGHAM AND THE WEST MIDLANDS

### Upturn in private investment

One of the region's key strengths is its ability to unite both private and public sectors to champion its cause, writes Richard Wolffe, Midlands correspondent

mingham and London over hosting the Millennium Exhibition may have seemed little more than a petty episode of regional rivalry. But few recent events have high-West Midlands stands within the UK. Even fewer have raised psssions so high within the region.

To business and political leaders in the West Midlands, the bid to host the nation's celebrations of the year 2000 was a sign of the region's economic strength, as well as its local pride. Where its London rival

appeared rejuctant to stage the event, Birmingham was only too keen to enter the spotlight. Where London lacked funding, Birmingham had already arranged its iong-term commercial gain for its proposed host, the National Exhibition Centre.

The Millennium Commission's eventual rejection of Birmingham reinforced the region's suspicion that it has anti-Midlands prejudice in the capital. However, the bid also underlined one of its key strengths - the ability to unite both the private and public sectors to champion

its own cause. It is this strength which has led to the current regeneration of Birmingham city ceotre. Blighted by the drab concrete developments of the 1960s, the heart of the region suffered years of negiect before the council invested in improving the streets and

**WEST MIDLANDS** 

Centre, (ICC).

investment in the city centre this year. Hammerson, one of the UK's largest property companies, plans to spend £250m (\$387.5m) revitalising the Bull Ring after buying the huge shopping centre for £30m earlier. The project will do more than lift the city's retailing image. It will also rebuild part of the city's inner ring road, breaking Birmingham's infamous "concrete coilar" which drives pedestrians through hostile suhways and con-

key investment projects also ... However, in key investment projects also ... However, in the key investment projects also ... However, ... How Ironically, one of the city's mission funds. Millennium Point is a classic West Midlands partnership between the council and a consortium of local businesses to build a £110m high-tech exhi-

stricts its shopping areas.

bition centre.

Backsd by substantial European funds, the futuristic centre is intended to showcase science, manufacturing and the echievements of the region since the industrial revolution.

Unlike the failed exhibition bid, the project seems likely to win £50m of Lottery funds. As with the ICC, the private sector is expected to invest around the landmark buildings and so regenerate a largely derelict quarter of the city centre.

Birmingham's millennial confidence is directly linked to the West Midlands' eco-

STAFFORD-

outsiders, the furi-squares on its own doorstep, nomic recovery over recent one row between Bir- and in building the popular years. While doom-mongers mingham and London International Convention predicted the terminal decline of its manufacturing The result has been a sig-during the 1930s, the region nificant upturn in private is now heading towards the next century with renewed helief in its traditional industries.

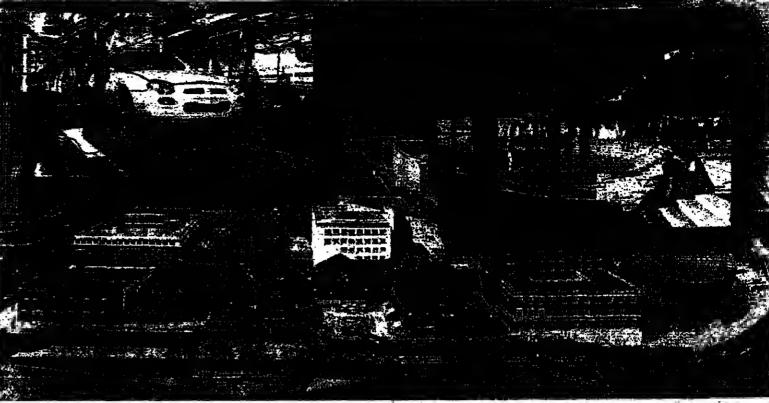
The automotive industry, which dominates the region's manufacturing output, has been boosted by inward investment from BMW into Rover and Land Rover, and by Ford's £400m project to build the new Jaguar saloon in Birmingham. Companies such as the vanmaker LDV - formerly Ley-land Daf - have recovered from financial collapse and begun to focus on international markets.

region's economic performixed. While the West Midlands ontpaced the UK in 1995 with a 2.9 per cent growth in output, this year the region's manufacturing output has slowed and in some sectors stagnated.

According to forecasts from Business Strategies Limited, the region's growth is expected to fall to 1.6 per cent, compared to a national average of 2.1 per cent. On the one hand, engineering is likely to expand, and Birmingham council's economists forecast that the region's motor industry could grow by up to 6 per cent a year over the next decade.

In contrast, Business Strategies says the region's traditional metals, minerals

DERBYSHIFE



and chemicals sectors are set to contract. Such caution is reflected by surveys from Birmingham chamber of commerce, which indicates that 45 per cent of the city's manufacturers feel their turnover is likely to remain static over the next 12 months.

The picture is less comforting in the region's job market, where the relative strength of manufacturers is proving to have little direct impact on employment lev-

lands is close to the national everage with an unemployment rats of around 7.5 per cent, the prospects for manufacturing jobs seem poor. Manufacturing employment is expected to fall by 2,000 in third quarter of this year. Instead, job creation seems likely to come from

the tourism and leisure sec-

John Beverly, the Bank of

England's agent and chief representative in the Midlands, says: "Many of the region's manufacturers have significant investment programmes now in order to face up to international competition. But in many cases the investment is designed to make more productive use of the labour they have got, or to reduce it. The number of firms likely to be recruiting large numbers of people

Although the West Mid- is therefore very limited. "In the service sector, there is also likely to be more rationalisation in banking and insurance, But, in contrast, areas such as themed pubs and restaurants are doing extremely well - even when people are not feeling terribly well-off they are spending in these

sectors. A lot of these bave significant investment programmes, and tourism is becoming quite a significant part of the regional scon-

ne of the few rays of nology - was identified as e hope for new jobs is key weakness in a study of hope for new jobs is which won a hard-fought planning battle with Solthull councillors over a £400m expansion strategy earlier this year. The expansion, which will double the airport's capacity over 10 years, is forecast to create up to 7,000 jobs. Such structural changes in the regional economy are a priority for the business and political leaders of the West Midlands. Most are keen for the region to diversify away from manufacturing - which still accounts for 30 per cent of its output and 22 per cent of .

significant number of under bias towards older industries performing companies in manufacturing, but that is a is seen as something of a reflection of the region's herhindrance to the region's progress. The lack of newer. itage as well as a consequence of a radically changhigh-value industries - such as electronics and bioteching situation," he says.

"Here the process of change has perhaps been the competitiveness of the West Midlands, published by less stark than other regions, but rather longer the department of trade and drawn out. We have not industry this summer. gone through the terrible The result is a level of protraumas of south Wales, ductivity which lags every region within the UK except with the demise of steel and coal, or the Clyde with the Northern Ireland. The region's industry is also loss of shipbuilding.

"The important thing is to dogged by a poor record on -see how many good compenies are coming through, But for David Botterill, and how we have a better balance and a better spread of manufacturing than most neering Employers' Federaothers. There is going to be continuing change over the next decade but, on balance, I think we will come ont "It is true that there is a

M Automotive Industry • By Richard Wolffe

### Proven international strength

The region's car producers have fought off tough competition

s the centenary year the motor car comes to the end of the road, the West Midlands automotive industry has

good reason to feel confident about its immediate future. After decades when gradual decline seemed the only prospect, the leading motor manufacturers, as well as thousands of suppliers, are preparing for substantial growth into the new millennium. According to Birmingham Council'e economists. the region's motor industry has the potential to grow by 6 per cent a year over the

David Fletcher, head of the automotive group at Deloitte and Touche accountants in Birmingham, says: "The region has evolved into something that is now attractive to oversees investors in terms of the critical mass that is here. The skills that are now available - in

import substitution." The biggest single recogni-

tion of this international of 2216m. strength was Jaguar's confirsaloon at its Castle Bromwich plant in Birmingham. Jaguar's decision was a hard-fought triumph for the region, which beat stiff competition from another Ford-

owned plant in Detroit. The £400m project, backed by £80m of government and European aid, is likely to create 1,300 jobs and safeguard another 3,000 at Jaguar alone. Among suppliers. it is predicted that around 5,000 jobs will be created.

Jaguar's confidence is matched hy homs-grown companies, such as LDV, the Birmingham-based vanmaker, which has experienced a remarkable turnaround over the last three years. When its predecessor Leyland-Daf collapsed in 1993, the new company was written off by experts, who said it was heading for bank-

ruptcy.
In reality LDV's financial record could hardly have been more different. In its terms of both cost and qual- first year pre-tax profits

had risen to £23.8m on sales

The company, now primation in March that it vately owned, is looking for develop new vehicles and global markets. Although production has doubled in three years to 400 vans a week, LDV is still a small player in the van market with almost all its sales in the UK. Agreements have aiready been signed with Andoria in Poland and AAD in South Africa, but LDV is

> the Far East. scale of investment is The most impressive sign of the long-term confi-The Longbridge plant in Birmingham has a new 243m paint shop, while Land Rover in Sollhull is now constructing a huge £80m paint shop - billed as the largest new building outside Lon-

> keen to find a presence in

Rover's strategy is to move eway towards niche cars. Ian Strachan, director of corporate communications, says: "We do not see

Although we are the biggest producer in the UK, our cars

innovation and investment.

chief executive of the Engi-

tion in the West Midlands,

such criticism should not be

seen as a depressing view of

the region's prospects.

operations in Longbridge which launched no less than three new models last year. Longbridge, which started life 90 years ago, builds the exclusive MGF sports car as well as the classic Mini - set to become a range in its own right. But it also makes. Rover's only remaining mass market car - the 100, previously known as the Metro whose future is in doubt.

However, BMW's biggest investment is yet to come. BMW and Rover are working on a new engine strategy, as the company believes it will lack capacity into the next century. While BMW's current operations in Germany and Austria are strong contenders for the new engine plant, Rover says it is also looking at the former power station site at Hams Hall, distribution park with a Channel Tunnel freight ter-

Meanwhile, in Coventry, Peugeot's Ryton plant is still

stood at £7.05m on sales of ourselves as volume car waiting to learn of its fate 263.7m. By last year, profits manufacturers now. from its French owners. Cov. entry now produces just the 306 model even though it is in principle a two-model That strategy means plant - when the 306 was

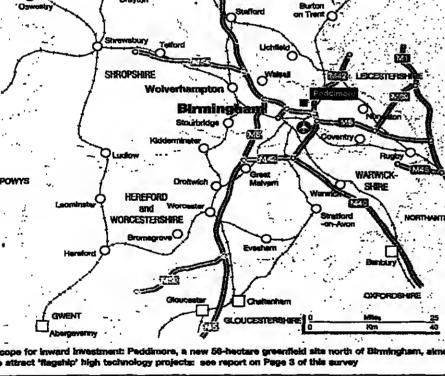
also built alongside. Peugeot says it has yet to make a definitive decision on whether there will be a second model, but it says the project is "under serious discussion". Such discussions are not heiped by this sum-· mer's industrial dispute over linking the UK plant's holidays to French holidays.

Across Birmingham and the West Midlands, such rapid changes among the car companiee are multiplied through the hundreds of large and small suppliers in

the region. Rover alone has cut its supplier-base from around 2,000 five years ago to less than 500 today - s process mirrored across the industry, and one that is set to continue over the next five

Such structural changes have led to a quickened pace in corporate deals between suppliers, as well as rapidly

Continued on next page



to attract 'flagship' high technology projects: see report on Page 3 of this survey

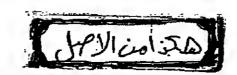
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■ Standards in regional manufacturing • By Richard Wolffe

### ictim of its own success

Smaller industrial companies have not kept pace with those of other regions

West Mldlands manufacturers, a government-backed report on the region makes stark reading. According to the department of trade and industry -which published its study of competitiveness in July the region's manufacturing sector suffers from relatively poor levels of productivity. innovation and investment.

Although the West Midlands represents around 8.4 per cent of the UK's output, it lags behind every other region except Northern Ireland, when measured by the value added by each employee to the production

For those leading the sector, the report highlighted an issue which has dogged their operations in recent years. Many larger manufacturers have rapidly reviewed their production processes - mainly led by the example of Japanese investors, and by the desire to find new export markets. But their smaller suppliers - and there are an estimated 40,000 small manufacturing companies in the region - have yet

to respond to such changes. The West Midlands appears partly to be a victim of its own manufacturing success, According to Tony Bradley, policy director at Birmingham Chamber of Commerce, the region has reacted more slowly to manufacturing changes because

Manufacturing productivity by region North East North Wes South Ea outh Wes Scotland SOURCE DIT, ONE

Led by Birmingham's

Training and Enterprise

Council (Tec), the project is intended to spread best prac-

tice and improve collabora-tion through the supply

chain. Its main methods are

to benchmark companies

against international stan-

dards, and identify areas of

under-performance. Both

methods should point to spe-

cific measures to improve

the major vehicle companies

such as Jaguar, Rover and

LDV - as well as the largest suppliers, such as GKN and

Lucas - the project offers

suppliers a £10,000 credit for help in soch areas as tooling,

A smaller scale project, led

to do a similar job among

the wider manufacturing

sector by improving the

work of such bodies as the

the private sector, aims

design and delivery.

With the involvement of

standards.

it did not suffer the dramatic industrial decline of such regions as the North East or South Wales.

"It was almost four years after the recession at the beginning of the 1980s that the changes hit this region, so we did not start responding until other regions were emerging from recessioo.

"Companies such as Rover have changed their production methods significantly and gone to their major suppliers to help them do the same. But it is a slow process further down the supply cbain and it has not yet reached the lower tiers. although there are good examples emerging there

Two projects have recently set out to speed up that process of lifting standards among the smaller manufacturers in the region.

By far the largest is the £29m World Class Supplier programme aimed at around 900 small and medium-sized companies in the West Midlands motor industry. Backed by about £12m of

region's Tecs and Business Links. The West Midlands Manufacturing Challenge also aims to lift standards by sharing experiences between large manufacturers and smaller companies. The Challenge - led by Rover and Wagon Industrial, the engineering group - studies two measures of a company's performance - the productivity of each employee and the ratio of working cap-

ital to sales. John Hudson, of Wsgon Industrial, says: "Many of the techniques used by older companies are out-dated and this is a considerable frustration to people such as Rover and Wagon. When we want to sub-contract business, for instance, it's not easy to find competitive companies.

The result is that we in the region have a good chance of winning trade from places such as Ger-

many, because or wages are comparatively low, but this European grant aid, the project was launched in June with the stated aim of raisis offset by our low producing standards of quality to "All we want to do is to meet those in Japan, the US, France and Spain.

try and help sort out the prodoctivity of smaller compa nies by re-positioning the Business Links and Tecs, which lack manufacturing specialists.
"It is a question of demon

strating best practice and reading the word."



■ General engineering • By Richard Wolffe

#### Frustrations for exporters

Many producers aim to diversify away from traditional metal-based manufacturing

It has been a frustrating year for many of ths region's general engineering companies. Hopes of sustained growth bavs been toned down as home orders have flattened and European export markets have failed

However, contrary to the rather bleak picture painted by national statistics, the region's engineers report a mixed bag of sectoral strengths and weaknesses. Dsvid Botterill, chief execu-

tive of the Engineering reinforced many larger engi-Employers' Federation in the West Midlands, says: "We are still seeing about 70 per cent of businesses at or above - the levsls of last year, while around 30 per cent have seen some slackening of demand.

"Soms sectors are doing pretty well - the electric and electronic companies are. seeing reasonable growth. But the situation is also mixed in export markets, with France and Germany not experiencing the manufacturing ontput growth they had anticipsted. Meanwhile, companies operating in the US have progressed steadily. And those in the Pacific Rim are still reporting very good

Such variability has

neers' belief in the virtue of diversifying away from their historical base, producing lower-valus products for home markets. The result is a rapidly changing map of some of the region's most

manufacturing sectors.
Glynwed International, the diversified engineering group, last announced it would sell more than 20 of its more traditional companies. Glynwed said the companies including such areas as copper tubing, cast iron and PVC sections - were too involved in domestic markets and commodity-type products. According to David Larkam, engineering analyst at Albert Sharp bro-kers, Glynwed is following a

traditional, metal-bassd

trend which has significant implications for the structure of the region's engi-

"A lot of these larger companies are looking for a higher quality of earnings as they have seen the ratings that groups such as Stebe and TI are on," he says. "To get better growth yon have to forsake the lower value-added, metalbashing businesses. Larger companies are selling-off their traditional areas of West Midlands manufacturing, which will probably end. up going through the man-agement buy-out route.

There will be rationalisation in certain areas for tbese companies. But they're the base of the sup-. European terms, it cannot ply chain, and will survive in one form or another.

### **Pressure** on auto parts business

Continued from Page One:

changing strategies within individual companies. For instance, BSG International aims to split itself into two companies to concentrate on its car parts business while selling or floating its motor dealership division.

In components, BSG is developing joint ventures across the world, including a European deal with Kolto Manufacturing of Japan to develop its range of lighting products.

Through its Britax brand, the company is also plan ning to develop in the after-market of spare parts, where margins are higher than the traditional market supplying anufacturers

Richard Marton, chief sxecutive, says: "Manufacturers' requirements are changing and we are becom-ing much more independent, which allows us into the 'after-market'. They are paying less for tooling and relving on us to service customers better.

The challenge for the West Midlands' panoply of automotive suppliers is whether they can maintain the pace of change as the structure of the industry rapidly evolves. David Fletcher, of Dsloitte and Touche, says: "Rational isation of suppliers does not necessarily mean reducing capacity. It means re-order ing existing capacity. In fact, it may well mean an increase in capacity to meet the increasing demands of the vehicle assemblers.

The bigger threat to suppliers here is that the lowcost demands of the assemblers will lead them to look further and further afield for bits and pieces," he adds. While the UK is low-cost in compete on a global basis on cost alone."



ficantly and gone to its leading suppliers to help them do the same, but it is a slow process further down the supply chain

#### Regional Infrastructure • By Richard Wolffe Row over transport delays

Motorway congestion is nindering inward investment, says the business

community When the Confederation of British Industry asked West Midlands businessmen which were the most important issues for the region's

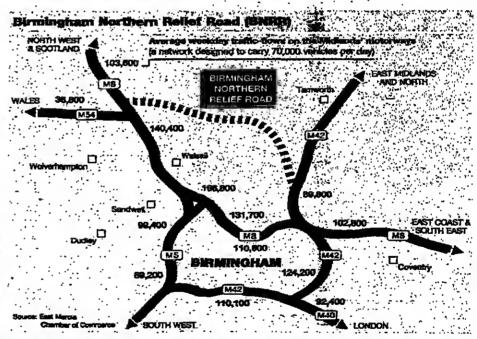
competitiveness, transport

took three of this top 10 posi-Road communications were the second biggest priority, with air and rail links not far behind. For a region situated at the UK's cross roads, transport is clearly not just one of its biggest strengths but also one of its most fundamental concerns Parts of the motorway network carry more than 130,000 vehicles on a weekday - on routes designed for

It is hard to find a meeting of West Midlands businessmen which does not begin with a distribe against either the region's overcrowded motorways or the declining standards of the West Coast main railway line. Such anger is doubly felt because f the delays in providing a solution to the congestion.

70,000 vehicles a day.

The principal issue for the region's road network is the Northern Relief Road, which is designed to take national traffic away from the M6 north of Birmingham. Although a year-long public inquiry ended almost a year ago, no report has been issoed into the project, intended to be a privately-operated toll road. It is likely



retary e further six months to decide on the report, and another year before construction would begin.

Such delays are already having an impact on inward investors. According to the West Midlands Development Agency, some prospective investors are now searching for sites to the east of the M6 for quicker links to London

and the Channel Tunnel. In comparison to the motorway network, the West Coast main line – providing InterCity rail services from London to tha West Midlands, North West and Scotland - has suffered from even more political considerations. Although the lins was promised a film modernisation project which would begin last summer.

the scheme has been thrown into confusion by the government's privatisation strategy

The line's problems are clear to many regular trav-ellers on the flagship London-to-Birmingham service. The 113-mile journey ought to take around one bour and 42 minutes. In contrast, on the East Coast main line, it takes just one hour and 47 minutes to travel the 189mile journey between London and York.

While Railtrack has already awarded contracts to develop the line's new signalling system, the financing of the full project remains unresolved. The franchise for InterCity West Coast once one of the first in line for privatisation - has been

delayed until later this year. Andrew Millward, of the West Midlands Business Focus Group, says: "Our concern is that while ths railway is getting by at the moment, things are going to get dramatically worse over the next few years as more and more time goes by before the very urgent work

is done. Our concern is less

about today's problems and more about tomorrow's." In contrast, the privatelyfunded work on a rail freight terminal in the region continues strongly. Hams Hall, the site of the former power station at Coleshill, near Birmingham, is already moving towards its stated intention of becoming a £380m national distribution park, with a terminal linked to the

Channel Tunnel. Bass the brewers and NFC logistics bave committed themselves distribution, which is likely

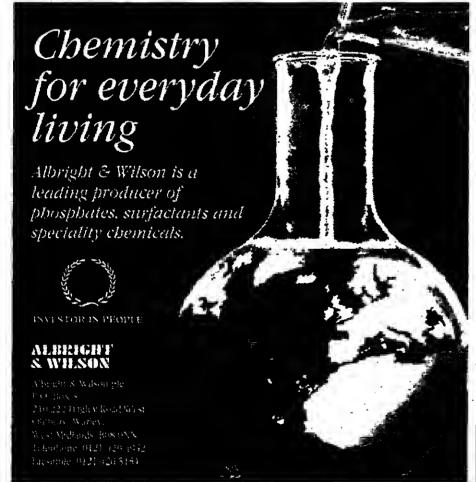
to be ready this autumn. But the real glimmer of hope for the region's trans-port system is the hard-won planning victory of Birmingham airport to ensure its £400m expansion. The air port plans to expand to almost twice its current size within 10 years, but was almost blocked by the environmental concerns of Solihull councillors.

After agreeing to a series of concessions over night flights, the airport woo approval and, just as impor tantly, secured its £130m deal to sell a 40 per cent stake to Aer Rianta, the Irish ports operator.

However, it is the region's rail and road networks which pose most problems for the competitive position of Birmingham and the West Midlands. Few in the region can see an immediate solo tion - at least, until the gen eral election is over.

David Maxwell, chief exec utive of Birmingham City 2000, which represents the city's financial and professional businesses, says: "It looks brilliant on the map, with all those blue lines of motorway, but it is only when you are sitting there in a traffic jam on the M6 thet you realise the reality.

"I think we have lost-out in the region because central government finds it politically too difficult to do anything before the general election. And if they do not decide something soon, we'll find it increasingly difficult to deliver what we promise."



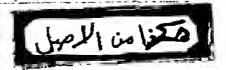


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Midlands Electricity



A flurry of acquisitions has emphasised the demand for reinsurers that have the financial clout and geographical spread to absorb big risks. Ralph Atkins examines the reconstruction taking place in the industry

### Giant leap to globalisation

Schinzler, chairman of Munich Re's management board, "a great etep forward" for the German group. But the \$3.3bn acquisition by the world's largest reinsurance company of US-based American Re last month also symbolised the glant strides taking place in the international business of protecting conventional insurance companies against big

The German group's deal was one of a rapid succession of moves by the biggest reinsurers to build global businesses that can withstand the rising cost of . natural disasters and ride an increasing competitive trading environment. "It was like a game of musical chairs. There really were just e few chairs," says Gary Parr, bead of global insurance at Morgan Stanley.

As reinsurance underwriters and brokers prepared for their annual rendezvous in Monte Carlo, they had barely time to pause for breath. Munich Re's acquisition came only a month after US-based rival General Re announced plans to buy National Re for \$940m. And, late in August, Swiss Re, the second biggest reinsurer, swooped to spend £1.75bn buying Mercantile & General, the UK-based life and bealth insurer which its owner, the Prudential Corporation, had lined up

Driving the flurry of acquisitions have been forces as strong as any earthquake. Most powerful has been the "flight to quality" among reinsurance buyers. There is a demand for reinsurers that have the financial clout and geographical spread to absorb big

John Pelly, chairman of nonmarine reinsurance at Willis Corroon, the insurance broker, says: tive of Swiss Re (UK), warns pre-"There is a concern about what, miums "are about to cross the happens five or 10 years down murky water between what is the line, not knowing whether. just about an acceptable commer-their reinsurer is going to be cial rate and an unacceptable there to pay tha claim."

But there are other changes taking place in the reinsurance

€.

It was, says Hans-Jürgen thinking by the market's participants. In prospect is a significant revival in fortunes in the London insurance market now that Lloyd's of London appears to have secured its financial future. No one expects a big impact immediately. Lloyd's underwriters are wise enough to avoid expansion at a time when the competitive pressures are mount-

> But the troubles of Lloyd's over the past five years have created opportunities for others - particularly in the tax haven of Ber-Now, Lloyd'e has made a break from the past, it could return to the offensive. David Rowland, chairman, says: "The upsurge of goodwill towards Lloyd's will be phenomenal."

Bermuda, for its part, is keen to build on its extraordinary growth in the past few years. The island'a etrongly-capitalised catastrophe reinsurers are diversifying into new products and markets, including London and the potentially vast Asian mar-

The increasing maturity of Bermuda'a biggest companies, coupled with the revival at Lloyd's, will increase tha competitive pressures faced by reinsurers which have already sent reinsurance rates tumbling.

The absence of large-scale natural catastrophes in the past few years has curbed claims - even last year'e violent Caribbean hurricane season had less impact than feared. The stronger balance sheets that have resulted have, in turn, encouraged underwriters to lower premiums to maintain or build market share.

Rete cuts of as much as 20 per cent were not uncommon at the New Year renewal season. And Stephen Riley, the chief execu-

Some believe the consolidation trend might stem price cuts; as world which require strategic larger groups become more pro-



Alan Shearer (left), the £15m footbeller

fessional and control larger market shares. But that might prove to be wishful thinking. When mergers take place, there are economies of scale to be gained which then allow products to be offared on more competitive terms. Meanwhile, smaller reinsurers, faced with the threat from. increasingly big rivals, seem to have taken pre-emptive moves to retain business by cutting their rates first.

At the same time, reinsurers are finding that the nature of thair product is having to change. Mr Pelly of Willis Corroon points out that in a buyers' market, reinsurers are having to offer an increasingly sophisticated range of products to clients aware that conventional insurance exposures are only some of the risks to which they are exposed. "They are going to have to absorb other types of exposure - to interest rates, currency movements and equity markets,

for example," he says, Reinsurers are having to think beyond their conventional risk

transfer products. Thay are increasingly building expertise in . asset management and consulting - rather than relatively-simple reinsurance "commodity"

products.

Boundaries between reinsurance and conventional insurance are breaking down. One of the attractious to Munich Re of American Re was the latter's expertise in providing reinsurance to organisations such as public authorities which are increasingly avoiding buying insurance from normal suppliers. Instead they are setting up their own low-cost "captive" insurers, often off-shore. American Re then provides reinsurance to the "cap-

Perhaps the biggest threat to reinsurers could be the so-called "securitisation" of reinsurance risks. Here the boundaries between the reinsurance world and capital markets are becoming blurred. The idea, in its eimplest form, is that the capacity of reinsurers is insufficient to cover against the biggest risks - say a

\$100bn earthquake in California Mid-Ocean, the Bermuda-based - and that, instead, capital markets should be tapped.

this summer tested interest in bonds on which the returns would depend on the incidence of hurricanes. Holders would surrender their principal if USAA the seismic forces affecting the were to suffer more than \$1bn in claims caused by a single hurricane in the next year.

rather than threaten, traditional reinsurance. They would provide cover that even the biggest remsurers are unwilling to provide. It is far from clear that such products can be priced at an attractiva lavel to make their use wide. spread or that non-specialist investors would continue to probasia as expert reinsprers.

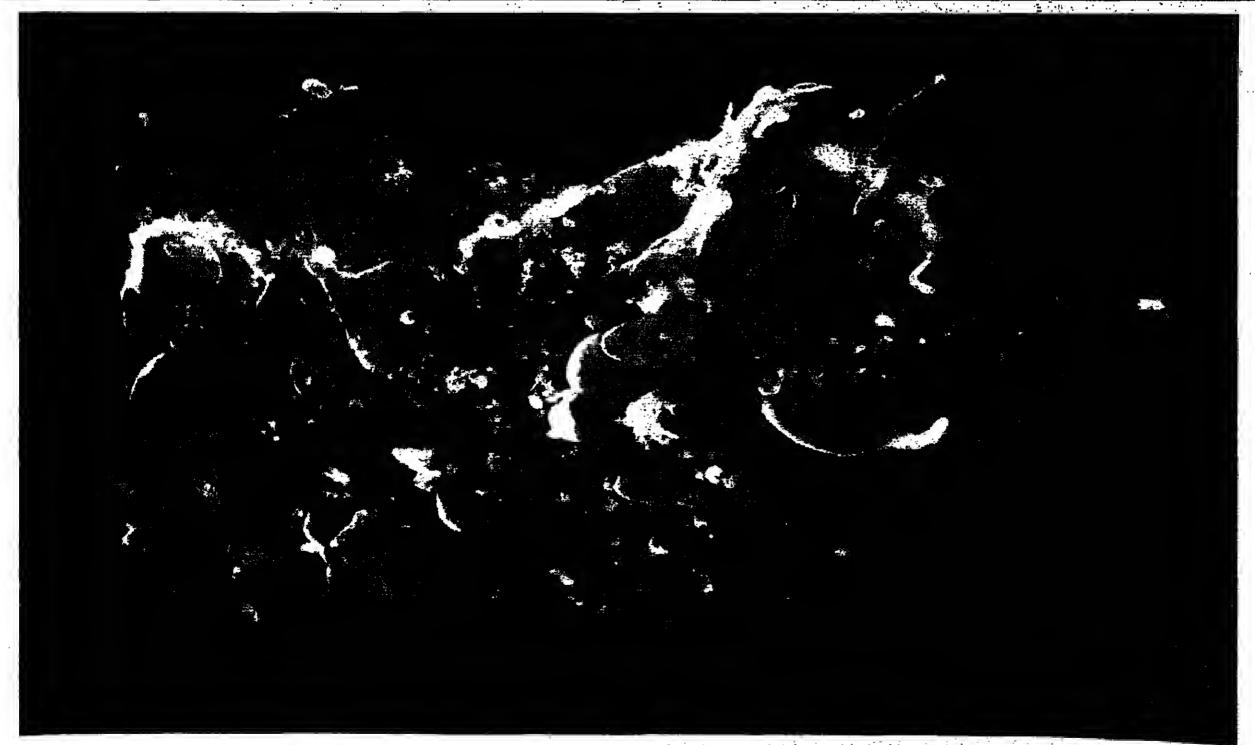
The danger, however, is of such products developing to such an . extent that they eat into traditional reinsurers core markets. Michael Butt, chief executive of bility."

reinsurance company, says: "To say that it is a risk to the indus-USAA, one of the largest US try is really to extend the poten-motor and household insurers, tial to incredulity at this stage. But things happen very quickly in financial markets."

Either way, the reinsurance industry knows it cannot escape sector. As the nature of products change, reincurers will be looking to add to the range of As envisaged at present, such skills they can offer - and for products would complement, services that can command a: higher premium than basic commodity products.

The pace of consolidation may slow, the perceived wisdom is that most of the opportunities for the biggest reinsurers to make substantial purchases have been extransied. But evolution never stops. As reinsurance converges vide capital on as long-term a with other financial services sectors, Mr Paur of Morgan Stanley, ponders: 'In the next five years, will a large reinsurer merge with a large investment bank or merchant bank? I think it is a possi





A not-so-revolutionary idea calls for understanding your customers and their needs. Hard as it is to imagine a service company without a full understanding of its customers'

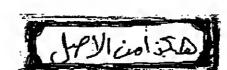
needs, we too plead guilty: In the past. we developed insuronce products and sold them to whoever wanted them. But we've long since stopped the practice. Now, we are in constant

dialogue with a number of industries, learning more about them, even having our experts trained by them. In fact, our solutions are being developed jointly. Does this

concentration on selected industries mean we don't seek others? Indeed it does. Not out of arrogance, but based on a sound strategy: Serving customers whose po-

teotial hazards we know thoroughly, and having the expertise to offer meaningful risk management concepts keeps us focused and is much more heneficial. For all concerned.





### loyd's emerges into the daylight

The turnaround in fortunes is leading to big changes in the London market

Lloyd's of London is back. The prospect of the insurance market finally implementing its recovery plan which took more than a year to construct - marks a remarkable turnaround for the 308-year-old institution. The question now is, does the saving of Lloyd's foreshadow a revival in fortunes for the whole London international insurance market?

Changes might take some time to become perceptible to the outside insurance and reinsurance world. The sector is in a downturn and those who manage I loyd's syndicates know it would be unwise to expand rapidly.

Herbert Haag, chief execu-tive of Bermuda-based reinsurer Partner Re, says: "It could be suicidal if Lloyd's tried to expand in today's weak market conditions. The insurance world does not believe that Lloyd's should have a greater role than it has at the moment."

But already the turnaround at Lloyd's is leading to profound changes in the way the market works, with inevitable knock-on consequences for other reinsurers. The recovery plan, Reconstruction & renewal, included a £3.2bn out-of-court settlement offer to loss-making Names, the individuals whose assets traditionally supported the insurance market. That should end most of the litigation which has blighted Lloyd's reputation and crippled its debt col-

The plan also set up Equitas, a giant reinsurance comnany which is taking responsibility for billions of pounds of outstanding US pollution and asbestos liabilities. This has created a "new" Lloyd's, unencumbered by its past

David Rowland, Lloyd's chairman, says: "We have evidence there is a real place for Lloyd's in the future. People want Lloyd's and London to be a clearing

ness. We have got a good client base to work from. The upsurge of goodwill towards Lloyd's will be phenomenal."

As Lloyd's emerges, blinking into the daylight, the most noticeable difference is the transformation in its capital base. Once Lloyd's was backed only by wealthy

Now it also consists of a" variety of fast-evolving limited liability companies, including increasingly large insurance groups operating under Lloyd's umbrella, many of them listed. In turn, that is changing the nature of security - or capital backing a Lloyd's insurance

The past few months have seen a flurry of takeover activity. This has partly reflected increased appetites for places on the best Lloyd's syndicates. But it has also been due to the constraints sure, as elsewhere in the reinsurance world, to consolidate and seek cost efficien-

In particular, the pure "spread" corporate investors which were the first to join when corporate capital was admitted for the 1994 account - are disappearing, also allows smaller instead they are merging with managing agents, which run syndicates, to create integrated vehicles com- ing mutualisation would

Munich Re

Swiss Re General Re

American Re

Gerling Globale Re

Eisen & Stahl Re

National Indemnity

Swiss Re America

for financial service companies

Guardian

Exchange

BZW advised GRE on the sale of

its Swiss reinsurance operation,

Guardian Re, to Transatlantic

Reinsurance, part of AIG

Royal

Axa Re

Too Fire & Marine Insurance

Employers Re International

Yanuda Fire & Marine Ins

Tokio Marine & Fire Insurance

**BZW** - Global corporate finance capabilities

capital under one roof. The traditional Names

vived Lloyd's worst years want to profit from its revival. But the increasing dominance of corporate investors - which had supplied some £1.5bn to support underwriting by the start of this year - is, in turn, encouraging a debate on the future organisation of the Lloyd's market.

At the top of many of the

newer investors' wish list is an end to the system of "mutualisation" - the princlple of the strongest participants having to help pay the hers cannot meet obligations. Michael Butt, chief executive of Mid-Ocean, the Bermuda reinsurer which is acquiring the Brockbank agency at Lloyd's, says: "For major companies to have the risk of 'mutualisation' from rogue syndicates is not an attractive component of Lloyd's."
The problem for Lloyd's is

that the principle of "mutualisation" provides policybolders with assurance about its financial security and is used to underwrite the trading licences the market has around the world. It operations to set up at low cost, encouraging innovation and entrepreneurship. End-

Top 20 reinsurers

Net written

10,437.4

5,100.0 2,374.8

1,977.3

1,892.8

1,699.4

1.248.4

1,175,1

868.4

827.9

8,349,5

4.552.0

2,068.8

1,541,4

1,358,7

1,032.5

1,034.3 820.8

631.7

characteristic of Lloyd's. Similar dilemmas are funded by subscription, cusremain. Those who have sur- thrown up by other possible reforms. For instance, there is pressure to end the

> tem by which syndicates are re-formed annually. likes the system because it is inappropriate when policy claims may nowadays take many years to feed through.

"annual venture" - the sys-

But the annual venture allows investors to switch funds easily between syndicates - again rewarding entrepreneurship. Resolving such conundrums is likely to pre-occupy Mr Rowland in his final year chairman. Debate over the future shape of the market will also affect another part of his mission - to cut

costs and increase the competitiveness of services provided by the central corporation. Not until the shape of the market is clear, will Lloyd's be able to decide what services it still needs to provide. Centralised marketing functions may become inappropriate, for instance. if Lloyd's consists of only a few large operators.

One option is to spin off parts of the organisation pro-viding claims handling, insurance policy signing and checking, accounting training, information technology and other services into a lim-

2,835.8

4.245.0

3,770.1

2,481.6

751.1

1,096,3

153.6

29,068.6

11.621.5

534.9

293.6 590.9

25.0

59.1 83.9

30.7

bouse for interpetional busi- bining underwriting and therefore remove a defining ited company, insurance Services. Instead of being tomers would nev according to use Eventually the new company or companies could be sold to outside sharehold-

A bigger question con-David Rowland, Lloyd's cerns the future of Lloyd's chairman, has said he dis- regulatory department, which was designed for a market dominated by thousands of individual investors. The present system is not only cumbersome but expensive. Lloyd's regulatory department employs 150 people and has an annual hudget of £12m. The department of trade and industry (DTI), which regulates the rest of the UK insurance industry, manages with about 120 staff on a budget

> Such debates are expected to culminate in a review of Lloyd's by the UK government - whatever its political complexion - next year and lead to a wide-ranging overhaul of legislation determin-ing how Lloyd's operates.

> The rest of the London insurance market will be watching carefully develop ments et Lloyd's. While Lloyd's has taken the limelight, the non-Lloyd's market has taken an increasingly large market share. As Lloyd's becomes dominated by large, listed companies, the differences between it and the rest of the London

market will lessen. And the chances are that the differences will also fade between Lloyd's and other main market associations the Institute of London Underwriters, representing companies writing marine. aviation and transport busiance and Reinsurance Market Association (Lirma),

The turneround at Lloyd's is leading to changes in the market

The scope for sharing back-office functions and marketing will grow. Like other reinsurance centres, the London market as a whole is having to adapt to the increased competitive

pressures. The way the market operates poses potential disadvantages. It is a "subscription" market with e number of underwriters signing up to each risk. The advantage is that big risks - such as oil rigs - which no-one insurer representing reinsurance could underwrite alone can

be covered quickly and easily. The disadvantage is that fragmented market involves costly duplication with complex and detailed information often having to be re-keyed into different computers. It also seems weakly placed when the trend internationally is towards consolidation and larger reinsurance groups.

Philip Marcell, Lirma chairman, argues, however, that the market should not be seen as a collection of small operators. "You have got to look at the London

market as a whole, as a com-petitive centre. All the subscription market is, is a very efficient way of a number of companies underwriting a

Many London market comparties are actually off-shoots of the world's biggest reinsurers - including Munich Re and Swiss Re. The City's insurance market, "continues to be more innovative than big bureaucratic companies situated in the US or Germany," Mr Marcell argues. Lirma is extending its reach by allowing insurers based elsewhere in the European Union to link into its electronic trading and processing systems.

Nevertheless there is widespread recognition that like Lloyd's - the rest of the London insurance market needs to rein back costs and remove duplication. Much energy has been expended developing electronic systems including, most recently, "electronic placing snpport" which could replace much of the traditional face-to-face dealings between brokers and underwriters which have taken place in London since Lloyd's foundation in a coffee house.

Progress in developing electronic systems has been slower than expected. But change appears inevitable particularly if a revitalised Lloyd's increases the pressure for reform. The conventional wisdom is that, rather than diminishing the role of a subscription market, investment in information technology will attract business into the City. A premium will continue to be attached to the ability to transact husiness among e large number of operators in close physical proximity.

The prize would be to restore London as the centre of the insurance world. After all, as Marie-Louise Rossi; Lirma chief executive, says:

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E Reinsurance collections: by Philip Singer 38.1

Collecting funds on reinsurance policies has

become a headache for many insurers

Following the troubled times of the late 1980s and early 1990s, the London market ness, especially its cash col-

Historically, credit control functions did not have a high profile due largely to the market's reliance on brokers to make reinsurance recoveries. The traditional collections process revolved around the brokers' ledger with a focus more on the reconciliation of balances than

hard cash. Invariably settlements at this level provided problems such as a lack of detail when identifying those reinsurers who were actually paying claims. Inevitably this complicated the task of cash allocation. Allocation errors often only came to light years later, perhaps when a cedant entered run-off or became insolvent, when necessity forced it to move away from a broker-based ledger to a principal-based ledger and direct approaches were finally made to reinsur ers for settlement:

The market's exposure to a broker-driven collections process has been increased by the number of broker insolvencies in the past 20 years. Insolvencies have added to delays and those delays have been exploited by some reinsurers who have been only too happy to avoid their liabilities, cia ing time bar as a defence. In some cases, brokers themselves have held cash for so long that they have eventually released it to their own profit and loss accounts in the belief that after six years the money

For that to happen tilus-trates the complete reliance placed on a broker by a rein-The London market has begun to recognise that deficiencies exist in the tradi-tional collection methods and over the past 10 years steady improvements have: been made in the way in which reinsurance collections are approached.

Although still not wide-

spread, insurance companies

and some Lloyd's syndicates

becomes theirs by default.

have created principal-based ledger systems. From our own experience as liquidators, provisional liquidators and scheme administrators of a number. of insolvent insurance compamies, a principal ledger is essential for the identificacreditors. The fact that very few of the companies that have come into our stewardship over the past 20 years. ever employed such systems

speaks for itself. For e solvent insurer, the principal ledger has many being paid to such compawhen they are also cedants. Additionally, poten-tial time bar problems are

> Deficiencies exist in the traditional collection methods

easily monitored on an individual reinsurer level. This system provides the opportunity to work in harness with the broker who is able to continue collecting from good security while the poor security may be chased directly for settlement.

The continued develop-

ment of information technol-

oky within the London mar-ket also saw the introduction of The London Insurance Market Network (Limnet) in 1987, This had important collections impli-cations for Lloyd's, the Lon-don Insurance and Reinsurance Market Association (Lirms) and Institute of London Underwriters (ILU) ers due to the impl mentation of a central settlement system. While improvorganisation of collections between members of the bureaux, central setti also caused its share of prob-lems. We have seen instances where a bureau member has placed much of

its reinsurance outside the London market and, due to its poor security and unsophisticated collection techniques, a situation has arisen where an analysis of their accounts has shown that creditor balances were considerably less than debtor balances. With finds continually being paid out of the front door with little being recovered on reinsurance, cash flow problems are inevitable and the risk of insolvency greatly increased. A number of London merket run-offs past and present

In general, the increased willingness to pursue debts directly, along with the proliferation of specialised colassist in obtaining settlements from even the poorest

have experienced such prob-

security, is beginning to tably, this is still not the allow the market to improve cash flow and reduce bad debts.

In addition to this

improved operational structure, there have also recently been some helpful legal decisions. For example, the Walbrook v Group Josi benefits including the identi- 31995) judgment effectively has sought and, to some fication of non-paying rein- mended the stance taken by rash of insolvencies experient, succeeded in improve surers and the ability to feertain reinsurers who enced in the early 1990s, Furthermore, the House of

Lords decision in Charter Re v Fagan (1996) noted that collection of reinsurance recoveries was not conditional on the prior settlement of the underlying claims. While the case was brought by a plaintiff who was unable to pay claims due to its insolvency, the judgment made no distinc-tion between insolvent and solvent companies and it will be interesting to see whether solvent insurers try to take advantage of the potential cash flow benefits

this judgment could provide. So, with the steady improvements in organisational structures and assis-tance from the courts it is easy to gain the impression that the collection of reinsurance is no longer one of the main problems troubling the London market. Regret-

case, and regulators and market analysts have been forced to reconsider the extent to which credit should be taken for ceded

reinsurance. The improvements in collection techniques generally came too late to avoid the bad debts incurred by the when notable casualties included Chancellor, Orion, Charter Re and the Kwelm companies. The past 10 years have also seen a steady rise in the number of companies

going into run-off. The number of commutation deals being offered by such companies provides creditors with many difficult decisions to make. Are the deals being offered truly reflective of the reinsurer's financial status? The continuing trend of UK run-offs deteriorating into insolvency means that creditors often prefer to accept large discounts, believing that funds now are better than future dividends in a prospective

insolvency. It is in these types of areas that the implementation of a principal-based ledger can save time by identifying targets early and allowing set-

Continued on page 3



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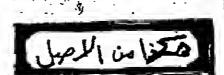
For details please call:

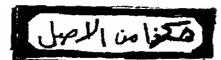
Quantum Consulting, Inc., New York Tel. (718) 802-9423 Fax. (718) 802-9701

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INVESTMENT BANKING. FROM





#### REINSURANCE 3

#### Easy when you know how

Continued from page 2

tlements to be achieved directly before the worst happens and a potential bad debt achieves its potential.

One other area which is hindering the flow of reineurance collections is the willingness of reinsurers to resort to litigation in a bid to avoid their liabilities. In particular, there has been a swing towards the analysis of reinsurance wordings where skilled lawyers draw attention to ambiguities that in happier times were blissfully ignored. The important cases heard by the House of Lords earlier this year, Charter Re v Facan. Axa Re v Field and Hill v M&G, illustrate this point. In the latter case the litigation is far from finished and has been remitted back to the High Court. Professional arbitrators are also doing brisk business as more and more reinsurers find ways to dispute their

It may be cynical to assume that reinsurers are prepared to put up any argument simply to delay or. avoid settlement of losses, but they are often so suc-cessful in creating delay that the reinsured has no option but to litigate or arbitrate. In many cases, a compromise agreement is reached. This is a pyrrhic victory for the reinsured, with the reinsurer having earned himself several months' grece and strengthened his precious cash position accordingly.

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To conclude, the message is clear that the market is slowly recognising the importance of reinsurance collections. Conditions in the market remain difficult and with cash flow always under the spotlight the prospect of reinsurers eagerly queueing up to pay their remsured's claims are dim. However. with a positive collections strategy supported by the appropriate systems and a willingness\_to communicate with brokers and reinsurers. much can be done to alleviate collection problems. . -

Philip Singer is a partner in the National Insurance Insulvency practice of Coopers & Lybrand.

The reinsurance hunters: by Ralph Atkins

### Professional claims collectors

Companies in distress can call on the services of hunters to track down amounts due

When a compeny experiences difficulties, there are always problems disentangling the assets. determining the amounts that can be raised from their reinsurers might seem insur-

In the past few years, the collection of reinsurance

viced - has become something of a new science.

Equitas. This is the giant insurance company which Lloyd's envisages will take responsibility for billions of pounds of Names' US asbestos and pollution-related liabilities outstanding on policies sold by the insurance When large insurers are in market's syndicates over a trouble, the difficulties in number of decades. Names are the individuals whose assets have traditionally supported Lloyd's.

As well as agreeing claims with policy-holders, Equitas has to unravel the spider's from insurers in "run-off" - web of reinsurance policies where no new business is taken out by the Lloyd's synbeing taken but outstanding dicates each year - either

with other syndicates or with ouiside remsurers. The task is enormous. make payments.

One of the pioneers is There are about 220,000 reinsurance policies involved in the project, underwritten by 5.500 reinsurers.

It is not clear how many of those reinsurance companies have gone out of business but Equitas envisages collecting substantial sums. Initial balance sheets suggest about £4bn is expected.

It is not just the numbers involved that make the task hard. There are so many potential conflicts that have to be resolved. If, for instance, Equitas agrees to settle a claim early with a different reinsurers may

fit while others have to

Equitas is using computer modelling, as well as complex negotiations, to try to evoid upsetting the reinsur-As well as its own staff,

Equitas is employing 70 outside organisations to help. Most are Lloyd's agencies running underwriting syndicates at Lloyd'a or specialist "run-off" companies. Michael Crall, Equitas's chief executive, says: "Equi-tas has considerable scope to

improve the efficiencies of

intra-market, inter-syndicate

transactions. It is clear, how-

ever, that we must not allow

the pursuit of efficiency to

jeopardise in any way the interests of our reinsurers." Equitas is not the first large-scale operation of this kind. For the last four years, a less well-known organisation, KMS, has been han-

Investments. The Kwelm companies went into provi-sional liquidation in 1992. The scale of KMS's work is not quite as large as at Equitas. Reinsurance recoveries of about \$2.5bn-\$3.5bn are expected compared with total estimated liabilities for the Kwelm companies of

ence offers lessons for Equi-

tas, Ian Sleave, KMS managing director, says a big problem is persuading some reinsurers to pay up. Because the Kwelm companies are insolvent, reinsurers regard the book as inberently unprofitable - and there is no chance of further business from their former clients. "Less financially stable reinsurers will be looking for reasons to avoid paying their

dling the mess left by the insolvent Kwelm insurance This could become a difficompanies, subsidiaries of the failed London United culty for Equitas once the distinction between it and the still-trading Lloyd's market becomes clearer. "If Lloyd's and Equitas are trying to put themselves forward as distinct organisations, then Equitas may find some aimilar problems because they cannot use the leverage of on-going business," Mr Sleave adds. And about \$9.5bn. But its experiwheo reinsurance coverage

is being disputed, the cash

flow dries up. The answer is to have high quality staff, well briefed about reinsurers' liabilities. This is not always easy because often insurers have been thinly staffed and have relied on the insurance brokers which eupply them with business to keep records. "You have got to be tenacious. You do have setbacks."

KMS is prepared for a long slog. Like Equitas, it is likely to be 15 or 20 years before its work is complete and the last claims on insurance policles they are servicing are finalised. Of course, the volume of work will diminish gradually. But both Equitas and KMS will be alive to the opportunities for offering their services to those left looking after future insurance companies in distress and building on their experiance hunters

■ Continental Europe: by Herbert Fromme

### American heavyweights enter the market

Two US reinsurers have made significant acquisitions in Germany

While German insurers are struggling to cope with one conse-quence of the 1994 liberalisation, a ferocious price war in motor insurance, at the same time they are having to adjust to enormous changes taking place in the reinsurance industry. The German or better, the continental European - reinsurance market is changing with a speed and power most insurers dared not dream of

three years ago. The most noticeable sign of this change was the arrival of two US heavyweights. In November 1994, the largest US reinsurer, General Re. took control of the second largest German reinsurer Cologne Re. The seller was insurer Colonia, part of the UAP group of In the bidding for Cologne Re.

fellow US reinsurer Employers Reinsurance Corporation (ERC). But ERC did not take long to strike back. In May 1995, it bought Munich-besed Frankona Re from the Gerling insurance group, and

the business and the name of

Azchen Re, but not the company

itself, from Aachen Munich.

was clearly the main event, but there were other moves, too. French insurer Scor integrated Deutsche Konti Re into its group and renamed it Scor Germany, and the Hannover Re/Eisen+Stahl Re concern was reorganised.

Not everyone believes this has changed the German market to any great extent. Hans-Jürgen Schinzler, chief executive of Germany's and the world's largest reinsurer, Munich Re, said: There are no indications so far of e change in Germany influenced by General Re and Employers Re purchasing German reinsurers. In our opinion, these acquisitions will be noticeable much more in the international presence of the two US companies, rather than specifically in Germany." Mr Schinzler denies that

Munich Re's acquisition of US reinsurer American Re in August this year was an answer to the US reinsurer's move into Munich Re's home ground, "Not at all. Our aim was to improve our position in the US reinsurance market and to General Re managed to beat its broaden the geographical spread of our reinsurance portfolio. We want to combine our know-how in innovative markets such as financial reinsurance and alternative markets with that of a specialist in that area."

Not everybody was happy about the arrival of the American reinsurers in Germany. Peter Lütke-

Bornefeld, chief executive of Cologne Re, is experiencing three reactions from customers since the company was taken over by General Re. "Some people said, it is good to have another very large and professional reinsurer operating here, with its capacity and know-how. The second reaction: We see the concept, but you have to convince us. Wa will watch how this develops.' We also had e third reaction, with people nursing their prejudices against American companies without checking their facts on this reinsurer. Naturally some of our competitors

have stressed that latter angle." The reservations of some German insurers are based on the fear that Americans tend to think in the short term, going in when the market is high - as it was in 1993 and 1994 - and perhaps getting out again when it becomes

weaker, as is the case now. There is also a considerable difference in management culture. Mr Lütke-Bornefeld can understand the worries. "People are, of course, right to ask questions. Can we still rely on our reinsurer in five years' time? This is the sort of question primary compa-nies have to ask themselves." But he points out that General Re is there to stay, and that for primary insurers, the security and the size of a reinsurer is becoming far more important.

Bernhard Fink, chief executive companies, such as Munich Re, iff calculations are also needed -

market to the American owner- said. ship of his company.

"On the contrary," he said, "insurers want first-class security, new ideas and alternatives that could not be provided before. And they are getting all that now." Frankona - the name under which the group is now trading in Europe - could muster much more capacity and provide rein-surance on a scale not possible

#### Enormous changes are taking place in the industry

Wilhelm Zeller, who moved from Cologne Re to become chief executive of Hannover Re on January 1, bas a different view. "After the recent moves of American reinsurers into the German market, alternatives are needed," be said. "Some cedants tell me that they woke up one morning and found 50 per cent or more of their reinsurance with American companies." As a result, they intended to reduce their exposure to American companies by placing their business with non-American

of Frankona Re, believes there is the Swiss Re affiliate, Bavarian little, if any, resentment in the Re, and Hannover Re, Mr Zeller

He believes that the German

market has changed fundamentally. A German reiosurance buyer used to be eble to choose from at least three segments, he said. "These were the large Ger-Under the new arrangement, ERC man reinsurers dominating the market, a number of small and medium-sized domestic and international companies, and the reciprocal exchange of business among primary insurers. The latter category is dead for all practical purposes," Mr Zeller said. "The small and medium-sized reinsurers are also on their way out. And balf of the first segment of the major companies has become American.

> needs a German alternative." For Bernd Michaels, head of leading regional insurer Provin-zial Düsseldorf and president of the German insurance federation GDV, it is very important that a reinsurer offers his cedant "real and genuine capacity", not just assembling capacity via retro markets. "The financial strength of each individual reinsurer will become more important. Primary insurers also want intelligent and individual solutions, including new products such as financial

That is why the market feels it

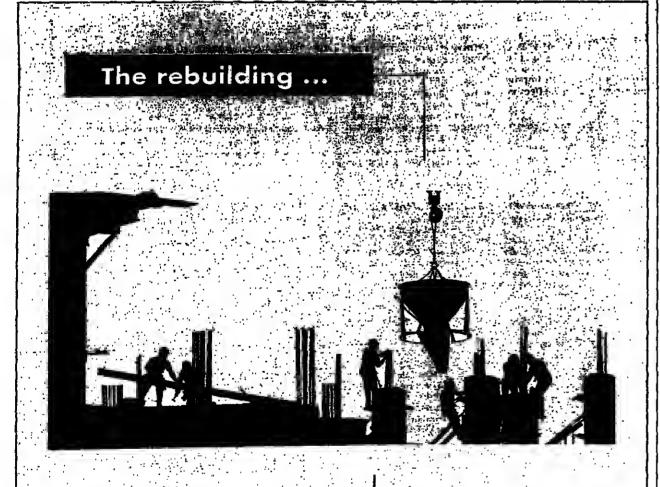
reinsurance," he said. Risk and portfolio analysis, and

especially in the newly deregulated German market, where the insurers' associations used to carry out this task. "Only those reinsurers who can act absolutely independently of other group interests will find acceptance and trust in the German primary insurance market," said Mr Mich-

Whatever their position on this issue, all German insurers benefit from the fall in reinsurance prices. The new, enlarged reinsurance groups can only enjoy the benefits of their size if they write volume. This is one of the reasons for the present competitive struggle. That treod is only partly offset by e growing awareness on the part of European reinsurers that they have to provide shareholder

For primary insurers, the present low price level is a dou-ble-edged sword. It is true that they pay less for protection. But the high availability of reinsurance capacity is leading to fastfalling prices in industrial insurance lines, where most primary insurers pass on more than twothirds of their business to reinsur-

And, in the long run, primary companies need financially strong reinsurers, able to perform much needed services. If they have the staying power, the newly-created help with product design and tar- groups stand a good chance in the



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Deep-rooted Strength

#### ■ US: by Richard Waters

### Reserves bolstered

The jump in surpluses means the industry has rid itself of some problems

The reinsurance industry has seen it all before. Underwriting losses eat into the industry's capital and force a rise in premiums. More capital is drawn back to the market, margins fall and underwriting losses follow.

tf that cycle were to repeat itself in the US, the next couple of years would turn out ooes for the country's rein-

During 1995, the 80 companies that participate in the Reinsurance Association of America's surveys of the industry recorded a massive 34 per cent increase in their policy-holders' surplus, lifting the combined total by \$10bu to \$39.7bn. Most of that change was due to additions to unrealised investmeot gains. The largest single factor in

the rise was the \$4.5bn increase reported by National Indemnity, the reinsurer owned by Warren Buffett, the Omaha billionaire. But even without National Indemnity, last year's rise in the industry's surplus was well in excess of the average annual gain of 10 per cent or so seen so far in the 1990s.

in some corners of the reinsurance market, there has been a close link between higher capacity and lower premiums. The jump in catastrophe reinsurance

■ Developing markets: by Trevor Petch

premiums in the early 1990s, for instance, was followed by declines of 15 per cent last year and 10 per cent for 1996, says Craig Elkind, an associete director et Standard &

Perbaps fortunately for the reinsurers, however, few seem to think that the link between higher surpluses and lower premiums exists in so mechanical a form for the industry as a whole any more. Much depends on the competitive dynamics in each particular market, says Mr Elkind. "Capital is so mobile, the cycles are condensed," he adds. "We don't think there is an overall cycle anymore."

surpluses in the US has presented an opportunity for the industry to consign some of its old problems to history. Swiss Re America, the US arm of the giant Swiss company, and American Re each made substantial additions to their reserves against 1995, continuing a trend which has now seen most of the US's biggest primary insurers and reinsurers bolster their reserves with oneoff actions.

The effect of that was to leave the US reinsurers with 109.5 per cent for the year slightly above their average for the 1990s, and the secondworst result of the decade, after the 118 per cent com-bined ratio suffered in the hurricane-battered 1992.

At their current levels, though, the reinsurers' underwriting results are still ahead of those of primary

insurers. That reflects a shift that has been under way in the US reinsurance market, as underwriters move from accepting proportional risks (meeting a share of an insur-er's total losses) to excess-ofloss risks (under which they make payments only when losses have exceeded a certain level). In years when there are few disastrous iosses - as has happened in the mid-1990s - reinsurers do better, though they remain more exposed to the

big catastrophe. The recent jump in capital surpluses has also contributed to another notable trend in the industry. the wave of mergers, which has been as apparent in the US as elsewhere in the world. Consolidation remains one way to reduce the capital employed in the business. and to make that which remains work more effi-

Together with the drive among the biggest reinsurers to build stronger trans-Atlantic links, that has helped lead to two big acquisitions in recent months: General Re's \$940m purchase of National Re, and Munich Ra's \$3.3bn acquisition of

National Re and American an overall combined ratio of Re were two of the handful of companies in the US that underwrite directly, rather than accepting risks through brokers. That leaves few obvious acquisition candidates for those reinsurers that manage their relationships with their customers directly - though the disctinction between the direct . and broker routes are not as



Warren Buffett: National Indemnity's surplus rose by \$4.5bn

the case, says Mr Elkind at S&P. Some of the companies that accept most of their business through brokers maintain increasingly close relationships with their customers, be says.

Also, some reinsurers

accept business through different routes. They include Everest Re, formerly Prudential Re, which had premiums of \$670m last year and undertakee around 40 per cent of its business direct. Also, NAC Re, with \$480m of premiums, writes facultative reinsurance direct, but accepts other forms of reinsurance through brokers.

While the US reinsurance industry has amassed plenty of capital of its own, meanwhile, other routes may soon open up for new entrants to underwrite a share of the market'e risks - with incalculable long-term effects on premium rates. Earlier this eummer. USAA, the country's biggest direct writer of auto and homeowners' insurance, sought to sell \$500m of bonds backing reinsurance risks, in what would have been the first public issue of

The overlap of the capital markets and the insurance industry in this way has long been predicted. So far, though, there have been few attempts to sell insurance risk to traditional bond market investors (one of the only oces to date involved a private sale of securities in London by another US com-pany, American International Group).

USAA'e attempt, backed by Merrill Lynch, involved seeking \$500m excess-of-loss cover for windstorm damage on the US's east coast. Under the structure, a catastrophic loss could have left holders of the securities facing a loss of their principal, as well as

In the event, USAA'e plan was not in place by the tima the annual hurricane season had moved into full swing. The company suffered both from having too little time to sell its novel securities, as well as pricing, said one person who has followed its plans. Pew expect this to mark the last attempt to develop the capital markets as an alternative to the traditional reinsurance busiFrance: by Andrew Jack

### A model system

Since 1982, cover is available in France on most natural catastrophes

In a country with as diverse e climate and landscape as France, it is little surprise that natural disasters are far from uncommon. In a culture which has long been proud of a tradition of solidarity, it should be no shock either that there is a system designed to help cope with the costs of such tragedies.

The French system of natin al catastrophe insurance is seen as a model in many parts of the world and comhines a number of unique characteristics. Domestically, it is nevertheless a system which is under constant review and subject to a number of demands for reform.

Following a series of natural disasters triggering official inquiries during the 1970s, severe flooding in the Saone and Rhone valleys and in the south-west of France in 1981 finally pushed the government into passing radical legislation in 1982.

Until the law of July 13 that year, only some natural catastrophes including storms, hall and heavy snow were insured. Many others were excluded, on the grounds that their incidence was too common, and the costs were too high since only those in high-risk areas would have bought policies. Since that time, everyone

with insurance on possessions has been covered automatically by the system. Everyone pays premiums at the same tariffs: 9 per cent of premiums on fire, explosion. theft, housing or corporate contracts; and 0.5 per cent of car damage contracts.

Cover is available on most natural catastrophes .defined as natural phenomena at an abnormal intensity - including flooding, landand mud-slides, earthquakes, drought, avalanches, and tidal waves. However, since a modification to the regime in August 1990, storms have been excluded from the defi-

All that is required is a statement from the authorities that an incident is classified as a catastrophe, by a decree published in the French Official Journal.

After this notification, claiments have up to 10 days - or one month if asking for compensation for operating the insurer up to three months to nav out beyond a minimum threshold defined in the law of FFr1,500 (\$295) for a bouse, car or other goods for private use; 10 per cent of the damage to industrial or commercial or agricultural property; and up to three days of activity in operating losses.

Given the potentially high costs of such disasters, the 1982 law also gave insurers the possibility of reinsuring their risk, notably through the Caisse Centrale de Réas surance, which offers unlimited cover, underwritten by the state - including cover for war risks. Insurers can also create tax-exempt provistons in anticipation of natu-

ral catastrophe claims To help with the adminis-tration of claims, French insurers have also created co-ordination centres in each region, to liaise between the companiee, tha public

The French system is one single tariff across the country. Elsewhere in Europe. several countries such as Denmark and Spain have a system involving the state. while others including the

end of 1994, compared with paid a change which might \$7.5bn for the 1994 Los make those who wilfully Angeles earthquake alone or \$1hn for flooding in the US Mid-West in summer 1993. The FFSA, the association

of commercial and some mutual insurers, estimates that even the figures on potential extreme disasters: are not so great FFr50bn if the river Seine burst its banks in Paris, or FFr100bn if there was an earthquake in Nice Between the years 1982

and 1994, there have been total premiums paid of FFr43.8bn, offset by claims paid of FFr23.6bn, commissions and charges of FFr10.9bn, net reassurance costs of FFr5bn and residual provisions and profits of

In the same 12-year period, 62 per cent of payments made through the French scheme was in response to flooding. The most important - totalling FFr3.7bn during September 1993 and January and February 1994 were for floods in the north. east and south of France, followed by a further FFr3bn in February 1995 in the north, east and west of the country.

A further 30 per cent of

settlements were the result of drought or other disasters - including FFr4.4bn between 1989 and 1991 affecting buildings in 65 departments of France. The the result of storms, which are no longer included in the

The system certainly has its faults. Perhaps most sig-

payments have been less nificantly, there are no dif-than FFr24bn (\$4.7bn) till the ferences in the premiums live, work or move into highrisk areas more responsible.

The French insurers prefer to leave the sacred principle of "solidarity" of the system intact, and instead lay emphasis on another importent weakness. As Gema, the association of mutual insurers, stressed recently, it has done little to boost prevention measures against catas-

The 1982 law established the principle of so-called "PERs" or state-backed prevention plans in regions at risk of disasters. Some 15,000 of France's 36,000 communes have been classified as facing risks, and 2,000 classified as in priority zones. Yet just 500 had PERs in place in

Some eteps have already been taken to improve the situation. The "Barnier law" of 1995 aims to introduce new integrated safety and prevention plans in the 2,000 communes most at risk by

Gema also attacks one aspect of the existing tariffs, arguing that households pay disproportionately mora than companies in relation to claims incurred, and that this should be reflected in different levels of premiums.

Meanwhile, the FFSA wants the system extended remaining 8 per cent were as well as to an additional form of natural disaster, the tropical cyclone, which is a problem in many French overseas departments and dependent territories.

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Severe flootling in 1981 prompted radical legislation

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### beralisation gathers pace

Eastern European and Asian countries are creating "national champions"

Since the end of the 1980s, liberalisation of international insurance and reinsurance markets has gathered

In July last year, the World Trade Organisation interim agreement on financial services was signed. In 1994, the European Economic Area was formally

In Latin America, the end of the military dictatorships of the "Lost Decade" of the 1980s has led to abolition of national reinsurance monopolies in all but one or two marginal markets.

Even in Brazil, where ending the monopoly of Instituto de Resseguros do Brasil (IRB) requires an amendment to the Constitution, the senate approved the necessary preliminary legislation

In Asia, the drive for memhership of organisations such as the OECD bas prompted liberalisation of traditionally restricted rein-

surance markets. In the Arab world. Oman abolished its compulsory 30 per cent local reinsurance placement in 1995, and Egypt permitted the operation of foreign reinsurance subsidcaries from January 1 this year. There is also a counter-current to the general trend of liberalisation.

China has opened its market to competition and split up the monolithic People's Insurance Co of China (PICC). But the new insurance law which came into force last October requires 20 per cent of all reinsurance direction of the authorities tto PICC Reinsurance), priority for domestic insurers in the remainder, and allows the authorities to prevent any insurer from engaging in reinsurance transactions

lo Victnam, another new-

potential, real competition is local reinsurance placement also developing, but the in March, having increased Vietnam National Reinsur-1995, takes a compulsory 20 per cent cession of all reinsurance placements.

The decision to establish national state-owned reinsurance companies is not surprising in these two countries, where the communist governments are deeply committed to developing the market under firmly-controlled political conditions.

More depressing for westclose to three years after the government-appointed Malhotra Commission recommended ending the monopoly of the General Insurance Corporation of India, there has been little progress.

The leading proponents of new national reinsurance companies are to be found in eastern Europe, and especially the former Sovlet Union (FSU). With dozens of undercapitalised new insurers - in the case of Russia, thousands - reinsurance is required simply for con-

sumer protection. in Bulgaria, a Bulgarian reinsurance company has been established by the state-owned Bulstrad and its client insurers to assume local reinsurance which Bul-

strad already provides. In Poland, the government is a minority shareholder in Polish Re. along with insur-

investors. In Romania, where there is much concern over the extent of "fronting" the entirety of a risk for a forcign insurer, there has also been discussion of a national

The Czech Republic and Hungary so far appear to be immune from such developments, which in any event are likely to have only a marginal effect upon reinsurance markets - in the absence of legal protectionism - since the capital involved is small, and capacity therefore limited.

At the same time, prospec tive membership of the OECD led Poland to abolish ly-opened market full of its compulsory 20 per cent

the figure from 10 per cent ance Co (VinaRe), founded in only in January. All the countries of the former Yugoslav Federal Republic have maintained their traditional use of a local reinsurer with a legal right to handle all transactions with foreign markets. In Croatia, a backward

step in market development was this summer's acquisition by Croatia Insurance Co - effectively governmentowned - of reinsurance comern investors is India, where pany Slavija Lloyd, upon which its domestic competitors are dependant. In Rusful lobby within the government for a national reinsurer with similar legally-established advantages for over three years. Whenever the local insurance industry thinks it has killed off the

proposal, it reappears. In Kazakhstan, where proposals for re-creation of an even more wide-ranging monopoly were buried by this year's new insurance decree, the idea was immediately floated of restricting instead the terms on which oil companies could insure. In Belarus, special permission is required to reinsure abroad, and only strategic industries have the right to boy foreign exchange Meaaures proposed by the finance ministry to enable

the insurance industry to gain access to such funds At the same time, countries such as Moldova and Turkmenistan which formerly placed no restriction on foreign investment in insurance have followed the Russian model and limited

participation to 49 per cent. Insurance nationalism has a number of causes. One is simply fear that huge west-ern insurers will swallow the market. Another is national pride, the sentiment which saw many former colonies in the 1960s and 1970s as a fetish of economic independence. Unfortunately, new local insurers are thereby deprived of the opportunity of developing experience on



international reinsurance for themselves. They are forced to accommodate themselves to the often unsophisticated terms on which the national reinsurer is prepared to offer

Perhaps worst, the guaranteed commission from the national reinsurer provides a disincentive to real competition, protecting inefficient insurers not from foreigners, but from better companies in the local market. The most frequent economic argument for national reineurance companies - often deployed by legislators with the sketchiest knowledge of economics - is that they stop the outflow of foreign currency as reinsurance pre-

ments and reinsurance commissions are often ignored. and in most cases there is no reinsurance balance actually

statistical data to permit calculation of what the net is. And if there were, the last five years have been relatively free of catastrophic Tatarstan which burned down in 1994 been insured, the US\$380m or so which Russia would have received from reinsurers would have altered the reinsurance arithmetic substantially.

The whole KamAZ enterprise has since been insured for US\$4.8bn. Another daner of the simple association earnings. mon approach in Soviet

Receipts of claims pay-

Had the engine plant of the KamAZ motor plant in

between reinsurance and loss of foreign exchange is the temptation to accept reinsurance from abroad on the basis that premiums are This was not an uncom

state reinsurers of eastern Europe accrued premium totalling US\$131,000 from US insurers, and owed US insurers US\$25m. The result may therefore be the worst of both worlds. As the Korea Non-life Insurance Association commented in its report on 1994,

times. In 1994, the former

sured overseas while bad husiness from overseas was reinsured domestically".

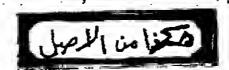
authorities and the media, following any catastrophe. of the few in the world to offer such wide-ranging cover for natural disasters without limits and through a

UK and Germany offer par-tial cover through insurers. Even so; France has a strong advantage: it is not as badly exposed as some other countries to disasters. Total

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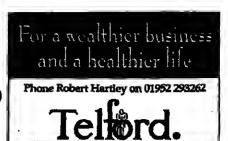




FINANCIAL TIMES

### **COMPANIES & MARKETS**

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Monday September 9 1996

### strategy meeting

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Andersen Worldwide, the world's largest professional services firm, will announce today that it is to postpone a special partners' meeting called to consider the organisation's future.

At the same time it will publish global revenue figures showing 16 per cent growth to \$9.4bn in the year to August 1996, which should keep it at the top of the "Big Six" league of accounting and consultancy firms. The results are the first global figures for the

sector this year.

Mr Larry Weinbach, chief executive, said the organisation, which includes Arthur Andereen and Andersen Consulting, was on course to reach revenue of \$16bn a year by 2000. "This indicates we are on the trail to donbling revenue in the next five years."

As part of its, growth strategy Andersen had set in motion a project - codenamed Andersen 21 - to look at its future structure. The aim was to try to maintain rapid growth. Andersen believes "spinning off" its consultancy arm has been behind its success.

Mr Weinbach said the timetable for coming forward with recommendations in September was too ambitious. "I'm going to postpone that September meeting. I want to make sure that we have everything in place. It's more important to be right than keep to an

arbitrary date." decoder bese nearer to 10m than im you do not get economies he scale. he says.

His room for manoeuvre Of the postponement he said: "I don't think we are talking years - but not cal-

There has been speculation that Andersen was conbetween the two firms under the Andersen Worldwide umbrella, but Mr Weinbach has denied this. Andersen has admitted there are competitive tensions between the two and profit sharing

Rather than a complete split, it is more likely Mr Weinbach will try to replicate the success of the split between Arthur Andersen and Andersen Consulting which has been copied to some extent by other Big Six firms. Further "spinoffs" are therefore thought

One scenario would see up to five firms, covering tax, audit, information technology consulting, strategic consulting and outsourcing. This would allow the merger of competing parts of both existing firms. The complexity of this possible move might lie behind the post-

the programme

es and financia

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ponement of the meeting. A five-way split of the Andersen organisation which has nearly 100,000 staff and operates in more cause upheaval and could monunter severe resistance.

### Andersen puts off Fox replaces TV entertainment head

television network, has a new head of entertainment to challenge the established after a further shake-out at "big three" - NBC, ABC and the weekend.

Mr Peter Roth, the network's top programme production executive, was named to replace Mr John Metoian, who resigned after

he rationale for the enough,"

merger of NetHold believes As a result, Net-and Canal Plus, Hold has been subsumed

announced last week, was into Canal Plus, with Riche-

Fox has grown quickly. 1994/95 TV season in fourth : doch's strategy came in July place after apparently win- when Mr David Hill was ele-

and its programmes for

women and children are often highly rated. However,

of Fox Television.

suading 10 television stations to switch their allegiance from CBS to Fox. This summer News Corp

of 10 big city broadcast sta-

took control of New World Entertainment in a \$2.4hn deal which gave Fox control

ever, it is believed he chose to go because he was uncertain of his place in the changing chain of command. Increased direct intervention by Mr Hill in the entermade during an absence due to Illness in his family are also believed to have under mined Mr Matoian's morale.

#### INSIDE

#### Creditanstalt

The Austrian government is under pressure to rethink its approach to the privatisation of Creditanstalt following a last-minute bid from a consortium of Austrian and international investors for its majority stake in Austria's Page 21

#### Trygg-Hansa

Trygg-Hansa, Sweden's second-largest insurance group, has made its first foray into the Nordic market after a period of heavy restructuring, acquiring Tell Forsikring of Denmark from Winterthur, the Swiss insurer. Page 21

#### Eurotunnel

Sir Alastair Morton is expected to announce today that Eurotunnel, the Anglo-French Channel tunnel operator, has made first-half losses of up to £350m (\$546m) in what will probably be his last results statement as the group's co-chairman. Eurotunnel has given itself until the end of this month to produce an ontline refinancing deal with its 225 banks over its £8bn debts. Page 20

#### Principal Hotels

Principal Hotels, the UK group, has joined the queue of hotel companies seeking a stock market listing. It hopes to raise £50m (\$78m) by way of a placing in October.

#### Emerging Markets

The government of México is said to be dedicating a monument to Mr Saddam Hussein, president of Iraq. Whenever things go wrong for Mexico Mr Hussein comes to the rescue by doing something dramatic triggering a rise in oil prices and showering Mexico, the world's third-largest producer. with windfall profits:

#### By Christopher Parkes in Los Angeles Mr Roth, 45, and the fifth ming market share from ABC vated to president of Fox the bidding for rights to president at Fox's entertain- and CBS. vated to president of Fox the bidding for rights to Broadcasting from his previpresident at Fox's entertain- and CBS. was preceded as usual by It is especially popular in ous job as head of sports. Mr Roth, responsible for commitment, Fox has spent an estimated \$500m on perment grown in seven years. persistent rumours. Howthe mass market, performs well in the 18-49 age group, Fox, News Corporation's US takes on the task of driving X-Files and The Simpsons,

simple. So argues Mr Johann

Rupert, chief executive of

Richemont, the luxury goods and tobacco group and chair-

man of NetHold, the pay-

ital satellite television alone

in a large number of emerg-

ing markets was simply too

great, he says. A partner

with additional clout and

of a good franchise than

more of a weak franchise,"

says Mr Rupert, who finally

chose between rival suitors

DirecTV of the US and Canal

Plus of France on the

grounds that he preferred to

build a European empire

rather than a more diffuse

"Unless you get into the

league of a Rupert Murdoch

Ichairman of News Corpora-

tion] and have an installed

was limited by the fact that

his South African partner in

national Holdings, feared it might not be able to result

foreign exclatage from South.

Africa at the time when cash

calls would come. But

mostly it was the scale of

investment required to

launch potentially hundreds

of TV channels that NetHold

"To do this deal properly

you have got to go to the

billions. Five hundred mil-

lion [pounds] would not be

international one.

"I would rather have less

cash flow was required.

The pain of developing dig-

television group.

under pressure from Mr Rupert Murdoch, News Corp

to spread the pain

mont owning 15 per cent and

MIH 5 per cent. MIH retains

NetHold's operations outside

For Canal Plus, the deci-

sion to acquire. NetHold

offered the group increased

mase, a larger subscriber

base and better access to

markets in Europe, particu-larly to central and eastern

Europe. It will also gain a

etrong presence in Italy

through NetHold's stake in

Telepiù and end rivalries

between the two companies

where they formerly com-

But whatever the strategic

grounds for the deal, Ms

Rebecca Winnington-Ingram,

media analyst at Morgan

Stanley in London, esti-

mated yesterday that the underlying operating loss

from NetHold's side of the

deal would be about

FFr800m (\$157.8m) this year,

of which FFr275m would flow from its 45 per cent

stake in Telepiù. As a result, she was reducing her esti-

mate of 1997 profits for

from FFr931m to FFr460m.

A number of French analysts believe the deal was

designed, at least in part, to

European pay-TV. It was

therefore no surprise that

the move was Mr Philippe

Douste-Blazy, French minis-

peted for example Poland.

continental Europe.

analysts say it needs broader appeal if it is to join the elite of US television.

One indication of Mr Mur-

will report directly to Mr Hill, whereas Mr Matolan reported one level higher, to Mr Chase Carey, chairman

Mr Hill's promotion followed his successful, if expensive intervention in tions.

Raymond Snoddy and Andrew Jack on the link-up between NetHold and Canal Plus Empire builders look Pay-TV penetration rates Mr Rupert defender of the importance of a strong European TV industry in the face of US Moreover, Canal Pins oked increasingly left out of the rapid rationalisation The recent merger

between CLT of Luxembourg and the TV interests of Bertelsmann, the Germanowned international media group, along with the col-lapse of a planned alliance between Canal Plus, Bertelsmann and British Sky Broadcasting, all increased the pressure. When BSkyB in turn linked up with Munichbased Kirch it looked as if Canal Plus had missed out.

competition.

of European pay-TV.

anal Plus also faced increasing pressure in its domestic market with the prospect of the new TPS satellite service backed by its rivals TF1 and the state-owned France Telévision. The service is to scheduled to start at Christmas in competition with Canal Plus's CanalSatellite digital service, launched in April

The deal between NetHold and Canal Plus means that has now effectively been drawn up - at least in the main markets. BSkyB dominates the UK and Kirch looks like being the stron-DirecTV, a enbsidiary of Hughes Electronics, gaining a foothold at the centre of gest service provider in Ger-

As for Canal Plus, in spite of the prospect of competition, the company looks set to become the dominant digital provider in France. Italy, where there is hardly any ter of culture and a leading cable TV, has now been the partnerships etruck -



effectively become neutral both Canal Plus and Kirch have stakes in Telepiù.

However, battle is likely to break out in Spain with DirecTV determined to establish a European foothold with Spanish partners. The deals have been done, although given the scale of some of the egos involved their permanence should But queetions remain. notably whether people actu-

never be taken for granted. ally want hundreds of channels. Mr Rupert is convinced they do and points to the viewing habits of hie own

family as proof of this. Mr. Rupert, who will become a director of Canal Plus, believes it is such choice, together with "mustwatch" live exclusive sport. that will create the new business and make all the risk and corporate manoeu-

vrings worthwhile.

### Friedland attacks share freeze

in Toronto

found daunting.

Mr Robert Friedland, the international mining entrepreneur, has accused US authorities of severely damaging his business interests by impounding shares valued at US\$152m to defray an environmental clean-up at a

Colorado gold mine. The accusation is contained in an affidavit filed by Mr Friedland in response to and Canada which froze a mated cost of efforts by the the reach of US authorities.

third of the sharee he received from the C\$4.3bn (US\$3.13bm) takeover of one of his companies. Diamond Fields Resources, by Inco. the nickel producer.

The orders are believed to be the first time US authorities have seized assets abroad to cover an environmental clean-up. An Ontario court renewed the freeze last Friday pending Mr Friedland's appeal.

The impounded Inco recent court orders in the US shares represent the esti-

US Environmental Protection Agency to prevent toxic waste from the Summitville gold mine reaching rivers.

Mr Friedland was founder. and, for a time, chief executive and controlling shareholder of Galactic Resources, a Vancouver-based company that developed Summitville. Galactic declared bankruptcy in late 1992.

The EPA secretly won the court orders last month after alleging that Mr Friedland might put his assets beyond

According to Mr Fried land's affidavit, he needs the frozen Inco stock for security to finance business opportunities. He said some of the Diamond Fields shares tendered to the Inco offer were pledged to Bank of Montreal to support lines of credit.

Mr Friedland, who spends much of his time in Australia and Singapore, said he offered a "substantial financial contribution" earlier this year towards the cost of the acknowledging liability.

Managed fund service Money markets .... New int bond last. FT Guide to currencies

# Anderson Worldwick **PolyGrant**

COMPANIES IN THIS ISSUE

### Sime Darby rise prompts query over bank earnings

By James Kynge

Sime Darby, Malaysia's largeet conglomerate, reported a better than expected increase in fall-year group net profits mainly because of a strong contribution from a recently acquired local bank and buoyant vehicle demand.

Group net profits for the year to June 30 rose 20 per cent from M\$569.2m to M\$682.5m (US\$273.7m). Profits before tax climbed 31 per cent from M\$1.01bn to M\$1.33bn

But some analysts questioned the sudden improvement in the results of the financial services division which included a contribumajority stake in United Malaysian Banking Corp (UMBC), the country's The group consolidated

November 11, which it regards as the effective date of the acquisition. But the company it bought the holding from, Datuk Keramat Holdings, has also consolidated the bank's earnings in its year to January 30 meaning some earnings have been claimed by both groups. Datuk Keramat says it handed over its stake in April, after all the conditions

of sale were met. The financial services arm reported a rise in profit before interest and taxation from M\$22.6m to M\$329.5m. About 20 per cent of this came from UMBC.

. The group did not say exactly how much of the bank'e earnings had been consolidated. Analysts said tion from the purchase of a if UMBC's earnings were consolidated from April, group pre-tax profits would have risen about 25 per cent, rather than the 31 per cent

divided on whether Sime Darby was justified in consolidating the bank's earnings from November, Investors would have to wait for a ruling by the Malaysian Institute of Accountants, the professional body. Reveoue rose from

M\$9.39bn to M\$10.78bn and earnings per share climbed from 27.4 Malaysian cents to 30.4 cents. The group offered an unchanged annual gross dividend of 21 cents.

The heavy equipment and motor vehicle distribution division reported a jump in pre-tax profits from M\$80.8m to M\$146.6m because of buoyant demand from Malaysia's robust construction sector and strong car sales.

Sime Darby said Its shares would be delisted from the London Stock Exchange from the close of business on November 15. The company, which declined to comment The company declined to on the results, did not give a the bank's earnings from comment on the accounting reason for the delisting.



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By Geoff Dyer

Sir Alastalr Morton is expected to announce today that Eurotunnel has made first-half losses of up to deal with its banks, is £350m (\$546m) in what will unlikely to report significant probably be his last results statement as the group's co-

The figures, which have heen brought forward by one month, will underline the precarious financial position of the Channel tunnel operator, despite its increasing share of the cross-channel

The Anglo-French group. which has given itself until the end of this month to produce an outline refinancing

progress in the talks today. Negotiators say there is broad agreement on the structure of a settlement, however there are key issues to be resolved.

The deal is thought likely to include an initial debt-forequity swap which would leave the banks owning less

than half of the equity. Another section of the debt is expected be refinanced through the issue of company can redeem if it meets certain revenue targets, but which leavs open the prospect of the hanks owning a majority stake at a future stage.

Any refinancing agree-ment would have to he approved by all of the 225 banks and by the group's shareholders. Eurotunnel has been in refinancing talks

with its 225 banks since Sep-tember when it suspended interest payments on more than £8bn of debt. The convertible bonds, which the French court, which has appointed two mediators to assist with the negotiations, has extended their mandates until the end of September.

Analysts are forecasting pre-tax losses of £300m-350m for the first six months of the year, including notional interest payments on its

The group has disclosed

Principal Hotels, the

Harrogate-based group, has

joined the quaue of hotel

companies seeking a listing

It hopes to raise £50m in a float expected to value it at £100m (\$156m) via a placing

Mr John Lewis, executive

chairman, is also chairman

of Cliveden, the luxury hotel

run in the stately home.

which came to the market

this year in a £7m flotation.

Other hotel new issues this

year include Macdonald

Hotels. Millennium & Cop-

thorne and Jarvis Hotels.

Thistle, the UK's second

largest hotel company, is to

in October.

Hotels at £100m

which more than doubled to £223.7m. Passenger numbers have continued to rise over the summer, with the group now claiming a market share on the Dover-Calais route of 44 per cent.

Sir Alastair is to stand down as co-chairman once a refinancing plan has been agreed with the banks. He will be succeeded by Mr Robert Malpas, chairman of Cookson: Mr Patrick Ponsolle, the French co-chairman, will become executive

personality around tts top performers, must be wonder ing whether it has created a monster. Peter Young of Morgan Grenfell and Colin Armstrong of Jardine Fleming were marketed to inves-Flotation may tors like stars. To all appearances, they could do no wrong - until the past fortvalue Principal

It has emerged that Young had engaged in a complex deception involving Luxen-hourg holding companies, and Armstrong had diverted profitable trades into his personal account.

Deutsche Bank, Morgan Grenfell's parent, has had to inject £180m (\$280m) into funds managed by Young and faces compensation claims from investors. Flemings is to pay fines of £700,000 and compensation of \$19.3m. Both firms are

hugely embarrassed.
Two rogue fund managers do not make an epidemic, hut the formerly sedate industry can no longer think itself immune from the scandals which have hit investment banks such as Barings and trading houses such as Sumttomo.

And the star system, which fund management has horrowed from investment banking, is partly to hlame, The fund manager was until the 1980s the poor cousin of the investment banker. His rols was to stump up the cash when a company decided to do a rights issue. The environment at work was sedate

The prominence of fund managers is in part a func-tion of the growing clout of the industry itself. In the 1980s came a growing acceptance that companies should be run in the interest, not of managers or employees, but of shareholders.

and the pay lower. No lon-

The fund management And these shareholders industry, having were more likely than before developed a cult of to be fund managers; inditional events. viduals and company pension schemes have increasingly sntrusted their

> fund managers. At the same time, growing competition in tha industry has highlighted the importance of individuals. Fund management companies have tried to distinguish themselves in a crowded by emphasising a unique strat-egy, such as investing in fast growing technology stocks, as Peter Young's European

investments to professional

Rising stars can go

down as well as up

the growth of the cult of personality

Nicholas Denton questions the effectiveness of

Growth Trust did. Moreover, marksting departments have found investors more raady to believe in the investment genius of an individual than

FUND MANAGEMENT

a committee. That is particularly true of retail investors, who piled into US mutual funds and UK unit trusts in record numbers last year. But the actuarial consultants which advise pension

funds on their fund managers also focus on personalities because their research shows them that a new fund manager often transforms the portfolio. In the past five years in the UK, and for longer in the US, the qualifica-tions and record of the star fund manager have loomed. larger in marketing. For all the good reasons

for a star system in fund management, there are increasingly evident draw-backs. First, at the most trivial level, marketing takes time which could be better spent analysing investments. Global Asset Management now hans tts fund managers from any promo-

Second, not all publicity is good publicity. Jeffrey Vinik, who resigned in May as captain of Fidelity's \$56bn Magellan Fund, first ran into trouhis when he began talking too much to the press. He said he favoured Micron Technology while he had in fact sold shares in the company, alleged a lawsuit launched by Micron shareholders.

Third, fund managers tend to allow stars too much freedom. Colin Armstrong, chief investment officer of Jardine Fleming Investment Management, was almost completely unsupervised. His managers were loth to do anything that would npset the outstanding record of the Far East funds he managed. Armstrong felt free to engage in personal account trading on a scale which was an open secret in Hong Kong, where he worked.

And, fourth, the pressure to maintain a stellar reputation can push a fund manager over the edge. Peter Young's belief in high-technology companies turned into an obsession. A stockbroker close to Mr Young explains why his investment strategy, and hehaviour, became increasingly bizarre: "When you are getting things right, you are a super-star. When things start going against yon, tt's another matter. There is massive pressure on these guys to perform. Peter has clearly been under a huge amount of strain."

The growth of star fund managers such as Mr Young may be a salutary warning to the industry that the cult of personality has gone far enough. But it will be hard to rein it back. After the suspension of the European Growth Trust was lifted, Morgan Grenfell's first action was to build up Stuart Make after the fire

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### Wickes profits were overstated by £50m

By Ross Tieman

Profits at Wickes, the DIY retailer, have heen overstated hy soma £50m (\$78m) during the past three years, about £20m more than previously thought.

Discussions with the company's suppliers, allied to a joint investigation by Price Waterhouse and Linklaters & Paines, are gradually revealing the extent of accounting inaccuracies.

However, sales in the company's 162 stores are running ahead of last year, and directors are confident it will survive, albeit in a slimmed-

Advisers are understood to believe that a rights issue to raise ahout £30m, perhaps

von Brentano retired at the age

of 65 in January, he had no

idea of what lay ahead. Six

months later, the former vice-chairman of BZW found

himself landed with the job

of orchestrating the rescue

of Wickes, a leading DlY

Mr Henry Sweetbaum, Wickes chairman and chief

executive, resigned on June 26 after a stormy day-long

board meeting to discuss dis-

crepancies which had been uncovered in the company's

accounts. Mr von Brentano.

a non-executive, was elected

He had only two executive

directors to assist. Mr Stuart

Straddling, Wickes finance

director, and Mr Michael

Corner, the head of adminis-

They have also recruited a

Hoskins, formerly of

Laporte, and announced the

closure of the company's

to the chairman's seat.

tration and property.

financial footing. That would enable trading to resume in the company's shares which were suspended on June 25

It is now clear that profits were seriously overstated in 1994 and 1995, and that smaller mis-statements were made in 1993 and 1992. The problems arise from the treatment of rebates provided by suppliers.

But no steps can be taken to secure the future of the company until the full extent of the profits shortfall has been established.

Talks are underway with 40 of Wickes's 160 suppliers. These are expected to be concluded by the end of the month, when the findings of the Price Waterhouse/Linklaters inquiry are expected.

The DIY way to survive

Ross Tieman analyses the task facing Michael

with accountants from Price

Waterhouse and solicitors

from Linklaters & Paines,

Wickes has launched a gru-

elling round of negotiations

with its 160 suppliers to establish the full extent of

Provisional estimates sug-

gest this could be £50m

(\$78m), built up over the four years ended December

1995, once tax credits are

Several approaches have

been received from rival DIY ing some or all of Wickes 162

stores. But the directors are

determined to avoid a fire

Evidence to date suggests

that the core UK chain will

itable, once costs are cut, to

If that is the case, a large

will be needed to account for

the profits shortfall. The bal-

ance sheet will then have to

probably be sufficiently prof-

carry on trading.

head office in the West End be restored with a rights

sale at a knock-down price.

the profits shortfall.

taken into account.

7 hen Mr Michael drive to cut costs. Working are that a sum of up to £30m.

von Brentano in rescuing the company

That report will form the basis of an announcement to shareholders, and pave the way for the company to open talks with its bankers about a refinancing package

Efforts to recruit new directors to the hoard are already well advanced. Mr Bill Hoskins, formerly of Laporte, has been appointed as finance director.

Heidrick & Struggles, the headhunter, has heen retained to find a chief executive to replace Mr Henry Sweetbaum, who resigned on

The company is also seeking non-executive directors with retail experience. Two could be appointed within weeks. Meanwhile Mr Michael von Brentano, Wickes have begun to attack costs.

could be required. Credit

lines will also have to be

renegotiated with Barclays

and NatWest, leaders of the

company's banking syndi-

cate. The need for cash could be reduced by a sale of the

company's operations in

France, Belgium, South Africa and the United States.

But the company will have a stronger hand to maximise

sale prices if it has the

resources to carry on trading

To do so it will also need a

new non-executives with

retail experience. Combining

all the pieces of the jigsaw to

create a viable company

with credible management

will not be easy.

publish tts prospectus on Wednssday, in a flotation expected to value the company at £900m-£1.2bn. Principal, which has 21 hotels in the three and four star market, made operating profits of £8.1m in the year to October on turnover of £42.6m. HSBC James Capel, the company's hrokers, fore-

cast operating profits of £11.5m on sales of £50.5m. Mr Lewis led a management huy-in of the group in 1994, two years after ths company went into receiver-ship. He said Principal needed capital to expand and



John Lewis: also chairman

funds raised would also reduce debt. Principal has borrowings of £35m. He believed the group dif-

fered from other hotel companies because of the type of properties tt owned, "Most people are tired of going to hedroom factories; we have developed a unique portfolio of classic period hotels." Average occupancy was 67

per cent last year and the average achieved room rate was £38. James Capel is forecasting average occupancy rates of 71 per cent this year and an average room rate of £40.70. Dentschs Morgan Grenfell is sponsor to the flo-

### Takeover Panel rules may be changed

need to be amended so that help to allay fears that the review of the various code marketmakers are obliged to disclose holdings of more than I per cent in bidding companies and their targets, believes the panel's directorgeneral, Mr Alistair Defriez.

Wickes' board may yet receive an offer for the com-Disclosure of holdings would improve the quality of information available to pany that is just too good to reject. But whether they do shareholders and make it new finance director, Mr Bill balance sheet write-down or not, the shareholders already have cause to be impossible for corporate grateful to a retired German financiers and marketmakbanker and those within the ers in the same securities company who have rallied to house to collude to assist a of London, the first step in a lissue. Present indications his cause. bidder.

system is being abused," Mr Defriez said.

"In my personal view, the very fact of the markets being better informed will belo to allay fears of collu-

Any move hy the full panel to introduce such stake disclosures would require the backing of the industry representatives, investors and City practitioners who make up its membership.

"The introduction of No such measures have group subsequently over on the outcome of a bid, in rules that apply to marketmakers generally. In June, it said that this review "may result in further amendments to the code in due

course Mr Defriez's remarks are certain to focus debate on an area which has been the subject of controversy in several recent bids. In one prominent case, during April, the Panel rejected a complaint hy advisers to BET, a business services

greater disclosure would yet been tabled. But the whelmed by a hostile £2.1bn the hope of making a profit, improve transparency and executive is conducting a bid from rival Rentokil. SBC by acquiring shares in the Warburg was acting as adviser to Rentokil. During the course of the bid, its marketmaking arm sold a parcel of 27m shares, amounting to 2.8 per cent of BET's equity, to Salomon Brothers, which in turn sold 24m of them almost simultaneously through ABN Amro Hoare Govett to an associate company of the bidder.

Until the transactions occurred, the existence of the stake was unknown.

target company and going short of stock in the bidder. The Takeover code insists that such positions are not used to benefit a party with which another part of the same firm is associated.

But Mr Defriez believes that the best way to address concerns voiced by company directors about the impact would be to require marketmakers bolding more than 1 per cent of the shares in a bidder or its target to dis-Marketmakers often bet close their holdings.

#### THE THE PARTY OF T

REPETITION OF SUMMARY ANNOUNCEMENT

OF JULY 19th 1996 WITH NEW DATES

### NA.VI.PE. FREE ZONE

OF PLATIYIALI, ASTAKOS, AETOLOAKARNANIA (GREECE) CONSISTING OF THE PORT AND THE MARITIME INDUSTRIAL AREA AT PLATIVIALI, WESTERN GREECE

(he reinafter "NA.VI.PE.")

NAVIPE S.A., s subsidiary of the Hellenic Industrial Development Bank S.A. (ETVA S.A.), established at 87 Syngrou Avenue, Athens 11745,

rece, in its capasity as the agency for the development and management of NA.VI.PE hereby ANNOUNCES

an International Tender with Negotiated Procedure for the establishment of investors - users at NA.VI.PE. and/or of a Manager for the Port through the submission of binding Offers (category 27). NA.VLPE.

NA.VI.PE.'s Strategic Geographical location on the Western Mediterranean consists of a total erea of about 168 ha., of which 36 ha are contiguous with the hurbour and 65 ha are immediately adjacent. The port has six wherees / piers of 3,000 m, total length with depths ranging from 8 to 14 metres. Industrial. Processing, Commercial and Service companies may establish themselves at NAVLPE., which presents an important opportunity to develop productive enterpises, with the parallel availability of investment incentives and operating and export facilitations. **AVAILABLE INCENTIVES** 

A. Regulatory

NA.VI.PE. was founded further to Law 4458/65 and by virtue of Presidential Decree 133/90 is established as a Free Zone (Customs and EU Customs Legislation end the attendant EU regulations on Free Trade Zones apply, Duty/Tax Free imports of goods from third countries

which, upon undergoing processing, may obtain EU identity. NA.VI.PE., is treated as an "AREA O" site under Law 1892/90, enter ling investment grants up to 45% interest subsidies for a maximum period

of 6 years, Certain Tax allowances of up to 90%, Increased depreciation rates, Training grants of up to 100% to train unskilled labour for Tax incentives regarding the relocation of companies and the purchase of sites.

NA.VI.PE. is included in this indrustrial Enterprise Programme for the financing of supplemental investment in its basic infrastructure with a budget of GRD 4.2 billion (about US\$17.5 million), co-funded by European Union. TERM OF THE ANNOUNCEMENT

This Announcement is addressed to parties interested in establishment at, partial or exclusive usa of NA.VI.PE, and / or management of the rderested parties may apply for a copy of the Information Memorandum which will be available, together with accompanying documentation from one the addresses provided below against payment of GRD 20,000 or of US\$ 85.00.

Binding Offers regarding investment proposals and business activities at NAVIPE, accompanied by a Letter of Guarantee the terms of which are indicated in the Information Memorandum, instead of being submitted on Monday 30th September 1996 should now be submitted between 10:00 and 12:00 hours on Tuesday 29th October 1996 at NAVIPE SA's offices. This postponement was decided in response to numerous requests from interested parties for additional time in which to prepare their

Informative material and evaluation criteria as well as requirements regarding the language of the offers various elements are included in the information Memorandum.

Interested parties may visit NA.VI.PE, after consultation with NAVIPE S.A. or its Adviser Ettrofin S.A. The information seminar, Initially arranged for 13 September 1996, will take place on October 11th 1996 in Athens. The date of despatch of the Repetition of the Summary Announcement With New Dates to the Official Journal of the European

NAVIPES A 87 SYNGROU AVE. 117 45 ATHENS Tel. +30 1929 4923-5 Fax. +30 1924 1778/6

Communities is 3rd September 1996. EUROFIN INTERNATIONAL 195 KNIGHTSERIDGE LONDON SW7 1RE Tel +44 171 581 9922 Fax +44 171 581 9212

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### ABBEY NATIONAL

Abbey National Treasury Services pic

US\$1,000,000,000 **Guaranteed Floating Rate Notes** 1999

Notice is hereby given that the notes will bear interest at 5.59375% per annum from 9 1996. Interest payable on 9 December 1996 will amount to US\$14.14 per US\$1,000 note, US\$141,40 per US\$10,000 note and US\$1,413.98 per

Agent: Morgan Guaranty Trust Company **JPMorgan** 

Westpac Banking Corporation (incorporated with limited liability in the State of New South Wales, Australia)

U.S. \$240,000,000 Perpetual Capital Floating Rate Notes

In accordance with the terms and conditions of the Notes. notice is hereby given that for the Interest Period from 9th September, 1996 to 10th March, 1997 the Notes will carry an Interest Rate of 6.4875 per cent. per annum. The Interest Amount payable on the Interest Payment Date which will be 10th March, 1997 is U.S. \$32,797.92 for each Note of U.S. \$1,000,000.

Westpac Banking Corporation

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ATHENS STOCK EXCHANGE Aug 30th - Sep 6th 1996 ASE NOEX %Chg (2/1/96) Yearly Low 870,88 PICE 98x955-WEERLY VOL (USD m) 135,15 PRBV 95x155c 1 YWk Avg. (USD m)

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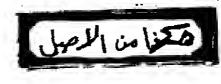
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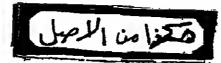
Contact Name: Mr John Marcopoulos/Ms Athina Dr

GREECE GDP (USD bri) 96e Per Cooks Income (USD) 11.816 Infleton Rate (% Y.O.Y, August 95) 11.5 8.50 September 12 M T-84 rate (%) 12,70 1-Month Athibor (%) 8.6/8.9 12,11 24/28 **GPD/USS** 237.04 55/45 POs & Pights latters (in USD m) Jan 1 '96-Sep 8 '95

The Financial Times plans to publish a Survey on on Monday, September 23

The survey will look at the country's economy, politics, financial markets, foreign policy and more. For more information on advertising opportunities in survey, please contact; Michael Geach in New York: Tel: (212) 688-6900 Fex: (212) 688-8229 or Juan Martinez Dugay In Mexico: Tel: (525) 395-5988 Fax: (525) 396-4985 of Your usual Financial FT Surveys





#### COMPANIES AND FINANCE

#### **NEWS DIGEST**

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#### IBM to launch new mainframes

International Business Machines will tomorrow launch a new generation of high-performance mainframe computers that analysts predict could boost significantly its future earnings. IRM's share price rose \$2 to close at \$1.15% on Friday, following positive reports from Wall Street analysis and industry consultants briefed by IBM who see the announcement as the company'e most important product introduction this year.

Long regarded as the dinosaurs of the computer industry, mainframe computers are winning a new lease of life with the introduction of CMOS (complementary metal oxide semiconductor) technology that shrinks their cost and size, while boosting performance.

The new computers, called G3 for Generation 3, bring low-cost CMOS technology to the high end of IBM'e mainframe computer product line - which represents about 90 per cent of mainframe installations – for the irs thne. Although competitors such as Amdahl and Hitachi have announced CMOS-based mainframes, they have yet to begin shipments.

Profit margins on the new models will be "spectacular" says Mr John Jones of Salomon Brothers, Reduced manufacturing costs will boost gross margins to well above 60 per cent, he calculates. After more than a decade of decline, IBM's mainframe computer movemes should rise by 3 per cent this year to \$8.7bm, predicts Mr Bob Djurdjevic, president of Annex Research, a market research company.

Louise Kehoe, Son Francisco

#### Compaq offers router

Compaq Computer, the world's largest manufacturer of al computers, will today extend its push into the market for inter-networking communications products by launching a low-cost router aimed at small and medium-sized businesses.

Routers - used extensively within corporate networks ensure data are transmitted efficiently between networks or remote offices and are one of the fastest growing segments of the network equipment and Internet market. The new router, dubbed the "Netelligent 8500", was developed in conjunction with Cisco, the US-based inter-networking equipment market leader. Paul Taylor

#### Digital targets business users

Digital Equipment, which has been struggling to improve the performance of its personal computer operations, will today launch several new PCs and related products aimed st business users. The products include desktop models based on Intel's latest Pentium Pro microprocessors as well as new laptop computers.

Louise Kehoe, San Francisco

Delhaize "Le Lion", the Belgian food retailer with extensive interests in the US, reported a 21.8 per cent increase in first-half net profits to BFr1\_97bn (\$65m). Without unfavourable currency movements, it forecast a "significant increase" in full-year profits for 1996. That compares with a decline in profits last year, from BFr4bn to BF73.8bn, caused partly by currency movements. But it warned the second-half growth rate was unlikely to equal that in the first half. Turnover increased 10.9 per cent from BFr172.6bn to BFr191.3bn. Neil Buckley, Brussels

Delhaize ahead at midway

#### Borealis in US deal

Borealis, one of Europe's largest producers of plastics, has agreed the chemical industry's first pan-European distribution deal, worth \$156m a year, with Ashland Chemicals of the US. Ashland is the largest distributor of chemicals and plastics in North America. The company will take on more than a third of Borealis's customers some 1,500 plastics processors. Borealis, a joint venture between Norway's Statoil and Finland'e Neste, said the handover of its smaller customers would generate significant savings. It would continue to deal directly with its 2,800 largest customers.

#### Westfield goes it alone

Westfield Holdings, a big Australian property group, and the US-based Airport Group Australia, are to abandon their consortium set up to bid for Australia's airports, which are about to be privatised. Westfield said it had decided to proceed independently, as a result of changed market conditions and the fact that Sydney airport would not be part of the first tranche. AGA added that it remained committed to pursuing the first group of airports to be auctioned – which comprise Melbourne. Brisbane and Perth. Nikki Tait, Sydney

#### Hafter plans UBS appeal

Mr Peter Hafter, a board member of BK Vision, said he would appeal against the Zurich commercial court ruling which upheld Union Bank of Switzerland's November 1994 EGM decision on the creation of single share structure. Mr Hafter plans to lodge appeals at the Zurich and Swiss federal appellate courts. BK Vision said Mr Hafter was acting on his own and it had yet to decide whether it would appeal the ruling.

#### CORRECTION

#### Bank of China

Friday's item on the establishment of a UK merchant bank by the Bank of China stated that the chairman of the new bank would be Mr Wang Kuebing, President of the Bank of China. Mr Wang is to be chairman of the holding company which will own the bank. Mr C.G. Wn will chair the bank itself.

### Last-minute offer for Creditanstalt

The Austrian government is under pressure to rethink its approach to the privatisation of Creditanstalt following s last-minute bid from a loosely-knit consortium of Austrian and international investors for its majority stake in Austria's second-

biggest bank. The consortium, led by EA-Generali, the Austrian subsidiary of an Italian insurer, lodged its bid for the stake on Friday evening. only hours before the extended deadline. The consortium, which includes

and Commercbank of Germany, phis several regional Austrian banks with ties to Creditanstalt, has not disall, or only part of the government's 70 per cent voting

The government will review the hid with the help of J.P. Morgan, its financial adviser. However, Mr Viktor Klima the Austrian finance minister, told Austrian TV on Saturday that he wanted more information on the participation of individual members of the bidding group.

Plans to privatise Creditanstalt, which have been discouraged from bidding dragging on for more than after it became clear that the five years, suffered a serious Austrian business establishsetback on Friday when ment was keen to ensure closed the value of its bid. First Austrian, Austria's old-nor whether its offer is for est savings bank, dropped out of the bidding consortium only hours before the

final deadline. The presence of First Austrian, which intended to combine its business with Creditanstalt's, provided the only real strategic logic for a consortium bid which some observers eee as s thinlydisguised attempt to pre-serve the management independence of Creditanstalt.

Several foreign banks were control of Creditanstalt remained in Austrian hands.

As a result, the only public offer is from the current bidding consortium. In early 1995 it offered Sch9bn (\$859m), or about Sch680 a share, for two-thirds of the government'e ordinary shares. It subsequently made another offer, but the details were never disclosed.

The government has always made clear it wants to sell its entire stake for

at the government's request estimated that its stake was worth about Sch680 a share which could rise to about Sch910 a sbare if account was taken of the premium for control. On Friday, Creditanstalt'e ordinary shares were suspended at Sch661, valuing the government's stake at Sch13.2bn.

First Austrian's decision to drop out of the consor tium, because of a failure to agree with its partners on its future role, adds to the belief that the remaining consortium partners are unlikely to want to buy the entire stake.

#### Australian **SE** details plans for shake-up

By Nikki Tait in Sydney

The Anstralian Stock Exchange yesterday released details of its "demutualisation" plan, with Mr Maurice Newman, the exchange's chairman, making a strong plea that the structural change would best allow the exchange to meet future

competitive pressures.

Pointing to the likely expansion of alternative share trading mechanisms. such as the internet, and the growth in trading Australian shares on overseas exchanges, he said "demutu-alisation seems to us to answer some of the prob-lems we have been facing". "The perception that the

ful," he added. Under the proposed changes, the nexus between ownership of a etake in the ASX and the ability to trade shares would be broken. Stockbrokers would simply be registered by the ASX which would check their etanding - while the exchange would be owned by, and answersble to, shareholders (who might or might not be brokers).

The Australian exchange is not the first to demutualise, but it would be the first to seek an active, liquid market in its shares - and possibly a listing on its own exchange if regulatory issues can be resolved. Demutualisation will be put to its members on October 18, and 75 per cent will need to be in favour for the idea to be put into practice. This would probably not happen until 1998, given the need

for legislation. Mr Richard Humpbry, managing director, said interest in the proposals had been international, with the London Stock Exchange among those asking for copies of a detailed package circulated to members.

Mr Newman argued that s corporatised exchange would be better placed to pursue collaborative arrangements within the Asian region. Remote membership, he said, was "very much on the horizon".

### Trygg-Hansa acquires Winterthur Danish unit

Trygg-Hansa, Sweden's second-largest insurance group, has made its first forey into the Nordic market after a period of heavy restructuring, acquiring Tell Forsikring of Denmark from Winterthur, the Swiss

The Swedish company said the purchase of Tell, a small telephone-based insurance business, would consolidate. its presence in the Scandinavian region. Financial details were not disclosed. The purchase reflects a growing emphasis on telephone-based insurance ser-

vices. Trygg predicted the market was set to undergo extensive restructuring as financial services companies strove to cut overheads. . The industry is suffering

from high costs and overcapacity," said Ms Inge Lund-berg, Trygg's head of inves-tor relations. "This is the first step to reinforce our position in the Nordic market." Tell, founded in 1992, has

40,000 customers and annual

sales of DKr100m (\$17.4m) confident the losses could be reversed within "a very short time".

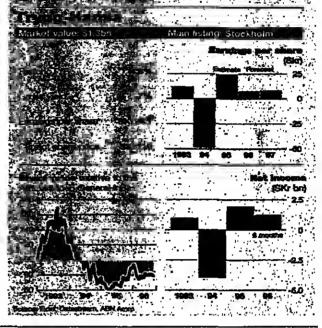
nell as chief executive two years ago. It has cut costs and refocused on core operations in life assurance casualty insurance and financial services. In April the group acquired Hanse Kindlustus,

transformation following the

appointment of Mr Lars Thu-

an Estonian insurer, in a swap deal with Sampo, the Finnish insurance group. The move was Trygg'e first foreign venture since its sales of DKr100m (\$17.4m) disastrous engagement with but has yet to make a profit. Home Holdings, a US associate it entered in 1991. Home chalked up loss

Trygg of sbout SKr5bn (\$752m) before it was sold to Trygg has undergone a Zurich Insurance in 1995.



### VW pitches Skoda against Asian competitors

By Halg Simonlan

Skoda, the budget brand of Germany'e Volkswagen cars group, has been given the role of spearheading the group'e fight against cutprice Asian competition with its new Czech-built Octavia family car.

The vehicle, to be priced

The vehicle, to be priced Reflecting the "platform from DM22,950 (\$15,418) in strategy" of Mr Ferdinand Germany when sales start next year, will be the first European saloon to match Korean brands, such as four basic engineering struc-Hyundal and Daewoo, on tures (platforms), the new

American Home Products

announced an agreement to

sall its foods business to Hicks Muse, a Dallas-besed

buy-out firm, for \$1.3bu,

completing a four-month auction of the unit.

the last by the US healthcare

giant, according to one person close to the transaction.

The company is seeking to

reduce its borrowings and

focus its resources on phar-

maceuticals and healthcare

husinesses after its \$10bn

acquisition of American

Borden by Kohlberg Kravis

Roberts. These transactions

reflect the generally strong cashflow of branded con-

eumer goods companies,

making them an attractive

target for debt-heavy buy-

outs, and the large amount

of money that has been

attracted into leveraged US

The deal continues s

Cyanamid two years ago.

The disposal is likely to be

parable Japanese models. The competitive pricing of the Octavia, which will be built at a new DM500m facil-

ity at Skoda'e Mlada Boleslav plant, stems from the Czech Republic's low wage costs and the fact that the model will share many parts with other Volkswagen group vehicles.

Piech, Volkswagen's chairman, in which the group's range will be simplified to

\$1.2bn in cash and retain a 20 per cent stake in the foods

company, whose brands include Chef Boyardee, a

well-known make of canned

pasta, and Pam, a fat-free cooking oil. The company,

which was advised by J.P. Morgan, recently sold its

Kolynos oral health business

for \$1.04bn.
The AHP foods group is in

the midst of a recovery from

s fall in sales during 1995. Its

sales will reach \$1bn this

year, Hicks Muse said, repre-

senting an increase of about

a fifth from the previous

year. However, its generally

mature brands have shown

little overall increase in

planned to expand the foods

business again, both by

developing its existing brands and buying new

ones. The buy-out would

allow it to operate in "a

more entrepreneurial fash-ion" outside AHP, he added.

chase price is in the form of

Some \$300m of the pur-

AHP to sell foods

business for \$1.3bn

string of buy-outs of US food recent years.

husinesses recently, including the \$2bn purchase of Muse founder, said the firm

cent of its parts with the recently introduced Audi A3 hatchback and the fourth generation VW Golf, due next year.

The Octavia should also consolidate Skoda's financial recovery. The company, which is 70 per cent owned by VW, should break even this year after losing Kc1.6hm (\$61m) in 1995 and is expected to show a healthy profit in 1997.

Production has risen strongly on the back of the revised Felicia hatchback and should reach s record price and will andercut com-, car will share about 50 per 260,000 units this year. Out- to boost Felicia output st

put should increase to about Poznan in Poland to 25,000 840,000 units next year, of which some 65,000 will be Octavias, Production should reach shout 400,000 cars a year by 1998-99, when the Octavia will have reached its

targeted 90,000 capacity. Mr Detlef Wittig, Skoda's sales and marketing director, said production could exceed 400,000 units a year by 2000, depending on squeezing further output from Mlada Boleslav and the development of present and planned foreign initiatives. Skoda is investing DM10m

bly will start this month at Minsk in Belarus and, from October, st Smolensk in Russia. The two new ventures should assemble about 3,000 Felicias each under licence st full tilt next year. Mr Wittig said negotiations to start production were also at varying stages

units next year from about

16,000 in 1996. Felicia assem-

in India, Egypt and China. The Indian talks, with the Eicher group, could involve output of up to 60,000 Felicias and Octavias s year, he

#### VALEO HALF-YEAR RESULTS: STRONG GROWTH IN SALES AND RESULTS

Valeo's Board of Directors meeting on September 5, 1996 reviewed the Group's consolidated results for the first half of 1996.

■ In the first half of 1996, the Group exceeded its sales and operating margins growth operating income 22%.

weakened in

France but

have been

recovering

since the beginning of the

second half.

# Half year

net income

amounted to FF 656 million. that is 4.4%

of sales. It

increased by

31%, exclud-

ing the extra-

targets. Sales rose 16% and Valeo's international sales

made another leap forward, rising 28% during the first half and accounting for 67% of Group sales against 61% in 1995. Sales

 Sales + 16 % Operating income + 22 %

its growth strategy at a sustained pace by reducing costs, constantly improving quality, globalization and innovation. In 1996, Valeo will be dedicating FF 2.3 billion to new investments in its plants and FF 1.7 billion to research and development projects to satisfy the growing demande of its

customers. Operating margins for the year will enable these projects to be

The Group is pursuing

| Consolidated financial data<br>(in FF millions) | lst half<br>1996   | Ist half<br>1995   | % change<br>1996/1995 |
|-------------------------------------------------|--------------------|--------------------|-----------------------|
| Net sales and revenues                          | 15,060             | 13,020             | + 15.7 %              |
| Operating income                                | 1,020              | 834                | + 22.3 %              |
| Operating income / sales                        | 8.6 %              | 6.4 %              |                       |
| Net income                                      | 656                | 629                | + 4.3 %               |
| Net income / sales                              | 4.4 %              | 4.6 %              |                       |
| Earnings per share (in FF)                      | 9.5                | 9.1                | + 3.6%                |
|                                                 | at June 30<br>1996 | at June 30<br>1995 |                       |
| Shareholders' equity                            | 10,758             | 9,607              | + 12.0 %              |
| Permanent employees                             | 28.050             | 27.500             | + 2.0%                |

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capital gain of FF 130 million made in the first half of 1995, and despite a higher taxation charge.

New facilities were set up or stakes acquired in companies in Italy, Poland, Argentina, India and Canada during the first half.

> The etart of the second half has been marked by strong activity on

all markets. Barring a downturn, Valeo should achieve its sales target of FF 28.5 billion in 1996.

investment funds recently. equity, Mr Hicks said. CREDITANSTALT \$

#### Global Investor / Peter Martin

### Bonds await French budget

comes.

is the government's last chance of reconciling the top chart alongside with the two lower ones.

Though French equities lag behind their German equivalents, and economic growth - on a quarterly basis, at least - is similarly divergent, the bond markets cootinue to signal their firm belief in the future equivalence of inflation, currency values and government creditworthiness in the two

Behind that belief lies, of course, the conviction that currency union is unstoppafounding sponsors of European union. Yet if next week's budget does not tem almost exactly four

rance's 1997 budget, French participation in a due by September 18, single currency credible the bond market's confidence may at last be shaken, as the currency market's has already been.

The budgetary test still lies ahead, but the signs last week were unpromising. Preliminary GDP figures, which showed the economy shrinking in the second

quarter, underlined the poor state of French confidence. Though consumer expenditure is holding up reasonsbly well, business investment is particularly weak.

To a British observer, the mood is uncannily like that which preceded sterling's enforced departure from the exchange rate mechanism of the European Monetary Sys-

unshakeable part of the establishment consensus None the less, against this background, the French goveroment dare not impose a draconian squeeze on government spending and a sharp rises in tax receipts in order to meet the Maastricht The compromise, indicated

remain committed to the

governments economic

objectives. But they are vot-

accurately - with their investment plans.

course, have similar out-

ing with their feet, or - more

Similar moods need not, of

The political stakes in

France are far higher, for one thing: the single cur-

rency has long been an

lower income tax while ity from the France Telecom tightening fiscal pressures slightly and jnggling the government's books with a one-off transfer from France Télécom'e pension fund.

The tax plans for next year, rushed out last Thursday, do indeed provide for an immediate reduction in income tax.

But this is largely offset by rises in other taxes. Coupled with spending cuts, the net effect, says Morgan Stanley's Paris economist Eric Chaney, is mildly restrictive – but perhaps by only FFr45bn (\$8.87bn) or 0.54 per cent of GDP, less

counted. "As a result," he says, "the budget deficit target for next

than markets have so far dis-

Business people, in France last week, is to try to restore year [3 per cent of GDP] now as in Britain then, confidence by promises of would only buy its credibilper cent of GDP on a net basis),"

Just how much credibility the France Télécom transfer can provide is open to ques-

For the finance ministry to be reduced to such sleight of hand a good 18 months before the Maastricht test must be passed underlines the hurdles that lie ahead in meeting the criteria laid

down in the treaty. And the apparent relative improvement in German growth prospects raise the stakes further. Arguably, what counts is not how close to the formal deficit and debt criteria France comes, but how near it is to matching

Germany's performance.

Any further widening in

the gap between the two

countries would be uncom-

Meanwhile, investors in the French securities have one other thought to bear in mind. The disappearance of a bond-market yield premium over German bunds is partly a result of the heavy commitment to French government securities by French insurance compa-

Though insurance compames will do well out of managing the tax- advantaged personal pensions announced last week, these personal new funds will, in practice, be equity based. That shift will have signif-

In the long run. growth of institutionallymanaged equity funds will

icant cons

snormously enhancs the liquidity of the French stock market. In the short run, the switch of some, at least, of the insurers' inflows of new money out of bonds and into equities would remove some of the artificial pressures keeping French yields in lines with German ones. And that would make the vield spread much more sen-

sitive to the credibility of the

Maastricht timetable.

COMPANY RESULTS DUE

#### High-margin sales to US set to lift Heineken

Heineken, the Dntch brewing group, will on Fri-day report first-half net profof Fl 308m-Fl 322m (\$186m-\$194m), or Fl 6.14-Fl 6.43 per share, according to analysts. Heineken's net profit in the same period last year was Fl 280.3m, or Fl 5.59

Analysts are looking for an 11-12 per cent rise in Heineken's sales, coming in large part from the group's first-half acquisitions of Fischer Group and Group Saint-Arnould in France, and of Birra Moretti in Italy. although the new acquisitions are not seen as making

significant contributions to group profits this year and analysts expect them to undergo a restructuring. Weak sales growth in

exports to the US, they said. AFX. Amsterdam

■ Hammerson: the fifth largest UK property company is today expected to report a fall in interim pretax profits from £32.1m (\$50m) to about £30m excluding exceptional items, due to lost insurance income in respect of 99 Bishopsgate. the City of London office tower damaged by an IRA bomb which has now been substantially rebuilt.

Rexam: The City keenly awaits tomorrow's interim results from the UK printing, packaging and coatings group to bear what the new

management team, led by chief executive Mr Rolf Borjesson and chairman Mr Jeremy Lancaster, has to say about strategy. Pre-tax profwestern Europe should be its are expected to fall to offset by healthy trends in about £80m from £111m. Hsineken's high-margin with earnings per share of

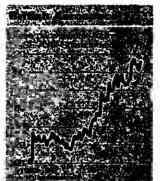
> Williame Holdinge: Steady improvement is expected at the UK building products, security and fire protection group, which rsports interim figures tomorrow. Brokers UBS are forecasting half-year figures of £111m before exceptional items, up from £108m last

textiles and engineering group is expected on Wednesday to announce a fall of around 5 per cent in underlying pre-tax profits in the first half. The decline follows poor trading conditions



in its clothing division and its precision engineering operation, which supplies the mobile telephone market. As a result, pre-tax prof-■ Coats Viyella: The UK its are forecast in a range from £65m to £67.5m.

> ■ British Aerospace: The defence company is expected to post pre-tax, pre-exceptional profits of £200m on Thursday for the six months



to the end of June, a 25 per cent increase on last year's £160m. That should give sarnings of about 31p a share, up from 23p and the interim dividend should increase from 5p to 6.5p.

■ The Prudential Corporation: The UK's largest life insurer is on Wednesday expected to announce interim pre-tax operating

cent. The drop in the headline figure is expected to mask an underlying rise of 8 per cent in the group'e core life insurance business. Prudential's general insurance side is expected to have come under pressure from bad weather losses and competition. A dividend of 5.7p, up 8 per cent from 1995, is

profits of £372m, down 4 per

RTZ-CRA: When the world's biggest mining company announces half-year results on Thursday analysts expect adjusted earnings to be at least 20 per cent below last year's \$711m, Estimates range from \$500m to \$570m with an average of \$539m.

Inited News and Media: Interim results on Thursday from the UK media and financial services company should give clearer clues on what sort of performer the

company is likely to be following February's "merger" of United and MAI, the commercial television and money broker. There is a wide range of

about £134m to £148m at the pre-tax level. Analyst opinion is more united on the full year and they are looking for pre-tax profits of ■ British Gas: The interim results on Thursday will be

City opinion ranging from

completely overshadowed by the final report of Ofgas's regulatory review, which will be published a few days. later and will be of far greater interest to investors and analysts than the latest earnines data.

NatWest Securities fore- BTR: The UK conglomercasts that first-half profits will have fallen to £526m

■ United Biscuits: the McVi- half figures on Thursday.

tie's biscuits and KP snacks group is due to report on Thursday the first modest recovery from its disastrous 1995. Interim pre-tax profits should total about £45m preexceptionals, against £22.6m last year, but still languish below 1994's £78.9m.

■ Legal & General: The UK life insurer is on Thursday expected to announce interim pre-tax operating profits of £119m, compared with £117.1m. Analysts anticipate that underlying life insurance profits will surge ahead 38 per cent, helped by a restructuring of L&G's life fund. A dividend increase of 12 per cent to 8.6p is fore-

ate's chief executive Mr Ian Strachan is expected to signal a strategic shift in direction when he unveils firstE...

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N. H. W

COMMENTS OF THE PARTY OF THE PA

Marlikely

#### Carrefour

FIRST SIX MONTHS OF 1996 NET INCOME FROM RECURRING OPERATIONS GROUP SHARE UP 19.6 %

| (In FF<br>million)                 | First holf<br>1996 | Arst half<br>1995 | 1996/1995<br>% change |
|------------------------------------|--------------------|-------------------|-----------------------|
| Sales, net of to<br>Net income fro | . 4.1              | 67.136            | + 7                   |
| Group share<br>Group share         |                    | 1.01              |                       |
| Non-recurring the<br>Group share   | 936                | 0849              | 105                   |
| Net income.<br>Group share         | 2,145              | 927               | NS                    |

Group sales, net of taxes, rose by 7 % in the first six months of 1996. On a constant exchange rate basis, sales, net of taxes, rose by 3 %.

The Group share of net income from recurring operations - i.c. excluding non recurring items - amounted to FF 1,209 million, an increase of 19,6 % over the first half 1995 level. This performance reflects a quick actiustment to changes in the economy and to the implementation of management systems that are sulted to the Group's size and the international

Non-recurring income - Group share of FF 936 million was mainly due to capital gain an the sale of

#### OUTLOOK

For 1996 as a whole, Group sales, net of taxes, should exceed FF 155 billion. Net income from recurring opera-tions, Group share, should increase by around 20 %.

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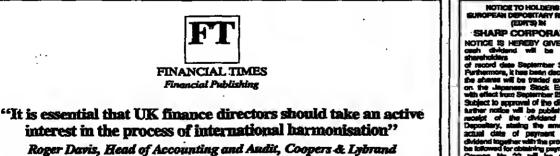
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### Realism enters Chinese listing

exchanges is being finalised by the government, and there may be an increase in

the pace of issuance. The China Securities Regulatory Commission (CSRC), which acts as a regulator for domestic securities markets and selects companies for listing abroad, is expected to come up with a list of between 13-20 companies in the next few weeks which will be eligible for sale to

foreign investors. This is the fourth year a group of Chinese companies will be selected for listing overseas - a process started in 1993 with nine companies and continued by 22 compa-nies in 1994. Last year only seven companies were

However. inveetment bankers, jaded by their expe-rience of trying to list Chinese companies - which are signs of coming through are in the first half of 1996, on, average, trading at 30 per a \$300m.\$350m offering led listed Chinese companies put

One underwriter, com-

menting on a list of companies that circulated in the Hong Kong press, said it bore the hallmarks of an . "intense regional lobbying of China's most euccessful effort". In China, local govern-

pete to have companies they own included in overseas listing batches - a mechanism which has meant political lobbying is often more important in the selection process than consideration of what international investors actually want to buy. The appropriement of a

new list of companies will however put pressure on companies from the 1994 and 1995 batches - 14 of which have not yet been listed - to

come to market. The two largest deals which are finally showing Beijing - and a \$400m issue led by Morgan Stanley for China Eastern Airlines, one

regional airlines. Provided a proposed memments and ministries comorandum of understanding between the CSRC and the London Stock Exchange is in place, Datang Power will be the first Chinese company to list in London and Hong Kong. China Eastern Airlines will list in Hong Kong and New York. Smaller companies -

which will be listed exclusively in Hong Kong - will also continue to issue equity over the next three months. The first is likely to be Anhui Expressway, an infrastructure project company. being brought to market by Crosby Securities.

The fourth batch of Chinese cent below their offering by Salomon Brothers for in another dismal perforcompanies to be selected for price – are approaching the Datang Power – a power promance, with the -20 compatricity to three large cities in recording, on average, a 31 north-east China including per cent decline in profits. However, the winding down of the austerity programme has led to a degree of optimism on the part of investors that companies will have a chance to improve their performance. Analysts

> an improvement. More eignificantly perhans. Chinese companies are more realistic about how much capital they can raise by listing. According to one Beijing banker - currently hringing to market a company that was approved two years ago - there is "a greater sense of reality on the part of Chinese to what these companies are actually

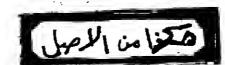
hope the second half will see

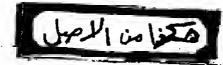
Chiness companies are now apparently more willing to sell off stakes at prices intermediaries are able to pass on to investors.

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| ow number of lines                                                                | Doller  | -since<br>29/12/98 | Sterling<br>5 index | Yen              | - DM                   |          | chg from<br>29/12/95 |      | Index   | - Starling          | Yen<br>Index | DM<br>Incless | Currency: |         |         |       |
|-----------------------------------------------------------------------------------|---------|--------------------|---------------------|------------------|------------------------|----------|----------------------|------|---------|---------------------|--------------|---------------|-----------|---------|---------|-------|
|                                                                                   |         |                    |                     |                  |                        |          |                      |      |         |                     |              | W. Marketon   | MACHEN    | High    | Low     | (appr |
| ntralia (76)                                                                      |         | 6.9                |                     | 140.39           | 157.20                 | 189.41   | -0.3                 | 4.53 | 204.22  | 198,11              | 140.88       | 157.64        | 171.17    | 212.15  | 179.77  | 186   |
| strie (24)                                                                        |         | 1.6                | 168.25              | 122.61           | 137.29                 | 137.22   | 5.7                  | 2.05 | 179.89  | 170.11              | 124.08       | 138.86        | 138.79    | 195.04  | 168.11  | 181   |
| igium (27)                                                                        |         |                    |                     | 149,78           | 167.69                 | 163.62   | 7.9                  | 4.06 | 217.01  | 205,20              | 149.68       | 167.51        | 163.65    | 218.69  | 167,17  | 167   |
| w (20)                                                                            |         |                    | 170.77              | 124,44           | 139.34                 | 337.26   | 36.7                 | 1.94 | 178.49  | 168,78              | 123.11       | 137.78        | 334.20    | 189.70  | 123.97  | 154   |
| neda (117)                                                                        |         |                    |                     | 220.34           | 126.07                 | 161,93   | 10.5                 | 2.24 | 162.51  | 153,67              | 112.09       | 125.45        | 161.15    | 165.12  | 134.14  | 147   |
| ernark (30)                                                                       | _318.81 |                    |                     |                  | 246.71<br>160.48       | 249.08   | 14.4                 | 1.84 | 318.88  | 301,53              | 219.84       | 246.15        | 248.45    | 321.04  | 276.89  | 28    |
| and (23)                                                                          | 100.60  |                    |                     | 143,31<br>131,78 | 147.58                 | 196.33   | 15.2                 | 2.54 | 207.31  | 198.03              | 142.99       | 160.03        | 195.96    | 276.11  | 171.73  | 26    |
| nce (99)                                                                          | 190.68  | 5.7                |                     | 119.63           | 133.95                 | 152_11   | 10.5                 | 3.19 | 189.99  | 179.66              | 131.04       | 146,66        | 151.45    | 198.39  | 167.70  | 17    |
| many (58)                                                                         |         |                    |                     |                  |                        | 133.95   | 10.0                 | 1.83 | 174.21  | 164,73              | 120.1e       | 134.48        | 134,48    | 177,53  | 155.66  | 15    |
| ng Kong (59)                                                                      | 422/6   | 9.0                |                     | 292,18           | 327.15                 | 419.67   | 9.0                  | 3.53 | 424.23  | 401.15              | 292.60       | <b>327.47</b> | 421.21    | 451.1S  | 354.67  | 35    |
| onesia (27)                                                                       | 190.21  |                    |                     | 131,46           | 147,19                 | 273.87   |                      | 1.78 | 189.98  | 179,64              | 131.03       | 146.65        | 273.30    | _       | _       |       |
| and (16)                                                                          | 259,00  |                    |                     | 200,12           | 224.06                 | 251,56   | 12.0                 | 3.50 | 289.96  | 274,15              | 199.99       | 223.83        | 251,35    | 290.82  | 238.45  | 23    |
| / (58)                                                                            |         | 0.8                | 70.56               | 51,42            | 57.58                  | 88.88    | -3.9                 | 2.57 | 73.26   | 69.28               | 50.63        | 56.56         | 82.67     | 84.53   | 67.22   | 7     |
| en (461)                                                                          |         |                    | 134.51              | 98.24            | 110.00                 | 96.24    | -2.5                 | 0.78 | 143,47  | 135.66              | 98.95        | 110.75        | 98.96     | 164.69  | 137.75  |       |
| eyela (107)                                                                       |         |                    |                     | 380:36           | 425.89                 | 529.50   | 11.6                 | 1.71 | 552,23  | 522 <sub>.</sub> 18 | 380.89       | 425.28        | 531.17    | 585.00  | 425.77  | 49    |
| doo (19)                                                                          | 1270.09 | 22.6 1             | 204.56              | 877.78           | 962.86                 | 10530.82 | 20.7                 | 1.27 | 1258.18 | 1187,82             | 866.41       | 969.67        | 10440.09  | 1325.65 | 791.99  |       |
| hertend (19)                                                                      |         | <b>9.</b> 0        | 281.94              | 205,45           | 230,04                 | 226.41   | 13.5                 | 3.27 | 208.35  | 282,12              | 205.78       | 280.31        | 226.60    |         |         |       |
| Zealand (15)                                                                      | 86.23   | 8.2                | 81.78               | 59,59            | 66.73                  | 65.94    | 1.9                  | 4.10 | 86.37   | 61,67               | 59.57        | 66.67         | 86.00     | 304.24  | 248.94  |       |
| way (36)                                                                          | 253.26  | 9.5                | 240.21              | 175.04           | 196.00                 | 219.94   | 10.9                 | 2.08 | 252 51  | 238.77              | 174.16       | 194.92        |           | 86,61   | 75.94   | _7    |
| poines (22)                                                                       | 201,77  |                    | 191.36              | 139,45           | 156.14                 | 263.50   |                      | 0.50 | 208.00  | 192.04              | 140.08       | 156.77        | 219.52    | 250,94  | 222,24  | 2     |
| mpore (44)                                                                        | 303.78  | -33                |                     | 272.14           | 304.71                 | 255.31   | -3.8                 | 1.49 | 396.01  | 374,47              | 273.14       |               | 265.23    | _       | -       |       |
| et Africa (94)                                                                    | 344.23  |                    |                     | 237.90           | 286.38                 | 339.02   | 10.4                 | 2.24 | 345.17  | 326.38              |              | 305.69        | . 258.86  | 465,21  | 360.49  | 36    |
| in (37)                                                                           | 173.92  |                    |                     | 120.20           | 134.50                 | 185.71   | 9.2                  | 3.53 | 173.B2  |                     | 238.07       | 286.44        | 339.34    | 437.76  | \$14.20 | 34    |
|                                                                                   | 362.80  |                    |                     | 250.74           | 280.75                 | 357.25   | 16.7                 | 2.36 |         |                     | 119.89       | 134.19        | 165.24    | 183.85  | 145.15  | 15    |
| cien (46)                                                                         | 245.75  |                    |                     | 168.84           | 190.17                 |          |                      |      | 981.51  |                     | 249,34       | 279.05        | 355.25    | 364.34  | 284.07  | 20    |
| 28dand (37)                                                                       |         |                    |                     |                  |                        | 184.41   | S.5                  | 1.60 | 245.82  |                     | 169.41       | 189.60        | 183.86    | 254.34  | 201.73  | 20    |
|                                                                                   | 181.37  |                    | 124,50              | 90,79            | 101.68                 | 129:25   | -21.4                | 2.54 | 134.51  | 127.19              | 92.77        | 103.83        | 132.26    | 193.95  | 181.37  | 16    |
| ted Kingdom (200) .                                                               |         |                    |                     | 170,09           | 190.45                 | 233.40   | 6,0                  | 4.09 | 246.57  | 233.15              | 170.06       | 190.33        | 233.15    | 247.51  | 220.57  | 22    |
| \ (624)                                                                           | 267.33  | 6.4                | 253.53              | 184,75           | 206.87                 | 267.33   | 6.4                  | 2.21 | 264,75  | 250,35              | 182.61       | 204.37        | 264.75    | 278.47  | 232.79  |       |
|                                                                                   | 244.74  | 6.9                | 232.12              | 400 40           | 400.00                 |          | =-                   |      |         |                     |              |               |           | 2/0.4/  | 232,18  | -44   |
| srices (786)                                                                      | 244./4  |                    |                     | 169,15           | 189.39                 | 205.84   | 6.9                  | 2.20 | 242.47  | 229.28              | 187.24       | 187,17        | 203.91    | 252.43  | 213.58  | 21    |
| ope (706)                                                                         | 214.04  |                    |                     | 147,92           | 165.83                 | 184.20   | 8.4                  | 3.10 | 214.15  | 202.51              | 147.71       | 165.32        | 183.90    | 216.96  | 191.44  | 19    |
| ± (157)                                                                           | 379.64  |                    |                     | 218.76           | 24271                  | 259.49   | 15.5                 | 2.29 | 312.88  | 295.84              | 215.79       | 241.51        | 26B.40    | 315.35  | 261.13  | 27    |
| ffic Basin (878)                                                                  | 156.05  |                    |                     | 107,85           | 120.76                 | 109.73   | -1.5                 | 1.28 | 157.35  |                     | 108.53       | 121,48        | 110.50    | 177.01  |         | 15    |
| -Pacific (1584)                                                                   | 180,05  |                    |                     | 124,48           | 139.35                 | 157.81   | 8.1                  | 2,18 | 180,89  |                     | 124.78       | 139.63        | 138.19    |         | 148.66  |       |
| n America (741)                                                                   | 260.95  | 6.0                | 247.5%              | 180.37           | 201.96                 | . 260.95 | · 8.8 · ·            | 221  | 258.56  |                     | 178.33       | 199.59        |           | 190.57  | 166.51  | 18    |
| pe Ex. UK (506)                                                                   | _192.10 | 6.5                | 18219               | 132.76           | 146.00                 | 156,48   |                      | 254  | 192.07  |                     | 132.48       |               | 257.92    | 269.52  | 227,54  |       |
| IIC Ex. Japan (387)                                                               | 281.74  |                    |                     | 194,72           | 218.03                 | 242.48   |                      | 3.15 | 283.03  |                     |              | 148.28        | 156,17    | 195.76  | 170.61  | 17    |
| E Dr. US (1792)                                                                   | 181.70  |                    |                     | 125.5B           | 140.61                 | 142.61   |                      | 217  | 182.43  |                     | 195.21       | 218.48        | 243.91    | 296.68  | 243.59  | 25    |
| d Br. UK (2216) -                                                                 | 28685   |                    |                     | 141.44           | 158.37                 | 173.16   |                      | 1.00 |         |                     |              | 140.82        | 142.95    | 191.55  | 167.36  | 17    |
|                                                                                   |         |                    |                     |                  | 186.72                 | .220.73  |                      |      | .204.20 |                     | 140.84       | 157,63        | 172.64    | 213.05  | 185.61  | 18    |
| ld Br. Japan (1935)                                                               | 240.00  |                    |                     |                  | -1 <del>00.</del> 12 . | -22-19   | 125                  | 2.57 | 242,70  | 229,40              | 167.40       | 187.35        | 228.45    |         | 215.15  |       |
| World Index (2416)                                                                | 20821   | 29                 | 197.A7              | 143,90           | 161.12                 | 178.49   | 4.9                  | 2.19 | 207.83  | 198.52              | 143.35       | 400.45        |           |         |         | - 14  |
| ngrit, FUSE International<br>at Dec 31, 1988.— 100; F<br>and and Assailéas Oct. 1 |         |                    |                     |                  |                        |          |                      |      |         |                     |              | 160.42        | 177.98    | 214.95  | 188.87  | 190   |





#### **MARKETS:** This Week

Fed-watching kept the Wall Street markets occupied all last week, and this week seems certain to be the same. Most analysts believe interest rates will be tightened within a matter of months, with new economic data providing the best clues to when Mr Alan Greenspan, chairman of the Federal

Reserve, will choose to act. Last week's unemployment figures. released on Friday, were close enough to expectations to dampen speculation of an immediate rate rise, but dealers thought of nothing else all week. The yield on the Treasury 30-year long bond has risen by 30 basis points in the past two weeks. This reflects the assumption by analysts, such as Salomon Brothers and Donaldson, Lufkin & Jenrette, that base rates will rise by 25 basis points after the Fed's open market committee meeting on

September 24. This week, attention will fix on inflation figures for August. Thursday will see producer price figures, with analysts expecting a 0.2 per cent increase for the month. followed on Friday by retail sales and consumer price figures. MMS International, the research group, says the consensus is for a hefty 0.7 per cent increase in retail

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sales for the month, with consumer prices up 0.2 per cent - which would strengthen the case for a

slight monetary tightening There are a few other blots on the horizon. Companies with disappointing results to announce tend to tell the market about it as soon as they can, with the result that September, the final month of a quarter, often sees more than its fair share of bad corporate news, with a resulting impact on equity prices.

The results season gathers pace this week, providing UK investors with an insight into the outlook for corporate earnings over the remainder of 1996 and early . in:1997.

A spate of results, ncluding Kingfisher on the high street, Mirror Group in the media, electricals company Delta and building materials group Rughy, and including conglomerates such as BTR and Williams, should give a broad picture of the UK economy. That will be backed up by

figures on retail and producer prices, unemployment and average earnings, giving plenty of data for Mr Kenneth Clarke. the chancellor of the exchequer, and Mr Eddie George, the governor of the Bank of England, to debate when they next meet to discuss interest rate policy Last week's meeting is thought to have resulted in a decision to leave rates

Of course, the UK market can easily be distracted by news from abroad, particularly from the US, where the markets are again considering the possibility of a rise in interest rates. The 30-year Treasury yield has jumped back past 7 per cent prompting a rise in gilt



taking the equity market's mind off economic matters. but the recent weeks of speculation have produced little in the way of actual offers - except for Booker's £264m takeover of cash-and-carry group Nurdin & Peacock, announced last

The FT-SE 100 index is within striking distance of its all-time high, but autumn has traditionally been a dangerous time for stock

For several months now, the DAX share index has moved deways at just above the 2,500 level without much volatility, and the little movement that has occurred was usually prompted by the release of US economic data, mostly jobs figures.

This happened again on Friday, when the Ibis-DAX shot up in after-hours computer trading from an official closing rate of 2,517 to just under 2,548, a rise of almost 26 points, buoyed by the release of strong US employment data.

German bunds were also boosted by the rise in US non-farm payrolls in August. The DTB bund contract rose by 4 basis points to 96.59 in late trade on Friday amid a generally bullish attitude among analysts. Expectations of an

increase in US interest rates combined with expectations for low and possibly falling German rates seem to dominate the mood. Forecasts for the domestic economy remain glum, with few bright spots.

In the second quarter the economy rebounded from its winter mini-recession, with GDP up 1.5 per cent on the previous quarter, after two quarterly declines. This suggests the economy is recovering slowly within a narrow range of expectations



leaving little speculative

Among corporates, Lufthansa had a rough week after the cartel office began investigating the pricing structure of one of its profitable domestic route Over the weekend, VW hit the headlines, as Mr Ferdinand Piech, chairman, promised to increase the return on sales more than 10-fold and to become Europe'e most succe maker by the end of the

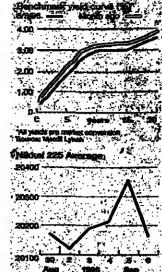
Although the Tokyo stock market last week reacted negatively to reports of a possible lower house election next month, some analysts point out that it would have minimal effects on economic policy and little impact on the financial markets. An election could disrupt approval of a supplementary

budget in parliament. Although the immediate effect of a delay in an economic package would be negative on the stock market and positive on the bond market, postponing the relatively small supplementary budget is unlikely to have a big impact, say brokers.

Mr Jason James, strategist at James Capel in Tokyo, forecasts a budget of about Y3,000bn, with actual spending of Y1,000bn to Y1,500bn. Since investors are

unlikely to expect the package to provide a large boost to growth, "the impact on the economy of losing this spending would be marginal, while the pass of such a package is unlikely to generate significant excitement", he says.

Moreover, the MoF's trust fund bureau will be able to absorb any bonds issued to finance the additional spending, says Mr Marshall Gittler, bond market analyst at Merrill Lynch.



Meanwhile, although politicians' comments earlier this year that low interest. rates were hurting pensioners worried some participants and created volatility on the bond market, the Bank of Japan is unlikely to raise rates ahead

of the election. Pensioners are not an organised constituency and many are strong supporters of the LDP. They are unlikely to switch their vote simply because of a promise to lift interest rates.

### Prices worry cobalt industry

Combating price volatility from recent 21/2-year lows. will be one of the principal themes of a three-day cobalt industry conference begining

in New York today. Speakers representing producers, users [chiefly manufacturers of superalloys for the aerospace and chemical engineering industries] traders, recyclers and mine developers from around the world will discuss the issues, the strategic alliances and the market volatility problems impacting the structure of the industry," says Gorham/Intertech Consulting, organiser of the conference, entitled 'Cobalt Industry

Restructuring '96'. High-grade cobalt prices

but at about \$22 a pound they remain well below the highs of around \$33 at the

start the year, Metal Bulletin magazine reported last month that minor metals traders were deluging the market with bullish projections in an attempt to lift the price of the metal back to \$25 a pound.

Macquarie Equities, part of the Australian banking group, said in a recent report it was widely believed that an important factor in the bear market had been aggressive "shorting" by two large trading houses. This had been partly attri-

buted, Macquarie said, to 250,000 tonnes a year, costhave recovered somewhat one of the traders pricing, ing them about \$600m.

material bought from the US government'e Defence Logistics Agency on the basis of the July Metal Bulletin price

"Now that the latest round of pricing is out of the way, prices are thought likely to rise again," Macquarie said. · A five-day meeting of the International Cocoa Organisation beginning in London today is expected to focus on the threat to consumption of the commodity from a European Commission directive allowing the substitution of 5 per cent vegetable fat for cocoa butter in the manufac-ture of chocolate. If adopted, producers fear cocoa demand could fall by 200,000 to

The countdown to the French budget and a continned heavy flow of corporate results are likely starting points for sentiment on the Paris bourse this week.

The countdown to the autumn budget begins in earnest with initial details due for release tomorrow, ahead of the official presentation on September 18.

Thanks partly to corporate profit news, shares prices last week largely ignored the shaky franc and disappointing news about economic growth. Investors will be hoping that more of the same can prevail this time.

Inflation figures for August are due on Friday. Before then, Renault weighs in with interim results tomorrow along with Profinel duties.

modes. Half-year results are due from Legrand on Wednesday, and BNP, CCF and Ciments Français are bunched on Thursday. A statement about debt restructuring is widely expected from Eurotunnel when the Channel tunnel operator reports interims

#### **AMSTERDAM**

The news flow from Amsterdam is not scheduled to gam. show any real pick-up. August inflation data is due. and next week's budget statement is going to be an

obvious talking point. The budget, due on September 17, is clearly the immediate key economic focus. The main concern for the company sector is fears of an increase in tobacco and

Company results remain thin on the ground. There are interims from Vendex interim operating margin, tomorrow and Heineken on Friday.

#### ZURICH

After a half-year reporting eeason that has, so far, largely failed to live up to, admittedly high, expectations, it is the turn of Nestlé to step into the spotlight on Friday, writes Michael Mor-

Retail and transport stocks were out of sort last week, as were financials. Pharmaceuticals were mixed as Roche responded badly to a Merrill Lynch downgrade and further switching, particularly by US investors into the Novartis partners, Ciba and Sandoz.

Mr Frederick Hasslauer at Bank Sal Oppenheim in Zur- today, with the territory

ich expects a considerable improvement in Nestlé's which was depressed during the first six months of last year when the 1994 coffee price spike worked its way

into the result. He warps, however, that details of the figures may be obscured by a change in Nestle's definition of its operating profit, which in future will include the cost of any restructuring programmes.

#### HONG KONG

Trading is expected to be dull this week with the everpresent prospect of rising interest rates dampening activity, writes Louise Lucas. US employment data. released after the Hong Kong close on Friday, will set the tone for trading

by Wall Street. Also suppressing investor appetite is speculation over corporate cash calls. Recent sbare placements have prompted concern about over-supply. Beet bets among brokers euggest the benchmark Hang Seng index may continue to drift lower.

likely to follow the lead set

Property stocks should move back into focus ahead of the results season starting later this month, Recently, investors have been slightly encouraged by higher than expected bids at government land auctions.

#### STOCKHOLM

After last week's rise in the August Purchasing Managers' Index, investors will be eager for more evidence of a cyclical upswing within the

### Dollar likely to stay soft until Fed rates decision

After spending much of last week waiting for US employment data, this week foreign exchange dealers may find themselves gripped by spec-ulation over the Faderal Reserve'a next move on

But that will not be until Wednesday, August con-the Federal Open Markets sumer and producer prices Committee meeting on on Thursday and August September 24, meaning retail sales on Friday. the US dollar is likely to The inflation figures due

Instead, market interest this week will be on the remaining data the FOMC will have available when it meets. These include July Monday, the Beige Book on US economic conditions on Wednesday, August con-

at the end of the week could

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be a key for bond prices, and in the FOMC's deliberations over a possible rate rise. Weakness in the dollar's

level, especially against the D-Mark, could spell trouble for the French franc. In France the focus remains on the government's budget. Mr Alam Juppé, the prime min-ister, unveiled his tax plans last week, and more details will emerge this week. Perhaps more closely

watched will be the reaction of the French trade unions. Thoughts of a repeat of last year's strikes could drive down the franc, and weaken hopes of the country qualifying for European monetary union. So far the reaction of the unions has been mixed, but one London analyst noted the lack of aggressive comment from the French rail unions, the source of much disruption in 1996.

Germany sees the final parliamentary vote on the 1997 budget on Friday, with under the 3 per cent budget deficit criteria for European monetary union under the Maastricht Treaty.

this week could attract some interest, especially the August retail price index to be published on Thursday.

| BIDDER/INVESTOR                   | TARGET                               | SECTOR                    | VALUE   | COMMENT                         |
|-----------------------------------|--------------------------------------|---------------------------|---------|---------------------------------|
| Potash Corporation<br>(Canada)    | Arcadian Corp (US)                   | Fertilisers               | \$1.2bn | Sector consol-<br>idation grows |
| Stagecoach (UK)                   | Swedbus (Sweden)                     | Transport                 | \$365m  | Stepping into<br>Europe         |
| CRH (Ireland)                     | Tilcon (US)                          | Construction<br>materials | \$329m  | BTR continues<br>disposels      |
| Sitel (US)                        | Mitre (UK)                           | Business<br>services      | \$314m  | Sitel pursues expansion         |
| Air New Zealand (NZ)              | Ansett Airlines<br>(Australia)       | Airlines                  | \$257m  | Finally form-<br>ally signed    |
| Campbell Soup Co (US)             | Erasco (Germany)                     | Food                      | \$220m  | GrandMet<br>narrows focus       |
| Hurrican Hydrocarbons<br>(Canada) | Yuzhnestegaz Production (Kazakhstan) | Oil & gas                 | \$120m  | Cash & debt<br>deal             |
| Randgold (SA)                     | Syama (Meli)                         | Mining                    | \$53m   | Buy from BHP                    |

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**NEW ISSUE** August 1996 U.S. \$65,000,000



The Autonomous Region of the Azores

Floating Rate Notes Due 2006

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### Mexican recovery in fast lane

The government of Mexico is cent year-on-year, and that said to be giving serious consideration to s proposal to dedicate a monument to Mr Saddam Husssin, leader of iraq. Whenever things go wrong for Mexico - the recent riss in US band vields, for example, or when guerrillas burst on to the scene - Mr Hussein comes to the rescue by doing something dramatic. This triggers a rise in oil prices and show- says, but equally important ers windfall profits nn was the trade liberalisation Mexico, the world's third- and investment which took largest nil producer.

Whether or not the statue is erected, the story underlines bow important a favnurable external environment has been to Mexico's rapid economic turnround.

Higher than expected oil prices will boost Mexico's fiscal revenues by an extra \$2bn this year, a sum Mr Guillerma Ortiz, finance minister, plans to spend on public works to broaden the economic recovery.

Flush international capital markets have also allowed Mexico to borrow more than \$12.3bn tn retire part of the expensive emergency credits extended by the US Treasury last year, when Mexico was on the brink of default.

In addition, a strong US economy has sucked in Mexican goods and contributed tn expart-led grawth. Exports reached a record \$53.5bn in the first eight months of 1996, up 20 per

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All Indices in \$ terms, January 7th 1992-100, Source: PAG Buring Securities

World (431)

Letin America

Argentine (22) Brazil (23)

Chile (16) Colombia (14) Mexico (24)

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Aela Chine (24)

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Turkey (25) South Africa (30) Europe (134)

Peru(13)

sactor now accounts for almost one-third of gross domestic product.

"The strength of the export sector has cushioned what would otherwise have been a brutal recession, says Mr Paulo Leme, chief economist at Goldman Sachs in New York. A benign external environment helped fast-forward the recovery, he place before the country's financial crisis.

He also praises Mr Ortiz's nrthodox policy mix of tight credit and fiscal austerity, which has gradually won back the confidence of foreign investors and returned the economy to "stable and predictable equilibrium".

These factors have already contributed to a strong rally in the stock market, which has risen 22 per cent in dollar terms this year. Such is the confidence in

Mexicn's improving economic performance that a new guerrilla nffensive 12 days ago barely rattled the stock market. Domestic and foreign investors were reassured by two factors. First, the new rebel group, the Popular Ravolutionary Army, does not have wide spread support. Second all Mexico's political parties condemned the attacks, in which 16 people died.

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Mr Leme believes there is room for equities to climb higher. "Corporate earnings will improve as the recovery gathers pace, inflation falls, and the exchange rate remains stable." he says. Most analysts share his bullish nntlook, although some are worried about the

rise in US interest rates on Mexico'a economic recovery. "The sooner US interest rates rise the better," says Mr Oscar Vera of Deutsche Morgan Grenfall. "The uncertainty is causing more damage by holding back for-

impact of a widely-predicted

eten investors." Mr Vera and Mr Leme believe a modest rise in US interest rates, of say 50 basis points by the end of the year, will not hurt the Mexican recovery. They expect the flow of foreign direct

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in his state of the nation address on September 1, forecast 4 per cent growth for 1997. That did not set pulses racing in company boardrooms or on the stock exchange. Most were hoping for new initiatives to broaden the economic recovery and were disappointed that none was forthcoming. Economists said that even with 3.5 per cent growth this year and 4 per cent in 1997, gross domestic product will,

off domestic growth.

by the year-end.

Mr Vera expects the Mexi-

in US interest rates, ending

dollar against 7.55 pesos on

stock market index to rise

Most analysts have begun

waiting for the government

to flesh out its economic

strategy for 1997, an election

year," Mr Vera says. Before October, when the

1997 budget must be pres-

ented to Congress, Mr Ortiz

will be negotiating next

year's minimum wage:

reviewing fiscal targets and public sector tariffs; and con-

sulting the central bank on

striking a balance between

President Ernesto Zedillo,

growth and inflation.

in dollar terms, still be 19 per cent lower than in 1994. A wider recovery remains constrained by high unemployment and lower real wages. The banking system remains fragile, and there is no eign that lending to Mexico's credit-starved corporations has resumed.

But evidence that the recovery is broadening was provided by June's industrial production figures which showed output up for the fifth consecutive month and the construction sector emerging from the doldrums with two consecutive months of modest growth.

#### Liffe takes pole position in euro first half of 1996 - to continue despite modestly higher returns in the US. A contracts race rise in Mexican interest rates would almost certainly follow any move in the US but is not expected to choke

As European monetary union becomes a more tangible and realistic prospect, can peso to begin to depreciate more rapidly with a rise competition between the continent's three biggest the year at 8.1 pesos to the futures exchanges - in London. Paris and Frankfurt - is Friday, and forecasts the IPC hotting un. The prospective rationalisation of Europe's from 3,340 on Friday to 4,150 interest rate futures market figured high on the agenda at last week's annual derivatives conference at Burgento look beyond the remain-ing months of 1996. "We are stock in Switzerland.

Despite the UK government's ambivalence towards monetary union, the London International Financial Futures and Options Exchange is in pole position to lead the market in eurodenominated bond and money market futures and

options contracts.
Liffe's position has been strengthened this year by the final collapse of the alliance between the Deutsche Terminborse of Germany and the Matif of France. Last month the two exchanges quietly acknowledged that the DTB, now part of the broader Deutsche Börse, was assuming responsibility from Matif for servicing its Paris-based clients, who had originally started trading DTB contracts in 1994 as nart of the link-up between the two exchanges

The DTB and Matif had planned a common electronic system, on which they would have traded products from both markets. Matif's domination of the French 10-year government bond future and - three-month Pibor contract, combined with the DTB's control of the five-year German contract and its sizeable minority share of bund business would have posed a significant threat to Liffe.

Its failure, fallawing trong opposition from Parisbased firms which wanted to continue dealing in French contracts on the Matif trading floor, leaves the exchanges competing directly, both with each other and with their bigger rival in London.

publicised aspect of the mon- the rates at which their cur- in euros and the market's

complicate matters: tha timing of the conversion of debt denominated in existing currencies into euros, a process known as redenomination.

After last year's European summit in Madrid, it had been assumed that from 1999 the stock of debt denominated in existing currencies would co-exist alongside new euro-denominated until 2002. when the existing currencies are scheduled to disappear. But a more rapid transi-

tion appears to be on the cards in some countries. with many European bankers favouring the conversion at a single stroke in 1999 of all outstanding debt denominated in existing currencies into euros.

The could become an important issue for the derivatives markets for two reasons. First, redenomination would instantly create liquidity in the new euro-denominated bonds, making it easier for exchanges already listing futures contracts on the debt to launch new eurobond and money market futures contracts.

Second, European Union rules are likely to leave the issue to the discretion of member states, giving rise to the possibility that the markets of France, where the government appears to be more committed to redenomination in 1999, could gain at the expense of those in Germany, where the nfficial position is less clear.

In turn, that could directly affect the battle between the exchanges. Certainly, Mr Gérard Pfauwadel, chairman of the Matif, is hoping that his exchange can gain an advantage. He said there had been a "collective push" from the French Treasury, the Bank of France, and the French stock exchange, as well as the Matif "to acceler-

ate the process of monetary union in the financial field". Mr Pfauwadel said the Matif will not introduce a euro contract until the EUhas decided which countries However, another little will form part of EMU and



But he is anxious to have euro products in place from the start of 1999. It will be "an enormous advantage for exchanges to get huge critical mass from day one. We are in a business where to be first is important. The creation of liquidity can have a snowball effect," he said.

The Matif has made provision for contracts denominated in existing EU currencies which have back months beyond January 1999 to be settled in euros.

Mr Pfauwadel's opposite number at the DTB, Mr Jorg Franke, is also keen to have euro products in place by 1999, and the Deutsche Börse and the banking association is pushing the German finance ministry to redenominate existing D-Mark debt. But the exchange concede that it has yet to win the battle

Mr Stefan Lutz, a DTB spokesman, says: "In France, the Treasury is pushing for redenomination and the market follows suit. In Germany, the market pushes for it and the finance ministry is pulled along."

Liffe, where all euromarks and 72 per cent of bund futures are currently traded, could also be affected. As at Matif: investors can settle. monsy market contracts maturing after January 1999

executives are confident that they can retain business irrespective of German and French moves on redenomination.

They argue that in the cash market, even if the German authorities do not redenominate their existing debt into euros in 1999, international investors may still prefer to hold D-Mark danominated German bonds rather than euro-danominated French bonds, at least

in the early stages of EMU." While German bonds are a known quantity, new French enro-debt would be novel and seen, therefore, as more risky, they argue. This in turn would maintain liquidity in the bund contract in London.

Liffe leaders also argue that it can retain its leadership in European bond markets irrespective of whether the UK joins EMU. In any event, the outcome of the battle for the euro-denominated business looks likely to be more critical for the Matif than for either the

DTB or Liffe. While the Matif is heavily dependent on its French bond and money market contracts, both Liffe and the DTB have more diversified product bases. The DTB. obtains nearly half its busine ness and sven more of its income from equity derivatives products.

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# INFORMATION 0.1.

Net income increases by 24%



#### A new step in the progression towards our goals

| 28%     | 34%                                 | 38%                                           |
|---------|-------------------------------------|-----------------------------------------------|
| 10,902  | 10,895                              | 25,932                                        |
| 14,637  | 13,994                              | 28,626                                        |
| 3,564   | 2,864                               | 5,325                                         |
| 10,380  | 8,359                               | 15,487                                        |
| 113,295 | 108,468                             | 208,290                                       |
|         | 10,380<br>3,564<br>14,637<br>10,902 | 3,564 2,864<br>14,637 13,994<br>10,902 10,895 |

An axcellent performance in the oil and gas sector

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from Operations

The improvement in the financial results is due essentially in gains in productivity and increased nil and gas production. This performance was supported by a buoyant oil and gas sector while the aperatiog environment for chemicals was more difficult. This confirms our strategy of concentrating on the development of our core businesses. The combination of Elf's assets and rigorous cost cantrol offers a great potential to resist market fluctuations and provides an excellent base for profitable growth.

Significant progress in all sectors During the past mnoths, Elf's active exploration program has made some ootewarthy discoveries in the deep offshore areas of Angola and the Congo. and also in Ecuador. New permits were obtained in the Cnogo, Venezuela and more recently io the Golf of Mexico. Io Azerbaidjan, Elf is starting nperations in the Caspian Sea.

In Refining and Marketing, Elf has strengthened its position in the Spanish market.

In Chemicals, with the acquisition of Findley Inc., Elf has become the fifth largest producer of adhesives in the world. lo Health, Sanofi launched Skelid (bone pathology) to France. The acquisiting of Bock Pharmacal will npeo up a larger

market in the US.

Results and principal comments by sector

| Exploration<br>and Production     | 7,234 | 4,448 | 8,008 |
|-----------------------------------|-------|-------|-------|
| Refining Marketing<br>and Trading | 330   | (330) | -4    |
| Chemicals                         | 1,873 | 3,281 | 4,959 |
| Health                            | 991   | 960   | 2,489 |

Exploration and Production: the strong

increase in operating income comes from the combination of a 4% increase in daily

oil and gas production in 1,029,000 barrels of oil equivalent and of gains in produc-

tivity in a better economic environment

(the average Brent oil price increased 9% to \$19.1 a barrel). ■ Refining & Marketing and Trading: operating income contribution for this sector has become positive again, thanks to cost criting efforts and an improvement of nearly 30% io average European refining margins. Production and distribution in France remains characterized

however, by over capacity and a highly

- competitive market. ■ Chemicals: following a first half 1995 marked by exceptional conditions in the basic chemicals sector, the first six months of 1996 suffered from the effects of the reduced demand and prices experienced in the latter part of 1995. Specialty chemicals played a stabilizing role. Its international growth limited the impact of weak demand in Europe.
- Health: sales increased by 3.5% no a comparable basis. In the buman health sector, pharmaceuticals showed a favorable. evolution thanks to its major internadonal products. The perfume and beauty products sector continued its policy of selective marketing in a difficult market.

Financial elements

Fuods generated from operations of FF14,637 million largely covered investments, which, including exploration expenditures, amounted to FF10,902 million. Net debt commues to decrease, totaling FF27.912 million at June 30; thus, the debt to equity ratio went from 38% at the end of 1995 to 28% at June 30, 1996. .

Comments by Philippe Jaffre, Chairman and CEO of El! Aquitaine

The progress which was made during the first half of 1996 in our core businesses confirms the development of Elf Aquitaine's strategy to create shareholder value. In an environment which should remain unstable, the Group is pursuing its path towards growth, durable because it is profitable, with the objective of a return on equity of at least 10% by 1998. The final 1996 results should establish a new step in the progression towards this goal."

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#### SAMANTHA INVESTMENTS PLC

£15 million Subordinated Floating Pate Notes Due 2001

in accordance with the provisions of the Notes notice is hereby given that for the interest period from 5th September 1996 to 5th March 1997 the Notes will carry interest at the

annum. interest payable on 5th March 1997 will amount to £3,750.17 on each £100,000 Note.

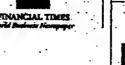
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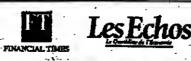
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£200,000,000 Mortgage Backed Floating Rate Notes 2028 (the Notes)

(the "Notes")

NOTICE IS HERKBY GIVEN that all of the Notes will be redecated by the Issuer on 30 September, 1996 (the "Optional Redesaption Date"), pursuant to Conditions 5(d) of the Terms and Conditions of the Notes. The Notes will be redecated at their Principal Amount Omstanding together with secretard interest to the Optional Redesaption Date.

Payment of principal and interest will be made against presentation and surrender of, respectively, the Notes and Interest Compons relating thereto at the principal office of Morgan Guaranty Trust Company of New York, Loudon Office or the principal office of Banque Generale du Lucembourg S.A., Lucembourg.

NOTICE OF EARLY REDEMPTION

COLLATERALISED MORTGAGE SECURITIES

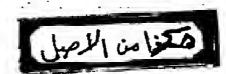
(NO 8) PLC

COLLATERALISED MORTGAGE SECURITIES (NO 8) PLC
By: Morgan Generally Trust Company of New York Morgan Couranty Trust Co as Principal Paying Agent Dated: 9 September, 1996



ABBEY NATIONAL TREASURY SERVICES PLC FRF 1,000,000,000 Guaranteed TEC 10 Indexed Floating Rate Notes due 2006

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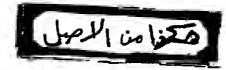
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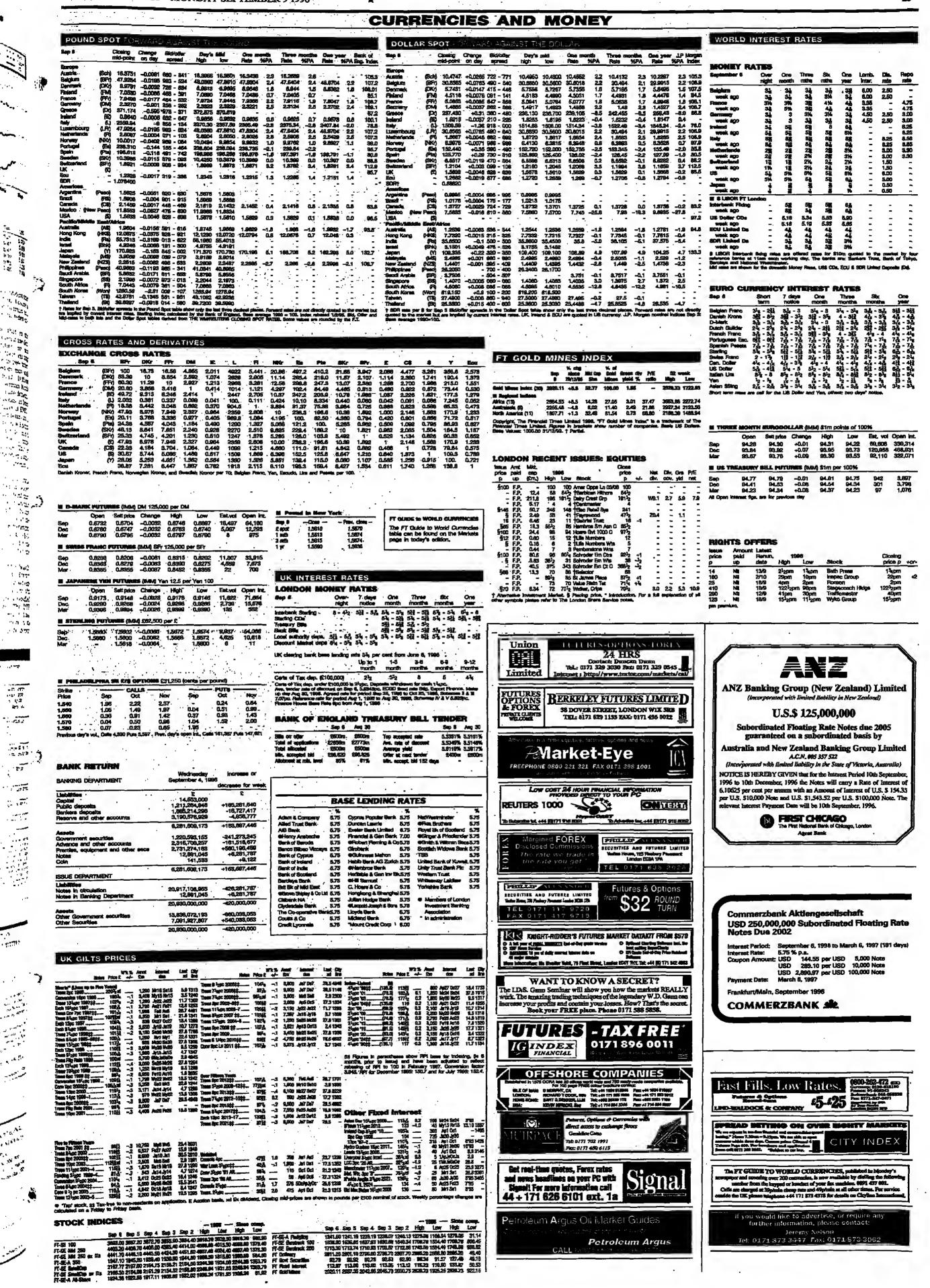
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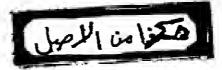
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FINANCIAL TIMES MONDAY SEPTEMBER 9 1996

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OSOO OIL EXPLORATION & PRODUCTION **SOUTH AFRICANS** 

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Supplemental Section 1985                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                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1.52   1.52   1.52   1.52   1.52   1.52   1.52   1.52   1.52   1.52   1.52   1.52   1.52   1.52   | Glamin   25   12   74   12   12   12   12   12   12   12   1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         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| med grandens in the                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Care 194615 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125020 1 125                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Magnatic Co. 170 024. 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Marijor 10 74.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Literatures of a finite fill<br>1 A<br>7 April 10 Ap | Company   1486   148   15   15   15   15   15   15   15   1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Impanel   204   25 20%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| A FE STANDS OF THE PARTY OF THE     | AdPA 800 — 500 430 25   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100    | Norma A   322 - 33   332   18   18   18   18   18   18   18   1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| Compared the Compared of Compared to Compa     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Powerfs 39% +10 at 28<br>Prints 612 -14 84 63<br>Chashet 2 215 224 184<br>Rayner 65 15 1<br>Rayner 144 18 13<br>Rathers 144 18 13<br>Rathers 112 120 104                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| (4) Section (Exception)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Description   1985   24   400   25   25   25   25   25   25   25                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | RopOf 9 <sup>1</sup> 2 - 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| 4 H 42 H                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | SST A   188   187   773   181   15   Author   128/17   Author      | Royelect 34% 44, 35% 28% 189 189 189 189 189 175 288 189 175 28% 189 174 8 80C 189 174 189 189 189 189 189 189 189 189 189 189                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
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#### MONDAY

Ulster talks resume Northern Ireland's multi-party talks resume, with London and Dublin

anxious that substantial negotiations should start as soon as possible in the wake of the summer's increasingly bitter sectarian unrest between Protestants and Roman Catholics. An agenda for the talks has still to be agreed. Unionists are expected to press for the exclusion of the small fringe parties, which have been linked with paramilitary death threats against two recalcitrant jovalists. The moderate nationalist Social Democratic and Labour party is keen the issue should not be used by unionists as a pretext to delay the talks.

Spain in Nato upgrade plan

Plans to upgrade Spain's role in a new-look Nato will he discussed by Javier Solana, the alliance's secretary-general, in an official visit to his home country. Spain, like France. intends to participate fully in a new military organisation based on joint task forces. However, the change is vigorously opposed by the communist-led United Left party. which says it contravenes the terms of the country's 1986 referendum on Nato membership. The government of José Maria Aznar says it will put the issue to parliament this autumn

#### Andreotti in the dock



The Italian city of Perugia provides the setting for the trial of Giulio Andreotti, the former prime minister, on a charge of complicity in

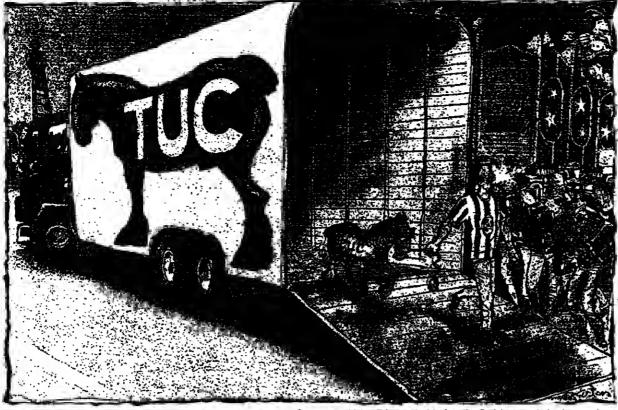
murder (to Sept 13). Testimony is expected from Tommaso Buscetta, the super-pentito or super-repentant mafia capo. Andreotti and others are accused over the murder of Carmine Pecorelli, a journalist, in 1979.

#### **Netanyahu sees Clinton**

A possible resumption of peace talks tween Israel and Syria is expected to top the agenda when Benjamin Netanyahu, the Israeli prime minister. meets US President Bill Clinton in Washington. The Israeli foreign minister, David Levy, will be in Germany, Meanwhile, Israell-Palestinian peace negotiations are scheduled to get back on track with a meeting of their steering committees.

#### **TUC conference opens**

Britain's Trades Union Congress opens in Blackpool (to Sept 13). It will he the last annual conference of Britain's trade union movement before the next general election. Strenuous efforts will be made by delegates to be on their best behaviour as they are desperate to see a Labour party victory. But debates over a cational minimum wage target.



Delegates gather in Blackpool this week for the annual Trades Union Congress, which will be the last before the British general election

European economic and monetary union, and the introduction of new trade union rights may produce divisions. However, most union leaders are keen to demonstrate their enthusiasm for the party even if some dislike its leader Tony Blair's determination to distance it from them.

#### **Battle over deforestation**

Government delegates meet at a UN-sponsored meeting in Geneva to discuss recommendations on forest conservation for endorsement at the United Nations "Earth Summit II" in New York next June (to Sept 20).

#### Bribery findings in India

India's central hureau of investigation is to present its findings to the supreme court in an alleged hribery case in which four members of a minor Indian party were arrested late last week, and in which P.V. Narasimha Rao, the former prime minister, has been questioned.

Birmingham and West Midlands; Reinsurance.

Public holidays Belize, Mozambique, Tajikistan.

#### TUESDAY

German budget presented Germany's 1997 draft federal hudget comes before the Bundestag for its first reading. Theo Waigel, the finance minister, aims to cut federal spending by 2.5 per cent next year as part of an

amhitious effort to meet the Maastricht treaty criteria for economic and monetary union. Opposition parties will claim the minister's plans are unrealistic in the light of the government's inability to control costs this year. Separately, a key element of Bonn's economic strategy - measures to cut spending, restructure the welfare state and reduce non-wage labour costs - is due to clear its last parliamentary hurdle on Friday.

#### EU vets debate mad cows



The EU standing veterinary committee starts a two-day meeting in Brussels. The vets will discuss revelations that

mad cow disease can be transmitted. from cow to calf. There are concerns that the latest evidence could lead to calls for Britain to kill more cows under a selective alaughter programma designed to eliminate BSE.

#### Arafat in Tokyo

Yasser Arafat, the president of the Palestinian Authority, is to visit Tokyo in response to an invitation from Tomtichi Murayama, the former prime minister, Mr Arafat is to discuss the Middle East peace process with political leaders and will meet Emperor Akihito and Ryutaro Hashimoto, the prime minister, among Others.

**Public holidays** Belize, Gibraltar.

ECONOMIC DIARY

#### WEDNESDAY

#### Chirac visits Poland

Jacques Chirac, the French president, begins a two-day visit to Poland. during which the Poles will want to fathom the extent of France's interest in playing a role in central Europe and seeking to balance German and Russian infinence there. Also, they will argue that France should focus more attention on the issue of Poland's entry into the European Union.

**Public holidays** 

Chile, Ethiopia, Pakistan, Spain (Catalonia only).

#### THURSDAY

#### Asean free trade moves

Progress on the Assan Free Trade Area (Afta), which is pushing its own free-trade agenda, will be the focus of economic ministers of the Association of South-east Asian Nations (Asean) at its annual meeting in Jakarta (to Sept 13). Afta has agreed to lower tartifs to a maximum of 5 per cent by 2003. Also on the agenda is deregulation of the services industry among member states - Indonesia, Malaysia, Singapore, Vietnam, Brunel, Thailand and the Philippines.

Political funding in Japan With an election widely expected within a few mooths; Japan's home affairs ministry makes its annual

announcement of the funds which the

main political parties admit to have

aised the previous year. Last year tough regulations on how much could be raised from private donors were introduced in an attempt to curb political corruption - and a Y30.1bn (2176m) public subsidy for parties'. funds was established to compensate.

#### FRIDAY

#### Asean meets partners

Asean economic ministers are to hold meetings with four of the grouping's closest partners - Japan, Australia, Naw Zesland and the US. The delegation from Japan's ministry of trade and industry is likely to discuss Indonesia's "national car" project, over which Japan has threatened to take Indonesia to the World Trade Organisation.

#### Referendum in Morocco

Moroccans vote on a constitutional reform put forward by King Hassan II, paving the way for general elections. The change involves a two-chamber parliamentary system in place of the current single chamber. All members of the lower house would be directly elected - instead of two-thirds under the present system, which opposition parties have always complained is weighted against them. A new chambe of councillors, representing local . bodies, professional groups and trade unions, would also be created.

FT Surveys Infraghucture in Latin America:

#### Kansai. SATURDAY

#### Elections in Bosnia

Rosnia's Moslems, Croats and Serbs vote just nine months after signing the Dayton peace agreement, ending the bloodlest conflict in Europe since the second world war. About 2.9m voters more than half refugees - are eligible to vote in four ballots for offices in a very decentralised government whose structure is ostensibly to unity Bosnia's halves: the Bosnian Serb entity and the Moslem-Croat Federa tion. The same nationalist parties that waged war against each other are likely to capture the poll, which is

### freedom in most parts of the country.

heing held in spite of the absence of

Reform moves in Algeria Political leaders in Algeria are invited by the president, Zeroual Liamine, to a two-day conference which may pave the way for a general election. This follows talks between the presidency and the parties that have yielded plans to reform election laws and ultimately ban Islamist parties. There has been no parliament since 1992.

FT Survey FT Guide for the Serious Investor.

Public holiday Israel, Nicaragua.

#### SUNDAY

**Elections in Lower Saxony** Elections in the northern German state

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of Lower Sexony will shed light on how Gerhard Schröder, one of the most powerful figures in the opposition Social Democratic party, is faring. Mr Schröder secured an absolute majority in his home state in 1994. However, his star may be on the wane following efforts to trim the state's bloated hudget and a noisy split from his wife.

#### Havel tours Brazil

Vaclay Havel begins a six-day visit to Brazil, the first by a Czech president. He meets Fernando Henrique Cardoso, the Brazilian president, before travelling to the Amazon city of Manaus - where he will be the first foreign president to visit an Indian reservation. The trip by Mr Havel, who will also travel to Sao Paulo and Rio da Janeiro, was prompted by his interest in environment and development issues. He will continue to Chile. Argentina and Uruguay (to Sept 28).

#### Human chain in Italy



a human chain celebrating a solemn ceremony of the birth of the Po Nation". The festival starts at the source of the River Po. where water will be collected and some turf cut. Supporters will take these downriver. collecting produce and products in Piedmont, Lombardy, Emilia and the Veneto. They will be deposited in Venice, where a declaration of independence will be read and Umberto

In Italy, the

Northern

League's

three day

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#### Chess

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Nigel Short leads England in the 130-nation Chess Olympiad at Erevan, Armenia (to Oct 2). The team was runner-up to the former Soviet Union three times in 1984-88 and has its best chance yet for a gold medal. Garry Kasparov leads the Russians.

Bossi, the League's leader, will speak.

#### Horse racing

The 1%-mile St Leger, last of the season's English classic races, is run at Doncaster racecourse.

#### Cycling

World mountain bike championships, Cairns, Australia (to Sept 22).

#### **Public holiday**

Costa Rica, El Salvador, Guatemala, Honduras, Israel, Nicaregua.

Compiled by Simon Strong. For: (+44) (0)171 873 3194\_

Monday: UK industry's output costs are expected not to have have changed last month, although raw material costs are thought to have risen a little. Growth in US consumer credit is thought to have slowed a little further in July.

Tuesday: The US current account deficit is forecast to have widened in the second quarter of the year, while wholesale trade growth may have stepped up in July. Mexico's unemployment rate is thought to have declined a little in August. Wednesday: The decline in

UK unemployment is thought to have slowed last month. but to be in line with the underlying trend of recent months. Canadian raw material inflation may have accelerated in August.

Thursday: The headline inflation rate in the UK is forecast to have fallen last month, although the fall in the underlying rate should have been less dramatic. US producer price inflation should have picked up in August, while Australian unemployment was stable.

Friday: Growth in US retail sales is forecast to have risen last month.

#### Statistics to be released this week

| Dey<br>Rolessed | Country | Economic<br>Statistic                | Porecust . | Previous<br>Actual | Day Economic Province  Belanced Country Statistic Forecast Actual |
|-----------------|---------|--------------------------------------|------------|--------------------|-------------------------------------------------------------------|
| Mon             | UK      | Aug producer price index input"      | 0.3%       | 0.2%               | US Aug recontity M1 \$2.0bm \$82.0bm \$82.0bm                     |
| Sept 9          | UK ·    | Aug producer price index input       | -2.2%:     | -2.1%              | US Aug monthly M2 \$11.7bm \$5.4bm                                |
|                 | UK      | Aug producer price index output      | 0.0%       | 0.1%               | US Aug monthly M3 \$15.50n \$10.90n                               |
|                 | UK      | Aug producer price index output**    | 2.0%       | 22%                | Spein Jun industrial production 2.8%                              |
|                 | UK.     | Aug PPI ex food, drink and tobacco** | 1.4%       | 1:795              | Fri Carranta Augreons price index, all heires noth                |
|                 | US      | Jul consumer credit                  | \$7.5bm    | \$8.3bn            | Sept 13 Canada . Aug cons price index, all Rems nort              |
| Tues            | Japan   | Jul machine orders ex elec & ships** | 11.0%      | 3.2%               | Canada Aug CPI, ax food and energy nort                           |
| Sept 10         | Japan   | Jul machine orders ex elec & stilps" | 3.5%       | -9.6%              | US Aug retail sales 0.7% 0.7% 0.1%                                |
|                 | Canada  | Aug housing starts, units            | : • .      | 129k               | US Aug retail sales, ex cars                                      |
|                 | Canada  | Q2 industrial capacity utilisation   |            | 82.8%              | US Aug consumer price index 0.2% 0.3%                             |
|                 | US      | Q2 current account                   | - 7        | -\$35bm            | US: Aug CPI, ax food and energy D.2% 0.3%                         |
|                 | US      | O2 productivity revenue              | . ·        | -0.1%              | US Aug real earnings                                              |
|                 | US      | Jul wholesale trade                  |            | 0.3%               | US Aug benk bredit                                                |
| Wed             | UK      | Aug unemployment                     | -15k       | -24k               | US Aug C& Issue 5.0%                                              |
| Sept 11         | UK      | Jul average earnings .               | 3.75%      | .3.75%             | During the week.                                                  |
|                 | UK      | Jul unit wages 3M** .                | 3.2%       | 3.3%               | Germany Jul capital eccount DM1.2b                                |
| Thurs           | UK      | Aug retail price Index*              | 0.3%       | 0.4%               | Germany Jul net foreign securities purchases DM16.7               |
| Sept 12         | UK      | Aug retail price index**             | 2.0%       | 2.2%               | Germany Jun retail exies, real -1.0% -3.0%                        |
|                 | UK      | Aug retail price index X**           | 2.7%       | 2.8%               | Germany Jun retail select 0.0% -1.0%                              |
|                 | UK      | Aug retail price Index Y**           | 2.3%       | 2.4%               | Germany Aug final cost of living, west                            |
|                 | us      | Aug PPI ex tood and energy           | 0.2%       | 0.1%               | Germany Aug final cost of living, west                            |
|                 | Canada  | Jul motor vehicle sales*             |            | 1.9%               | Germany Aug final cost of living, pan-Germany -0.1                |
|                 | US      | M1, week ended Sept 2                | \$2.1bn .  | \$2.9bri           | Germany Aug final cost of living, pan-Ger* 1.4%                   |
|                 | US      | M2, week ended Sept 2                | \$6.0bm ·  | \$2.5bn ·          | Germany Aug wholesale price index                                 |
|                 | US      | M3, week ended Sept 2                | \$5.3bn :  | \$7.1bn            | month on month, "year on year                                     |

- ACROSS 1 Seal up sick note written by doctor (6) 4 Note old boy network in Shakespearcan play (6) 8 Pasta cooked the country way - to sink in the middle
- 9 He refuses to work for more pay, perhaps (7) 11 Famous Western stage partnership (5,5)
- 12 Fish spear (4)
  13 A Russian twice pockets gold (5)
  14 Take the plunge? Even so I'd make a mess of it (4-4)
  16 Withdraws from agreement to which officers are
- in which officers are involved (5,3)
- 18 Sing sloppy corn about love? (5) 20 in anctent myth she
- became a goddess (4) 21 Mineral water for the Lon-
- doner (10) 23 Blimey, Alec's capsized the
- boat (7)

  24 A canoe I see around
  Pacific islands (7)

  25 Items on it may be debated
  a long time and amended
- 26 Country editor beset by bad

- 1 Destroy note written in Gaelic (5)

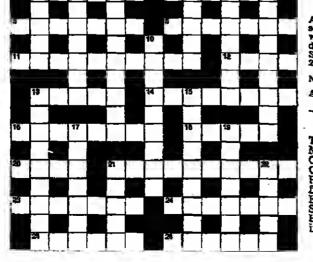
  2 Vessei churning up water left and right (7)

  3 Public declaration in the
- show-ring (9)

  5 Best at the barbecue (5)

  6 Boaten by a whisker (7)

  7 Emerge neither winner nor loser, still after a bit of
- iuck (5.4) 10 Farms torn apart in change
- 13 A lone crab scuttles round by the sea in Spain (9) 15 Counterpart to a Papal bull that's beyood criticism?
- Leave scribbled note offer
- ing lift (7)
  Apparent, but not in a sister's concern (7)
  Firm I didn't buy out (5)
  Scot gets a lift with sailors in Scotland (5)



#### MONDAY PRIZE CROSSWORD

No.9,168 Set by DANTE

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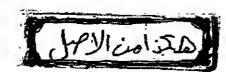
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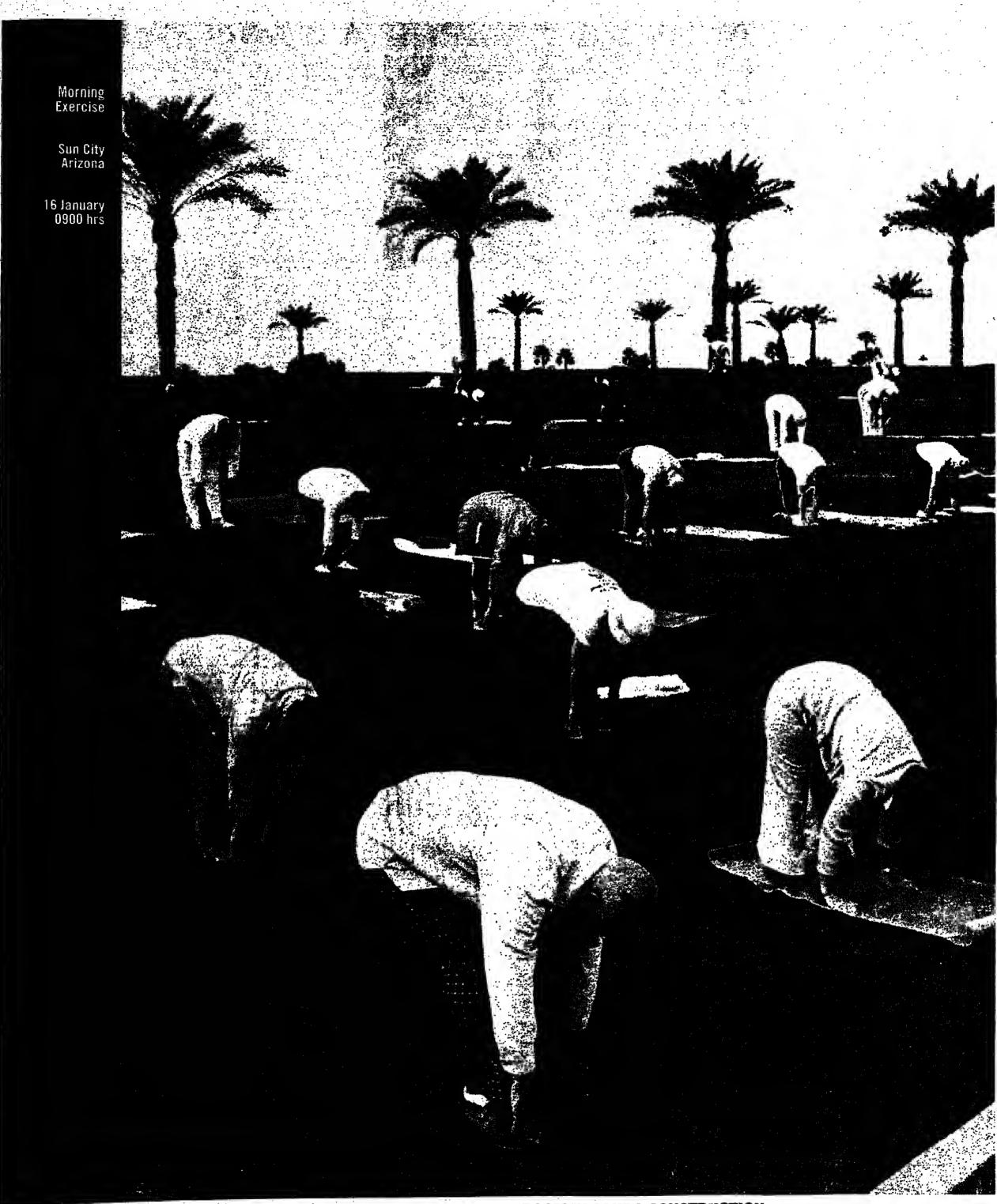
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FINANCIAL TIMES MONDAY SEPTEMBER 9 1996



### SOME SEE SENIOR CITIZENS. WE SEE A BOOM IN CONDO CONSTRUCTION, NEW BUSINESS START-UPS AND INCREASED DEMAND FOR THE WEATHER CHANNEL.

The demographics in many parts of the world are changing rapidly. And along with those changes come unexpected risks and opportunities for all kinds of industries. Fortunately, AIG is a business partner with expertise in

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■ Environmental liability: by Trevor Petch

### Cleaner laws planned for the EU

Europe is trying to harmonise national regulations about pollution

Headlines are grabbed by environmental itability insurance mainly when it concerns the US, where paid losses and loss reserves for noo-asbestos pollution cost the insurance industry \$22.8bn between 1991 and 1995. Disputes about what makes polintion "eudden and accidental" or "gradual", or "intentiocal", and which policies written in the past have valid claims upon them and which do not, have cost insurers millions of dol-

triggers the liability in the policy. Until the early 1980s. the "occurreoce" wording was standard: the policy pays if the incident occurred while the policy was in force. Since 1986, cover for pollution has been written (if at all) on a "claims-made" form: the policy pays if a claim is notified during the policy period.

In Europe, the issues are less well reported. In 1993, the European Union (EU) green paper on Remedying Environmental Damage was published, followed by extensive consultatioos. Last spring, specially commissioned studies by lawyers McKenna & Co and ERM Economics were completed to identify the implications of the disharmony in

national regulations. Any EU harmonisation will concentrate on future liability for future damage, wherever possible leaving the minefield of existing pollution and its clean-up to member states. EU environ-

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ment commissioner Ritt Bjerregard is due to present proposals to the EU College of Commissioners by the end of this year.

Three options are under consideration. The simplest is a direct legislative proposal in the form of a draft directive, however hard that may be to formulate. An alternative would be to move from the green paper to a white paper of broad policy proposals, but this would inevitably lengthen an already drawn-out proce

Also possible is some form

of accession to the Council of Europe convention on civil liability for damage to the environment (the Lugano Convention). This is not in force, having failed to lars in legal fees alone. receive any of the three
A crucial issue is what national ratifications required since it was opened for eignature in mid-1993, although it bas been signed by five EU member states (Finland, Greece, Italy, Luxembourg and the Netherlands) and three other European Economic Area members.

> These are the countries most in favour of e harmonised regime. In addition, new EU members Austria and Sweden both have strong domestic environmental lobbies and, like Finland, existing legislation in many areas tighter than existing EU standards. Their accession agreements allow these to be maintained for four years pending a Commission review of the EU regime as a

There is enormous variation in insurance provision for "gradual" (rather than "sudden and accidental") pollution in the EU. Special environmental insurance pools have been established in five countries, of which the most developed is proba-

Eight ways an environmental claim might "begin" 1 An Incident which may result In e future problem, e.g. corrosion of an underground storage tank;

2 The cause of a pollutant escaping, e.g. the rupture of the tank 3 The escape of the pollutant into the environment, e.g.

the leakage of fuel oil: 4 The (not often perceived) presence of the pollutant in

the environment, e.g oil in the soil; 5 The changing situation of the pollution condition, e.g. the migration of fuel oil vie ground water to adjacent

6 The occurrence of e legally relevant loss, e.g. damage

to property on the edjacent land; 7 The manifestation of such loss, e.g. the damage associated with fuel contamination becoming noticeable; 8 A claim being made or a clean-up being mandated by

the government.



bly Assurpol in France, exclude both past damage established in 1977. In Italy, where by historical accident there is a long-standing absolute exclusion of environmental polintion from general liability policies. cover has been available from the Inquinamento pool since 1979. In the Netherlands, the MAS pool established in 1984 concentrates mainly on agricultural pollution and small businesses Newer vehicles exist in Denmark (1992) and Spain (1994). All are small compared to the potential liabilities to be insured.

In Germany, the Environmental Liability Law which came into effect at the beginning of 1991 introduced strict liability for pollntion and compulsory financial guarantees for a list of specified installations, but the regulation setting out the concrete financial requirements has yet to be issued.

The German liability insurers association, the HUK-Verband, issued a model wording with a "manifestatioo" wording: the policy paye when pollntion manifests itself while it is in force. The German insurance industry has since been successful in making leading industrial companies take out special environmental impairment liability (EIL) insurance by excluding pollution from their general commercial liability policies.

No doubt partly influenced by this experience, at the 1995 Monte Carlo Reinsurance Rendezvous Wilhelm Zeller, then e board member of Cologne Re, euggested that "gradual" pollution should once egain be accepted as a standard insur-able risk, but on two conditions. Pollntion should be excluded from the premises section of standard civil and commercial liability policies and incorporated instead into special EIL policies; and the cover should be on a claims-made basis with a set limit, be site specific, and

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and pollution resulting from normal operations. Although much discussed, the practi-cal response to this logical pollution exclusions began but radical idea has been to be discussed.

A market-based approach similar to the German model has been tried in France, where in 1994 insurers restricted pollution cover in commercial liability policies to a very low level. At the same time, a carrot was offered by Assurpol in changing from a claimsmade wording to one of première constatation", which may be translated as first verifiable discovery and is similar to manifestation. (The same term has been New difficulties are also

adopted in Spain.) Without e legal stick, however, most of industry refused to be driven into EIL policies. This may partly reflect the fact that claimsmade wordings cannot be enforced in French courts. Similar court decisions have been made in Belgium and Spain, but these were anomalous, and the legal position has since been amended.

In the London market there are doubts whether the gradual pollution-exclusion wordings standard in commercial liability policies at Lloyd'e, or the 1991 Associa tion of British Insurers (ABI) standard exclusion clause would perform as insurers intended if tested in court.

One difficulty is that seepag exclusions apparently existed in the 1950s, but were dropped before gradual

Although US environmental liability insurance leaders AIG and ECS-Reliance both offer site-spacific, claims-made cover for grad-ual pollotion in the UK, uptake has been low. Specialists attribute this to the relatively low limits offered and high transaction costs involved which make it too expensive for smaller companies and too restricted for large ones. Mr Zeller's proposal was partly intended to address such problems.

appearing on the horizon. There is increasing concern over the pollution associated with large industrial fires, of which e recent example was dioxin contamination from burning PVC during the fire at Düsseldorf airport in April. In the Netherlands, concerned that debris removal clauses in fire policies could be exposed to soil and water clean-up costs, e property insurance associa tion project group earlier this year proposed novel pol-lution policies which crossed the traditional boundaries between property and liabil-

Global warming: by Leyla Boulton

Reinsurers are concerned that climate change may be causing extreme conditions

Two events over the past year suggest that the reinsurance industry is more worried than most other lines of business about global warming.

Thirteen reinsurance companies in Bermuda, home to 20 per cent of the \$6bn catastrophe reinsurance market, last November set up a centre to study implications for the industry in the light of arch on climate change. In July, a group of 60 big reinsurance and insuran companies represented in Geneva at the United Nations environment programme insurance industry initiative called for serious international action to tackle the problem.

Other industries, which could be affected by international action to limit global warming, doubt the threat is that serious. However, the reinsurance sector wants action to be taken on a "pre cantionary basis". This means taking measures to deal with a problem before it is fully proven because the potential consequences could be too grave to await definitive proof.

that climate change could cause extreme weather conditions which in recent years have resulted in increasingly large claims from property

The United Nations Environment Programme (UNEP), which helped bring the companies together, believes that from 1987 to. 1993, "16 \$1bn plus catastro-phes linked to the environment resulted in worldwide insured losses of over \$50bn". The largest was Hurricane Andrew in December 1992, which cost \$17bn in insurance claims.

Walter Jakobi, executive director for overseas business at Germany's Gerling Konzern Globale Re. notes that natural catastrophes -70 per cent of which are weather-related - repre-sented 2 per cent of world compared to 0.5 per cent in the 1970s.

Industry executives concede that very little ls known ebout the exact nature of the threat of global warming, such as what its regional consequences might be. That is why it is not something that is affecting our prices," explained one executive et another reinsur-

ance company But in applying the precautionary principle, the industry's position paper, presented to representatives in Geneva, called for "substantial reductions in green-house gas emissions". This was accompanied by a ringing endorsement of findings

tiative on global warming believes that losses generated by extreme weather may have helped speed up the consolidation of the reinsurance industry. He also argues that the

which co-ordinated the int.

problem is potentially more serious for reinsurers than for insurers. "The most obvious reason is that reinsurers can be affected by anything that happens anywhere." he said, referring to the fact that they are bigger, and more internationally exposed. The way risks are distributed between insurers and reinsurers is also a fac-

However, while there is a strong degree of consensus



The sector's main fear is. The potential consequences of global warming may be seve

by the Inter-governmental Panel on Climate Change that the "balance of evidence" suggested a "discernible" buman influence on cli-

"Man-made climate change will lead to shifts in atmospheric and oceanic ciculation . patterns," said the paper, which adopted e more positive line than the IPCC.

"This will probably increase the likelihood of extreme weather events in certain areas. Such effects carry the risk of dramatically increased property damage, with serious implications for property insurers and reinsurers."

Andrew Dlugolecki, who is assistant general manager Accident and a member of environmental problems the steeering committee more seriously.

within Europe and Japan over the problem. US reinsurers are still wary of joining a growing campaign by the industry to tackle climate change. US companies were not among the 60 backing the position paper presented this summer

However, Frank Nutter, president of the Reinsurance Association of America, suggests this may be simply a matter of US companies being "lower down on the learning curve on this issue". He also notes that many of his members. already embroiled in expensive law suits over land contamination, are fearful of being held legally responsible for signing up to e pledge for underwriting at General by the 60 companies to take

tion, for example, against

But in the early 1990s e

series of natural catastro-

phes around the world led to

the birth of the big, billion-

waves of development, the

property catastrophe rein-

surers sought to exploit a

gap in international markets caused particularly by the

difficulties at Lloyd's of Lon-

dollar property catastrophe reinsurers. Like previous (

the risks associa faulty products.

### Revolution on the beach

More than \$5bn has been invested in property catastrophe reinsurers

Even beach life gets difficult after a while. In spite of the many advantages of a Bermuda base, the island's fastgrowing reinsurance sector has not been exempt from the pressures that bave affected the international industry.

Falling premium rates are increasing pressure to squeeze the best returns out of the Bermudian reinsurers' abundant capital, while the demand for financial security is putting a premium on size, as well as geographical and product diversification. The result has been a series of moves intended by the largest Bermuda-based groups to ensure that they retain a competitive edge and to build the island's rapid growth. Since the early 1990s, more than \$5bn has been invested in the island's property catastrophe reinsurers, ettracted by Bermu-

ulatory system. John Kriz, insurance analyst at Moody's Investors Service, says: "In Bermuda, one of the great reinsurance success phenomena of the past decade, the watchword today seems to be, 'this sland ain't big enough for all of us"."

da's tax advantages, political stability and light-touch reg-

There will not be "any shoot-out on Front Street", Mr Kriz believes, "but the Bermudian property catastrophe reinsurers are only a few years old and they are already undergoing restruct-

The most dramatic move has been the island insurance industry's first hostile. takeover bid. Ace, a diversified insurer specialising in "long tail" business (such as product liability and insuring company directors against damages in areas where claims can take years to feed through) earlier this year announced plans to acquire Tempest, a property catastrophe reinsurer. But it found itself competing with an offer from IPC, a rival reinsurer. Ace eventually won after raising its offer to more than \$900m.



Of course, a large part of the wrangling was unrelated to strategic trends in reingurance American International Group, the New Yorkbased insurer headed by Maurice "Hank" Greenberg, had equity stakes in both Tempest and IPC. And Mr Greenberg, who has a repu-tation in the insurance world for deal-making, is understood to have been unhappy with the original terms Tempest was given by Ace.

Some observers believe Mr Greenberg hoped the IPC approach would persuade Ace to improve its offer sig-

nificantly - and it did. But the Ace/Tempest deal highlighted the desire of Bermudian insurers to develop new lines of business - and to make more effective use of their capital.

Brian Duperreault, Ace chairman, says size was not the main motivation behind the deal but, he says, "why not take a strength of the organisation and play on it?" Similar considerations explain the move on Lloyd'e

by Ace and several other Bermuda reinsurers which have bought stakes in the managing agencies that run syndicates at the London-

Bermuda catastrophe reinsurers Results for the first six months of 1996 (\$m)

|                                             |         | (4.1.4    |                   |  |  |
|---------------------------------------------|---------|-----------|-------------------|--|--|
|                                             | Equity  | Premkuns  | Net income        |  |  |
| Partner Re                                  | 1,291.1 | 180.0     | 128.3             |  |  |
| Mid Ocean Re                                | 1,019,4 | 379.6     |                   |  |  |
| Tempest Re                                  | NA      |           | N/A               |  |  |
| Renaissance Re                              | 546.6   | 171.4     |                   |  |  |
| LaSalle Re                                  | 463.2   | 159.3     | 72.2              |  |  |
| IPC Re                                      | 462.2   | 80.6      | . 50.2            |  |  |
| Global Capital Re                           | 434.7   | 92.1      | 50.4              |  |  |
| Cat Limited                                 | NA      | N/A       | N/A               |  |  |
| * Includes \$81m related to Brockback Group | · · ·   | Source: 1 | industry andmesse |  |  |

Figures published in March, after a re-registration

based insurance market:

Mid-Ocean in Brockbank;

Terra Nova in Octavian, Tri-

dent Partnership in Venton:

and Ace in Methuen. At the

same time, Mid Ocean is also

looking to expand into Asian

markets and is expected.

soon to set up an office in

Herbert Haag, chief execu-

tive of Partner Re, which,

unlike its rivals, has deliber-

ately stuck to being a spe-

cialist property catastrophe

reinsurer, says: "Having

panies such as Ace have

been forced to move eway

from their role as specialists

in order to make use of their

further chapter in the rela-

tively short history of Ber-

Since the 1960s, the island

has been an important cen-

tre for "captives" - insur-

ance companies set up by

ordinary companies or insti-

tutions to provide dedicated

insurance cover for the risks

Such developments mark a

growing capital."

mudian insurance.

of Bermuda-domiciled insurers showed for the first time a sectoral breakdown. Some 859 companies - representing more than 60 per cent of the register - bad been licensed as "captive" insur-

A further 254 international insurers fell into the category covering some low-risk reinsurers and conventional insurers while 15 received licences reserved for the heavily-capitalised property catastrophe reinsurers and excess liability" insurers. A further 74 insurers wrote long-term, life assurance business or a mixture of life

and general business. Once gaps in the interna tional insurance market had been filled, Bermuda's insurers faced the danger of being left with too much capital and too few opportunities in their specialist fields, hence the pressure to diversify or concolidate increaced. Another symptom has been a number of share buy-back

Bermuda is also looking to retain its innovative edge in daveloping oew products, many of which remain at the experimental stage. Here the possibilities of the "securitisation" of risk - by which capital markets are tapped for funds to cover the cost of large-scale catastrophes could offer possibilities. The island has already developed products which bridge the gap between conventional reinsurance and highly-sophisticated financial prod-

associated with their busi-The mid-1980s saw the establishment of companies such as Ace specialising in North American liability insurance, offering protec-

THE PROPERTY .

schemes.

Evolution is important "Wa saw that we didn't need to limit ourselves to a single line of business. In that sense the [Bermudal market is nothing like mature. It tial," said Mr Duperreault.

Access to capital markets provides opportunities for catastrophe funding

Zurich Insurance Group has been an acknowledged leader in reinsurance innovation since it co-founded Centre Re in 1988.

Centre Re wrote what it called finite risk reinsurance, and what most of the rest of the market called "financial reinsurance". At a time when many insurers were reluctant to increase their own rates to alleviate the losses of their reinsurers. the mixed reinsurance and financial packages called "financial reinsurance" in effect offered reinsurers control over part of their clients' investment portfolios

For some clients, on the other hand, one attraction was the ability to massage their capital and net asset position, frequently with offhalance-sheet transactions. In Europe and the US, the ter continuity," says Peter

of this "surplus relief", and new accounting standards removed much of the demand for the early prodncts. What was once seen as arcane has been developed by Zurich's reinsurance division into the cornerstone of its strategy. The four main elements of

its "Total Risk" approach multi-year contracts with premiums which reflect loss. experience, guaranteed reinsurance capacity and aggregate limits, a significant degree of profit sharing, and a willingness to consider types of cover not offered by traditional reinsurers - are straight out of the Centre Re manual. The penetration of the cutting edge into the mainstream was illustrated by last month's announcement by the UK's Independent Insurance Company of a five-year reinsurance contract with a panel of five

"The quality of our results has not been fully reflected in our reinsurance terms. This will give us much bet-

A CONTRACTOR OF THE PARTY OF TH

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potential losses from US suburil crise tropics are large corporate of the US DC transactor bodistry, but unabler then the del



Adlington, remanrance manager of Independent Insurance Company. Innovation needs. has meanwhile moved into the areas of reinsurance derivatives and securitisation, the packaging of insurance risk for direct place-

ment on the capital market: Reinsurance derivatives were pioneered by the Chicago Board of Trade (CBOT) in 1992. They are now based upon one national and eight regional daily loss indices produced by Property Claims Services. In simple terms, an insurer buys call options to cover a regional catastrophe loss which reaches a speci-fied level, and sells put options for the level at which it wishes cover to

The result is a layer of funding which is not unlike a layer of excess of loss reinsurance, except that it is based upon the average loss in the region rather than the ctual losses incurred by the insurer's portfolio. These. "call spread

options" are therefore a little reminiscent of another early 1990s hybrid, the "double trigger franchise cover". This provided the client with layer of catastrophe reinsurance protection above a set level, but only paid up if the total market loss from the event was of a specified size. The idea was to protect the reinsurer against a client. which had unwisely over-exposed Itself to accumulation of losses in a specific region.

Refinement of the CBOT instruments since their introduction has improved turnover, but open interest has remained low. This partly reflects the fact that their use is permitted by a. limited number of US insurance regulators as investment -instruments only. Therefore they do not reduce statutory liabilities in ths way traditional reinsurance

A second approach to insurancs derivatives is being developed by the New York Catastrophe Exchange (Catex). The aim is to create a real-time electronic market through which the money at risk from specific catastrophe exposures can be traded between participants, enabling risks to be diversified directly. A main target market is industrial corpora tions and the captive manance companies they own for their own risk management

Facilitating transactions between the traditional reinsurance and derivative markets is the aim of Normandy Marsh & McLennan

mandy Re intends to provide nirance to its clients in a traditional form while offsetting these transactions with the purchase and/or sale of financial instruments

latory obstacle to wider participation by insurers. Normandy Re is part of Marsh & McLennan Risk Products, a new division formally established on July 1 with the aim of acting as a "portfolio manager" on behalf of capital committed from traditional reinsurance and capital markets. It plans to provide new and innovative property catastrophe capecity to its insurance and reinsurance

Capital market participants have been wary of the new instruments because they lack the ability to quantify, categorise and price catastrophe risks. This is the gap which MarshMac Risk Products aims to bridge.

the new products ws are phs reinsurance protection

These are also customers for Zurich's financial engineering packages, which tion between insurance and

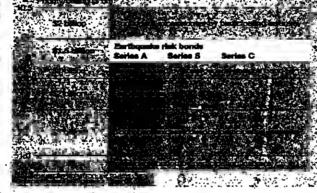
Re, a "transformer vehicle" set up by Guy Carpenter & Co, the reinsurance broking arm of leading US broker .Capitalised at \$3m, Nor-

such as catastrophe options on the CBOT. This eases the main regu-

company clients.

This area will grow, but

he Authority in





from estastrophes, such as damage from earthquakee, can now be funded by reinsu

dealing with will require educating buyers and sellers alike. That's part of the process," comments Brian Murphy, president of MarshMac Risk Products. A real prize is securitisation of insurance

According to a recent study by Swiss Re sigma\*, together with insurance derivatives, these offer the possibility of generating an additional US\$30bn (£20bn) in funding for s large natural catastrophe in the US by the middle of the next

This is the same figure which Swiss Re calculates represents the "capscity gap" between the catastro-

risk, led by Swiss Re. The

protection provides excess of

per cent - of losses in the

Other clubs have chosen

exceeding \$500m within the

15 per cent co-insurance

band. The cover is led by

In its annual report, the

Standard P&I Clnb states

that its purchase of reinsur-

ance for the vertical co-in-

Lloyd's syndicates.

more claims.

of US\$40bn to US\$50bn. The overall damage would be much higher than this. Not only is the probable maximum insured loss from a worst case event more than US\$100bn, but only about 20 per cent of any

of the US insurance industry

of about US\$20bn and the

"reference loss" figure for a

large California earthquake

damage is estimated to be insured against earthquake. The market capitalisation of the US insurance industry is in the region of \$200bn. the US reinsurance industry representing about 10 per cent of thet. While s worstcase California earthquake would therefore cost more than half the capital of the US insurance industry, the sverage daily fluctuation of

estimated by sigma et US\$133bn, about 0.7 per cent of the total market. Swiss Re Financial Products, a joint venture with Credit Suisse, is one com-pany which plans to exploit this potential. The first real effort to do so was as part of

the California Earthquake

the US financial markets is

Authority (CBA). Morgan Stanley was to handle the issue of US\$3.5bm in 10-year earthquake risk bonds (ERBs), US\$2bm of the proceeds of which would be invested in government bonds to guarantee repayment of the principal at par. The remainder would provids funding of \$1.5bn in excess of losses of \$7bn, and pay interest twice-vearly unless an earthquake costing more than that amount occurred within four years.

when payment would stop. The CEA has not completed the approval process in the California legislature, so the bonds have yet to be issued. Also pending is placement of a catastrophe bond ultimately on behalf of leading US motor and household insurer USAA (through Merrill Lynch). This is also a "transformer" deal.

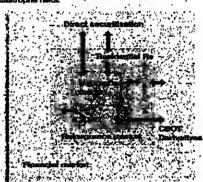
A specially constituted company. Residential Re. will provide a layer of reinsurance for USAA covering losses from a single hurricane of more than \$1bn, matching It with an issue of one-year floating notes on which the future Interest payments, and eventually the principal itself, will be lost if USAA makes a claim.

USAA lost \$587m from Hurricane Andrew in 1992, the worst on record with a total insured ioss of \$16bn.

The issue offered for 1996-97 is very small - only \$1m - but a much more substantial placement of up to \$500m appears possible for 1997-98.

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### Winds of change are blowing

Concern over unfunded liabilities may prompt changes

in reinsurance With several years of good loss records behind them. Protection and Indemnity clubs (P&I clubs) - the mutual insurers first established in the mid 19th century to provide reasonably priced insurance to ship owners - are looking for lower reinsurance premiums. Meanwhile, reinsurers outside Lloyd's, which has been the traditional centre of P&l reinsurance, are taking an increasing interest in the high premium, high risk

Sixteen clubs participate in a co-operative programme, the International Group Agreement, which shares claims greater than \$5m (£3.6m) among all member clubs.

To protect against claims larger than \$30m, the International Group buys reinsurance, but in recent weeks it has called for lower premi-ums on its sizeable reinsurance contract. The Group paid a gross premium of \$300m for its current \$1.5bm cover, which comes up for renewal on February 20,

"If we find the terms of the Group excess of loss contract unsatisfactory next year, we won't buy it," said Bryan Gaze, deputy chairman of the London P&l Club and a member of the Group's reinsurance committee.

Underwriters are not ready to offer a premium reduction of the order of one third, the amount suggested by Mr Gaze. The figure has been described as "unrealistic" and "ridiculous" by underwriters leading the contract. However, they are well aware that recently claims on the contract have been less than premiums.

We have responded to the loss profile in each of the past two years," said lan Agney, underwriter of Lloyd's syndicate 672, which writes a very substantial line on the Group's reinsurthee. The clubs saw some

ruary 1996 and February 1995." The reduction for the current year was about 15 per cent

However, Mr Agnew explained that reinsurers must charge an amount commensurate with the risk, which would create very substantial liabilities should a serious loss occur. "One major claim in a year would make a mockery of the premium, let alone two or three," he said.

Richard Yousll, underwriter of Lloyd's syndicate 79, which has led the Group's reinsurance contract since its inception, said "It is a long-term contract that does and has reacted to market forces", but is also potentially at risk from catastrophes.

the International Group's reinsurance committee, is also interested in a lower premium, but has not taken as strong a stance as his colleagus. "We're, always looking to get the best price, but I wouldn't want to see expectations rise prema-turely," he said. "Let's see what losses occur."

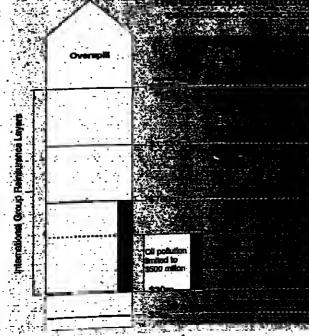
native plan, should the traditional reinsurance prove too expensive. Using what have been dubbed "designated reserves" the Group may be able to provide a portion, or even all, of the protection

"Designated reserves" refers to the letters of credit (LoCs) each club has pro-vided to the Group. They guarantee each member's ability to pay their Group pool commitment should a large loss occur. The amount of the letters of credit is not equal to the full obligation of the clubs in such an event, but as the Group began to

increasingly large LoCs. Steven James, chairman of Should reinsurance cover not be purchased, a possibility which Mr James said "is not entirely remote", the amount of the LoCs would have to be very substantial indeed. "Quid pro quo, the clubs would not have to pay reinsurance premiums.

increase the amount of risk retained by the pool early this decade, it requested In the event that the rein-

surance is scaled back under the designated reserves scheme, at least the first While Mr James plays schems, at least the first down the likelihood that the \$750m of cover would be will take an retained, with a stop beyond



extremely though line on tate a certain level of loss. This cuts, it has devised an alter. kind of approach could be executed. Mr James said, without extra costs to the ship owners. "In the long run, owners could expect a

> The structure of the Group reinsurance is extremely complicated. For the current year, it is divided into three contracts which are placed separately.

The first layer of protection, insured almost entirely at Lloyd's, provides \$750m protection for non-oil pollution claims in excess of club and Group retention of \$5m and \$25m respectively. In addition, it simultaneously includes oil pollution cover canned at \$500m. Both can be collected for a single incl-

The second layer covers \$350m for single-incident non-oil pollution losses from \$780m to \$1.13bn. Less than half of this cover is placed at Lloyd's, with most of the balance placed with US reinsur-

The final layer provides an additional \$400m of protection; and differs from the first and second because it provides protection for aggregate claims, rather than an unlimited number of single incident losses. It is entirely placed with three Bermudian companies:

If a catastrophic marine loss abould occur which exceeds the \$1.53bn total reinsurance protection, liability returns to the clubs. At present, the Group has limited to 20 per cent its responsibility for such an "overspill", although the level of limitation is a subject of great debate in the P&I community. In addition to the \$30m

deductible, the Group

retains 15 per cent "vertical co-insurance" of all losses

within the first \$750m layer, raised from 10 per cent in 1995. Thus, if a claim of say \$780m were to fall, clubs and the group would pay the first \$30m, and 15 per cent -\$112.5m - of the next \$750m. Individual clubs representing about 75 per cent of the Group's tonnage - 10 in total - have purchased a reinsuranca package for the top part of this extra 15 per cent

loss cover for each club's share - in practice about 1 first layer greater than \$500m. It will provide up to \$250m for one such claim, and up to \$500m for two or an alternative which offers protection against their shares of a single loss

looking outside Lloyd's for

reinsurance cover. One club has reinsured the top \$3m of its \$5m club retention in a contract led by Munich Re and supported by Swiss Re and General Re. Such companies are increas-

surance was in part "to establish an alternetivs ingly interested in P&L basis of purchasing reinsur-Munich Re, for example, ance, which may prove bene, which participated in the ficial in future years". Group contract in the 1980s Increasingly, clubs are and 1970s but pulled out for

"technical reasons". reported by one club to be slowly investigating the P&I business. The company, with the same supporters, reinsures the P&I's vertical coinsurance as well but only for claims by the individual club's members. At present

risk insuring unknown vessels and owners. Bermudian and US rein-

Munich Re is not prepared to

surers are also playing close attention, but a leading Lloyd's underwriter has shrugged off their involvement. "I don't think they're interested in P&I, they're interested in large premiums," be said. "We see it as risk transfer at Lloyd's, not ss a pure banking opera-tion."

"I don't discount competition," another contract leader said. "No Lloyd's underwriter should be under the misguided opinion that we bave some sort of Godgiven right to the business clubs could find some substantial alternative market."

However, both pointed out that Lloyd's has reinsured P&I clubs in good times and bad. "In the years when capacity was scarce - and they coincided with a deterlorating loss record - it was Lloyd's and conventional contract underwriters who remained with us," said Mr James. "That's how we want to continue."



#### ■ Sport: by Elizabeth Brown

### Competition increases

#### Pool Re has received £370m claims after the Manchester bombing

Growing awareness of the risk of terrorism has sparked renewed interest and increased competition in the UK insurance market in the wake of the Manchester and London docklands bombings this year.

The Manchester city centre bombing on June 15 left 200 injured, and resulted in extensive damage to commercial properties. Pool Re. the IJK reinsurer of terrorism risks, has received an estimated £370m of claims from the incident so far.

The knowledge that: regional centres outside London could be subject to terrorist attacks has triggered sed interest in the purchase of terrorism cover in recent months.

As one London broker says: "There has been a mas-sive increase in interest from people who have been uninsured before and also those who realised you don't have to be situated in London to be exposed. If Manchester had not happened we would have had a little more interest. Manchester has underlined that you are not OK out of London any

Pool Re, the government-backed department of trade and industry (DTI)-approved reinsurance mutual has been in place since January 1, 1993. It was set up following the St Mary Axe bomb in 1992, when many reinsurers withdrew from providing cover against losses due to acts of terrorism on the UK

mainland. Just four months later, in April 1993, the Bishopsgate bomb blast led to insured losses of £650m. of which Pool Re covered about half.

For an additional premium, the mutual provides cover for commercial and industrial risks on the UK mainland against losses due to acts of terrorism, over the £100,000 per policy category limit which has existed on UK commercial property that Pool Re is charging 100



insurance policies since Jan-Only the day before the

Manchester bombing. Pool Re said claims arising from the London docklands South Quay explosion on February 9 had reached £100m. As a result, it withdrew

the deposit premium which offer arrangement with policy in the UK. holders, which meant they would have to pay the remaining 40 per cent of their annual premiums. At the same time, Pool Re announced withdrawal of its 20 per cent discount to policy-holders, which had been introduced at the beginning of 1996 following the IRA

Introduction of these premium arrangements had been made so insureds could benefit from the favourable claims experience which Pool Re had in 1995. Under the system, policy-holders were required to pay 60 per cent of their premiums at renewal with the balance of 40 per cent required if total losses exceeded £75m in 1996.

Competition between Pool Re and alternative providers of terrorism cover has intensified in the wake of the

Manchester bomb. According to several London brokers, this increased interest has been triggered both by the Manchester bomb and Pool Re's decision to withdraw its deposit premium arrangement with policy-holders and its 20 per cent discount just the day before.

per cent premiums and then the Manchester bomb, there has been a heightened awareness of the risk which has led people to explore alternative means," said one

leading broker. There are several alternative schemes to Pool Re which offer terrorism cover

Both the British Insurance and Investment Brokers' Association (Biiba) and London-based broker Minet have facilities on offer which are placed in Lloyd's. They provide capacity of £100m and

In addition, Minet is able to offer top-up cover which can increase canacity to in excess of £200m. According to those in the market, there are eeveral

advantages of going outside

Pool Re to purchase terrorism cover. "Terrorism cover in the open market provides an alternative to Pool Re in thet clients can choose to be more selective in their cover. It enables people to be flexi-ble and selective over loca-

tions and deductibles," said one broker, However, Leslie Lucas, chairman of Pool Re, believes any increased competition in the terrorism market in the wake of the Manchester bombing can

only be a healthy sign. The company was never set up as a monopoly. Therefore there was always the potential that alternative capacity would be made

He explained it was diffi-

market is having to keep pace with the rising values of sports people

The insurance

The start of the football top England striker Alan But as the trend of high Shearer to premier league player values continues and club Newcastle United for a record fee of £15m.

Mr Shearer's move highlighted the increasing values which individual players are now able to attract, due not least to the many sponsorship deals and bonus schemes in operation. It also cult to pinpoint exactly what pointed to the additional levels of protection which insurers and reinsurers will need to provide to keep pace with the modern world of professional sport.

was triggering the increased

chased for the first time, or

whether there has been

some movement out of Pool

Meanwhile, the close suc-

lands South Quay and Man-

chester bombings in 1996, is

leading to growing specula-

tion that Pool Re's rates may

be set to increase further. Several market sources have

indicated that another ter-

rorist incident, in the wake

of the Manchester bombing.

would almost certainly

prompt a change in under-

writing rules later in the

will definitely up the rates,"

However, Mr Lucas maintains it is unlikely Pool Re's

100 per cent rates will move any further upwards in 1996.

ing the deposit premium is to put the premiums back to .1994 levels," he said.

In the financial year 1994,

Pool Re reported gross pre-

miums written of £346m,

compared with £196m for the

financial year 1995. The

reduction was due partly to

the fact that premiums in

1995 were paid on the 60 per

At December 31, 1995, Pool

Re had paid out claims from

commencement of £227m,

while outstanding claims

cent basis.

The effects of withdraw-

one source said.

there was another bomb, I would think Pool Re

sion of the London dock-

Re to the alternate markets,"

What nobody can tell is

demand.

he said.

As Jonathan Ticehurst, head of sports at Londonbased broker Windsor Insurance, says: "We will see the same situation arising over the next few years for other footballers who have a high

The insurance market will have to be prepared to provide the insurance protection that the clubs want. In a market which is fairly small and specialised, each premier league football club has a different insurance huying philosophy. While some are more risk averse.

others can afford to take

"The football insurance market is not like a supermarket, you cannot go in and take it off the shelf. Like a bespoke tailor you have got to make sure you have got the right thing and that it fits," says Mr Ticehurst.

many sports make the transition from amateur to professional status, the question of whether there is enough capacity available in the market to meet the demand for cover remains a matter

According to Mr Ticehurst for a premier league football club such as Newcastle United, there is certainly enough capacity in the mar ket to provide the amount of insurance required.

"The capacity is there, but ensure that those that do write it continue to write it and though the numbers are getting bigger we have to persuade them to write

"We also have to search the world for other insurers, hitherto without the appetite for writing the risk, to see if they can be persuaded to enter the market," he said. The football insurance

market is understood to have made a minimal profit over the past five years, taking into account all aspects

greater levels of self-insur-

just one example of an incident which could leave \$10m. insurers and reinsurers claims. It would also put pressure on insurers to increase rates. "There is no doubt if there

were to be a career ending intury with one of the highvalue players, premiums necessarily scare people away from football insurance but it might cause them to re-examine the premium rate," Mr Ticehurst

According to the Association of British Insurers (ABI), an estimated 20m new sports injuries occur each year, causing around 11m lost working days. Fatal sports accidents resulted in 148 deaths in the UK in 1992. The sport with the highest number of fatalities was motor sports, which left 16

Indeed, the death of racing driver Ayrton Senna at the San Marino Grand Prix in 1994 was the highest insurance claim for a sportsman in recent years. Lloyd's underwriters faced a claim of around film, arising from a policy which covered the racing driver against death

and injury. The stabbing of leading ladies' tennis player, Monica airline."

of British football. But a Seles, at a tournament in career-ending injury to a Hamburg in 1998, was also high-value football player is reported to have triggered insurance claims of around

More recently, the bombexposed to significant ing at the Olympics in Atlanta which left two dead and 110 injured, showed that the risks faced by professional sports men and women are on the increase both on and off the field. More stringent security meawould go up. It would not sures, including electronic fences, infra-red cameras and metal detectors, will be in place when Sydney hosts the Olympics in the year

2000. Meanwhile, many in the market agree that risk management across all sports will have to be stapped up if the rising costs are to be contained. There is also a growing possibility that sports insurers and reinsurers may decide to impose restricted terms to take account of the higher levels

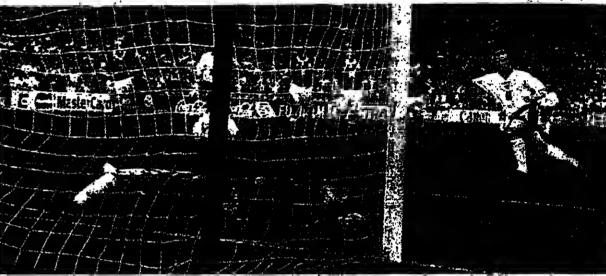
of risk. " The tendency of international football and rugby teams to travel together when on tour, is just one example of a potential catastrophic claim.

As Mr Ticehurst eavs: When you have got these international teams all flying in the same airline, they are carrying some very high values. That is an enormous accumulation of risk on one

17.-

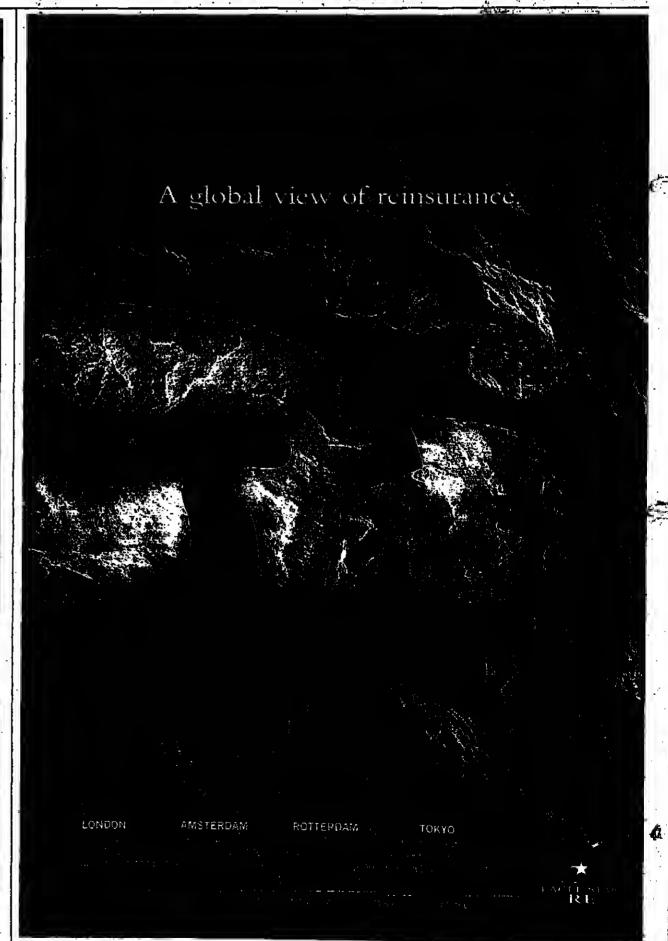
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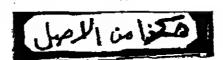
Application in the



The £15m transfer of footballer Alan Shearer highlighted the protection transfer one to keep pace with professional sport









■ Financial services • By Richard Wolffe

Merchant banks feel the pressure as accountants, lawyers and stockbrokers act as financial advisers

On the face of it, Singer & Friedlander's decision to quit Birmingham at the start of the year seemed like a body blow to the region's financial services. One of the oldest mercbant banks in Birmingham, Singers declared that the city was no longer profitable enough to justify its own operations.

In reality, Singer's move underlined not the weakness of the Birmingham market are. but the intense competition in a rapidly expanding marketplace. Birmingham's in the same capacity as a merchant banks have beensqueezed out by its accountants, solicitors and stock-brokers, which are increasingly crossing over the traditional boundaries of

David Maxwell, chief executive of Birmingham City 2000; which represents the city's financial and professional community says over why we do not seem to do well with merchant bank; ing in the city. But in fact merchant banks have gone back to London to deal with the more complex deals because those in the accountancy profession have undermined them et the smaller end of the market. They have simply made it difficult for the traditional merchant banks to compete."

Birmingham'a accountants hava meanwhile concentrated on the smaller and medium-sized businesses with a market capitalisation of between £5m and £50m which are less attractive to their banking rivals. Larger clients still rely on City of London banks, and seem bappy to travel to London to meet their advisers.

ents - from banking to the lika being an additional accountancy offices, as the board member." market in financial services evolves in the West Mid force behind this evolution lands. Where accountants has been the sheer volume of traditionally only worked on deals in the corporate due diligence projects, they finance market. According to are increasingly acting as financial advisers on the structure of acquisitions and

flotations. Charles Cettaneo, previously at BZW bank and now corporate finance director at KPMG accountants, says: "We aim to win clients who are not particularly lucrative for the banks because they do not do an ewful lot of. business. We also have a different way of doing things in . that we try to be closer to

which our clients appreciate,

However, the real driving

tha Centre for Management Buy-out Research at Nottingham University, the value of deals in the West Midlands rose by 81 per cent last year to £607m, with management buy-ins leading the charge.

Part of this increase comes from the trends in manufacturing, where businesses are shedding non-core subsidiaries, and tha market in acquisitions and management buy-outs has taken off. · Bnt the growth also our clients than the banks reflects the increasing level



ings for retail financial services is the growth in "call centres" - the telephonebased operations of banks and insurance companies. Barclays' Covantry-based call centre, for instance, is recruiting around 200 staff to join its existing workforce of around 500. Gary Hoffman, managing

largest deals. At the same

time, the city's larger solici-

tors have increasingly speci-

alised in corporate finance

work, alongside the accoun-

regional managing partner

of Arthur Andersen eccoon-

tants - which has a strategic

link with Garrett & Co, solic-

itors - says: "In the past, if

the deals were big they were

sent down to London, but

now the financial services

sector is so strong here that

we can handle them all from

because the people involved

This is how it should be,

Roman

Birmingham.

them.

McAlindon.

director of Barclaycall, the bank's telephone operations, observes: "We looked at the local labour market and it was the quality of the peopla that attracted us here. Our main constraint now is actually recruiting enough people. Getting 25 people in each month to the right quality is the thing that is





■ Inward investment • By Richard Wolffe

### Seeking to break the mould

Peddimore, a greenfield site. north of Birmingham, aims to attract large projects

It may look like ordinary farmland at the moment, sandwiched between Birmingham and the prosper-ous suburb of Sutton Coldfield. But the 56-hectare site represents more than just a few green fields to either its neighbours or the busine community in the West Mid-

According to local councils and inward investment spe-cialists, the fields near Peddimore are the region's best hope of winning a flagship foreign investment. In fact, such is the region's determination to win the investmant, that Birmingham council has already granted planning approval for a micro-electronics factory on the site. A public inquiry in December will decide its ultimate fate. The council's decision was remarkable not just because of the strong political opposition it faces on environmental grounds. It was remarkabla because no investor has yet committed

itself to the area. Birmingham's determination comes from a sense of lost opportunity. When Siemens was deciding where to locate a new £1.1bn (\$1.7bn) semiconductor plant in the UK last year, it was close to choosing the West Midlands. But the lack of a suitable site - particularly a large greenfield site - meant the region lost out to North

are local and they want to have their advisers close to Philips, the Dutch electronics group, is one of half a dozen companies now considering Peddimore, which could create an estimated 3,000 jobs. But it is not just the employment issue which has fired tha imagination of Midlands businessmen and political leaders alike.

Although highly industriaed, the region knows it is too heavily reliant on older businesses - especially those associated with metals and the motor industry. Inward investment represents the



West Midlands' best chance to break the mould with new

Tony Bradley, policy director at Birmingham chamber of commerce, says: "We must attract a major single user of the size of Siemens, because of the trickle-down factor. These 'footloose' international companies attract suppliers who are also quality-driven and that gives the region that little bit of impetus to bring our skills levels up."

Some businessmen blame the lack of high-technology companies, including those in the biotechnology sector, for the low productivity in the region. Others point to tha high-tech nature of today's automotive industry to argue that the region is already well-placed to serve an electronics investor.

The West Midlands is, in fact, a successful competitor in the race for inward investment, even without the addition of e semiconductor plant. Last year the region attracted 76 investment projects worth £840m, (\$1.3bn). Backed by a three-year award of £303m (\$469.6m) from the European Regional Development Fund, the West Midlands consistently wins a fifth of all new foreign investment into the UK.

However, Paul Richards, chief executive of the West Midlands Development Agency (WMDA), said: "We are the most successful region in England in terms of the number of projects we win - but they tend to be relatively small, with on average 80 jobs per project,

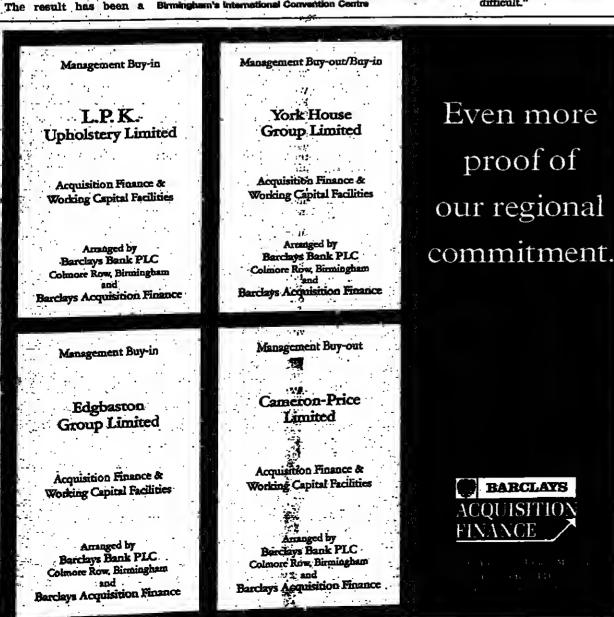
"The really big projects traditionally go to Wales, Scotland, Ireland or the North East. But we would argue that we have s much more diverse economy, with e better manufacturing base, first-rate professional services and excellent universi-

The region is not just bampered by its simple lack of space, however. The drive to win inward investors has also been frustrated by a lack of cash. WMDA. which leads the region's quest for such projects, has an annual bndget of around £1.1m around 30 per cent lower' than equivalent organisations around the country.
It is a problem shared with

(RSO), which aims to source suppliers within the West Midlands - serving both inward investors and UK companies. Tim Roberts, director of the West Midlands RSO - which works from the same office as WMDA - says: "In the North East they spend more than £1.5m on RSO activities and in the North West they spend £1.1m, mostly because they were there before the arrival of such organisations

as Business Links." With a budget of around £400,000, the RSO won £1.53m of business for local suppliers in its first financial year in 1995, and around £6m in just the first quarter of this year. But the work of both the RSO and WMDA will be severely restricted until the region concentrates its efforts - and casb - more efficiently. Even with e greenfield site available, the region could again lose to its rival regions.

"We beve to work very bard to try to get overseas companies into the region," said Peul Richards. "With our limited resources, we just do not have the time to the Regional Supply Office pull everyone together."





the state of the s

### Heartlands being revitalised

While many sites have been redeveloped, there is still much to do

For Mr Don Scriven, chief executive of the Business Link organisation in Sandwell, hot weather is bad news. The smell from the canal which runs past his office is such that be is unable to open the window.

Housed in the same building as Mr Scriven are the offices of the Black Country Development Corporation, which in 1987 was charged with developing and revitalising 26 square kilometers of derelict and under-used land in the West Midlands region, including the offending stretch of canal.

In March 1998, BCDC, along with other urban development corporations and City Challenge organisations, will close down. While BCDC's work has resulted in a considerable improvement in the local environment more than £400m of public 24 per cent of Birmingham's money will bave been industrial land available for invested in the area by the time BCDC closes - the smell from the canal is picked on by some as evi-dence that there is still much development work left to be done in the West Mid-

The question of what happens when the development corporations and City Challenges - set up to rejuvenate areas of high unemployment and neglect - close in just over a year and a half is one that is also occupying sevin Birmingham and West Midlands the Issue's importance has been magnified partly because of the success they have bad in attracting grants from the government and European Union, as well as private sector investment.

A recent report by the Industry highlights the continuing need for urban Heartlands Spine Road, a

states that growth prospects "for older industrial centres in the region - including the Black Country, Birmingham and Stoke-on-Trent - remain more constrained because of a lack of high quality sites".

Mr Jim Beeston, chief executive of the Birmingham Heartlands Development Corporation, says that over the last six years his organisation has pulled in more than £60m, including £40m from government and £14m from the EU.

As a result, BHDC has achieved e "dramatic change" in the Heartlands area, he says - "new investment bas been attracted, iohs are being created and new housing is being devel-

BHDC's accounts for 1995-96 show that it spent £6.4m on land acquisition, £1m on land reclamation, £1.6m on roads, £460,000 on environmental improvements, £260,000 on community support and £900,000 on supporting the private sec-

The Heartlands area has covers just 3.6 per cent of the total land area. Mr Beeston says that BHDC participated in the package of incentives which persuaded Ford to invest £300m into a new production facility for the new Jaguar X200 car. Ford's investment will create 1,200 jobs for Heartlands

He also highlights Bordesley village centre, "the cen-trepiece of Britain's first new urban village". The village centre comprises 29 flats, four shops, plus dental and doctors' surgeries and a community centre. The £2.9m scheme has been granted £300,000 by BHDC, and Mr Beeston says that the centre is the culmination of investments in Bordesley totalling £65m, including £40m private sector investment. Construction of the

and the second s

at an advanced stage and is due for completion next year. But it is the future, rather than past success which is occupying Mr Beeston, BHDC is in discussions with the city council and English Partnerships, the government urban regenerasuccessor body". Mr Beeston says that options include turning the BHDC into "some sort of trust, friendly society or joint company". He intends to commission consultants to advise on the

handover process. Our work is probably about 80 per cent done," he adds. "There are a number of sites that need to be redeveloped"

At Walsall City Challenge, Ms Sarah Middleton is exam-ining ways in which staff on until it winds up in March 1998. Development corporations and city challenges have been expressing concern that they are likely to lose key staff in their last

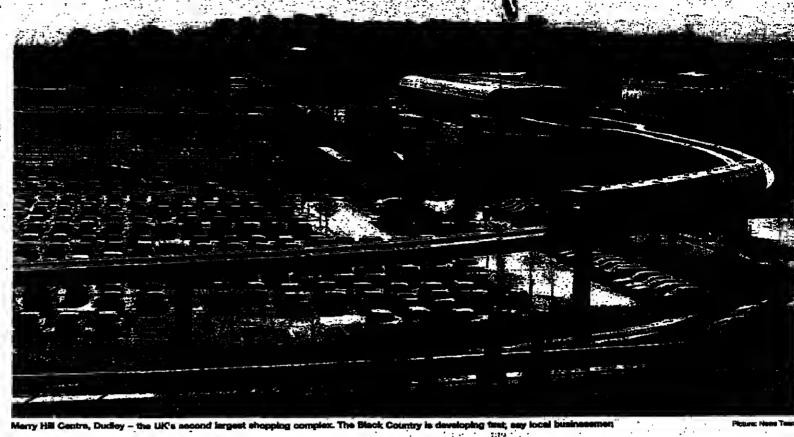
Ms Middleton says: "It's a difficult time. There may be the issue of some sort of lovalty bonus, a cash incentive". However, "when 'push comes to shove they [City Challenge staff] want long-term security". Nevertheless, Ms Middle-

ton remains confident that Walsall City Challenge will successfully complete its objectives as set ont in a five-year plan. These goals include attracting £125m of private sector investment, 1.657 residents trained who obtain jobs, the building of nearly 700 new homes and 1,000 existing homes.

Over five years, the com-bined public and private sector investment in the area will have totalled more than

Another issue is who will take on the liabilities currently held by development corporations and city challenges. Mr Mike Appleton, development director of contact between business regeneration in the region. It 9.58 km dual carriageway, is English Partnerships, says and support organisations.

Quality sites are selling in Telford



# The workforce . By William Lewis

that responsibility. - "in Business leaders call for big improvements in

that it will take on "strategic

issues, but not every resid-

ual issue or long-term liabili-

ties or trusts should take on

terms of existing assets,

maintenance and manage-

ment, there needs to be

home-work done in the last

year of each urban develope-

Meanwhile, for the

region's business people, the

departure of the urban

regeneration corporations

and city challenges may

actually be a blessing. Over

half of the businesses that

participated in a recent CRI

survey said that there were

too many organisations with briefs to help support

Only 36 per cent said that the number of support

organisations was "about

right". Urban development

regional competitiveness.

ment corporation".

He says that local authori-

training and education The reputation of the West Midlands workforce is the stuff of legends. Tourist guidebooks tell how their extraordinary capacity for

work helped fire the great industrial revolution. When high productivity equated with brute strength and graft, rather than technical expertise, there were few areas more productive than the West Midlands. Btrmingham became known as 'the city of a thousand trades'

corporations ranked third Although the coal-seams last, behind chambers of commerce. Tecs, local and ironworks are long authorities, central govern-ment and the CBI itself, in a gone, the West Midlands' labour force has become a table showing the level of victim of its own historical success. The region's continned reliance on traditional metal-based industries appears to have depressed he standard of skills among its own workforce.

For the West Midlands economy, this skills shortage ability to compete in global markets and expand into value added high-tech indus-

A recent study by the Con-federation of British Industry shows that employers are not getting what they want from the education and training system in the West Midlands.

The study concludes that the changes in industrial working practices have not been matched by improvements in the skills base of the West Midlands labour

"At certain skill-levels, the West Midlands appears to perform below the UK average," the CBI concludes. Mr Jeremy Woolridge, the CHI's West Midlands regional chairman, added that "concerted and effective action is needed" in the "development of enhanced skills and training, which is a weak spot for

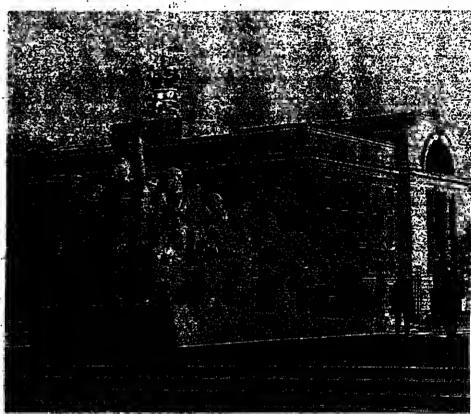
the region". The West Midlands businesses surveyed by the CRI voted the level of skilled labour at school-leaver and technician levels as one of the worst in England, and said it was one of the area's biggest weaknesses.

The quality of education and training provision in the region was also heavily criticised and ranked eighth out of ten regions in the England and Wales.

The CBI report, Meeting the Challenge - the Business Agenda for the West Midlands, surveyed a wide range of companies across different industrial sectors and company size. It states Education and training was ranked by survey respenranked by survey respen-dents as the top priority for future action with setton needed both among young people undertaking founda-tion learning, and among those both inside and out-side the workplace

While recognising the role played by individual companies in developing the skills base of the West Midlands, the report concluded that the plethora of official agencles and public organisations in the region should "agree an agenda for future action, based on raising the skill hase in the West Midlands".

One bright spot is the graduate market, with companies believing that the West Midlands graduate pool is one of the best in the UK. In an attempt to overcome



n over skills base

The Forward Status in Birminghers - once known as the only of a thousand trades, but changes in

report makes several recom- of his organisation's most nendations and sets a num- important tasks is persuadber of goals. They include: All children in the West Midlands should be competent in all core skills by the time they leave compulsory schooling. "Young people should leave foundation to what is required." learning with a portfolio of national qualifications showing breadth and depth of

learning," it says. • Links between education and business need to be improved, "to ensure that learners develop the know-ledge, skills and attitudes to meet labour market needs".

The report states that one company told CBI researchers that "there is a lot hap-pening which seems good on the surface, but the impact is very limited".

The region needs to make

concerted effort" to "facilitate a learning culture within the West Midlands". • The skills levels at small and medium sized compa miss need to be improved. A large number fall "to be involved, or are insufficiently involved, in training activity." Training 25nd Knierphite Councils fastile region need to tallor field approach more to the m of these companies. Mr Brian Potter, acting chief executive of Sandwell Chief ber of Commerce, highlights development area. The lack of business skills is one of the brakes holding us beek."

No one has thought of showing these people [man-agers] what to do. When I ask managers in this area. Why do you do it like that? they say 'It's because we siways have done'."

Mr Potter says he is in dis-cussions with Sandwell Fec to see if we can get some thing off the ground". How-ever, for Sandwell Tec and others in the region, one of the key issues is how they can encourage companies to more accurately predict their staffing requirements. They argue that the CBI's criticism of training schemes being ill-suited to the needs of business is partly misplaced. Companies themselves can be blamed for failcate their training and staff

Mr Kim Norman, business the overall weakness of the development services direc-

labour market, the CBI ter at Sandwell Tec, says one has been co-operation on ing compenies to try to accurately predict their starting requiremens over the next re years - "we spend a lot of time on research, trying to hone down our provision

One way forward can be found in the relationships which have developed in the West Midlands between universities and companies. In recent years, universities have become far more aggressive in developing their commercial activities. and businesses have become more attuned to the potential benefits that can arise com close links with aca-

One of the best examples is the link between Rover and Warwick University's managers regularly attend university courses and there

improving manufacturing techniques. There is also a growing effort at other universities in the region -Aston, Birmigham, Central England, Coventry, Keele. Staffordshire and Wolverhampton - to become more involved with companies.

For Mr Don Richardson and Mr Roy Richardson, the twin brother property entre-preneurs, the key challenge for the region is how it encourages young people to says that the education sys-tem should enable young people "to be able to become entrepreneurs and business people in their own right".

Could

The twins say they are prepared to put up 21m to. help encourage entrepreneurs in the region - we would like to see more entrepreneurs come forward. Roy says. "Without risk-tak ers, the country will slide".

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telecommunications into the 21st century. Telewest Communications' state of the art, fibre-optic telephone network now links 280 Council locations across the borough. The CENTREX service will dramatically improve access to public services as well as providing significant savings to the Council. To discover how we - as the UK's number one business cable communications companycan take you into the 21st century.

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For two years, similar posters have alerted the public to the disappearance of Julie and Meliasa Now, the long summer holiday is over, and la grande rentres has brought with it not the straightforward story of two missing children but the brutal news of e kidnapping by a multiple rapist who allowed his victims to die a slow death of starvation in his cellar, and then buried them deep in cement in his own backvard.

The grisly charges against Marc Dutroux have fuelled an outpouring of national grief which has turned to anger and don with Belgium's political and indicial establishment.

### Belgians on the rack of conscience public confidence in institutions.

is shaky, suspicions are rife that Dutroux and his paedophile ring enjoyed protection in high places.

Many questions are unanswered. How could a felon like Dutroux own 10 properties and obtain loans from a bank? What exactly is the role of the detective inspector charged in the case? And what about the red motorbike found in the grounds of a Dutroux property, a motorbike which resembles the long-sought getaway vehicle used in the 1991 assassination of the Wellonian political boss André Cools?

Charges of a cover-up have become common because of the indifference ahown by the authorities toward the fate of Julie and Melissa. The two eightyear-olds went missing in June 1995. Their parents launched e

#### DATELINE

Belgium: child murder charges have fuelled anger and disillusionment

with the establishment, \* writes **Lionel Barber** 

nationwide appeal with more than 10,000 posters at airports, motorway bridges and rail stations at home and abroad. Everyone knew Julie and Melissa. But the police insisted that the search was futile; the children In fact, the two girls were alive. They were being held in isolation m one of Dutroux's safe houses, just 80km from their homes Dutroux was only apprehended last month after someone spotted his white van in suspicions circumstances and passed on the licence number to police. Nine: people, including Dutroux's wife, Michele, and a high-ranking detective have since been arrested.

probation after serving only a fraction of his original 14-year sentence, despite pleadings from his mother and strong objections from the local prosecutor's office? More intriguing, when he was arrested while on probation last year, why was he still allowed to walk free? And what was the purpose of his frequent journeys to

the Czech Republic and Slovakia?

The assumption in the Belgian

Why was Dutroux set free on

press is that Dutroux was at the centre of a paedophile ring supplying clients with expensive child porn videos. But last week, police diggers found the bodies of two other missing children - An Marchal and Sefje Lambreks buried under a shed in one of Dutroux's properties. An and Eefje were 17 and 19 when he

for a tram in Ostend, a year ago. The age difference between the victims suggests that Dutroux and his wife were not just paedo-philes, but were involved in a more general business of traffick-

kidnapped them as they waited

ing in female bodies. The suspicion is that this sex trade is controlled by organised crime operating across national borders. The connection between Belgium and central Europe supports this theory, as does the evidence of co-ordinated car theft to cover the trail of abductors and victims.

Whatever the truth, the Dutroux murders pose a fearsome challenge to Belgium's criminal justice system which suffers from a lack of funds, poor organisation and political influence through the appointment of

The most telling fact to emerge is that Dutroux and his wife were drawing BFr70,000 (£1,458) a month in unemployment and sickness benefit while carrying out their harrific crimes: a little less than the average monthly wage of an investigating magis-

Despite the sense of shock in Belgium, ordinary citizens have drawn comfort from the conduct of the parents of the victims. They have behaved with extraordinary dignity and restraint, pointedly refusing to sign the flood of petitions in favour of reinstatement of the death pen alty. At the funeral of Julie and Melissa, both francophones, the mourners broke into spontaneous applause at the appearance of the parents of An and Eefje, both Flemish speakers.

Such expressions of solidarity have restored e semblance of unity to a country where divisions over language and culture are as strong as ever. Recognising the national mood, King Albert II and Queen Paola finally agreed to meet the parents last week and pledged to support e full investigation of the Dutroux

The selfless conduct of the parents of the victims, and their quiet but insistent criticism of e system which failed their chilen and tha rest of the country,

has joited the politicians. Too often, Belgians pride themlves on their pragmatism and ability to strike a deal to overcome the linguistic divide. The fate of Julie and Melissa shows that eociety cannot live by com-

#### The Monday Profile: Leonard Lauder, Estée Lauder

### masty scents the future

ome children of corporate dynasties are loath to join the companies their parents founded, but not Leonard Lauder.

"I couldn't wait," drawls the 68-year-old chairman of Estée Lander, which was founded in 1946 by his parents, Estée and Joseph, and is now one of the world'e largest cosmetics companies. "And I love it."

Although he joined the family firm as a graduate in 1958, Leonard only reached the top last September when his octogenarian mother took the title of founding chairman and be became chairman at 62. The promotion made little difference in practical terms - behind the scenes, Leonard had run the company for years - but Estée Lauder looks very different.

Since Leonard became chairman, it has made its first acquisitions by buying the Bobbi Brown and MAC beauty brands, and has also gone public by floating on the New York Stock Exchange.

So far, the results of this activ-. ity have been pretty successful; Bobbi Brown and MAC have thrived and the shares have spared, raising the company's market capitalisation from \$3bn (£1.9bn) to \$5bn. Yet in an ideal world, Leonard Lauder would have preferred not to have gone

Estée Lauder had long prided itself on being among the most private of privately owned com- public because, as he tactfully want anyone to think that if their more acquisitions, finding new panies and on growing organic put it, some members of the name is Lauder they've got to joint venture partners and clinchcally by creating new beauty brands such as Clinique, Aramis, Origins and Prescriptives...

nard fears will be out of bounds now the company is publicly

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new brands was something I loved doing and it strengthened the company," he says. "Outside anxious to avert the problems investors may be less patiant once faced by Campbell, the US with such large investments, food company which fell prey to knowing they won't see a return

Yet he had no choice but to go over the generations. "I don't



family had greater need of liquidity than others". In other words, all the Lauders had belty taxes to These launches required pay after Joseph's death. For long-term investment that Leo-example, one family member. Rouald Lauder, was heavily in debt, having spent tens of millions of dollars on art and eastern

Reinventing ourselves with European investments. A flotation also made long-term sense as Leonard Lauder was anxious to avert the problems family feuds when the shares were split between various heirs Hilfiger brand is virtually unknown in Europe.

"Do I have misgivings? Yes," says Leonard. "But we're a worldwide company and if I'd waited until Tommy was a house-hold name [for fashion] in Europe, we'd have been launching Tommy 1 there when Tommy 4 was on sale in the US."

Meanwhile, the group is press ing ahead with other means of expansion: notably, a joint venture with Herbert Frommen, the German cosmetics executive, which Lauder likens to link-ups between Hollywood film studios and independent producers. He also has ambitious plans for MAC and Bobbi Brown, both of which were founded by professional make-up artists and achieved cult followings but lacked the means to expand internationally until Estée Lauder's arrival

However, the flagship Estée Lauder brand provided a significant chunk of the company's \$160m net earnings and \$3.2bm sales in the year to June 30. Last antumn Leonard Lauder relaunched it with a new "face": Elizabeth Hurley, the actress whose modelling career got off to a shaky start after the Los Angeles police swooped on her boyfriend, Hugh Grant, and a Sunset Strip prostitute. Estée Lauder stood by her and, according to Leonard Lauder, she has since "done great things for us". .. For the future he envisages ing other licensing contracts. although Lauder declines to comment on speculation that he is about to announce a perfume deal with Prada, the Italian fashion label.

"We need new brands, that's the way forward," he says. "We're in a situation where one of our biggest problems is maintaming the balance of power with our retail partners, particularly in the US. I can do it, but only as long as I've got something new

Alice Rawsthorn

#### FT GUIDE TO

#### Newspapers

only a matter of time before they succumb to the threats posed by everything from 300 channels of television and hundreds of radio stations to the

Hardly. What is remarkable about newspapers in the UK is just how resilient papers have been when judged against the size of the extra competition they have faced. In the UK national dailies still sold more than 14m a day in the six months to July, a rise of more than 150,000 on the same period in 1996. The national Sunday newspapers, n spite of sharper declines, still sell an average of 15.4m copies - although the slide continues, particularly at the popular end of the market.

But what about the US? That's where all of the online interactivity is gathering pace and surely everything crosses the Atlantic in the end.

Things are not nearly that gloomy even there. Veronis Suhler, the investment bank specialising in the media, notes that between 1990 and 1995 daily newspapers in the US suffered a circulation drop of 0.9 per cent. Although virtually every significant title is online this development is still more about promotion than directly boosting revenue. Veronis Subler forecasts that total spending on newspapers in the US will grow from \$50.4bn in 1995 to \$65.8bn (£42bn) in 2000 - not bad for an industry supposed to be in terminal decline.

Some titles at least must be on their last legs? How about the Sunday Express and even the Daily Express for starters?

Once the skids are under a paper it is notoriously difficult to turn it around. Sacking the editor every nine months rarely works as a strategy. Still, Lord Beaverbrook's rightwing, rather lingo-istic crusader may well be on the way back with the help of Lord Hollick, the Labour peer and the new chief executive of United News and Media. Lord Hollick's main strategy, announced last week, is to run the Daily Express and Sunday Express as a full seven-day operation under a single editor, Richard Addis, and plough the savings beck into the papers.

Daily Telegraph and The Independent? The problem there, say Lord Hollick's men, was incomplete implementation. Whingeing journalists were listened to and separate editors were allowed to survive to fight for resources. At the

Express there will be no fudging: this really will

be a seven-day crew. After all, thet'e how the

Washington Post is produced. The Express plan is really only an elaborate cover for cost cutting? Certainly journalists wonder how editorial quality

Newspapers are finished, aren't they? Surely it's can be enhanced by getting rid of 85 journalists out of 480, but then they would say that, wouldn't they? It is noticeable, bowever, that Lord Rothermere, proprietor of the Daily Mail and the Mail on Sunday, which have been wiping the floor with the Express titles, is not, as far as anyone knows, planning to move to a seven-day operation or sack

> Which national newspapers are the most obvious winners et the moment?

The papers that either have a clear niche purpose - such as the FT - or a well-defined and loyal readership - such as The Guardian - seem to be in the best position. The Independent can scarcely manage to get above 280,000 yet The Guardian is still selling close to 400,000 despite standing aloof from the price wars.

Are the price wars over now?

Rupert Murdoch is determined to keep The Times at e price advantage to The Daily Telegraph for as long as it takes. Watch for the end of the 10p Monday Times any day now, but the battle continues, albeit at a lower intensity. Below the parapet, more effort is going into promotion, building up databases on potential readers and tying readers into a title by offering highly discounted long-term subscription deals.

That'e all very well but are you really saying ink n dead trees - and very expensive dead trees at that - can survive in the face of the allconquering Web site?

The problem is still related to charging. Of course people are prepared to have a look at "free" information on the Internet. However, as soon as you start charging by the page the interest drops rapidly. More than 300,000 people are registered for the Electronic Telegraph – and 80,000 have registered since April for the electronic version of the FT - but it is still difficult to smell any money in spite of the appearance of a few advertise-

Electronic publishing looks like a good way of extending the franchise and the brand interna tiqually. It can also be used to tout for new subscribers to the real thing and to introduce the But didn't seven-day operations fail at both The bandy, flexible, portable newspaper to a new gen-

You haven't mentioned the regional papers?

Life here is undoubtedly tough but those who have realised they have a strong local franchise and continued to invest in quality editorial are holding on best. The departure of most of the large media groups from the market – here again Lord Rothermere's Northcliffe group is the canny exception – and the sale of titles to groups specialising in regional newspaper management are part of a wholly beneficial trend.

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nard. "If they'd rather soll their

However, having forfeited his

old flexibility to create new

brands by going public, Lander has had to find other ways to expand. One solution is ligensing, starting with a deal to produce

perfumes for Tommy Hilliger, the

US fashion designer whose

sportswear is the unofficial uni-

form of rap stars. Tommy for

men and Tommy Girl for avomen

are already best-sellers in the US,

and Tommy was launched in the

UK last week, even though the

stock, that's their business."

#### Robert Chote • Economics Notebook

### Ballot box intensifies fiscal risks

Why politicians should be trusted with budgetary policy is unclear

The notion that politicians should not be trusted with the setting of interest rates has become received wisdom in the international economic establishment. Independent central banks are supposed to do the job instead. But if politicians cannot be trusted with monetary policy, why should they be trusted with budgetary policy either?

Manipulating fiscal policy is

certainly tempting for e votegrubbing government. Financing tax cuts or spending projects by increasing government borrowing in effect transfers income from future generations to the present. For those voters who are short-termist or less than wholly altruistic when it comes to the fate of their descendants, this is an attractive trade-off.

Another reason to be worried is that the damage inflicted by irresponsible fiscal policy is more difficult to undo than the consequences of reckless monetary policy. An interest rate cut is easier to reverse than a budget enshrined in legislation. In Britain, the evidence sug-

gests that the political timetable is indeed an important influence. on fiscal policy. The govern-ment's hudget deficit rose in each of the election years of 1963, 1987 and 1992, excluding any change arising automatically from the state of the economy. Looking at the number of times that policy has been loosened and tightened since the Tories came to power, the odds against loosenings having taken place by chance in each of those years are as high as 7-1.

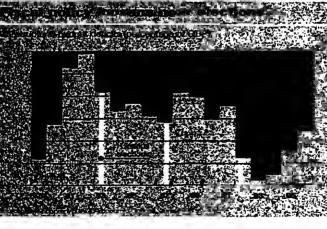
of those election years. The average reduction was worth half of one per cent of national income, twice the average for non-election years since the early 1980s. This has led to calls for curbs on the political manipulation of the budget process. In the latest New Economy, Simon Wren-Lewis, of Exeter University, proposes en independent body to provide the Treasury and the

public with long-term assess-ments of trends in the economy and the government's finances In similar vein, a recent working paper by Alberto Alesina and Roberto Perotti at the International Monetary Fund calls for the creation of "an independent agency which supervises the accuracy and transparency of the budget, based on a set of reasonably defined rules". This reflects their belief that the complexity of modern budgets mili-

tates against their transparency. "This complexity, partly unavoidable, partly artificially created, helps in various practices that 'hide' the real balance (current and future) of costs and benefits for the taxpayers," they argue. "Politicians have an incentive to 'hide' taxes, overemphasise the benefits of spending, and hide government liabili-

ties, equivalent to future taxes."

There are a number of "tricks" which finance ministers use: • Overstate the expected over-estimating projected tax should be forced to use the eco-revenues and under-estimating nomic forecasts of international social security spending. Massag- organisations, such as the IMF The voters were also manded also reduces the projected cost of nomic Co-operation and Develop-



servicing the government's debt. Exaggerate the likely impact of budget measures. This might includa over-estimating the potential revenue from a new tax, the likely gains from a "crackdown" on tax avoidance, or the impact of tax reforms in improving work incentives. • Keep some spending offbudget by channelling it through public sector organisations outside the main budget.

• Make strategic use of multiyear budgeting, announcing fiscal packages in which all the tough policies come in later years. These can then be postponed in later budgets. Alesina and Perotti address

some of these problems by argugrowth of the economy, thereby ing that finance ministries ing interest rate forecasts lower or the Organisation for Eco-

ment, when drawing up their budgets for the year ahead. Wren-Lewis relies more on

moral persuasion. He does not believe that Treasury ministers m the UK should be forced to accept the projections of his "Economic forecast and assessment office", but argues that they would be suspected of manipulation if they did not. There is no doubt that politi-cians do use fiscal policy in ways

that are hard to justify economically, and that they often use sleight of hand to do so. But establishing an official scrutineer may not be the answer.

One problem is that any given set of assumptions about growth, inflation and interest rates can be used - quite plausibly - to justify a wide range of outcomes for the public finances.

may be relatively straightfor- voters will ultimately still hold ward to forecast, but tax revenue the politicians to account.

borrowing is the difference between these two very large numbers, the average errors in nal forecasts made by finance ministries are quite enormous.

Government spending and tax revenues are also rare among economic indicators in thet the finance ministry actually possesses extra information which makes it better placed to forecast them than outside observers. Since it would be difficult for

the scrutineer to be given access to this information, it is hard to see why the job should not be done just as effectively in the UK - given adequate funding - by existing bodies such as the and Social Research or the London Business School, Which stand et e greater distance from government. And for as long as the Bank of England lacks independence to set interest rates itself, the same could be said of its role as scrutineer of the government's anti-inflation policy.

Rather than have a wetchdog which is compromised by its government-senctioned monopoly status, why not spread financial support betwaan a number of competing watchdogs and let the market decide which to trust?

At the end of the day, it may be true that politicians play fast and loose with both monetary and budgetary policy. But whila the motives of independent central banks and budgetary watchdogs may be less suspect, they Discretionary public spending are not infallible. Quite rightly,

Even in disciplines that have always stressed the importance of creativity, such as the performing arts and scientific research, there are relentless demands to achieve more with limited resources.

But companies are often ill-prepared to deal with creative employees. "Creative people are often regarded as difficult or impossible to manage," says John Whatmore of Roffey Park, the Sussex-based management

Whatmore has spent two years studying the management of creative groups and his work suggests that managers of such groups have a daunting task. Creative types are felt to be sensitive, temperamental, arrogant and selfish. They may not fit well into organisations in terms of dress, time-keeping and discipline. Their objectives may not necessarily coincide with those of the organisation, since their interests tend to lie with their own work and talents.

Moreover, they may have an ambivalent attitude towards managers. Whatmore notes a perception, at least among scientists. that management was in some sense "dishonest" since practitioners had given up their profession for their organisation.

Yet some managers have a special talent for getting the best out of creative people. "If we understood more about that talent, we might be better able to select and develop managers for all organisations where innovation is becoming increasingly important." he says.

His project was supported by the Department of Trade and Industry and a consortium that included the Wellcome Founda-tion, KPMG Peat Marwick, Zeneca, BBC Radio, IDV UK, Britisb Telecommunications, the National Health Service (NHS), scademia, the British Olympic Association and the Guildhall School of Music and Drama.

Some of these organisations would not be considered to be creative. But John Whatmore found them particularly interesting because the less creative parts of the organisations - such as the audit teams in the accountancy firm - provided a useful benchmark.

The creative teams he studied, such as KPMG consultants who used psychodrama and NHS physiotherapists, stood out from the rest of their organisations. They felt they were doing jobs which were quite alien, even threatening to the rest of the

organisation," he says.

That underlined one of the most important characteristics for managers of creative staff: the ability to shield members of their team who feel insecure and exposed. "Frequently they are very sensitive, especially because their skills and talents are the very essence of their lives," says

This ability to cope with pressures from the rest of the organisation is particularly important now that companies need results faster than ever. Salvador Moncada, former director of research



Vanessa Houlder tiptoes her way through the delicate task of managing creative people

### How to get ideas to hatch

tended to take a lot of trouble

over the selection of their teams.

They looked for team members

who were open and trusting, who

at the Wellcome Foundation Laboratories and director of London's Institute for Strategic Medical Research, believes that the need for managers to "understand the nature of research" is becoming more crucial at a time when the competitive pressures on pharmaceutical companies makes it harder to take a

got to know each other very quickly and well. They spent a lot of time finding opportunities for the team to get to know each other, particularly over meals. They tended to give their staff

One of the most important characteristics for managers of creative staff is the ability to shield team members who feel insecure

long-term view.

It is unsurprising that the most successful team leaders involved in the project bad outstanding "people skills". They were empathetic. understanding, warm, approachable, passionate, enthu-

siastic and generous. The successful managers projects seem not to founder on

a great deal of freedom. "I never

exchanged opinions," said one individual. But constraints - the most dif-ficult deadlines, the tightest groups. Some problems could be briefs, the meanest budgets -

constraints as much as succeed because of them, and this may be because they are seen as chal-lenges," comments Whatmore.

Tension was described as useful by some groups but not all. One team leader commented that "people aren't cussed but they need to have a tension; otherwise life becomes comfortable and easy". Another thought that people work better if you take the pressure off them".

In one group, conflicts within the group helped to inspire ideas. But too much tension could be disastrous in others. In several groups, which were "surprisingly felt I had a manager, we just all of a negative kind.

Personality clashes were just one of a litany of failings that from their own bosses, and blamed on the organisation. For were also important. "Creative instance, companies that were very hierarchical or bureaucratic

had a culture that was not conducive to risk and experimentation. The companies that were not successful were those that did not take account of the self-motivation of creative people, those where the layout of offices did not invite interaction, those which lacked an atmosphere of mutual understanding and trust and those where managers did not have the right attitudes of

encouragement and support.

The style of leader was also important. Of the two projects deemed markedly unsuccessful, one of the leaders was autocratic and the other manipulative. Ineffective managers also spent too little time with their team members or demonstrated too little interest in them. There was often little discussion between the group and a feeling that the group was not a team.

In some respects, the shortcomings of these managers are unsurprising. The perception in many organisations is that people are appointed to head up groups because they are the best in the field, rather than because they have the qualities necessary

to make them good leaders.

The stndy did uncover managers who viewed their management duties as a distraction from their real work. One of the academics interviewed was obsessed by the difficulty of

managing his department and carrying on his research. Nonetheless, the research found that the leaders of the most successful groups were invariably technical experts in the field. "Our work has suggested that they are likely to need to be among the best in their field if they are to have some of the attributes necessary for them to be successful leaders of a creative group." says Whatmore.

The successful managers had benefited rarely from training, even though the transition from expert to manager often requires the acquisition of a new range of skills, such ae appraising performance and dealing with

Part of the reason for this was a feeling that courses are not adapted correctly for people who lead creative groups. The managers interviewed by Whatmore felt that they did not learn from studying with people with whom they had little in

In Whatmore's options, the skills required to manage creative groups are different from those registred to lead other types of group. They are more to do with developing individuals and their talents, and creating or sustaining culture and climate than with achieving specific

objectives<sub>rg:</sub>
Another reason for the managers indifference towards training was that managers were highly self-motivated people, who felt they ought to be able to develop management skills by

Most of the effective leaders Whatmore-talked to drew their their personal experiences. They had learned their skills as leaders particularly from bad bosses. Their goal was simply to manage others in the way they would like to have been managed



### Pessinal Number acompany

is a 16 to 17 18 to rather than in day to day
business. If a very important
for the little of the li than I beat aim. I whereas Jamie it on the chin, whereas Jamie will sude "ve known him shoe he was four years old, some's life a prother There's out only a great deal of trust between us, but a jolly good friendam.

Jamie: Geremy's not only a funtastic designam, he's got fike bulls theget on and make tiphigs happen. He's stignity more impositive than me, in that he wants to go sheed minediately, whereas I'll say Greakades, now let's see why it might be a bud idee.

are no secrets. That a important in a healthy business, that the two leading characters know what the other's doing and that

they reacting as one."

Fiona Lafferty

### Why tie yourself in knots over badges?

You and Pal Prolongs Active Life are the sort of claims that no advertiser would attempt to make these days. Yet the BSI had no such qualms when it said in recent press ads that the quality standard ISO 9000 "improves productivity . . . almost always gives an immediate result in terms of efficiency . . . pays itself ... staff morale is bet-

Last week the Advertising Standards Anthority ruled that these were indeed extravagant claims, and asked BSI to tone it down in future ads to say that ISO 9000 "could improve productivity".

The inclusion of one word in an advertisement for such an arcane product might seem a matter of minority interest, not

uinness Is Good For to put too fine a point on it. But the selling of quality standards on these lavisb promises may turn out to be one of the greatest scams of contemporary corporate life. In the UK the marketing drive has been a dizzy success 52,000 British companies have the ISO 9000 badge, compared with just 43,000 in the rest of the world.

Why is it that we have gone so barmy about badges? ISO 9000 is by no means the only one; companies are also falling over each other to get the dinky little symbol of Investors in People to put on their corporate stationary. This sort of thing is fine if you

are a Scout and the badge in question is proficiency in tying knots. But knots and quality There are prescribed ways of sensible), and then have been tying particular sorts of knots inspected by teams of petty gives outsiders the assurance



#### **Lucy Kellaway**

were, as there are times when my standard granny knot does not suffice). But there are lots of different ways of becoming a quality organisation and each way is different for different organisations at different times. Just because you have put a lot of effort into following a set of elaborate procedures (many of which in themselves may be more than

(and I wish I knew what they bureaucrats, does not mean that your organisation is necessarily better than the next one. Indeed the very idea of a badge runs counter to the idea of the modern flexible company full of knowledge workers who bring their brains to work every day. Wouldn't they do better to aim at the real goal - making profits directly, and skip the intermedi-

ate one

that they are dealing with a bona no such thing as a management announced that he was off to fide organisation. Equally the panacea. But 52,000 companies ness the birth of his child. Investors in People badge may be can't be wrong. Or can they? said to be a sign to job applicants that the company is a good place to work:

But surely there are (especially in the case of larger organisations) better ways of finding out whether the company is duff or not. How much money is it making? What is its reputation like? Is the receptionist civil? Do the employees seem happy?
While the endorsement value

of a badge may be greater to smaller companies, the cost to them of going through the hoops to get it may be prohibitive. BSI, which makes a lot of money out of selling the badge, would seem from the advertisement to be promoting it not as a seal of approval, but as a pana-cea. I had thought that there was

perguinaryo, there
when Profestaced Researing S

him on the telephone.

We're both way competitive but this unde he come out who we're carry pigeon shooting.

Quote of the month: "My company won't revolve around the that is unreasonable. It wasn't an emergency. This was rontine. Someone'e having a baby. My wife has had a baby - they are popping out all over the place." Michael Johnson's unreconstructed macho remarks to an industrial tribunal last week 1990s could be so unreasonable,

or that he could talk in euch

cliches. "And don't bother to

come back!" he said to Robert

Stennings, an employee of 10 years' standing who had just

Johnson is correct in saving that babies are popping out all over the place. It is a fact of life, and most companies (even small ones like his) have come to terms birth of a child and I don't think with it. Paternity leave for all may still be some way off, but leave to attend a birth seems a pretty basic human requirement.

Yet evidently the industrial tribunal did not see it in quite such black and white terms. It said that while Johnson had acted unfairly, Stennings should not were the sort of thing that bad have announced that he was tak-fiction is made of. It is hard to believe that a boss in the mid-said please.

This is ludicrous. Had he asked he would have been turned down; in any case it is depressing that a tribunal thinks we still have to beg for something which is our due in the first place.

#### **CONFERENCES & EXHIBITIONS**

CONFERENCES SEPTEMBER 10 Banco Pontual Road Show

including an Assessment of the Brazillan Financial System BB Securities Ltd. is hosting a special luncheon shead of Banco Po uproming US\$ 50 million ECD Programme. Banco Ponnial will assess the current Brazilian financial system and its outlook. 12.00 to 2.00 p.m. BB Securities: 0171 216 4200

LONDON SEPTEMBER 16 Improving the Russian Investment Climate: Tax &

Economic Reform Russian Duma responsible for tax reform io Russia, providing a "hands-on" forum st executives to discuss business in Russia. Emphasis will be on the New Tax. Code with workshops focusing on oil & gas industry. manufacturing, aon mana -0171 611-1952 Fee: 0171 611-4635 LONDON

SEPTEMBER 19 Exotic Currencies of Ex

Major international conference tooking at opportunities and risks involved in trading emerging currencies of Euseru Europe including Poland, Czech Republic, Russia & Hungary, Presentations from leading market players including; Citibank, Merrill Lynch; HSBC; EBRO; Bank Handlowy Warszawie SA
Contact: Arielle Savona, Dow Jones Telerate/Tel; +44 (0) 171 832 9737 Fax: 44 (0) 171 832 9940

Fax: +44 (0) 171 832 9940 LONDON SEPTEMBER 25 & 26 israeli Capital Markets & investment Conference

portfolio investment in Israei, topics as be covered: infrastructure projects & fonding, development of capital marketa, corporate finance; mergers & nequisitions. Key speakers will include: Jacob Frenkel, Governor, Bank of Israel

NEW YORK

SEPTEMBER 26 1996 Safety Conference Since the inquiry on the Piper Alpha accident nearly 6 years ago there has been a revolution in safety on the UKCS. This conference will deal with all aspects of safety and current and developing practices.

0171 467 7100. SEPTEMBER 26 The European Social

EU regulations apply and insights into current political thinking. Speakers include EU Social Affairs oner Padraig Flynn, John at the DTI and David Lee (TUC) as

well as leading employment law Tel: 0171 242 1011

- LONDON

Sector Competitive pressures, the regulatory climate and changes in buyer's behaviour, have produced significant new forces for change in all areas of the industry. Major acquisition and divestment opportunities can be seized in this state of flux, but a can be seemed in this state of runs, out a clear understanding of the risks and potential prichils in required to achieve success. This conference is designed in give you an opportunity to learn from experience. Couract Caroline Capou, Acquisitions Monthly Tel: 01892 557474 Fee: 01892 531343 LONDON

OCTOBER 1-2 Investing in Plussie: New Horizons

Investing in Plassie: New Horizons.
Two day conference designed to acquaint western investors with the perils and profits of the investment boom with regard to small and medium businesses in Russia.
Topics: © capital variant markets: © immovation programmes. Key speakers from the Russian Government and the Millians of the Forence 1919. one the Kosspan Covernment and me linisory of the Economy, EBRD, Mees terson Eur America. Hotel Softed, Assistance with travel strangements and froductions for ode-to-one meetings weightle, Call; America Blower, BCI Ltd. Tel: (0171) 573 5077 Pac: (0171) 405 4957 --

OCTOBER 3-4
Global Emerging Markets '96'
A mining investment conference feathing some of the top comming, if the Emerging Markets, for maning development. The companies involved in the development of the projects which are attracting world-wide interest from the framenal community will be presenting and/or exhibiting. Complimentary invisations are available to the francial and investment communities. For invitations are available to the immediate and investment communities. For Registration, kingly fax your request to Mr. Evello Caravino at +305 669 7350, or call +305 669-1963

LONDON OCTOBER 3-4 "3rd international Retail Financial Services Conferences; for

Scutthern Africa".

Mart the above dates in your dary
Topics include: retail banking relationship memograment, customer retention, distribution cards again distribution. Speakers from: Allied Back,
Malsyaist: Union Bank of California,
ABSA Bank, South Africat; Lan & Spir
Bank, Dottmerk: Banksys. Bodylum.
Comerc. Jill O'Brien. Tafferty
Conference, Dublin, Ireland. Tagasay 1)
6712022 Fax (353 1) 6713594

Diamonds - New Hortzons in Mines and Markets
The diamond business faces agnificant The diamond business faces againfroam changes as the year 2000 approaches. Exploration is being pursued on an unprecedented scale. How will new producers impact on the maries? What is the potential demand for diamond jewellery in Aria's emerging markets? Speakers include: Mr Hogo Dummett, BHP Minerals; Mr John Robinson, Ashton Mining; Mr Eli Lindleoff, Werld Pederation of Diamond Bourses and Mr Dilip Mishts, Roty Blue NV. Enquiries: PT Conferences
Tel: 017: 396 2626 Face 0171 396 2696

OCTOBER 15 & 16

Towards the Agile Enterprise
An insuntional conference and workshop
hosted by Cranfield School of Management
and CEST to address the strategic
importance of Agility - the 'post lean'
business paradigm, increasingly viewed as
the framework for the successful modern
business, which is currently sweeping the
US, Speaker organisations include DGIII,
DTI, and the US Agility Forms. For further
information connect fieles Fielding.
Tel: 01234 751122 Face-01234 750835
Ernell: h.feiding@Cranfield.ac.UE

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event probes the issues relating to 'digital selling' and management of the electronic marketplace. IMRG events bring together expert panels and knowledgeable audiences in open debate. Four panels will represent Enablers, Market Makers, Game-keepers and Standard Bearers. 87% of delegates at the last IMRG event voted it 'very good' or

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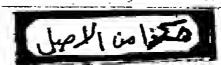
FT Business Seminar -The New Competitive Edge Business-Video and

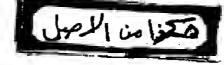
OCTOBER 21

The first strategic level briefing for decision makers in all secrors on the advantages of a technology that has come of age - direct from the leaders of businesses who have already realised its quality to benefits. New routes to this first, improved customer care, enhanced supplier relationships: Speakers include Mr David Sundens, William Baird Pic, Mr David Sundens, William Baird Pic, Mr David Sundens, William Baird Pic, Mr David Sundens, Packets Pickers, Packets Pickers, Packets Pickers, Packets Pickers, Packets Pickers, Picke ork Programme, Petroleum Company. Enquiries: FT Confere

Tel: 0171 896 2626 Pax: 0171 896 2696 LONDON

Conferences & Exhibitions





#### BUSINESS EDUCATION

A good meal and a stylish suite are now the stuff of executive education courses, says Della Bradshaw

### Creature comforts

business school applicant might look at the quality of the academic staff and research publications to determine e prospective alma mater, others may be more inclined to consider the selection in the mini-bar and the size of the swimming pool.

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With European business schools earning an increasing amount of their income from shorter courses - and from increasingly senior executives - they are waking up to the fact, long ecknowledged by their US counterparts, that a Spar-tan university cubicle no longer

To compete they have to offer the same standard of accommodation as e top-class hotel and they are spending megabucks on suites, saumas and satellite television to

make the grade.

The most recent convert in the UK has been Cranfield School of Management, which opened a spanking new £6m executive centre in the spring. Cranfield is pushing the high tech image of its 186-room

centre, with modem and electricity points where executives can plug in their portable PCs. Cranfield, near Milton Keynes,

also figures big in the sports stakes, with a leisure facility filled with exercise equipment, squash courts and swimming pool.

The facilities are used by execu-

tive MBA (master of business administration) students as well as those on short courses, running from a single day to several weeks, says Lyn Ball, client service manager at Cranfield. At Henley Management College,

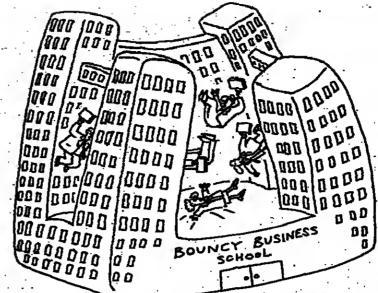
less than 100 miles up the road, a different attitude prevails. It has only just capitalated on the "issue of TV", as a spokesperson there put it, and put a television in every bedroom. Previously the attitude. prevailed that the student - however senior an executive he or she might be - was there to study, not to watch the box.

Henley, too, has just extended its accommodation and can now house 120 students at a time. It has taken the somewhat risqué step of building double study bedrooms so that Not so Insead, in Fontainebleau,

delegates can bring their partners with them, especially if they are staying over a weekend.

Other husiness schools push more traditional values. Ashridge Management College, also in the UK, likes to point our that its mansion house, set in a 150-acre Hert-fordshire country estate, has, et various times over the past 700 years, been home to Benedictine monks, the English parliament and the present Queen Elizabeth (Princess Elizabeth, as she was at the

ondon Business School likes to gloat over its cen-tral London location, promoting theatre trips and top international restaurants alongside its single study bed-rooms. It may not rain among the best when it comes to sporting facilities but the reception desk does issue students with mans for those who are game for an early morning jog around Regent's Park. Henley, Cranfield and LBS run their executive centres themselves.



BANX

the

near Paris. There administrators decided several years ago that the school was in the business of management training, not catering and hotel keeping, and handed over the running of the school's accommodation to the big French botel group Accor, which also runs the Mercure hotel adjecent to the school. Insead is now building new leisure facilities so that it can continue to compete internationally with the best executive centres.

At Lancaster, in the UK, management also acknowledged that their strengths were not in botel management and called in English Lakes Hotels, a local hotel group.

to help run the hotel on the Lancaster University site. But the school with the real eye for the main chance is Liverpool Business School, which has unashamedly decided to plump for the hedonist. Its three-year executive MBA course is held over nine weekends a year at a country house hotel with culinary, leisure and conference facilities to match.

With the cost of most executive courses including the cost of eccommodation and meals in the package, the choice for most executives is that fine balance between academic standing, cost and crea-

### Drawing away the tensions

Change creates resentment, says Della Bradshaw

Does the thought of change his students to visualise in your organisation make their feelings he has come you feel so angry that you want to take a buildozer and smash down the walls metaphorically speaking of course? Or does it all make you feel as if you are about to be swamped by an epormous tidal wave?

At Bristol Business School ing ~ feer, personal catas-one ecademic is getting mid-trophe, anger or cynicism, dle managers

... fashionable ing four-year to draw their feelings on techniques have study at Bristhen getting their bosses concentrated on conducted the structure of with managissues

Mike Broussine, principal lecturer in authorities and health management development, authorities. Middle managunashamedly admits that his techniques draw more on art therapy than on statistical analysis. But, he argues, change within organisations causes extraordinary personal emo-tion and fashionable techniones have concentrated on the structure - the tasks -

of change rather than the

ers from the public sector,

ers express their feelings pictorially and then are brought together with their bosses to interpret the drawings together.

across some extraordinary

pictures – gravestones, men-

acing storms or a picture of

Sisyphus pushing a large

each of the drawings as

revealing a particular feel-

Bronssine categorises

boulder up a steep hill.

"It's not me that does the interpretation," says Brous-sine. "Managers do that. They say the unsaid." Fortuthe structure – the tasks – nately no angry manager of change rather than the accompanying feelings.

In the course of getting as a result of the course.

#### **CONFERENCES & EXHIBITIONS**



13-15 October 1996 Wica Hilton, Vienna Austria **EUROPE** 

A GATHERING OF COMPETITIVE INTELLIGENCE PROFESSIONALS

A major international conference explosing the ways firms can rapid change will be held in Vienna, sponsored by the Society of Compensive Intelligence Professionals (SCIP) and SCIP Europe.

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OCTOBER 21-22 Utility Week-IT in Utilities Congress

Hemburg Congress Centrum The IT in Unities '96 Congress and Exhibition is the second forum of its kind for sector monagors in the electricity, gas, telecoms and water-industries to meet end discuss effective IT strategies for European utilities. A the ma comprehensive programme conference . presentations and specialised workshops will be augmented by an exhibition. Conference continues: Alex Deniel,

1st Conference 0171 404 7722 Exhibition enquiries: Roth Eppey, Utility Week: 0181 652 3877 LONDON

**OCTOBER 22 & 23** Second Annual Russian Capital Markets & Investor Conference

An international conference looking at the post-election political and occur outlook for Russia. Topics to include: primary & secondary debt & equity markets, private equity invests and project finance and a series of workshops with company & project

Contact: Areitle Savona, Dow Jones Telerate Tel: +44 (0) 171 832 9737 Pax: +44 (0) 171 832 9940 MOSCOW

OCTOBER 22-23 Business Performance

Measurement A two day conference addressing the key issues in the implementation of business performance frameworks including actical lessons in the Balance board, Process Benchmarking and

Quality approaches.
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Tel: 0181 543 6565 Pax: 0181 544 9020 LONDON

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1: 01482 586377 fax: 01482 586378 http://www.builetgroup.co.ak LONDON

OCTOBER 24 Corporate Internet Strategies New companies really understand the ultimate impact of the interact on their business and industry, however, most now realise they can got afford to ignore this on-line-revolution. The ities provided by the Internet in terms of communication, information and as a strategic tool for the core ous. This Workshop 464 MF 654 will prove to be invaluable to both est and IT min to anderstand the full benefits of

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OCTOBER 30-31

Business Process Recontrol representation of the control of the contro process based organ portfolio of performance improvement techniques anlock the transformation posential of LT, mobilism employees m achieve radical cultural change and taps

the innovative power of people.
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IBC's 12th Annual Company Report Conference The world of financial reporting is always in a state of continuous flux. Join the 150-200 other participants at this petablished annual event and ret updated on recent developments and get ready for likely changes for the next

reporting acases. ber II. Edinburgh Ring Athina Busiley at IBC on 0171 637 4383

Better Out Than In? The limits of OUTSOURCING This easemial one day conference will. reveal the facts of Outsourcing and review the options. Key meakers from Government, Industry and the

Legislature will address vital issues ounding IT Security, Legal Pitfalls and Managing both the Contract and Organisational Change.

Contract: Computer Security Research Centre, London School of Economics Tel: 0171 955 6153 Fex: 0171 955 7385 WESTMINSTER LONDON

NOVEMBER 18-19. The 13th Asia-Pacific Tax Conference

Practical Problems of International Docation, and some suggested solution me focusing on tax and Asia-Pacific region. Essential for tax advisers from international accountmey and law firms, tax professionals from multinationals with locally-based operations. Presented by the International Bureau of Fiscal Contact: Ms Martins van der Weg.

IBFD International Tax Academy . Tel: +31-20-626-7726 Fex: +31-20-620-9397 SINGAPORE

NOVEMBER 19-20 Data Warehousing 96

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Venture Economics - brings together
expert speakers to discuss the latest expert speakers to discuss the Islant developments in the European venture capital marketplace, Subjects metade; fond raising; managing the European portfolio; exits and IPO markets in

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ecial Price £300 + VAT 2 days. Contact: TFL/Nicola Blackman Tels 0171-606-0084/500-2123

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Operations \* Prancial Control \* IT. \* Compliance \* Business Overall \* Definitions of Risk Management \*

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LONDON SEPTEMBER 16 Options Modelling

or moving into Derivatives Trading, Treasury Dealers, Graduates, Middle Office & Trade Support Personnel. The course includes: \* Basics of Options \*

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Burope.
Paragries: FT Conference Tel: 0171 896 2626 Fax: 0171 896 2696 LONDON

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Intrinsic Value \* Time to Explry \*
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SEPTEMBER 23-25

and deterring financial crime, commencing September 1996. Course tutors from New Scotland Yard, Timuss Samer Dechert and Deloine & Touche, George Staple, Director, Serious Fund Office, is the keynous speaker at the September course, November course 25.77.

Pac (44 (0) 171 836 1330 LONDON

Training course covering risks in treasury markets and how derivatives can

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A Course for Analysts res assessing Bank Risk, Review of the regulatory environment and the role of supervisors and the analysis of Bank's financial statements.

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NOVEMBER 6-7

Lean Enterprise Seminar Putting Knowledge Management to Work Practically-based, one day seminse Karl Wilg (USA), Leif Edvinsson (Sweden), Annie Brooking, Ron Young covering the principles of 'lean enterprise' and including a visit m a case (Sweden), Annie Brooking, Ron You (UK) and others, relate their experies study company to see the philosophy ing successfully spplied. Aimed at organisation's greatest assets: CEOs, managing directors, production directors, personnel directors and senior and case studies set against the corporate mission are presented as a nagers in private and public sector companies and organisations, particularly those operating in a process practical guide: hew to derive

Management". Connect: UNICOM Tel: 01895 256 484 Fext: 01895 813 Contact: (Easgow & Associates Tel: 01772 881888 Pax: 01772 885777 06054.3667@Comp

LANCASHIRE **NOVEMBER 12** OCTOBER 15 EVA: An Integrated Manager Framework for Creating and Fabian Business Saminar

Regulation & Partnership: An intensive one-day executive seminar led by two of the forement authorities on shareholder value, Joel Stern and G. Bonner Stewart of Stern Stewart and Labour & the future of Utilities mkers: Rt Hon Margaret Becken MP. Kim Howells MP, Mike O'Brice MP, Co. on the principles and applications of EVA. How to develop and implement a framework for financial management Jean-Clande Banon, Michael Lyous, Linds Lennard Por details and booking call Neil

Street Associates on 0171-222 1280 / LONDON

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& Exhibitions

conventional ticket, most are happy with the ease of booking with a credit or charge card, swiping that card through a machine at the airport, and receiving a boarding pass automatically. The scheme - available only to customers with no bags to check in - is being tested on flights between London Gatwick and Aberdeen. By

the middle of last month, 452 passengers - about 3 per cent of travellers on the route – had taken advantage of the scheme.

Carrier's class act Crime alert British Midland is attempting to put clear blue sky between itself and the new breed of low-cost carriers sprouting in

Industry observers expect an imminent announc that it will strengthen its appeal to busine travellers by splitting its

domestic flights. It already offers a separate Diamond EuroClass for European routes to premium ngers, and is planning to soup this up with extra ... luxuries such as wider seats and new airport lounges.

Violent crime is on the rise in the central American republic of Honduras, which is bordered by El Salvador, Guatemala and Nicaragua.

The UK Foreign Office warns of a continuing increase in armed robbery car hijacking, burglary and assault. Officials advise visitors not to wear jewellery or carry large

amounts of cash and to avoid travelling by road at night. Particular care, it says, should be taken in the poorer areas of the capital. Tegucicalpa.

Beat the traffic

A helicopter link is planned between Bangkok airport and the city's new Peninsula Hotel, which is due to epen towards the end of next year. If the proposal goes ahead, guests will avoid a taxi ride which can take more than an hour. The Peninsula is being built on the Chao Phraya river, ... opposite the Thai capital's most illustrious hotel, the

Formal address in Polish

is expected

Polits small talk is
sporeclated as a prelu

Using a person's title is

reditel and the chairman as

It is a good idea to use a translator in meetings as many executives do not

have a working knowle of English

Managing directors

Always in touch

It's hard to give the office the slip at New York's Rhiga Royal in mid-fown Manhattan.

基準文

Latviere can be reserved former with foreigner
 Until you know the site

Russia and ethnic Russ • Avoid tailing about.

A nod of the head me 'no' and a shake of the head mema 'yes' • Business attire is

Guests staying in the hotel's Physical suites are provided with a cellular ... telephone and calls to the suite are automatically forwarded to the mobile phone when you're out. Falling that, the office can send you a message on your private fax. What do you mean, you didn't get our.

Wizard flights to Oz Three arrimes have agreed to offer a £745 return fare to

Straight questions receistraight answers
Delegation is elimost unknown and it is rare for turior to open a letter

addressed to someone

senior, even if they are eway

Offer a cigarette if your
host has an ashtray on the
desk. This may see your
introduction

Anstralia via Hong Kong Knala Lumpur or Hall.
Stopovers are allowed in each of those places.
The couriers are Ausett.
Australia: Britain's Viogin Anticalist, includes yield Atlantic and Hallyville Airlines The range of Austrellan destinations available depends in the route you take, horogen could the year Knale Jamu for example, to Sether. Brisbane, Helbourne, Cairos, Adelaide, Petth u

Darwin, An ertra #190 ber two domestic flights with Antièts in Australia.

likely weather in the leading business centres DAMASCUS

Poor communications and bureaucracy make eastern Europe frustrating, warns Scheherazade Daneshkhu

Getting by in eastern Europe

### A porter? Sorry, they're all drunk

ravel is meant to that facilities for business Prague telephone bill was broaden the mind travellers should be higher than the hotel bill for but you may already need a broad mind to visit some of the world's newer business

destinations. Imagine being asked to get up from your aircraft seat to belp refuel the plane, or being told once you arrive at a kotel that you will have to find your room and carry your luggage because the porters are drunk in the

Business travellers to eastern Europe and the former Soviet Union have been greeted with such idiosyncracies, according to a survey of 500 UK executives conducted by Lufthansa, the

German airline. The region has grown rapidly in importance as a business destination: equity investment inflows into central and eastern Europe and Russia rose from \$4.7bn in 1993 to \$12.1bn last year, according to the Washington-based Institute of International Finance.

those surveyed found travelling in the region difficult and a third said it was frusimproved.

One banker who visits the region frequently says conditions are generally getting better, with some of the national airlines providing good value for money.

However, travel becomes harder the further east you go. "Central Europe is not very different from travelling around western Europe; it's easy to get around town and the hotels are good. I cannot say the same for some other countries and in Russia, which does have soma very good hotels, they

are very expensive." The survey found Poland was the most common destination followed by Hungary and the Russian Federation.

A common complaint was of poor communications with more than half the executives reporting that telephone lines frequently did not work. Just under 40 per cent said no telephone or fax was available when needed and 28 per cent said

higher than the hotel bill for

four nights accommodation. Of those that took a taxi, almost two-thirds believed they were overcharged. Just over 40 per cent of those that hired a car reported bad

obstacle. Just over 55 per cent of those surveyed complained that bureaucracy was a problem, and twothirds said corruption was also a barrier. Lack of knowledge of local

customs and the language Meetings are more fre-

quent, they tend to go on for longer and to be attended by more people. Socialising is more important with more drinking involved, the survav found.

Poles often expect on-

road conditions. Travel was not the only

was also a source of embarrassment. Most travallers did their research on local customs by talking to colleagues or reading guide-

Despite tha frostrations, only 10 per cent of travellers said they would give up per cent felt unsafe when

 Vertial greatings are important, even in shops: A smile and nod is not The approach to business is quite casual. and people are open and enough

Formal introductions tit is traditional for a Involve shaking hands then the full name.

Giving and receiving gifts. pueiness host to welcome English is the most

business opportunities in on the region by their travel

SAS and British Airways are among those that have also

also improved their services. Mr Frank Zehle, market-

are very important, especially with large bureaucracies, so keep copy of everything

egated, check if anyon

CANADA CONTRACTOR OF THE PARTY OF THE PARTY

year, compared with between 5 per cent and 6 per cent for western European countries. However, the growth is slowing - three years ago it was closer to

A knowledge of both Ruesten and Ultrainlen-when to use each langu-la vital

Flusten is the main to business language
 Book appointments for meetings in the morning when people are at their wortplaces
 Cancellation, even at the

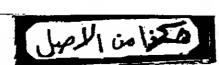
intertwined. Be au fait y news and russours

of business

Lizbek hospitality is removed, and if may be registed as lessifting to be business and to be business and the business and business are lessifted to be business and business and business and business are lessified to be business and business and business are lessified to be business and business are lessified to be business and business are lessified to be business.

Uzbekistan





they can be distributed in

Malaysia, but these same

newspapers can be read on

the Internet before the cen-

Observers say that the rea-

on countries such as Malay-

sia are reluctant to regulate

the Internet - beyond order-

ing service providers to block a few Web sites - is

that they believe that their

commercial future hinges on

Thera are 1.5m Internet

subscribers in Asia, and the

number is reckoned to be

growing by 10 per cent each

month. In several Asean

countries people are already

shopping, banking and advertising over the Net.

Mohamad, Malaysia's prime minister, launched his bold-

est plan yet: a scheme to

attract foreign media, soft-

ware, information technol-

ogy and manufacturing com-

panies to a "multimedia

supercorridor" in an area of 750 sq kms near the Malay-

sian capital, Kuala Lumpur.

more liberal than those that

apply to the rest of the coun-

try would exist within the

corridor, and he pledged that there would be no censor-

ship. It was clear ha had

decided that Malaysia can-

not afford a reputation as a

heavy-handed censor and

regulstor of information if it

is to attract foreign invest-

ment crucial to the corridor

But the most striking con-

version has been that of

Anwar Ibrahim, Mahathir's

deputy prime minister, who started his political career as

an Islamic firebrand with

fundamentalist beliefs. At a

conference to launch the

supercorridor idea, he recal-

led the young woman who

streaked across Wimbledon's

Centre Court before the men's tennis final to illus-

trate his belief that when

regulations fail, the result is

"Everyone was clapping, and I clapped too," Anwar

told the conference. "The

not always unpleasant.

He said that new laws

Last month, Mahathir

internet technology.

sors see them.

### Electronic undesirables

SE Asian states are divided on how to police the Internet, James Kynge writes

he waiter at a Sin gaporean cyberspace café exhibited exactly the sort of tendencies his government is trying to curb. As I chatted innocently online with a local person, the waiter came over and stood behind

"Boring," he said. "Singapore chat-lines are always boring. If you want real dirty talk, you should try the

i had not asked for anything pornographic, but the waiter seemed certain that that was what I wanted, so ha swung my keyboard towards him and started tapping. He was out of luck. All lines to the US were

Singapore's government would have been dismayed even sbocked - by the waiter's behaviour. While claiming that it wants to embrace the information age wholeheartedly, the government has been attempting to insulate its island-state from undesired western infln-

If it can, the government particularly wants to keep out pornography, hate mail, politically hostile material and other influences that could erode the citizenry's standards of personal decorum and respect for family and state.

As Lee Kuan Yew, the government's aenior minister. put it with characteristic (if puzzling) precision last year, Singapore wants western influence in the city-state to diminish from 60 per cent now to 40 per cent in 20 years' time. There will be a corresponding renaissance in Asian values, he pre-

Last week, Singapore hosted the first effort hy south-east Asian countries to formulate a common approach to the "perils" posed by the Internet. The seven member nations of the Association of South East Asian Nations (Asean), a grouping which comprises over 400m people living in one of the world's fastestgrowing regions, met in a botel a few streets away from the cyberspace café where the waiter bad tried to introduce me to US lust-

But hopes of achieving a common policy for regulating and policing the southeast Asian loop of the global information superhighway foundered. Despite Singapore's insistence that Asian values are shared throughdiversity of attitudes among Asean countries which made it said. any common approach to the Internat elusive. Asean's has taken a systematic tute of Strategic and Interna-

Cyber :

sightings

The excellent Web site

devaloped hy Federal

Express (unviv.fedex.com) to

help customers track their

packages around the globe

was recently npdated to

include home pages for

Europe, Africa, the Middle

East and India, This is a

good example of a company

inderstanding the true use-

fulness of the Web. A study

carried out by Federal

Express in the US indicated

that, ordinarily, more than

half the people accessing

the page would have called

its customer service depart-

ment with their query.



members are Singapore, Malaysia, tha Philippines, Thailand, Brunei, Indonesia and

The Philippines and Thai-land took the most liberal stances, calling for aelfpolicing by Internet service providers and minimal government intervention. Glenn Sipin, deputy executive officer of the Philippine Council for Advanced Science and Technology, said his country was committed to freedom of speech on the Internet. adding that there would be no censorship of political material in his country.

Malaysia and Indonesia said they would study further what steps could be taken in the direction of selfpolicing, but did not commit themselves. Indeed, a joint communique issued at the end of the three-day conference made a substantial concession to Individualism. "The forum agreed that the appropriate regulatory framework would depend on the culture and legal system of each particular country,"

Alone in Asean, Singapore

• One site well worth a

visit is that of CTT Research.

which specialises in interna-

tional communications. The

site (www.citresearch.com)

gives details of develop-

'Statistics of the month' fea-

ture is very good, currently

data network standards -

and the site is in English,

French, Spanish, German

The International Feder-

ation of Training and Devel-

opment Organisations is

holding its annual confer-

ence in Egypt from November 4 to 7. The theme:

"Designing the future."

Details can he found at

mmm.team-internation-

Navio (www.navio.com)

is a venture led by Netscape

aimed at extending the

al comliftdolinder html

ents in the sector. The

approach to regulating tha Internet. From next Sunday, it will require 120,000 individual subscribers to route their requests for access to Internet sitas through "proxy servers". These large computers, estimated to cost the govarnment S\$200,000 (£91,000) each, will check requests for access against a blacklist of sites containing objectionable material, Once they spot a request for a banned site, they will block

The government said that the servers, which are not mandatory for business users, would speed up the use of the Internet. Technical experts disagreed, saying that the time it would take the servers to check material against the blacklist would ceuse delays.

The fact that, so far, the other Asean countries are showing less regulatory vigour than Singapore does not necessarily mean they feel less strongly about the threat to their societies from alien influences.

Stephen Leong, assistant director-general of the Insti-

such as telephones and set-

• The Washington DC-

based Congressional Insti-tute (bttp://server.con-

activists and general read-

ers understand public policy

debates. Likewise, the Elec-

tronic Policy Network's Idea

Central site (http://epn.org)

is clever, well designed and full of excellent content.

Definitely worth bookmark-

mass-consomer through non-PC devices

top boxes.

Journal

focusing on the future of ginst.org/conginst) helps

tional Studies in Malaysia. said the Internet posed a damental principles upon which the political order in Singapore and Malaysia was

In Malaysia and Singapore, he said, some individ-ual freedoms of expression had to be sacrificed for the benefit of society. For example, most people in Malaysia who remembered the bloody race riots of 1969 did not find It difficult to accept that it was illegal to publish material which could incite racial

disharmony.
But with the anonymity which the Internet provides, officials acknowledge, there is a risk that racially divisive material could proliferate in cyberspace. Indeed, some other regulations have already been rendered obsolete: Malaysia proscribes the circulation of Singapore's newspapers, but any Inter-net subscriber can now read most singaporean newspapers as soon as they are pub-

Similarly, foreign newspapers have to be cleared each morning by a censor before

power and potential of severing with since (as with Internet technology to a many Frames-based sites) initial connections can be unpredictable.

 Compulsive stuff, cavesdropping on searches ... Magellan's Voyeur (http://voyeur.mckinley.com/poyeur.cg/#poyeur?1) gives you a random selection of 20 searches being carried out on the Magellan search engine. A fair pro-portion of the sites sought are erotica related, but it i fascinating to glimpse what other weirdness abounds. steve@mcgook.demon.co.uk

• The Stockhouse Online (www.stockhouse.com) has news and analysis of US small capitalisation stocks and general www.ft.com . . business roundups, as well as links to cool financial sites of the day. Worth per-

The Financial Times plans to publish a Survey on

### Social Housing

on Thursday, September 19.

Covering developments within both the Housing Association and Local Authority Housing movements as well as profiling innovative lenders in the face of further cuts in the Government grant. This survey will coincide with the N.F.H.A. Annual Conference, with special distribution to all delegates.

For further information please contact: Alan Cunningham on 0171 873 3206 or Fax. 0171 873 4296

The Financial Times plans to publish a Survey on

on Friday, October 20.

The aurvey will focus on the economy, politics, foreign relations and unemployment. On the commercial side, the focus will be on Banking, Industry, Forestry and Food and

With its 10 print centres worldwide and availability in 160 countries, it's not surprising the FI has the highest readership (46%) amongst the Chief Executives of Europe's largest 2000 companies\* and is the "tavourite" amongst the world's financial directors' (readership of 72%)\*\*.

cultives in Surgey Survey 1995 => 1910 Band, Readerable Survey 1995 Contact Representatives: Felicia Kay in London of +44 (0) 171 873 4199 or Fax +44 (0) 171 873 3204

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Tim lackson

### Oftel's irregularity



The document produced angry responses from people who failed to see why, after two large-scale renumbering operations in recent the US can operate on a simple system of three-digit local numbers, the much smaller number of telephones in Britain requires a configure mixture of codes some of which are longer

than others. The paper itself provides no convincing answer to either of these questions. other than a mixture of regulatory incompetence and an attempt to arrange area . codes so that they reveal to the customer what the call

Since Britain now has dozens of different call rates, this attempt is probahly doomed - and probably also unnecessary, because it would be far simpler to tell customers what it will cost to make a call by allowing. them to punch in a short code followed by the num-

What fascinated me most about the document, bowever, was the process I went through to obtain it. It was actually delivered to my house by hand by a kindly Oftel employee, partly because of a postal strike and partly because the paper was not expected to be on Oftel's site on the World Wide Wab for another two weeks: To US readers, it may

ound hard to believe that in the field of telecommunications, where interested parties are spread across the world and many have police cama and took her access to the Internet, a away. But I am glad to say public document should that they let her go without appear on the instantaneous, low-cost Web some

Yet Oftel, like other Britments, uses a curious sys-

tem for publishing on the sultative Web which has lessons for any organisation, private or public, that is taking its first steps online.

Every time Oftel wants to put a document on the Web, it sends it to a body called the Central Communications and Telecommunicayears, a third should be nections Agency, more than 100 essary so soon - and why, if miles away. This agency, which deals with 115 public sector organisations and 60 government departments, then publishes the paper on its own site. www.opengoo.uk, at no cost to Oftel. After looking at CCTA's

my conclusion is that this approach is a blind alley. The first and most obvious problem is inefficiency. A delay of two weeks in publishing a report online may not sound much, but it is enough to make most potential readers choose the

In some cases, such as press releases, a delay of 24. hours can be enough to renuseless to the people it is intended for. Any one of dozens of small Net consultancies could provide Oftel and other government denartments with far swifter service at a very modest

But there ara bigger icenes, at stake. Although the range of information on CCTA's Web site is superficially impressive - police lists of Top 10 stolen valnables, minutes of meetings between the chancellor and the governor of the Bank of England, a traveller's guide published by Customs, a report on the health of the nation - it is deficient in a fundamental sense.

An important feature of the Web is that it removes intermediaries from the process. It allows individuals in organizations to publish so easily that it is quicker to post a document on the Web than to have a meeting

When a body like CCTA regulator, ish government depart is introduced, however, the process becomes just like existing paper publishing. It is no wonder that the site lists its principal resources as "ministerial speeches press notices, and statistical data": these are exactly the kind of documents that government publication depart ments have been pressing on a reluctant public for

Another feature of the Web is that it is becoming a two-way medium. New tech-nologies allow Web pages to consist not of documents whose contents are frozen in advance, but of information that is gathered from a database specifically for a single reader. Online brokerages invite

buy and sell orders across the Net. Federal Express offers customers the ability to trace the journey of a lost package. Booksellers allow people to send a book to a friend, and choose the paper it is to be wrapped in. Companies across the world are learning, in fits and starts, how to take advantage of this new medium. By contrast, a system built on the CCTA prin ciple isolates its government clients from the pressure to keep up with

these changes. According to one CCTA's Web pages, Britain is involved in a G7 project to bring governments online. A measure of how slow and outdated tha thinking behind this project is can be saen from its ambition to produce "mea surable results by 2000".

The best advice to other governments would be to avoid the CCTA systam. avoid the G7 programma, and make each department do everything directly. The process will yield mistakes and embarrassments before

But within a year or so, it will put them online more effectively than any handholding system can.

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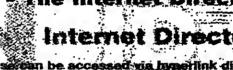
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SPORT

### Rugby union's fumbled professional conversion

twists and turns that characterise English union'e rngby attempts to get to grips with professionalisation can damage your health. To plot the twists on a daily basis would destroy billions of brain cells, so I don't. Instead, I take a peek now and then at this peculiar and most primitive of sports.

Today, in Dublin, details of an agresment between England, Ireland, Wales, Scotland and France are due to be revealed, marking an end for now to the row over the English Rugby Football Union's deal with British Sky Broadcasting concerning satellite TV screening of the Five Nations championship from next season.

Cheekily, the other four had threatened to kick England out of the competition if it did not give them more of the money it was receiving from Sky, even though a Four Nations championship would have been woefully insipid.

With luck, the controversy over England's Five Nations satellite cash has been resolved, at least until the next time. But the sport in England is still suffering

In particular, a struggle for power between the RFU and the leading clubs has underlined the lack of readinese with which the RFU stumbled into the professional era.

As usual, newspaper readers are being offered viclently different interpretations of unfolding events. English sportswriters come in two main types: those who profess to hate the impact money and commercialisation are having on

sport, and those who don't. In The Daily Telegraph last Thursday, Paul Hayward supplied a fine example of the ostrich school of sportswriting. "The most convivial and civilised and unpretentious of British ball games," he wrote, "is scrab-

ollowing the absurd bling in the muck for money... Call it romanticism if you must, but rugby union was... about bonhomie and drunken trips and frost-bitten fingers curling round pints on bitter winter Saturdays . . . [Now it is becoming] indistinguishable from all the other overcommercialised sporting gunk being shoved into our homes."

> In contrast, the far more sophisticated Stephen Jones, in yesterday's Sundey Times, said that professionalisation was not to blame for the sport's ills. What rugby union was still suffering from was amateurism. In the southern hemisphere the sport had embraced professionalism loyfully, "making the same

cleaner and more spectacular and more profitable," he wrote. Compared with the New Zealand union, for example, England's RFU was a preposterously structured body "with not a scrap of representative relevance to the modern game".

To save 30bn brain cells, I think I'll stick with Jones.

■ The bomb blast and organisational chaos that scarred this summer's Olympic Games in Atlanta seem to have convinced Swedes that it would not be a brilliant



idea for Stockholm to host the 2004 summer games.

A survey of 1,100 Swedes carried out late last month found that opposition to hosting the Olympics had jumped to 52 per cent. Before Atlanta, only one in three Swedes was reckoned to be against staging them.

Atlanta, all the bad press," Olof Stenhammar, who is spearheading Stockholm's bid, told Swedish newspapers. An International Olympic Committee team is due to visit Stockholm this month to assess the city's nlans.

However, the Swedes' fastidiousness will not prevent the struggle for the games of 2004 becoming even more tumultuous than the contest for the games of 2000, won by Sydney. The other 2004 bidders are Athens, Rome, Cape Town, Buenos Aires, Rio de Janeiro, San Juan, Seville, St Petersburg, Lille and Istanbul.

Meantime, International Business Machines is trying to put a steel-capped smile on its misfortunes in Atlanta by combining with North America's National Hockey League to form an enterprise called NHL-ICE, which will upgrade the sport's ancient scoring system, build a digital library and extend the league's presence on the World Wide Weh part of the Internet.

Starting with the 1996-97 season, the NHL will use four scorers at each game to chart the action on laptop computers and send results to an IBM database - ho, ho, ho - which will then feed them to the Internet.

A league spokesman said he was satisfied there would be no repetition of the IBM flasco that upset the flow of results to the media in Atlanta a month ago. Richard Selvage, general man-ager of IBM Media and Entertainment, added that the faulty results system in Atlanta was only one of many systems IBM had in place during the games.

"Unfortunately, it was probably the worst one we could have had a problem with. In the case of the NHL, we've tested this system at Stanley Cups and elsewhere, and it's worked very well and we're very comfortable with it. Besides, this is a

"It is the effects of much smaller system than we had at the Olympics."

The league's Weh site is at http://www.nhl.com. Ths library is under construction and will eventually offer digitised replays of all games. Some of the library's mate rial will be available via the Web.

■ If Goran Ivanisevic did not exist, tennis would be inde-scribably poorer. The Croatian was in fine form and voice last week as he pow-ered through the later etages of the US Open in New York. "Whoever wants to beat me, the guy has to play unbelievable," said Ivanisevic, who was seeded fourth and whose four-set win against Russia's Andrei Medvedev lined him up for a quarterfinal clash with Swedsn's Stefan Edberg, playing in his last grand slam event.

"I said that if I reach the second week I can do a lot of damage in this tournament." said Ivanisevic. "That's what



l am doing now. I'm playing better and better every match." In the event, the whippet-thin Croatian beat Edberg 6-3 6-4 7-6, having served 26 aces, though he reckoned be had "played not great tennis" against the Swede. On the other hand, ha had stayed "very cool", even when the notorious NY crowd got behind Edberg in the tie-break.

Ivanisevic has a long history of talking to himself. "The second week, usually I was coming here to pick up my prize money and leave. When I came here today I said: 'What are you doing here?" Then I said: 'OK, you court in the previous round.



play.' It is coming to my mind that I can do well. The strong," said Ivanisevic. "He country, the [playing] surface - now I start to like it. more and more."

Because of his volatility Ivanisevic has often clashed with officials. Usually, he says, he voices his most colourful descriptions of umpires', linespersons' or opponents' intelligence and antecedents in Croatian. And, deliberately, he waits until there is a lot of noise shouting, applause - among spectators before muttering his choicest epithets and rus-

tic proverbs. But he ought to be careful. He may not know it, but the people who run tennis have got a little book that litts all swear words (well, a good number of them) in many languages, expression to catch comedians like h Anyway, the Croatian'e

luck ran out in the simis, where ha was beaten 63 6-4 6-7 6-3 by Pete Sampras, the defending champion band chief boy scout of America. Sampras had been iff on

"I knew he was going to be only threw up. He didn't die."

Top soccer managers have to cope with extreme pressures, which may explain Roy Hodgson's hostage-tofortune remarks in the run-up to the start of Italy's Serie A season. After a freespending eummer, English coach Hodgson is at the helm of an Inter Milan team groaning with talent, with players from eight countries and three continents to

choose from. They include Chilean Ivan Zamorano, Argentina's Javier Zanetti, Aron Winter of the Netherlands, France's Your Djourkaeff and Jocelyn Angloma, Ciriaco Sforza of Switzerland and England's Paul Ince.

Inter still has some top Italians on its books, includ ing strikers Marco Branca and Maurizio Ganz, but there could be times this season when the club fields as few as four Italians.

Hodgson says: "At the moment the squad looks good. As far as I'm concerned, we lack nothing. There's no player that I would really have liked that we haven't got" - an astonishing thing to have said.

Club president Massimo Moratti has said hs expects a decent return on his investment in the shape of the Scudetto (title shield), which has been won four times in the last five seasons hy arch rival AC Milan. Not surprisingly, the Gaz-

zetta dello Sport maintains that Hodgson now has no excuses, if inter does not win the title, it says, it will "be hard to blame anyone other than the coach". To Hodgson's relief, Inter won their opening game on Saturday night, beating Udinese 1-0 with an early goal by Sforza.

> ■ Britain's bookmakers have. Frank Bruno, the British hoxer (recently retired) who meds them more money

than even they thought pos sible. "We won millions thanks to Frank, and are devastated he has had to hang up his gloves," says Graham Sharne snokesman for William Hill, one of the UK'e Big Three commercial

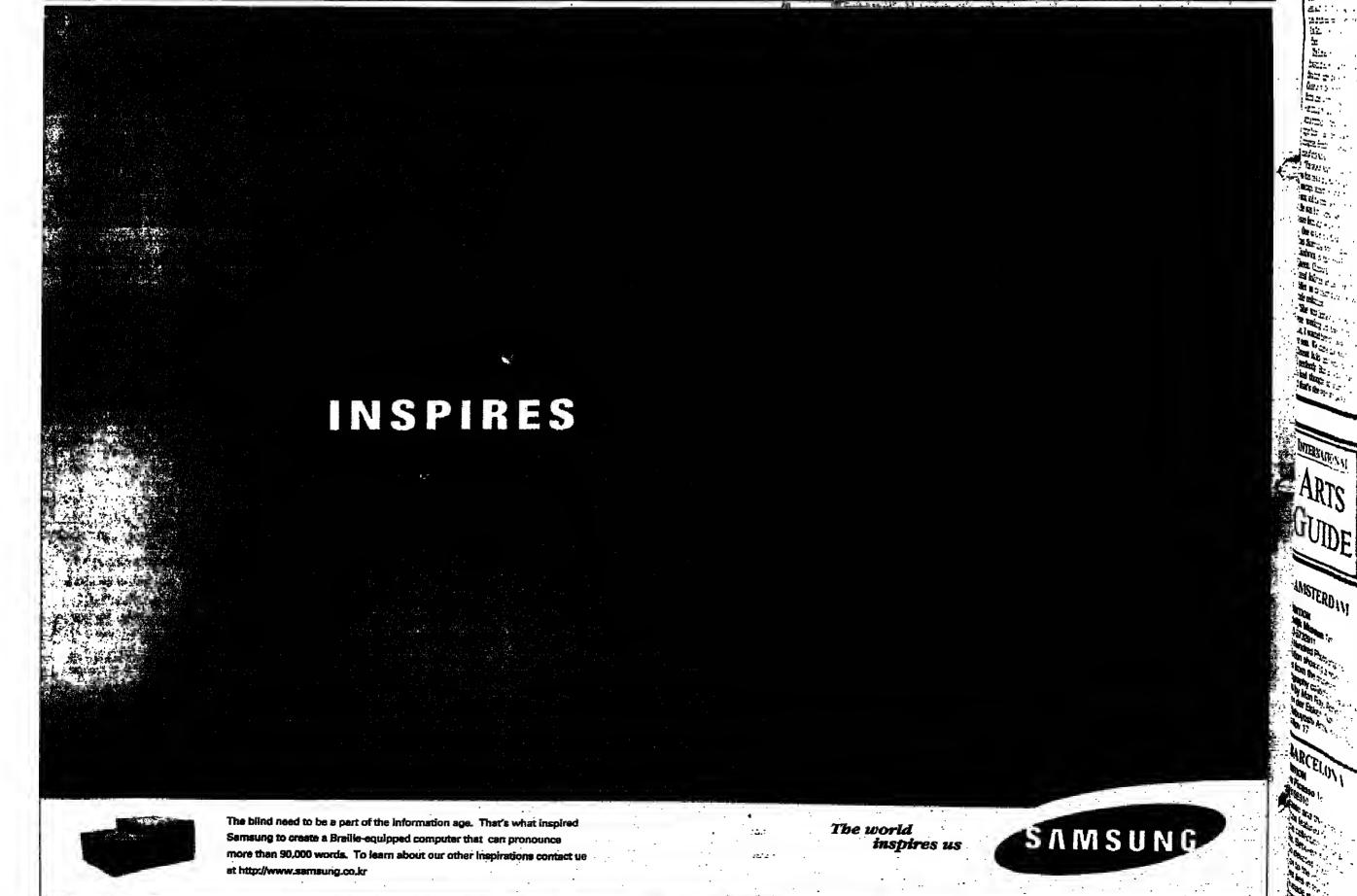
bookmaking firms. "Frank was eo popular with the punters that they plunged absolute fortunes on him when ha fought for the world title against Tim Witherspoon, Mike Tyson and Lennox Lewis – and lost all three. They didn't quite believe he would beat Oliver, McCall, so didn't back him very heavily, and of course he won. That victory encouraged punters to back Frank to best Tyson the second time, with disastrous results."

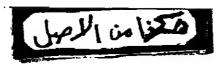
But Hill is keen to wring a few more pounds out of poor old Bruno. It is offering 5-1 against him being knighted in the next New Year's honours list, and 88-I against never Jacked chutzpah. Take him being named BBC TV Sports Personality of the

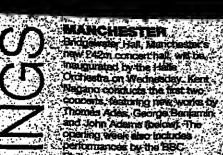
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Ridiculous.







performances by the BBC Philharmonic and Chicago Symphony Orchestras.

riew productions of British's Th Turn of the Scient, Softmen von Eingal o Dat Basuch der aber

### Male swans take flight again

Matthew Bourne's Swan Lake opens for an extended West End run this week, Alastair Macaulay reports

fan. Now 36, he recogwho stand at the stage doors today from 20 years ago. Although he remarks wryly "I think I might have grown out of it", he observes that he is excited by "the possibility of working with people I've /czadmired".

The great ballerina Lynn Seymour came to ask to work with him after seeing, three times, the hit version of Swan Lake he made for his own company Adventures in Motion Pictures last year. Now she is learning the role of the Queen, for performances during its West End run.

In August, Baryshnikov - who, 19 years ago, was Romeo to Sey-mour's Juliet - came to watch a rehearsal. He told Bourne "you've made me fall in love with Swan Lake again" and said the dancers were "phenomenal" - he is flying over to see a performance next month. Baryshnikov has also asked Bourne to choreograph a piece for him and for the White Oak Danca Project. which he

This Swan Lake had its genesis, however, in Bourne's admiration for a much younger dancer. Adam Cooper, 25, of the Royal Ballet. Bourne dared to envisage Cooper an intelligent, tall actor-dancer with a remarkably fine use of the ambiguous Romantic ideal at the core of this work.

The reason Adam is so perfect is that he's a masculine presence onstage, attractive and mysterious: and his arms are wonderful. He was, I felt, some sort of crea-

ture from another world." One of Cooper's first ideas for this Swan Lake was to use Fiona Chadwick, as the production's Queen. Chadwick is an experienced ballering whom the Royal Ballet in its inscrutable wisdom

made redundant. "She was fantastic. When we were working on the Act One duet, I wanted her to look hack at her son. We came up with three different looks, and she did them all perfectly. But it was the one she had thought up that I loved. and that's the one we kept."

efore he was a dancer or choreographer, Mat-thew Bourne was a Bourne began serious dance training in his 20s and began to choreograph professionally for his company in 1987. Though he has nises some of the fans choreographed works without stories and works to modern music, it is his reconceived versions of 19th-century hallet repertory - along with his work on dances in such West End musicals as Oliver! - that have won most attention. He made a successful new version of The Nutcracker for that work's centenary in 1992; his acclaimed Highland Fling, new in 1994, is a modern version of the archetypal Romantic ballet La Sylphide. Does he call them ballets?

"Some people call them that, I call them shows. I've become a lot more relaxed in my way of making dances. I used to plan a lot heforehand; and often made highly convoluted stuff. Then I learnt to ask my dancers to try this or that way of developing the material. 'Do that twice; try this'. Now I work entirely with them. We look for an idea, a feeling, together; and we see what flows

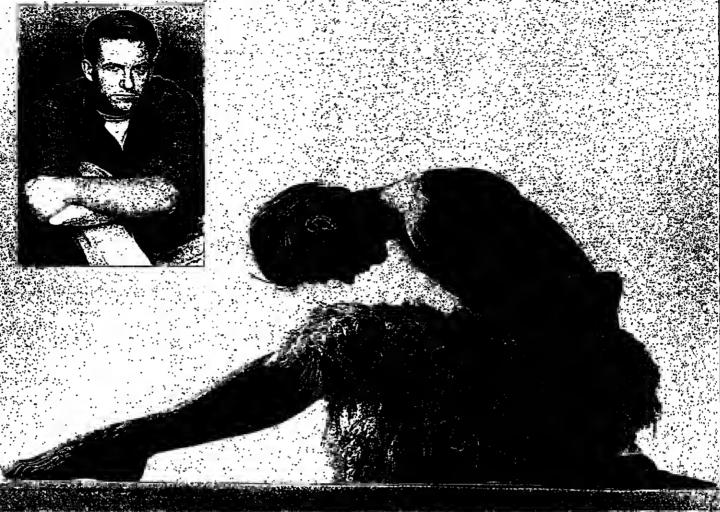
He also reads a lot around the ideas in his shows.
"For Swan Lake, I did plenty of

research into royalty too, and royal mother-son relationships. Things like tha way the Queen used to visit her children at teason's hand in public: that all con- To overcome the problems he tributed."

1950s and the Queen's son is, at first, very military. "There's a Soho scene the point of which is to represent scandal, the kind of scandal that first rocked the establishment in the 1960s, with Profumo. The Kray Twins, tha young Barbara Windsor, Joe Orton, Christine Keeler, Beryl Reid (in *The Killing of Sister* George). Cliff Richard (in The Young Ones): they're all minor characters in this scene."

One friend asked Bourne what on earth he was going to do with the great music for the swan pas

de deux in Act Two.
"I hadn't any specific clue. I did
know that if we couldn't pull off Act Two it wouldn't work. And, once we'd established that that whole act would be in the Prince's imagination. I knew that duet -



Creature from another world: Adam Cooper, intelligent and powerful as the swan (inset, Matthew Bourne, choreographer)

dance. In the event, it troubled us a long time. It felt very awkward the lifts. I kept thinking 'What does this mean?' I didn't want to alienate an enormous part of the audience by making it a gay thing. I wanted it to be universal. I wanted the Prince pri-

used to visit her children at tea-time, or would only shake her be loved."

returned to the basic premise: "It

is a duet between a man and a bird. As soon as we made that

realisation, everything fell into

place. The swan's wings/arms

could now be carrying, holding,

wrapping him; and all the symbol-

ism took care of itself. There can't

help but be a distance between

them, but the Prince wants the

swan to hold him; and, at the very

end of the duet, the swan wraps

In the traditional Royal Ballet

text of Swan Lake, as violin and

'cello voices nestle closely

his wings round him."

part of the audience by making it a gay

thing. I wanted it to be universal'

Act One.

between the Prince and Adam as together in Tchaikovsky's score, a in front of them. To dance this, the Swan - had to work as a key moment occurs when the you have to have your weight music - was that the swans turn Swan Queen steps in front of the completely back, then you come Prince, he cradles her in his arms, forwards and collect yourself. and rocks her from side to side. How does Bourne handle this moment in the music?

"There is a part of the Prince ballerina reappears in Act Three that can't accept what's going on, you see. But, at this point, the swan comes up and puts his arm/ wing around him, and the Prince learns. in my version, the Prince

is always the vulnerable one.

That's how it should be. He hasn't

been abls to show any emotion in

"I took ideas too from looking at

swans, live and on film. I must

admit, if I'd cast it with women as

swans, I would have had enor-

mous trouble. I would have had to

go too far in the opposite direction

from the traditional Swon Lake.

By using men, I could already

maka my swans different enough.

I did want to get the ungainliness

that swans have when they come

into land. They put their legs ont

"That was obviously one of the problems we had to solve: tha I didn't want to alienate an enormous

Black Swan' scene. I had to work out: who is the Black Swan in my version of the man of whom the Prince has fantasised so powerfully in Act Two. He's beautiful, he's free; everyone's attracted by him, everyone wants him. And the Prince, seeing him now, suffers severe jealousy.

What I tried here - a filmic thing - is that the Prince puts himself into his mother's place. The Black Swan dances with all the women in the room, not least the Queen; and so the Prince projects on to him his own fantasy. And the duet here is what really gets me."

For Act Four, David Lloyd-Jones, music director and conductor, wanted to use Tchaikovsky's authantic 1877 score, This acknowledges Bourne, is hard for any choreographer, because it is dilly Theatre on September 11, climax upon climax. with previews from tonight.

"My idea - taken from the

nasty. The music is very violent

and terrifying and overwhelming

This was really tricky for the It had to be something signifi dancers to get." cantly different. A change of gear, In the traditional version, the really. The swans antering the Prince's world. Previously they've as the enticing anti-heroine been somewhere else - visions in his mind. Now they take over his head, his room. They take on an evil quality - and, by that point,

he hates himself: which they reflect. They turn on the Prince nature - in his love for a swar and/or man." Bourne wants his dancers to think of themselves as actors. "Perhaps what annoys me mos with most parrative dance these days is the quantities of unmotivated movement. When I choreo graph, I keep rejecting movement

because I can't see a reason for it. It has to feel right." Would Bourne like to make a plotiess dance now? "I feel too pushed in the other

direction by other people to think of that right now. But if someone would commission me . . ." Perhaps Baryshnikov will oblige.

'Swan Lake' opens at the Picca-

Theatre

### visual curse

Asking Mercutio's dying curse as his cue, Pete Brooks has devised A Curse on Both Your Houses, a visually arresting though intellectually confused performance piece for the

National Youth Theatre. What do 24 young performers gain from being scene-shifting speechless automata, or from a piece which does not seem to know why it is pitching men against women (rather than Capulets against Montagues. or Sharks versus Jets) as aggressive anti-lovers in a

Meanwhile Rosaline, Romeo's filted lover, looks down from a high window on to the bullet-strafed piazza, and weaves a narrative which, after an hour and a quarter's worth of 24 tableaux vivants, smugly concludes that though she has been unlucky in love, at least she has lived to regret it. It does look good. It is like rolling the credits at the start and is staged behind a

gauze, letter-boxed like a cinema-screen. Close-ups of screen lovers are projected in slow-motion behind the action. The set changes constantly and lighting Inctuates from crimsons to stark greys. Machine-gun fire punctuates Jeremy Peyton-Jones' pounding piano and drums score.

Sundry snippets of Shakespeare emerge from the din. So too do trite know he's a womaniser, complains a young woman's voice; a phone call from an beent working dad echoes hello darling, how are you? where's mummy?". Perhaps Brooks and his team want us to know that this, and not teenage suicide, is the humdrum consequence of adolescent romance?

· However sceptical one may feel about the purpose of this work, one cannot help being overwhelmed by some of the stage images.

Simon Reade

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The Place Theatre until September 14. Sponsored by Hanson plc.

# INTERNATIONAL

#### ■ AMSTERDAM

EXHIBITION Stedelijk Museum Tel: 31-20-5732911 A Hundred Photographs: exhibition showing a selection of works from the museum's photography collection, including works by Man Ray, Robert Frank, Ed van der Elsken, Nan Goldin and Nobuyoshi Araki; from Sep

#### **■ BARCELONA**

EXHIBITION Museu Picasso Tal: 34-3-3196310 Picasso and the Linocut: this exhibition features 66 Ilnocuts from the collection of the Museu Picasso. Between 1954 and 1964 Picasso devoted great attention to the linocut. His medt lies in the innovations that he made in this medium which brought about the consolidation of its identity and a substantial change in its procedure; to

**■ BERLIN** CONCERT Philharmonie & 49-30-2614383 Murray Perahia: the planist performs works by Scarlatti, J.S. Bach and Schubert; 8pm; Sep 12

**EXHIBITION** Kupferstichkabinett Tel:

 Aus der Klassischen und Späten Moderna Neuerwerbungen im Kontext der Sammlung: this exhibition focuses on drawings and graphic works that were added to the museum's collection over the last five years. Artists featured are Picasso, Carrille Graeser, Alf Lechner, Dan Flavin, Dennis Oppenheim and Christian Boltanski. A complementary selection of works from the museum's collection provides a context for these recently acquired works; to Oct 13

**OPERA** Staatsoper Unter den Linden Tel: 49-30-2082861

 Der Fliegende Holländer, bv Wagner, Conducted by Jun Märkl and performed by the Staatsoper Unter den Linden. Soloists include Gustafsson, Bornemann, Grundheber and Vogel; 7.30pm; Sep 13

■ BRUSSELS CONCERT Palais des Beaux-Arts Tal: 32-2-5078466  Orchestra of the 18th Century: with conductor Frans Brüggen and violinist Thomas Zehetmair perform works by Haydn, Beethoven and Rameau. Part of

■ CLEVELAND EXHIBITION

Cleveland Museum of Art Tel: 1-216-421-7340 Dutch and Flemish Landscape from 1450 to 1650: this exhibition explores the development of landscape in northern Europe through mid-15th to mid-17th century prints, drawings, paintings and manuscripts. Exhibition on the occasion of the retirement of art historian Waiter Gibson from hia post as Case Western Reserve University'e Andrew Mellon Professor of Humanities; from Sep 10 to Nov 3

#### ■ EISENSTADT

Schloss Esterhazy - Festspiele Eisenstadt Tel: 43-2682-61866 Philemon und Baucis: by Haydn, Conducted by Trevor Pinnock and performed by The English Concert and The Little Angel Theatre, Soloists Include Nigal Robson, Jennifer Smith, Jeni Bern and Benjamin Butterfield. Part of the Haydntage; 8pm; Sep 10, 11

HELSINKI

CONCERT Finlandia-talo - Finlandia Hall el: 358-0-40241

 Radio Symphony Orchestra: with conductor Jukka-Pekka Sarasta and mezzo-soprano Jean Stillwell perform works by Mussorgsky, Berio and Prokofiev. Part of the Helsinki Festival; 7.30pm; Sep 11

#### LONDON

CONCERT Royal Albert Hall Tel: 44-171-5898212 BBC Symphony Orchestra: with conductor Andrew Davis and violinist Sarah Chang perform works by Prokofiev, Tippett and Sibelius. Part of the BBC Henry Wood Promenade Concerts (Proms); 7pm; Sep 10

EXHIBITION

Barbican Art Gallery Tel: 44-171-6384141 Erwin Blumenfeld: A Fetish for Beauty: retrospective of the work of 20th century photographer Erwin Blumenfeld (1897-1969). The exhibition features more than 350 pieces, drawn from the work he produced over 50 years, from his familiar fashion, portraiture and nude photography to land and city scapes, architecture and still-lifes. Also on display are early drawings, paintings and collages

Royal Opera House - Covent Garden Tel: 44-171-2129234 La Bohème: by Puccini. Conducted by Charles Mackenas and performed by the Royal Opera. Soloists includa Amanda

from his Dadaist period, and

poetry and prose; from Sep 12 to

Roocroft, Elizabeth Futral, Luis Lima and William Shimeli; 7.30pm;

#### ■ LOS ANGELES EXHIBITION

 Klenholz: A Retrospective: this exhibition presents the full range

of Kienholz's own work and his 20 years of collaboration with his wife and partner, Nancy Reddin Kienholz. More than 100 pieces, ranging from intimate objects to house-scale environments, are displayed; to Nov 3

#### ■ NEW YORK EXHIBITION .

The Metropolitan Museum of Art Tel: 1-212-879-5500

Two by Two: a review of the history of fashion, from 1700 to the present, in reference to males versus females. The exhibition studies fashion through the ages comparing the clothes of men and women and reflecting on their mutual influences; from Sep 10 to

#### PARIS DANCE

Théâtre des Champs-Elysées Tel: 33-1 49 52 50 50 Tango Pasion: a choreography by Hector Zaraspe to music by Stazo, performed by the Ballet des Champs-Elysées. Soloists Include Omar Ocampo, Monica Romero, Alberto Morra and Claudia Diaz; 8.30pm;

EXHIBITION . Galerie Nationale du Jeu de Paume Tel: 33-1 47 03 12 50

#### Un alècie de sculpture anglaise: exhibition focusing on 20th century British sculpture. The

display includes works by Henry MOCA at California Plaza Tal: Moore Barbara Hepworth, Tony Cragg, Richard Deacon, Jacob Epstein, Gilbert & George, Richard Long and Bill Woodrow; to Sep 15 SAN . A

#### FRANCISCO-**OPERA**

Orpheum Theatre Tel: -415-861-4008 Hamlet: by Thomas.
 Conducted by Yves Abel and performed by the Francisco Opera. Soloists Include Ruth Ann Swenson, Judith Forst, Thomas Hampson, Robert Lloyd, Benoit Boutet and Kevin Langan; 7.30pm; Sep 12

#### VIENNA OPERA

Wiener Staatsoper Tel:

43-1-514442960 Les Contes d'Hoffmann: by Offenbach, Conducted by Jun Mark and performed by the Wiener Staatsoper. Soloists Include Natalie Dessay, Eliane Cosino and Heinz Zednik;

8.30pm; Sep 10

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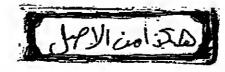
Financial Times Business Tonight

CNBC: 08.30

Squawk Box 10.00

European Money Wheel 18.00

Financial Times Business Tonight



During his struggle to take over the Forte hotel company earlier this year, Mr Gerry Robinson, chairman of Granada, the UK television and leisure group, promised that victory would be followed by the quick sale of

Forte's corporate jet. The battle won, Mr Robin-son decided to keep the jet after all. Granada says it has changed its mind about disposing of Meridien. Forte's international hotel chain and the jet makes it easier for Mr Rohinson and his team to visit the far-flung hotels, the group says.

Stories like these lift the spirits of manufacturers of corporate jets. They are desperate to shake off the image of the corporate jet as an example of 1980s decadence The corporate aircraft, they eay, is a business tool, enabling senior executives to save time, find new markets and improve returns to

Mr Richard Santulli, chairman of Executive Jet. a US organisation which helpe mpanies club together to buy aircraft, says: "Smart people have airplanes. The stupid people are the ones with money who still wait in line at the airport.'

An increasing number of companies recognise the value of having their own iets, the aircraft-makers say. About half the buyers are in the US, but the manufacturers say thet at last week's Farnborough air show in the UK they received inquiries from potential huyers in Europe and the Middle East.

South-east Asia is the most promising market, says Mr Bill Boisture, president of Gulfstream Aircraft of the US. "South-east Asia combines the tremendous creation of wealth with long distances," he says.

Companies which want to buy corporate jets will soon have a bigger choice. Three new jets are coming on to the market over the next few years, all boasting the ability to fly further, non-stop, than corporate aircraft have flown before: New York to Tokyo or London to Singa-

The first, the Gulfstream

Long-range aircraft may help revive makers of business jets, savs Michael Skapinker



Executive class: inside the Gulfstream V corporate jet

to the economy section of

The manufacturers argue

that leanly etaffed compa-

nies are precisely those

which need corporate air-

craft. Companies now have

fewer senior executives, and

they cannot afford to spend

their time waiting for con-

dent of Bombardier's husi-

ness aircraft division, says

chief executives hased in

New York or Chicago might

find they can travel easily

on scheduled flights. But for

companies based in cities

with fewer flight connec-

tions, getting around on

scheduled flights takes far

longer. The chief executive

of a retail company with its

own corporate let can visit

Another reason companies

are buying jets, the manufac-

turers say, is that many are

doing business in new mar-

13 stores in a day.

Mr Michael Graff, presi-

scheduled flights?

necting flights.

he has 65 orders for the air- ing staff are now relegated craft, which can carry up to 19 passengers, with deliveries to begin next year.

The Gulfstream V's near est competitor, the Global Express, was unveiled in Toronto last month by its manufacturer, Bombardier of Canada. Bombardier says it has more than 50 orders for the aircraft, which is due to go into service in 1998.

A higger competitor will he new long-range Boeing 737e, which are being produced by a joint venture between the US companies Boeing and General Electric. Mr Borge Boeskov, president of the venture, says eight down deposits for the aircraft which will carry between eight and 50 passen-

Operating costs will he higher than for its two rivals, but the Boeings will have much more cabin space and will cost between \$35m (£22.6m) and \$40m each only slightly more than the Gulfstream V and the Global

How can companies, many of which bave dismissed thousands of employees in the past few years, justify V, is at present undergoing the expense, particularly flight tests. Mr Boisture says when many of their remain-

trips between New York and London on British Airways' Concorde every day for 12 years, or fly husiness class between the two cities every day for 20 years.

executive could make return

The Washington-based National Businees Aircraft Association suggests many companies are still resisting the idea of buying corporate jets, even those which can be purchased for less than the new long-range aircraft Annual sales of new business jets worldwide peaked at more than 500 a year in 1981. In spite of the arguments of the manufacturers the association says sales of new jets have been stable at between 200 and 250 annually for more than a decade.

Mr Santulli of Executive Jet, however, argues that these figures hide the true popularity of husiness jets. Unlike computer equipment, which is discarded after a few years, business aircraft fly for decades. All those sold during the 1980s are still heing flown, he says, either by their original owners or by second-hand buyers. New rporate jets merely add to an already substantial fleet. In the US, the association says, there are nearly 6,000 corporate jets.

Mr Santulli, a former executive at Goldman Sachs, the US investment bank, 10 years ago came up with the idea of "fractional ownership" of corporate aircraft. Companies reluctant to buy a complete aircraft can buy a share of a jet instead, along with an annual number of flight hours.

Mr Santulli manages a fleet of 75 aircraft on behalf of 500 owners and has just started offering fractional ownership in Europe. He plans to add up to 20 aircraft, both large and small, to his fleet annually for the next five years.

He has doobts about how kets, such as China and the former Soviet Union, where many companies will buy scheduled air travel can be the newest generation of unsafe, Mr Boisture says he large jets outright. He says: has customers who fly to There are people who will remote parts of the former buy them, but it will be a Soviet Union in their corponiche market. How hig will rate jets and live in the market be? I don't think them while they are there. even the manufacturers Nevertheless, for \$35m an

#### Meltdown danger for investment managers

From Mr David G. Wallace. Str, Because I am responsible for looking after investments for clients I have built up a source of cuttings to which I refer regularly in the hope that this will help me avoid mistakes which others have made. One such cutting was an article from the Financial Times of November 27 1994. under the heading "The Icarus Syndrome". In this, John Train, the chairman of Montrose Advisers.

explained why hot investment managers usually melt. That article may or may not be produced again and therefore, in an attempt to help the private investor take something positive and meaningful out of the current debacle surrounding Morgan Grenfell, I have . re-quoted below three parts which I highlighted almost two years ago and seem strikingly relevant today. "to go on achieving" prodigious results, they

From Mr Ken Fuller.

Sir, Robert Taylor's article

on the inspiration provided

by the organising strategies

adopted by US trade unions

September 2) claims that no

organising". Not so. In the South East

and East Anglia Region of

the Transport & General

Workers' Union, we have seconded two officers to

three years.

appointed a senior

organising work for the past

More recently, we have.

organising assistant and;

employed two women

support, make up our

since July 1 this year, have

recruiters. These, along with

a further member of staff to

provide administrative it.

("The state of the unions".

British union has "staff

wholly concerned with

skating on thinner and thinner ice. Eventually, It must break . . . "

 "Nothing exceeds like success - so the collapse. when it comes, is devastating..."

After enough success,

God like ...." His final quote from La Fontaine struck a particular chord with me, and I think every investor should take note of it: "...every proud victor works his own undoing". Let's hope there are not too many others whose wings will meit like Icarus; somehow I suspect there are, simply because fund managers are human and that is why proper checking systems will

David G. Wallace, Portfolio & Pension 4 Redwood Crescent Peel Park Campus,

ganising support unit.

trained 150 lay members in

organisation. The other

T&G are taking similar

have yet perfected our strategy, the results are

encouraging. In the June

quarter this year, our region

increased its dues paying

membership by 1,644 (1 per

South East and Bast Anglia,

Transport and General

Ken Fuller,

regional organiser,

London N4 2HB, UK

Workers Union.

Woodberry"

While we do not claim to

seven regions of the

the techniques of

recruitment and.

At the same time, we have

Organising role in union

always be necessary.

#### Eco-label serves a real purpose for consumers

From Mr Jerry Rendell. Sir, Stefan Kay's criticism of the EU eco-label scheme (Letters, September 8). comparing it unfavourably with the Environmental Management and Audit Scheme (Emas), misses the essential point. The purpose of the eco-label is to give consumers information, at the point of sale, about products which have a reduced impact on the environment. Emas is a site-based scheme and gives no information to . . consumers. The two schemes are not in competition, they are complementary. Your original article ("Eco-label scheme upsets

paper makers", August 26) quoted an industry okesman as complaining thet the eco-label scheme was elitist. It is elitist in the sense of setting high standards but there are no "arbitrary quotas" as Mr Kay suggests. The only limit on the number of products which can be awarded labels

is that they must meet the environmental criteria. The Paper Federation's attitude towards the eco-label scheme is disappointing. In response to evidence given before the House of Commons environment select committee earlier in the year, the chairman of the committee suggested that the industry was "sulking". Despite the attitude of the federation, two UK brands of toilet paper and kitchen rolls (Co-op and Nouvelle) already have the eco-label. Others are likely to follow. There is also considerable interest in the criteria for copying paper. We hope that more manufacturers will take the opportunity to help their customers to make the right

Jerry Rendell, chief executive UK Ecolabelling Board, Eastbury House, 30-34 Albert Embankment, London SE1 7TL. UK

environmental choice.

#### Same long-term picture

From Mr Christopher Sir, In your leader.

'French woes' (September 5), you say: "Over the six rears to the second quarter of 1996 the economy expanded at an average of 1.2 per cent a year." This is exactly the same as the rate of growth of the UK gross domestic product over the same period.

There are two main differences. British growth was more variable than French, with a deeper recession in 1991-92, and a stronger recovery in 1993-94. The timing of the British cycle was earlier, with the low point in 1991 compared with 1993 in Economic policy in both

countries is open to

decisively superior to theirs over the medium or long Christopher Johnson,

criticism. Let us not delude

ourselves that ours is

chairman, British section. Franco-British Council 47/49 Strutton Ground London SWIP 2HY, UK

growth over the six years to the second quarter of this year was 1 per cent, not 1.2 per cent, because growth in the latest 12 months was 0.3 per cent, not 1,2 per cent. Corresponding adjustments apply to the leader of September 6, "Reforming Germany": French average growth over the past five per cent - Editor

lax cu

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FINANCIAL TIMES

Information

### Bernard Simon on the human pressures changing Banff In the way of the wildlife



railway pio-neer, said "If we San't export the scenery, we'll import the tourists,

When Canadian Pacific opened its transcontinental line through the Rocky Mountains in 1886.

Van Horne'e prescription for attracting wealthy visi-tors has turned out to be more successful than he could have imagined. Banff National Park - which straddles the Canadian Pacific track - now draws some 4m people a year to its breathtaking mountains, turquoise-coloured lakes, and profusion of hears, wolves and other wildlife.

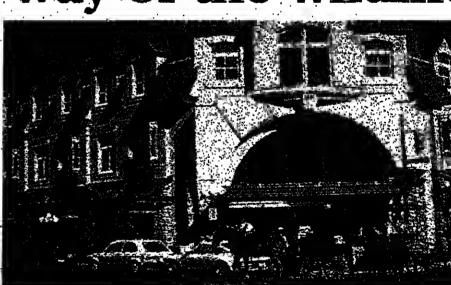
But the influx has trig-gered an emotive debate. Can a wildlife sanctuary withstand such a human onslaught? Should the num-ber of visitors bs limited and, if so, how? What can be done to protect the animals, fish and plants?

The concerns are not limited to fringe environmental groups. Mr Charlie Zinkan, the park's superintendent. says: "We recognise there are stresses, and we want to deal with them."

Concern centres on the town of Banff, which lies among mountains and forests just inside the park's eastern boundary. Signs on the town's access road warn of moose crossing. But visitors strolling down Banff Avenue can be excused for not taking the warning seri-

The traffic would do justice to a busy city subcith. So would the shops, which include outlets of Pole Raiph Lauren, The Body Shop and Allders duty-free. About 40 hotels plus numerous bed-and breakfasts have spring up in Banff and Lake Louise, a 45-minute drive away.

Canadian Pacific's sprawling 830-room Banff Springs Hotel, built a century ago to save hauling heavy dining cars over steep mountain passes, boasts a new confer-ence centre, and has applied to extend its golf course by another nine holes to 96 holes. Although Banff has a permanant population of only 6,500, its sewage system is designed for 45,000.



A wilderness no more: carriage rides for Banff'e tourists

perversion," says Mr Michael Going, chairman of the local branch of the Canadian Parks and Wilderness Society. "We believe people should be going [to Banff] to appreciate nature. But if you give them golf courses and convention centres, they'll go for that."

Humans have also left an indelible mark in more remote areas of the 6,650 sq km park. Three ski resorts lie between Banff and Lake Louise. And at some mountain lakes so many tourists have been destroying fragile lichen and wild flowers that the park authorities have been obliged to build paved walkways. Mr David Schindler, a Uni-

versity of Alberta biologist, says efforts to turn Banff into an angler'e paradise have had unintended results. Fish introduced into lakes have eaten and eliminated some species of insects and crustacea. The park's only indigenous fish, the Banff long-nosed dace, has disap-

The park's wildlife was dealt a tough hand from the start. The town of Banff was established 150 years ago in a place that scientists now realise is a function of prime migratory and feeding corridors for animals.

Since the park's inception, it has been bisected by the busy Trans-Canada highway - at present being widened to four lanes. Tight entry

for Banff. In spite of past mistakes. the future may not be as bleak as pessimists believe. Developed areas still cover only 1.5 per cent of the park. Banffe town boundaries are set by law, and no new hotels or ski resorts will be allowed. Any other develop-ment must pass an increas-ingly stringent approval pro-

Existing hotels will add about 300 beds this year, but the scope for further expansion is dwindling. Mr Dave Day, a former parks superintendent who now works as a consultant to local businesses, estimates that the ski resorts have reached about 75 per cent of

A committee of experts is expected to propose further curbs on development and measures to protect wildlife in a widely awaited report due to be published next month.

Conservation efforts have already been stepped up. The latest stretch of the Trans-Canada highway to be widened includes several 50 metre-wide animal overpasses. "There are more people and more large animals than have ever been here

before," Mr Day says. Park officials hope the curbe on new accommodation will impose a ceiling on the number of visitors. In an effort to balance the summe rush with more winter visirestrictions that protect tors, the Banff and Lake many other wildlife sanctu- Louise Tourist Association

into a shopping mecca is a aries are thus not an option devotes more than 80 per cent of its promotional efforts to the ski season, extending from early November to early May. And Parks Canada is trying to lure people away from the most crowded parts of the park as part of what it calls demand management". Its publicity material increas ingly promotes the lesstravelled parts of Banff, and other, less popular parks

Limiting facilities inside the park, however, has raised new issues. With development in Banff at a near-standstill, a huilding boom has erupted in villages just outside the park boundary. That could push up the number of day visitors, as well as posing an environ-mental threat of its

One aim of the "demandmanagement" policy is to avert the logical consequence of demand for accommodation exceeding supply: eharply rising prices. Even now, a modest motel room in Banff costs C\$120 (£56) a night in the summer season. House prices in Banff are comparable to those in Toronto and Vancouver.

The concern is that accommodation in the park will econ be accessible only to the well-heeled tourists that van Horne and Canadian Pacific had in mind a cen-

This is the ninth and last in a series on the places changed

#### **COMMENT & ANALYSIS**

#### FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700 Monday September 9 1996

### Reality dawns in Tralee

expect the European Union to make a big stride in political integration next year will have found the weekend meeting of foreign ministers in Tralee a salutary spectacle.

Just a month before a special summit of EU leaders to discuss institutional reform, substantive discussion of the issue was notable by its absence Instead, ninisters paraded their differences on the main international question of the moment - last veek's US action against Iraq – and underlined again how far the union is from a plausible common foreign policy.

There may be a positive spect to this. Member states' foreign policy divisions, after all, represent genuine limits on collective action which no amount of institutional tinkering can disguise. And here lies e broader lesson about Europe's current intergovernmental conference (IGC) set up to review the Maastricht treaty. The EU is most unlikely to be able to agree on big constitutional changes now. It should therefore keep the agenda it attempts to a strict minimum. Unless it does so, it risks being bogged down for the foreseeable future in acrimonious and fruitless

institutional debate. That a more ambitious agenda is almost bound to fail is not due solely to British recalcitrance - although until next year's UK election, and quite possibly beyond, that will be a rizeable obstacle. It also reflects broader European realities.

#### Single currency

There is no very broad-based public appetite for a further extension of the union's competences at a time when most gov-ernments are preoccupied with the effort to comply with the framework for this "variable fiscal and economic criteria required under Maastricht to construct e single European currency. Trying to secure ratification of controversial institutional changes at the same time as member states pant towards the finishing line would impose muddle. If not, prepare for a intolerable strains on their worsening political crisis next political fabric. That in itself is year.

Those brave souls who still a powerful argument for keeping the IGC simple and wrapping it up as soon as possible.

There is a more fundamental argument why this is not the time for a big institutional shake-up. The EU's future shape will be profoundly influenced by the fate of economic and monetary union. If Emn happens, its consequences - for political integration among participating states and for relations with those outside - will inevitably demand another constitutional review early next century.

#### Lacking in focus

EU leaders thus need to think hard in the next three months about what they are trying to achieve in this IGC, and then set out the measures they consider strictly necessary to achieve it. Previous reforms the Single European Act in the 1980s, Maastricht in the early 1990s - were framed with clearly defined objectives in view. The current review, by

lacking in focus. It need not be thus. Apart from Emu, the single biggest challenge facing the union is embracing new member states from central and eastern Europe. The IGC's overriding aim should be to prepare for enlargement.

contrast, has been woefully

taking the first steps towards streamlining European decisionmaking and institutions - per haps through relatively modest changes to voting weights and e reform of the Commission. It may also mean starting to define bow a larger EU could be made to operate more flexibly with some member states pro ceeding more rapidly than others towards pobtical integration - though achieving e workable geometry" will be difficult in

If the two forthcoming Dublin summits manage articulate and realistic debates on these issues, then the EU will at least have a route map out of its current

### Tax cuts going cheap

Who will buy my tax cuts? Big reduce lts bndget deficit. ones! Small ones! Half-baked or In the UK, income tax cuts cooked by experts! The traditional London street cries of election time have begun early of the folk memory of marginal this season, as Conservative and rates above 90 per cent. The Labour parties set out their wares before the party conferences. Although polling day is not expected until May, it is more discretion as to how their already clear that income tax earnings are spent. cuts will generate much noisy abuse among the vendors of party policies.

Last week, Mr Tony Blair, the Labour leader, opened his campaign by reaffirming that he wants a starting rate of income tax of 10 per cent. The yells of derision from the opposing hustings were sadly predictable. Mr Blair was not only stealing his sell them cheap. "It will cost £8bn," the Tories cried. "Nonsense. Much less," Labour has indeed fallen - from 32 per

The truth is that the cost to the exchequer of introducing a power, to 27 per cent now. But 10 per cent tax band depends entirely on the width of the band. The Tories' counter-offer of a 20 per cent basic rate of tax might also cost about £8bn, with the same proviso. Both offers are almost worthless without a

completion date. Both sides know that the government's finances have deteriorated sharply, partly because of disappointing revenues. The Treasury expects this year's public sector borrowing requirement to be £27bn. This is £11bn more than it forecast a year ago. and hangs heavily over any possibility of tax cuts. After five years of tight control of public spending, significant cuts would now require unpopular reductions to services. So after the election, it is at least as likely taxes will need to rise as to fall.

#### Knockabout rhetoric

There are thus dangers in the knockabout rhetoric of phoney tax offers - and not just in the able and how the system could UK. Tax cutting is proving a potent campaign slogan in the US elections. And in France last week, Mr Alain Juppe, the prime minister, announced to address such questions. Both FF775bn (£9.5bn) of income tax party leaders should be building cuts despite his government's on those, rather than exchange efforts to ing raucous and vapid slogans.

remain a particularly emotive issue, partly, no doubt, because controversy also reflects the Tories' success in convincing voters that they should be given

#### Popular sentiment

Cutting income tax is an obvious way to achieve this. But a narrow focus on this form of tax obscures uncomfortable realities. In a modern democracy the total burden of taxation is extremely difficult to cut Britain's Tories have signally failed to achieve their aims in this respect.

The burden of income taxes 1979, when the Tories came to this is less than half the story. All taxes and national insur ance contributions (excluding those from North Sea oil) nov represent 36 per cent of national income, slightly more than in 1979. In the next few years the proportion is expected to

The dangers of focusing popnlar sentiment on income tax cuts are twofold. First, the par ties may get into a bidding war, resulting in promises which the victor cannot or should not keep, or an imprudent Budget in November. Second, as many developed countries now find to their cost, a narrow concentra tion on tax cutting fudges the simple truth that the public services which voters want must be paid for. Deficits cannot progressively fill the gap.

Public attention needs to shift, then, to the structure of taxation: whether, for example, a further move from direct to indirect taxes would be desirbe changed in order to provide more sensible economic incentives. During the 1980s, the Tories made respectable efforts

### The managed care remedy

Mark Suzman asks if savings from global healthcare reforms will prove enough to relieve the pressure on public finances

ew phrases strike mane terror into the hearts of modern politicians "healthcare reform". It blighted the first half of the Clinton presidency in the US and still haunts governments from the Netherlands to New Zealand which have tried to overhaul their health services over the past few years. Nevertheless, growing press

on public finances is forcing countries from Germany 'to Japan to make savings in their fast-rising healthcare bills. Even President Clinton, despite the failure of his attempt to introduce compulsory health insurance, has just approved legisla-tion designed to broaden private health cover.

But after more than e decade in which the focus has been on restructuring health systems, the emphasis is changing. Increasingly the drive is for reforms that encourage doctors and nurses to choose the most economical form of treatment rather than tinkering with the systems within which they operate.

"While governments have found that big changes to introdnce market mechanisms in bealth systems have had some success, costs have still risen," says Dr Mikko Vienonen, health services management adviser in the World Health Organisation's European office. "The focus has now changed from how to finance healthcare to how to

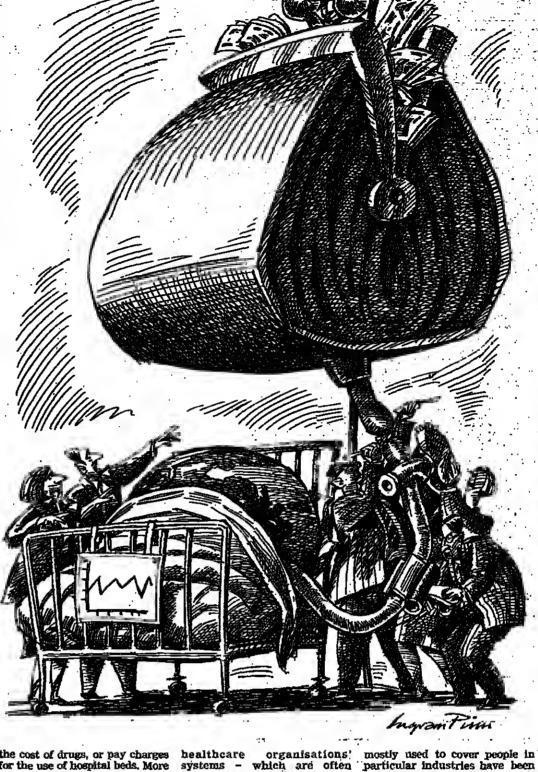
manage the delivery of it better." Spending on bealthcare has doubled as a percentage of gitiss domestic product over the past 30 years in the industrialised countries of the Organisation for Economic Co-operation and Development. It now averages nearly 9 per cent of GDP and the growing costs of treatment mean it is still rising. For example, the British Medical Journal reports that the cost of a course in statins, a drug that reduces deaths in patients with coronary artery disease, could cost \$541,500 (£345,366) a year.

Yet the public expects a rising standard of medical care. In eco nomic terms, healthcare is regarded as a "merit good" as people become wealthier they are prepared to spend proportionately more on healthcare. So health spending tends to rise fas-ter than GDP. More pertinently for politicians, this also means that any attempt to restrict the treatments available tends to be furiously resisted.

The real problem for governments is that most of the cost of healthcare is borne not by individuals but by the state - funded either by general taxation (as in sory insurance (as in Japan, Germany and the Netherlands). Even in the US, which relies most heavily on private insurance, public medical programmes for the poor and elderly now consume a rising proportion of the federal and state budgets.

With pressure growing to keep a tight rein on public spending. health is an obvious target for savings. But, as a recent OECD study concludes, these have been difficult to achieve: "Without more fundamental reforms . . . tax increases or service cutbacks appear unavoidable." To reduce costs, most govern-

ments have begun to put pres-sure on individuals to shoulder a greater share of health costs. For example, patients are increas-



the cost of drugs, or pay charges for the use of hospital beds. More people are also taking out private declining standards in the pub-

licly provided services. Other measures have been aken to control spiralli have now introduced measures to encourage doctors to prescribe cheaper "generic" drugs rather than more expensive brand-name with big pharmaceutical compa-

mes to curb price rises. Germany, for example, annual although these have not been as rises in the cost of drugs have fallen to below 7 per cent, after rising by more than 10 per cent every year in the 1980s. Still more important have been

the attempts to make healthcare systems much more efficient, using techniques that have come to be known as "managed competition". This approach aims to introduce market-type incentives ingly required to contribute to to stimulate the managers of health insurance funds which

monopoly suppliers in their areas The most striking examples of

through diture on drugs. Most countries Both the UK and New Zealand have created "purchasers", publicly funded health authorities thet commission healthcare services from "providers" such as products when appropriate, hospitals and other treatment They have also reached deals centres, which are free to compete for business. There is no doubt that the reforms have led These have had some effect: in to efficiency improvements great as those in other service industries over the past 10 years," says Mr Kingsley Manning, director of Newchurch & Co. a UK health sector consulting

> group. Countries which rely predominantly on compulsory, indepen-dent insurance funds are now, adopting a similar approach. In the Netherlands and Germany

actively encouraged to-compete

However, many countries are such changes have been in coun-tries that fund healthcare competition in the search for savings. The new buzzword in heathcare reform is "managed care", a broad, loosely connected range of health management reforms designed to make treatments more cost-effective.

"The move to introducing market-type reforms is slowing," says Mr Chris Ham of the Health Services Management Centre at the University of Birmingham. "Such convergence as there is in health policies now is towards attempts to influence the working patterns of practitioners directly."

The new enproach has been pioneered in the US in an effort to curb its bloated healthcare costs - at 14 per cent of GDP by far the highest in the OECD. The comprehensive private insurance which covers most Americans pays the full cost of all treatment

encouraging hospitals and doctors to approve a wide range of expensive, often unnecessary,

tests and treatments. in an effort to cut the premiums for their employees' health insurance, US employers have turned to "health maintenance organisations". These private companies control costs by combining the functions of insurers and treatment providers. Although they offer a guaranteed level of care for members, they use their control of treatment providers to restrict access to doctors, drugs and hospitals. This allows them to manage all aspects of health delivery from prescription patterns to hospital bed usage and charge fees below standard insurance premiums.

To avoid incentives for overtreatment, most health maintenance organisations employ their doctors on fixed salaries, often with performance incentives for keeping treatment costs to a minimum. They also require patients to see family doctors before getting an appointment with more expensive specialists to screen out unnecessary expense.

he organisations cover about a third of US patients and have heen successful in curbing costs. Latest total health costs rose only 6.4 per cent in 1994, the lowest rise since 1960 - a slowdown largely attributed to the spread of man-

aged care techniques.

Managed care has been very successful in the US and has some lessons for other countries," says Dr Josep Figueras, a lecturer at the London School of Hygiene and Tropical Medicine and co-author of a new WHO study on European bealth

Not all of these changes are completely new. The use of family doctors as gatekeepers for access to more specialised services has long been the cornerstone of the UK's relatively cheap National Health Service. But the principle of developing new ways to monitor and manage patients and doctors within hospitals and medical practices directly is gain-

ing popularity internationally. -The WHO study concludes that the reason for this spread is that the broad supply-side measures that comprise managed care are now the policies "most likely to achieve social and economic suc-cess" in health reform.

But as Mr Robert Maxwell, chief executive of the King's Fund, a London-based health policy think tank, points out, the trend of health spending is inexobrought by managed healthcare may prove insufficient to sustain public healthcare systems.

"To some extent, the managed care changes may be less a sign of convergence than desperation," he observes. "For the moment we don't really know if managed care works or not in the long term, and all the discussion distracts from the more pressing issue of deciding how best to spend the money that is available the rationing problem."

Nevertheless, it seems likely governments will focus on finding further efficiencies while tacitly encouraging more private provision. For if there is one word that politicians dread being attached to healthcare in the "reform" it is "rationing".

### OBSERVER

#### Clash of Cultures

Sweden over a rare, verbal and very public battle between Hakan Mogren, chief executive of pharmaceutical company Astra, and the country's sharp torgued culture minister. Marita Uleskog. The uncelliying exchange of

fire began late last month when social democrat Ulvakog used a TV storio debate to attack Mogran's recent award of bonus-related share options. Having cited him as the lab example of a new greed and swineliness which was selful. the nation a bad example she went on to blame private ismess for the slump in more that has triggered a recent fluid of corruption scandals in social democrat controlled local government. Mogren, thought to be

Sweden's highest paid industrialist with an annual pay packet close to firm, hit back in a newspaper article accusing Ulvskog of behaving irresponsibly. In man, Ulvskog accused Mogren of seeking to suppress freedom of expression. alleging that it was offensive to accept huge share options at a time when Astra had reported disappointing figures.

taken its latest twist, with Mogren declining to meet. Ulvakog in a head-to-head radio debata. The refusal prompted Ulvekog, a former newspeper ditor, to accuse her adversary in a half-page article, of "immense cowardice". Mogren, one of a group of a dozen or so

lieutenants who sit on the boards of each other's companies a system dubbed "criminal" by Ulvskog - has returned five with auxther newspaper article in which he defends incentives for husiness leaders. Sweden waits to see who throws the next

#### Popping in Kyou think a polite but firm

invitation to explain yourself to the Unitan stock market regulator offers few coportunities to score sivie points then think again. Renzo Francescont has just

managed to pull off the appointment with characteristic Italian flair, following a request from Conson, the Italian watchdog, to justify his interesting little claim that Olivetti's interim results were

misleading.

Francesconi resigned his post as director general of the computer group's holding company on Wednesday all of The medifying brawl has just six weeks after joining and

### provoking a temporary

suspension of the company's shares. His claims that the real figures were much worse than the published results forced Olivetti's chief executive to deny the allegations and hint that Francesconi was probably stressed out.

tressed out. No sign of that, however, when the former executive turned up for examination at Consob's Rome beadquarters in chipper form on a flashy little motor scooter. "Do'l really look stressed?" he quipped to the waiting paperazzi before happily puttering off into the surset, as carefree as Audrey Hepburn and Sregory Peck aboard their Vespa in Roman Holiday

#### Clever move

Tone part of the United Nations machine clearly does not give a fig for UN budget crises. The World Infeliectual Property Organisation, the UN body that looks after various international treaties on patents and copyright, plans to build itself a stylish and expensive new building right next to its existing headquarters in Geneva's leafy UN district. The Clinton administration.

especially keen in election year to stay ahead of Republican charges of UN extravagance finds the idea a bit much to swallow with Daniel Spiegel, US

ambassador in Geneva, calling the grandlose plan ine grandiose pun "unacceptable and indefensible". Spiegel hopes to squash the idea at today's joint meeting of Wipo's budget and premises committees and claims Geneva

is ewash with empty office space available on reasonable terms.
But Wipo thinks differently and is not even going out to competitive tender on the project, planning instead to award the contract to Steiner, the Swiss contractor that owns Nor is Washington placeted by the fact that Wipo intends to use

its "own money" from international patent fees for the project - given that more than 40 per cent of the tees are paid \* by US companies and individuals. Critics say they are in any case too high, judging from the large and mounting kitty which Wipo is stashing

away.
The US accepts Wipo's need for more space to accommodate its rapidly expanding patent-filing activities. But Spiegel insists that "an extravagant new building flying the UN flag would send absolutely the wrong signal at a time of financial crisis in the United Nations system Wherever Wipo ends dp. Washington thinks it should on: its fees. Or maybe the rest of the UN should just get a slice of the

#### 100 years ago

News From Rhodesia. News from Rhodesia shows that already prospectors are astir. They are acting on the astiv. They are acting on the principle that the early bird catches the worm; and mest of its can afford them a friendly hope that they may not catch a stray built or assegni instead. Prospectors have gone out east into the country in the neighbourhood of the inaction of the Sabi and Lindi Rivers to locate alluviat claims. We may not witness Rhodesis settled as a whole for many more its come, but it looks like better times to the more accessible districts.

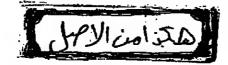
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50 years ago ·

Spesia on Wall St.
One factor in Wall Street's spasm of nervousness last whek was a return to the recurrent fear that the post war sellers' market, when sveryone can sall when everyone can sell whatever be can make was nearing its end Obviously that was ire-mature there is still a vast amount of restocking to be done in the world as a whole But the sellers' market, after all, cannot last for ever. There will be a time, not so very far distant, when the main deter-minant of the volume of British exports will be the relative prices of Hillish goods. When that time comes, our chief competitor will be the United State



Monday September 9 1996

### Iraq-backed Kurds take Exchanges towns near rival base

By John Barham in Ankara, Lionel Barber in Tralee and Nancy Dunne in Washington

Kurdish forces backed by Iraq yesterday took two strategic towns in northern Iraq, threat ening the city of Sulaimaniya, the region's biggest town and stronghold of Mr Jalal Talabani, lesder of the Patriotic

Union of Kurdistan (PUK). Diplomats monitoring the situation from Turkey said they feared a refugee crisis could develop. The PUK said thousands of people were already fleeing.

Last week, top members of the pro-Iraq Kurdistan Democratic Party (KDP) said an assault on Sulaimaniya was "not in our programme". Diplomats say the KDP may be attempting to secure power supplies from a nearby hydroelectric scheme for Arbil. Power was cut to the city on August 31, when with Iraqi help it fell to the KDP, causing

a water shortage. US officials portrayed the turbulence in northern Iraq as a civil war in which the US

Banks deal

two years, and to have had

average monthly outstanding

loans of \$100m for the previ-

ous year. Mr Di indicated that

China's negotiations to enter

the World Trade Organisation

were a factor in the decision

to permit foreign banks to

trade in local currency. Under

WTO rules, Beijing would be obliged to further open its

financial services to foreign

He also said Beijing would

soon approve a new batch of foreign bank branches in the

capital. Five were approved

last year, including Citibank

and Hongkong and Shanghai

Banking Corporation. Another

three have been approved this year - First Chicago, Austra-

lian and New Zealand Bank

and the Korean Exchange

Bank. Other institutions

under consideration include

competition.

Continued from Page 1

fighting.

Meanwhile, Mrs Tansu Ciller, Turkey's deputy prime ter, said Ankara planned to install electronic systems along its southern border with Iraq to enforce a "security zone" 10-25 kms into Iraqi territory to halt Kurdistan Work-

ers Party (PKK) incursions. She said the systems would make a permanent Turkish military presence unnecessary. Turkish officials have said people living within the proposed zone would have to be evacusted and offered compensation.

Mr Safeen Dizayee, Ankara representative of the KDP which controls the Kurdish enclave's northern sector, said Turkey has not told his group how the zone will operate. Although villages and farm-land would have to be evacuated, the KDP does not oppose

But Iraq warned Turkey against going ahead with its plans to set up the security

wanted no part and said they had no evidence Iraqi troops prevent it," said Hamed Youswere involved in the latest see Hummadi, head of the culture and information committee of Iraq's parliament.

The Turkish plans also drew strong reaction yesterday from Arab states. In Syria, a ruling Baath party news said Turkey's move was under "pretexts entirely unrelated to reality" and warned it would damage relations.

Egypt, comparing the Turk-ish move to Israel's self-styled security zone in southern Leb-anon, said it would seek United Nations Security Council discussions on the matter. The Gulf Co-operation Council grouping Saudi Arabia, Bahrain, the United Arab Emir ates, Oman, Kuwait and Qatar, also called on Iraq's neighbours to cease interfering.

Britain and France bickered over policy toward Iraq, at a meeting of foreign ministers in Tralee, Ireland, intensifying divisions within the EU over how to respond to last week's US military strikes.

zone. "We will take every nec- Fallout from US strike, Page

### back fight against **US** fraud law plan

in Los Angeles and agencies

leading US stock exchanges have given more than \$500,000 to back a campaign against a Californian initiative to make for securities fraud.

The contributions, which bolstered the fighting fund to more than \$5m, illustrate anxiety outside the state that the are - Proposition 211 may be approved in November's popular vote and pass into law.

The measure would in effect ullify in California recent federal legislation to reduce "frivolous" litigation by making it harder for individual investors

Under one provision a shareholder could make a fraud claim following a sudden drop in a company's share price. Opponents fear the extreme volatility of high-technology stocks could put the whole sec-tor at risk of constant harassment in the courts. "If enacted. this would decimate Silicon Valley," according to officials at Nasdaq, which gave

\$250,000. Opponents also fear California would become a launch point for legal actions against companies based outside its boundaries. The state's reputation as a policy trend-setter has also heightened tension. Other Californian initiatives copied elsewhere include the "three-strikes" laws which automatically condemned three-time offenders to sen-

tences of 25 years to life. The contributions mark a further success for the American Electronics Association, a lobby group embracing most of the state's high-technology companies in Silicon Valley.

It has already won the sup-port of President Bill Clinton, anxious for industry's backing and Republican presidential candidate Mr Bob Dele.

The initiative's supporters, grouped under the bautier of the Congress of California Seniors and Citizens for Retire-(CRPS), attacked the exchanges intervention. It noted that about \$3.6m of the \$5.2m fighting fund came from the east coast and other out-

of-state" financial interests. Backers of the CRPS include the state Democratic party, Calpers, the public employees pension fund – the biggest of its kind in the US – and about 100 consumer groups.

Even before it was formally launched, Proposition 211 was one of the most popular initiative suggestions of recent years. It attracted more than twice the number of signatures necessary for it to be placed on the November ballot sheet in the first place.

### THE LEX COLUMN Lighting the gas

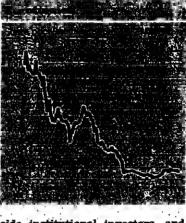
Gazprom's promised international share placement will prove nothing more than hot air. The vast Russian company may indeed boast one third of the world's known gas reserves on paper. And it is doubt-less true that if these reserves were ever as highly valued as those of Exxon, then Gazprom would be worth more than the entire London Stock Exchange

The snag is it will probably take a decade of auditors wandering around Siberian bogs to work out how much gas is commercially recoverable - leaving aside what Gazprom's countless related factories, farms, banks and satellites are worth. Russian companies' balance sheets will start to read like descriptions of national life; Lukoil includes cattle in its assets. Gaz-prom also carries unquantifiable political risks given that its powerful government patrons may lose their grip. Alexander Lebed, the tough nut intent on invading the Kremlin, talks about renationalising Gazprom when he becomes president - or at least removing tax privileges, which would put a nasty

dept in net income As ever, the deal will be deternined by price. The worry is that Gazprom's more Soviet-minded directors still equate size with success and are looking for a superlative price. The more comforting thought is that even Gazprom cannot afford to burn international investors, given its future capital needs. Gazprom will have to raise billions more if it is to pip the Norwegians and Algerians to supply Europe's gas markets,

#### Olivetti

The recent ructions at Olivetti tottially looked like a serious vic-tory for shareholder activism in Italy, but they are rapidly descending into hollow farce. Olivetti may have parted company with its chairman, Mr Carlo De Benedetti, but it has retained the bulk of a board responsible for years of shareholder misery. Furthermore, the company is now caught in a bitter debate etween current and former directors over the veracity of its accounts. Even if the accounts are rigorously um order, as Olivetti holders can get only a vague sense of the health of its businesses. Following last December's rights issue. Olivetti became controlled by out-



side institutional investors, and these should now capitalise on their voting power. The least they should demand is a more detailed set of accounts. These might confirm suspicions that Olivetti has kept its personal computer division afloat by dumping products on its services division instead. But this is a com-pany which desperately needs to rebuild trust, and transparency is

an obvious starting point.

Investors should also force the group to draw a clear line under its unhappy past. A number of independent non-executive directors should be appointed to a board which still contains several friends of Mr De Benedetti. The company appears badly in need of corporate checks and balances. Since Olivetti has shown no signs of wanting to promote change from within, investors should start imposing it from

#### Eurotunnel

Though Eurotunnel is likely to be silent on its refinancing talks at today's interim results, investors, as the share price indicates, appear to be drawing comfort from talk that any deal would leave the company's 225 banks with less than half of the equity. Even if that turns out to be the case, it is unlikely to remain so for very long.

At the moment Eurotunnel is bal-

on a £1bn market capitalisation. The banks might be persuaded to swap £1bn to £2bn of their loans for up to 49 per cent of the equity. And Eurotunnel's cash flow should be stated on Friday, they are suffi- able to service another 24bn of debt. ciently opaque to mean that share—But that would still leave £3bn to £4bn of borrowings, outstanding. The most likely solution is for the

ancing nearly 29bn of borrowings

bonds. In the short term, the lower coupon on the convertibles would reduce Eurotunnel's interest bill But if the company continued to do badly, even a smaller amount of interest would be a burden. And if Eurotunnel went on to do well, the shares would rise in price and the banks would convert, diluting existing holders. It is possible that Euro-tunnel could insert a clause allowing it to redeem the bonds. But in that case, the banks would be likely to insist on a substantial premium. Either way they would skim off most of the cream. The upshot is that a mild improvement in Euro tunnel's business prospects would not be enough. They would have to be transformed before much value accrued to existing shareholders.

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#### Morgan Grenfell

Around 60 per cent of the £300m cash resources of Morgan Grenfell's three troubled funds was passed on to selling unitholders in just two days. This begs the question of what happens if the money runs out. There are two ways in which investors in these funds could be hurt. Morgan Grenfell has already promised to cover any short-fall between the stated value of the funds and their genuine worth, removing one concern. The other is that a stampede of sellers forces the fund manager into a fire sale of assets to meet redemptions. This is a significant worry with these funds, given their heavy weighting scure and illiquid Scanding vian technology stocks. And it is the loval investors who stood by the Morgan Grenfell who would suffer, since the dumping of assets by the funds would reduce both their value and quality.

Morgan Grenfell could avoid such a threat. If it clearly states that it will buy any redeemed units, and hold them for perhaps three months, it will remove the threat of funds having to dump assets. No doubt, Morgan Grenfell is wary of promising to buy in a potentially enormous number of units. But if it makes this promise, it is less likely large numbers of investors will sell And it can dispose of units later on, when the storm of controversy has subsided. Besides, unitholders are understandably nervous at present, having seen the value of the fund fall by 5 per cent in two days. If Morgan Grenfell allows s panic sale to proceed, the damage to its repubanks to switch these into quasi-equity instruments like convertible cost of any units look negligible. tation will be sufficient to make the

### Okinawa

Bank of America.

Continued from Page 1

general election soon after that meeting. Normally, an election would take place next sum-

Yesterday's referendum is the climax of the latest surge of islanders' resentment, which was triggered by the rape of an Okinawan schoolgirl last September, for which three US servicemen were convicted.

Mr Ota responded by refus-ing to renew US leases, forcing Tokyo to obtain a supreme court ruling against him last

The study, based on a survey taken by junior and middle

that the logistics of the threethe euro are likely to be extremely complicated for the

In particular, it observes, big

### French companies urged to improve

Large French companies could face severe problems in 1999 unless they speed up their preparations for the planned introduction of the European single currency, a study spon-sored by the French central bank and finance ministry warns.

of several large companies, found that most have not yet seriously considered the practical commercial impact of the euro, in spite of the government's determination that it should come into effect in 1999. A report based on the study warns that companies' senior executives must become more any preparatory work for the single currency is being under-

The findings have emerged

# readiness for Emu

David Owen

Finance French officials insist that

The report also indicates year period for the switch to corporate sector.

companies are likely to take different approaches to the use of the euro between 1999 and 2002. Some groups plan to use the euro immediately, and others want to delay until 2002, which could create severe difficulties for their banks, suppli-

### as part of a detailed study of 20 of France's largest companies,

including France-Télécom. Renault, Rhône-Poulenc, Promodès and Eléctricité de France, for internal distribution within the Banque de France and the Ministry of

problems revealed in the report will be faced by all countries participating in

We think this is the first study of its kind in Europe this shows we are taking the problems seriously," Mr Benoît Joliver, author of the report,

The findings bave generated considerable concern in French business circles. The ers' federation, has launched an information campaign to persuade companies to take the currency switch issue

In a detailed and stronglyworded document, entitled "Euro: the countdown has already started", the Patronat warns that it is "indispensable" for French companies to "start thinking now about the practical details of the euro's

introduction". It argues that the more planning companies do in advance of the currency's arrival, the greater will be the opportunities for keeping the costs associated with the change to a

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#### **Europe today**

The western Mediterranean will be unsettled. Eastern Spain and Tunisia will have heavy showers, many with thunder. Central and tern parts of the Medite will remain dry with sunny spells in Italy and Greece. It will be cool over central Europe with light showers, mainly in the afternoon, it will be wet over extreme eas Europe and northern Turkey. High pressure north-west of Ireland will bring surnry spells and mainly dry conditions over the British Islee. France will have plenty of sunshine with occasional showers in the north. The Benelux will have some

#### Five-day forecast

Over the next two days, strong high pressure will remain north-west of Ireland while low pressure will stall over the Baltic Sea. This will lead to fresh northerlies over northern and central parts of Europe. Eastern Spain and Italy will have heavy rain with thunder a TODAY'S TEMPERATUR

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